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Alan Allman Associates

**Driving the Future, Beyond Boundaries.**

# 01 WHO WE ARE



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we+ Benelux is the result of three pioneers joining forces to drive innovation and deliver digital excellence.

United as we+,  
a trusted brand  
delivering holistic  
digital solutions.

## Origins of we+ Benelux : unified expertise



CX & e-commerce  
platforms



Project Delivery &  
Cloud



CONTINUUM

Application  
Development



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# Providing peace of mind to businesses worldwide.



## BENELUX

- + 200 experts
- + 40 clients
- + € 26 Mio revenue
- + 7 locations



## FRANCE

- + 330 experts
- + 150 clients
- + € 32 Mio revenue
- + 15 locations



## ASIA

- + 170 experts
- + 50 clients
- + \$ 23 Mio revenue
- + 7 locations



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## Portfolio



Application Development



Project & Platform Delivery



CX & e-commerce



Training & Support



On-shore & near-shore



Data & Innovation



Cloud architecture

## Our + approach

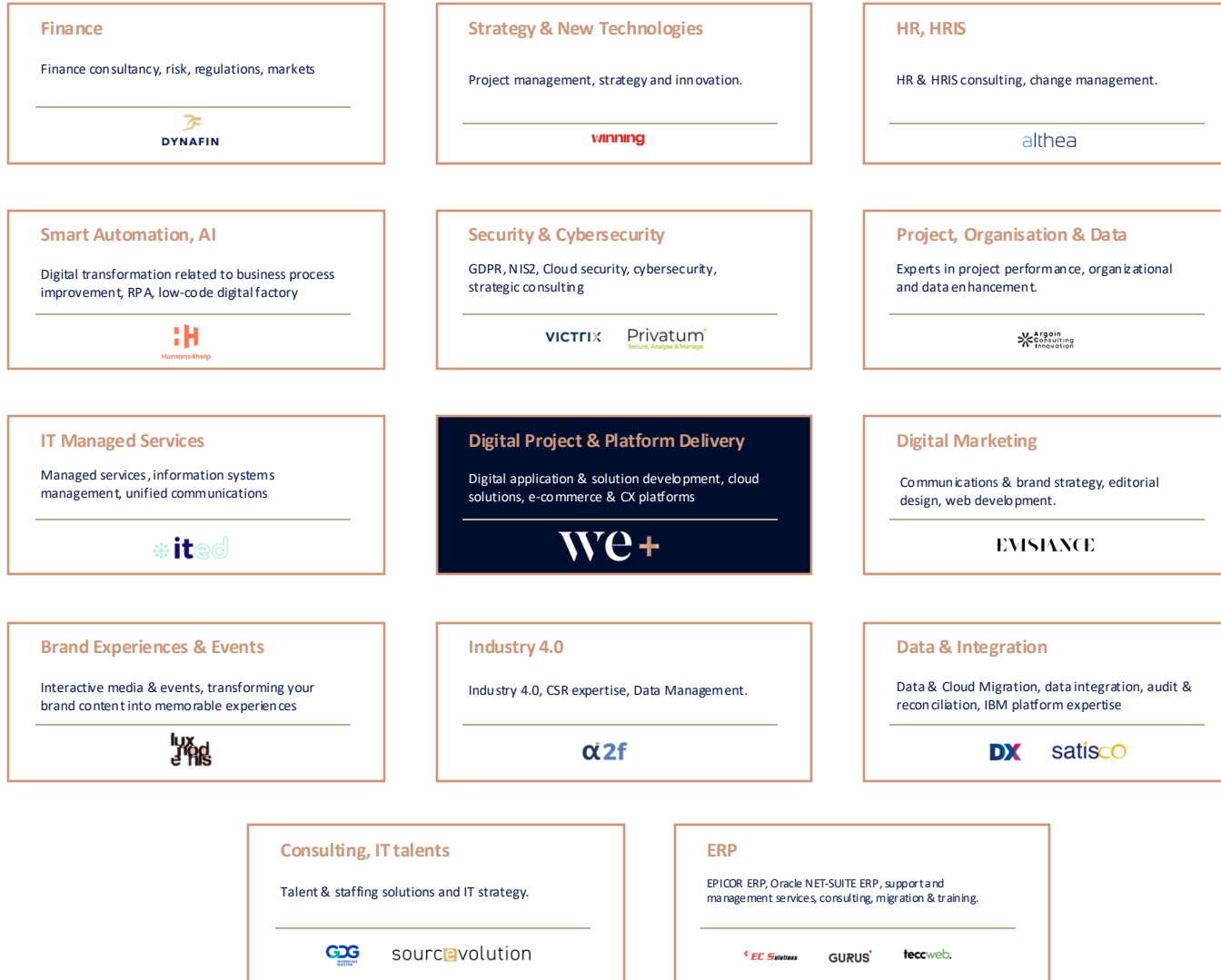
- + Improving your TCO & TTM
- + Delivering 1st-time-right

- + Ensuring your self-reliance
- + Sharing risk & reward

# 02 A COMPANY POWERED BY ALAN ALLMAN ASSOCIATES

# Alan Allman Associates Ecosystem

we+



**19** brands

**3838** experts

**366 M USD** in 2023

**Ecosystem of consulting firms specialised in digital transformation**

**4 areas of expertise:**

- IT
- Management & Strategy
- Digital Marketing
- Industrial Transformation

**3 Continents**

North America, Europe, Asia

# CERTIFICATIONS



ALAN ALLMAN ASSOCIATES

## HAPPY AT WORK



2016	10th	2021	2nd
2017	9th	2022	1st
2018	4th	2023	1st
2019	3rd		

## TRAINING



Alan Allman Associates Academy

**52 813**  
training hours

**85,15 %**  
Certification  
courses

## CSR



Bronze for  
CSR performance

## ISO 9001



## ISO 27001



In partnership **EDX**



## GLOBAL COMPACT



- International, voluntary initiative
- Integration of 10 key principles into strategy and operations
- Commitment to continuous improvement



# 03 VALUE PROPOSITION & EXPERTISE

# OUR CORE VALUES

## INNOVATION

We prioritize clients' needs by assessing the value of new technologies, ensuring we recommend only the most relevant solutions rather than following trends.

## INTEGRITY

*We deliver what we promise, while maintaining an open communication providing honest, expert insights and proven value.*

## AGILITY

With expertise across sectors, we understand each client's needs, allowing tailored approaches & effective solutions delivery.

## EXCELLENCE

We deliver what clients seek and competitors promise, backed by our track record of successful projects and happy clients.

## HUMAN CENTRICITY

People are at the heart of everything we do – consultants and clients alike.

# OUR OFFER



## APPLICATION DEVELOPMENT

Front-end, back-end,  
architecture



## CUSTOMER EXPERIENCE & COMMERCE

Niche expertise with different  
commerce platforms



## PROJECT & PLATFORM DELIVERY

Delivering IT solutions  
efficiently and effectively



## INFRASTRUCTURE & CLOUD

Consultancy and managed  
service contracts



## DATA & INNOVATION

Data processing & managing  
and process optimization



**STRATEGY & ADVICE + CONSULTING + MANAGED SERVICES + E2E PROJECT DELIVERY + TRAINING & SUPPORT**

**ON-SHORE AND NEAR-SHORE**



# APPLICATION DEVELOPMENT



## + **Architecture**

Robust, scalable architectures for high-performing applications.

## + **Solution design & integration**

Tailored solutions with seamless system integration.

## + **Software development (back-end + front-end)**

Comprehensive solutions using Java, Python, .NET, and more.

## + **Staffing + project delivery**

Skilled professionals ensuring timely and on-budget project delivery.

## + **Onshore + Nearshore**

Flexible delivery models for cost-effective project execution.



# Customer Experience / UX / UI

 **Adobe Experience Cloud**

  
SAP Commerce Cloud

 **contentful**

 **BIGCOMMERCE**

 **emarsys**  
An SAP Company

 **shopify**

 **React**



 **node**





 **Magento**  
An Adobe Company

 **origami marketplace**

## + **Audit**

Comprehensive CX/UX/UI audits to efficiently identify improvement areas.

## + **Functional & technical design**

Creating visually appealing, functional designs for seamless user experiences.

## + **User / customer journeys**

Mapping and optimizing user journeys to enhance satisfaction and ROI.

## + **CX & e-commerce platform**

Tailored CX platform solutions for seamless integration and performance.

## + **Governance & upgrades**

Ongoing governance and regular upgrades to ensure best practices.

## + **Support**

Dedicated support to resolve issues quickly and efficiently.

## + **Training & coaching**

Empowering your team through hands-on training and coaching.



# PROJECT MANAGEMENT



- + **Functional analysis**

In-depth analysis to align project requirements with business objectives.

- + **Business analysis**

Identifying opportunities, risks, and strategies to ensure project success.

- + **Project assistance**

Expert support for planning, scheduling, and resource allocation.

- + **Full end-2-end project delivery in combination with our development services**

Comprehensive management from inception to completion, integrated with our development services.

- + **Audits**

Rigorous project audits to maintain quality, compliance, and adherence to best practices.



## CLOUD / INFRA



Google Cloud



### + **Cloud delivery services**

Seamless deployment, management, and scaling of cloud infrastructure across AWS, Google Cloud, and Microsoft Azure.

### + **Cloud development**

Building scalable and secure cloud-based applications tailored to your business needs.

### + **Managed services**

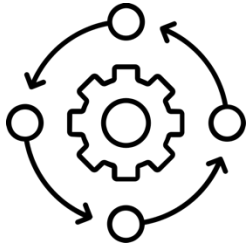
Comprehensive monitoring, maintenance, and optimization of cloud environments to ensure efficiency and security.

### + **Cyber security solutions**

Advanced threat detection, security audits, and compliance management to protect your cloud infrastructure.



## DATA & INNOVATION



inriver

### + **Data engineering / consulting**

Expert services in designing, building, and maintaining scalable data architectures to unlock the full potential of your data.

### + **Innovative solutions & extensions**

Cutting-edge solutions like AI-powered translation platforms for CMS/PIM and custom data connectors (e.g., SAP Commerce Cloud - Inriver PIM) to enhance your digital capabilities.



# 04 TRUSTED BY BRANDS

# Customer references

we+



## APPLICATION DEVELOPMENT



## CX / UX / UI & E-COMMERCE



## PROJECT DELIVERY



## INFRA/CLOUD



## DATA & INNOVATION



# Customer feedback & Net Promoter Score

"The **delivered service and quality is superb!**"

"You **finds solutions fit for purpose.**"

"You **are very knowledgeable and the flexibility is great,** always ready to help - Cool!!"

"Expertise, **clear communication and commitment.**"

"**Proactive** / always ready to help / solution oriented / **nice people.**"

"**Flexibility, customer centric,**

finding solutions for any new challenges, great technical expertise."

"**Pragmatic, professional & high quality.**"

"Always **solution-oriented.**"

"**Quality and seniority of team.**"

"**Smooth cooperation and result-driven.**"

"I like the **spirit** of you guys. Fresh with a **go-go attitude.**"

"Always receive great support

by your team. Team **thinks customer-oriented, both technical & UX-wise.**"

"**All people of your organisation are above the benchmark.** Nice to cooperate with such a team."

"You deliver **consultants with high level of expertise,** great to work with as one team and perfectly capable of tackling issues individually as well."

**+73**  
NPS



# 06 LET'S MEET!



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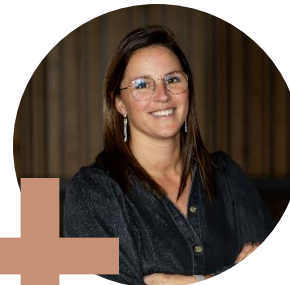


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