

Women of CIONET

FY25 V2MOM

Driving Success through clear goals and planning

Introduction

V2MOM

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Introduction

Welcome

Who am I

What is V2MOM?

- Definition
 - V2MOM stands for Vision, Values, Methods, Obstacles, and Measures.
 - A strategic planning tool used to align goals and ensure everyone is working towards the same objectives.





Why V2MOM

Why V2MOM?

- Importance
 - Provides clarity and focus.
 - Ensures alignment across the organization.
 - Facilitates effective communication and execution of strategies.





V2MOM

- **Vision** — what do you want to achieve?
 - Sets long term goal for future
- **Values** — what's important to you?
 - Core principles and beliefs that guide decision-making and behavior
- **Methods** — how do you get it?
 - Actions and strategies
- **Obstacles** — what is preventing you from being successful?
 - Potential challenges and barriers
- **Measures** — how do you know you have it?
 - Metrics and indicators to track progress and success





VISION

Women of CIONET

CIONET is committed to highlighting and celebrating female role models in IT, Tech & Digital, creating a leadership programme that empowers and elevates female leaders within the tech industry. This initiative is dedicated to showcasing the achievements and successes of leading women, fostering an environment where female role models are recognised, and their contributions can ignite progress and inspire the next generation of female leaders in IT.





Values

Empowerment

Foster a sense of empowerment by highlighting and celebrating female role models and providing opportunities for professional development.

Community

Create safe and supportive communities where women can connect, share experiences, and grow both personally and professionally.

Inclusion

Cultivate an inclusive environment where female role models are recognized, their contributions valued, and their voices heard.

Collaboration

Work together with various stakeholders, including executives, leaders, and equality groups, to drive a global impact and share experiences to inspire others.





Conclusion

- Powers the way we run our business
 - Allows us to define our goals and organize a principled way to execute them
 - Takes into consideration our constant drive to evolve
-
- Workshop - Erica



Workshop

CIONET is dedicated to supporting and celebrating female leaders in the tech industry.

Our goal is to **empower women** to lead and drive the digital revolution by creating a community where they can **connect, learn, grow and inspire** the next generation of female leaders in IT.



Choose a group

Methods - Obstacles - Measures



8 min

Share ideas in your group



Switch group



8 min

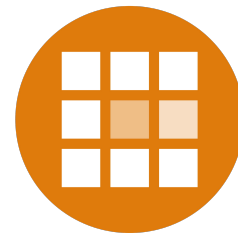
Share ideas in your group



2 min

Present ideas of each group



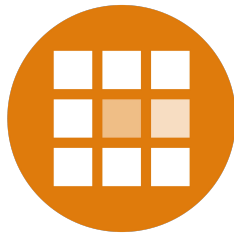


METHODS

- Awards - Women of CIONET
 - Vote for other females
 - nominate other females
- Community- linkedin
 - whatsapp group
- Sharing knowledge
 - Sparring partners
 - Invite as speakers
 - Safe space
- mentorship / Buddy's
 - events in male-dominated locations

METHODS

- 'Women in CIONET'-awards
- Vote for women / nominate women
- WhatsApp group for Women in CIONET
- Share knowledge:
 - Be a sparring partner
 - Invite people as speakers
 - Provide a safe space to try new things (content / presentation / ..)
- Offer to be a Mentor or Buddy
- Host events in male-dominated environments



① OBSTACLES

- CIONET SUPPORT FOR WOMEN

Solution: break own CIONET glass ceiling (sharing conclusions @ Gen Events)

- Potential Polarization
- Lack of follow-up
- if members don't practice what they preach
- reputational damage
- lack of tangible ideas to take further than the event
- Privacy/image concerns for women being promoted

OBSTACLES

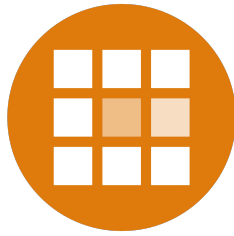
- Break CIONET glass ceiling: get support for this event from CIONET
- Polarization
- Lack of follow-up with actionable results
- Practice what you preach -> lead by example in your own organization
- Reputation damage for the speakers of this event (because of possible negative comments on this event)
- Women not wanting to be role models (because of GDPR or reputation reasons)
- Lack of tangible ideas offered during event - not being able to leverage learnings to your own environment

MEASURES

% of female

- * Event participation : } yearly growth of min. 5%
- * Speakers
- * members @ CIONET - bring @ least 2 new female members
- * # of awards & nominations

- * 1x per year for next generation link e.g. in schools
- * # of articles written by women in the next cookbook/toolbox / on any communication platforms
- * measure the % of promotions of female CIONET members



MEASURES

- Higher percentage of females - min 5% yearly growth:
 - CIONET event participation
 - Speakers at CIONET events
 - New members: bring 2 new female members
 - Awards and nominations
- Min 1/year speak or host event for the next generation (for example in schools)
- Higher number of articles written by women in the CIONET Cookbook, toolbox, other communication platforms
- Measure the percentage of promotion of female CIONET members
- Survey for this event



Thank You

salesforce

Thank You

