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Agile Monitor

What's the deal with your agile transformation?



CIONET AGILE MONITOR:

What's the deal with your agile transformation?

Research Report

November

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About INNOCOM

INNOCOM is a fully independent Belgian company that has been guiding organizations through large and complex, strategic change projects for more than 20 years. We take on the challenges that keep our clients awake at night and strive to achieve the desired results with outstanding commitment. We do this by applying our expertise in agile organization, enterprise architecture and IT strategy.



Benjamin Geens

Benjamin Geens is an INNOCOM consultant with 16 years of experience and solid expertise in everything related to Agile. During his career he has participated in some of the largest agile transformations in Belgium. His professional passions lie in agile organizational design and lean portfolio management.



Mattias Vral

Mattias Vral is an INNOCOM consultant with extensive experience in agility, of which 10yrs in coaching and transformation. He has a strong background in product development and a natural drive for facilitation and co-creation. He combines a people-centric focus with a systemic view on interactions, processes, structures and organization design.

About our survey What did we learn from the survey? Some examples...



Somewhat better	43.3%
Much better	30%
Neutral	23.3%
Somewhat worse	33%
Much worse	0%

Portfolio management is essential



During the interviews we identified that you have to be aware that a dip in employee satisfaction can happen due to the nature of transformation/change. You can not ignore strategy and portfolio management in your transformation if you have the ambition to reach organisational agility.

Frameworks have power, use them wisely



Leaders need to learn to let go

Finding out how to decentralise decisions without losing control	51.79
Taking up a coaching role themselves	315
Too strict focus on procedures and processes, with limited questioning of their value	20.79
Difficult to find their way in the new way of working	13.83

Blindly copying or implementing a framework by the book does not provide the needed value for our interviewed parties.

The top challenges for the leadership team are clearly "falling back in old leadership behaviour" and "finding out how to decentralise decisions without losing control".



How do you make your agile transformation a success?

We've learned from our interviews that it's quite a complex puzzle...



Make it very clear how your customer will benefit from your transformation

Make this THE goal of your transformation

Make this a key metric





Make your operating model clear to everyone possibly impacted

Parts that are not transformed are also impacted

The operating model continuously evolves

Build a great cross-functional team to lead your transformation

Your transformation is an agile endeavour in itself

Lead by example, and drink your own champagne





Involve HR early to accelerate your transformation

Very often HR is not involved, then:

Deliberately design your way around it – at first.

As a recap



A big thank you to our interview participants

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Steve Goossens, Vivium

Jo Coutuer, BNP Paribas Fortis

Ruben Smolders, SD Worx

Koen Willems, Sodexo

Bart Van de Walle, DHL

Kristof Caekebeke, TUI

Gert Lemmens, Borealis

Bahadir Samli, ING

Brecht Stubbe, Riziv/Inami

Kris Steegmans, Mobile Vikings

