

AI in Manufacturing

Unleashing Germany's Data Treasures

01.10.2024 | 18:15 | IPAI Heilbronn

24. Oktober 2024 | 18:00 Uhr | Zu Gast bei  München

IT WORKFORCE TRANSFORMATION

Dem Technologiewandel Schritt halten



COMPUSAFE
Agile Solutions



CIONET



TURBO S YOUR SERVICENOW

Unlock ServiceNow ROI through Realtime Data & AI Automation

Executive Roundtable Dinner | 22.Oct.2024 World Forum Eve | Munich



servicenow applied

CIO/CDO Use Cases aus der Praxis

21.11.2024 | 17:30 Uhr | München



CIONET

FLAGSHIP COMMUNITY EVENT

AI HORIZONS

[UN]SUCCESSFUL STORIES

28. November 2024 | Frankfurt am Main

Digitalisierung an NRW-Schulen

Keiner kann sie einrichten, deshalb bleiben tausende Tablets ungenutzt

Von [Alexandra Ringendahl](#)

26.10.2023, 17:32 Uhr

Lesezeit 5 Minuten



Tablets einzurichten und zu warten bleibt oft an Lehrkräften hängen. Und jetzt läuft auch noch bald der Digitalpakt 1.0 aus. Land und Kommunen sehen die Gefahr, dass die Digitalisierung an den Schulen in NRW zum Stillstand kommt.

Umsetzung einer KI Implementierung & Lebenszyklusmanagement

09:00 Uhr - 09:10 Uhr - **Icebreaker | Format: Interaktive Gruppenarbeit**

- Ein lockerer Start in einen Vormittag intensiver Zusammenarbeit.

09:10 Uhr - 09:25 Uhr - **KI Use Case Ideation | Format: Vortrag**

- Einführung in den Prozess der Ideation von KI-Anwendungen mit Schwerpunkt auf der Identifizierung potenzieller Anwendungen von KI.

09:25 Uhr - 09:35 Uhr - **Ausarbeitung KI-Use Cases | Format: Individuelle Arbeit**

- Die Teilnehmer konkretisieren den KI-Anwendungsfall, den sie vorbereitet haben, und wenden dabei die im Vortrag behandelten Konzepte an.

09:35 Uhr - 09:50 Uhr - **KI-Use Cases | Format: Kollaboratives Gruppenfeedback**

- Präsentation der KI-Use Cases, danach interaktives Peer-Feedback.

09:50 Uhr - 10:00 Uhr - **Bewertung von KI-Anwendungsfällen - Theorie | Format: Vortrag**

- Einführung "Wie KI-Anwendungsfälle anhand ihres wirtschaftlichen Wertbeitrags, der Machbarkeit und der zu erwarteten Ergebnisse priorisiert werden können.

10:00 Uhr - 10:25 Uhr - **Bewertung von KI-Anwendungsfällen - Praxis | Format: Interaktive Gruppenarbeit mit Canvas**

- Gruppen arbeiten an der Bewertung und Priorisierung ihrer Anwendungsfälle unter Verwendung des Priorisierungs-Canvas.

10:25 Uhr - 10:30 Uhr - **Use Case Pitches | Format: Präsentation im Plenum**

- Jede Gruppe präsentiert kurz ihren priorisierten KI-Anwendungsfall, unterstützt durch Peer-Feedback.

10:30 Uhr - 10:40 Uhr - **Q&A Session | Format: Vortrag mit Q&A**

- Beantwortung von Fragen und Diskussion mit zusätzlichen Einblicke in den Prozess der Use Case Evaluation.

How to implement AI

FORBES.COM

OCTOBER 14 2020

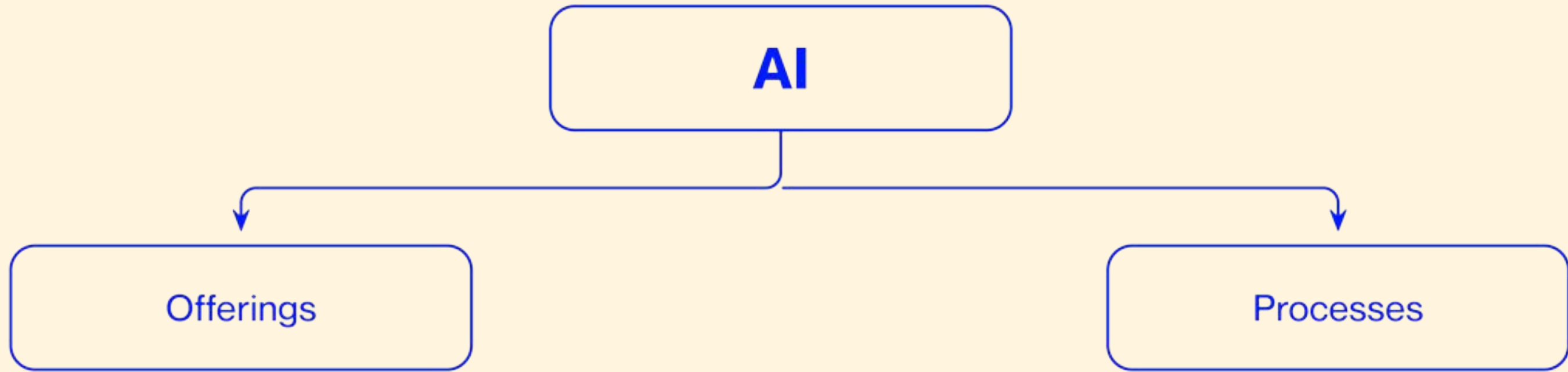
WHY DO MOST AI PROJECTS FAIL?

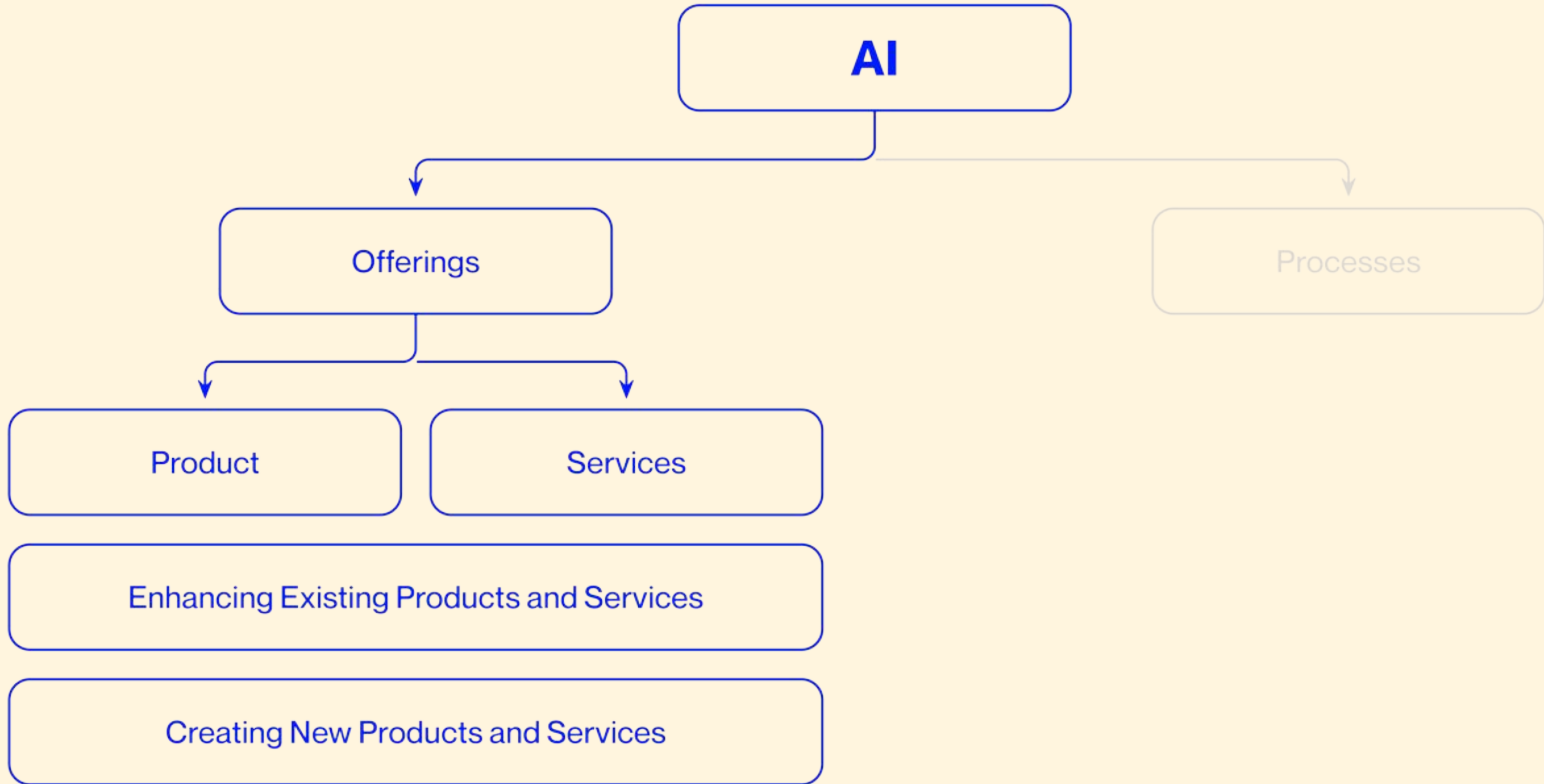
Many organizations fail to understand that the AI model is just as important as the final integration of which it will be part.

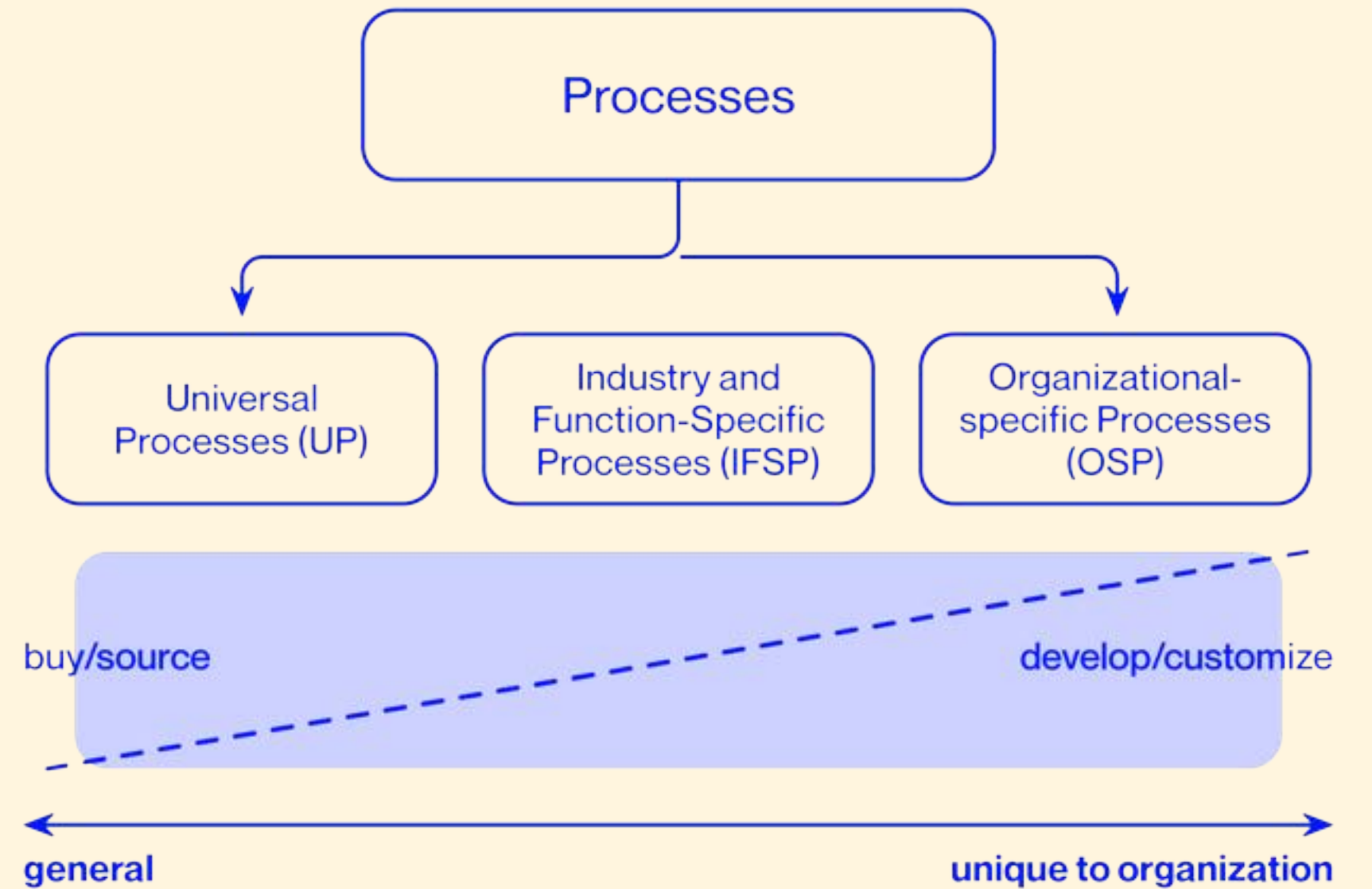
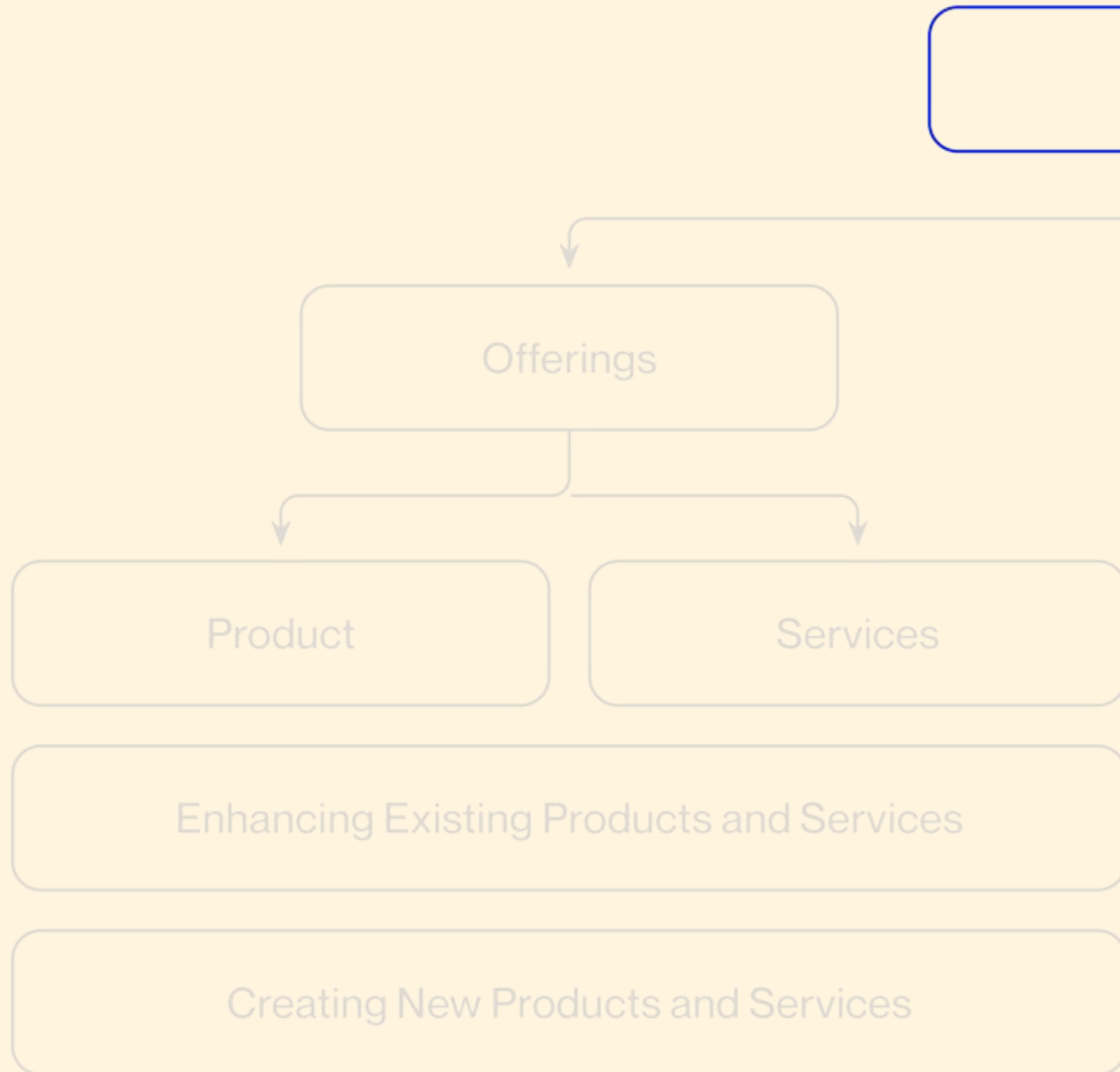
This failure occurs because AI integration into an already working system is an immensely difficult task.

To do so requires not only a top-notch AI system, but also a good connection with the existing system.



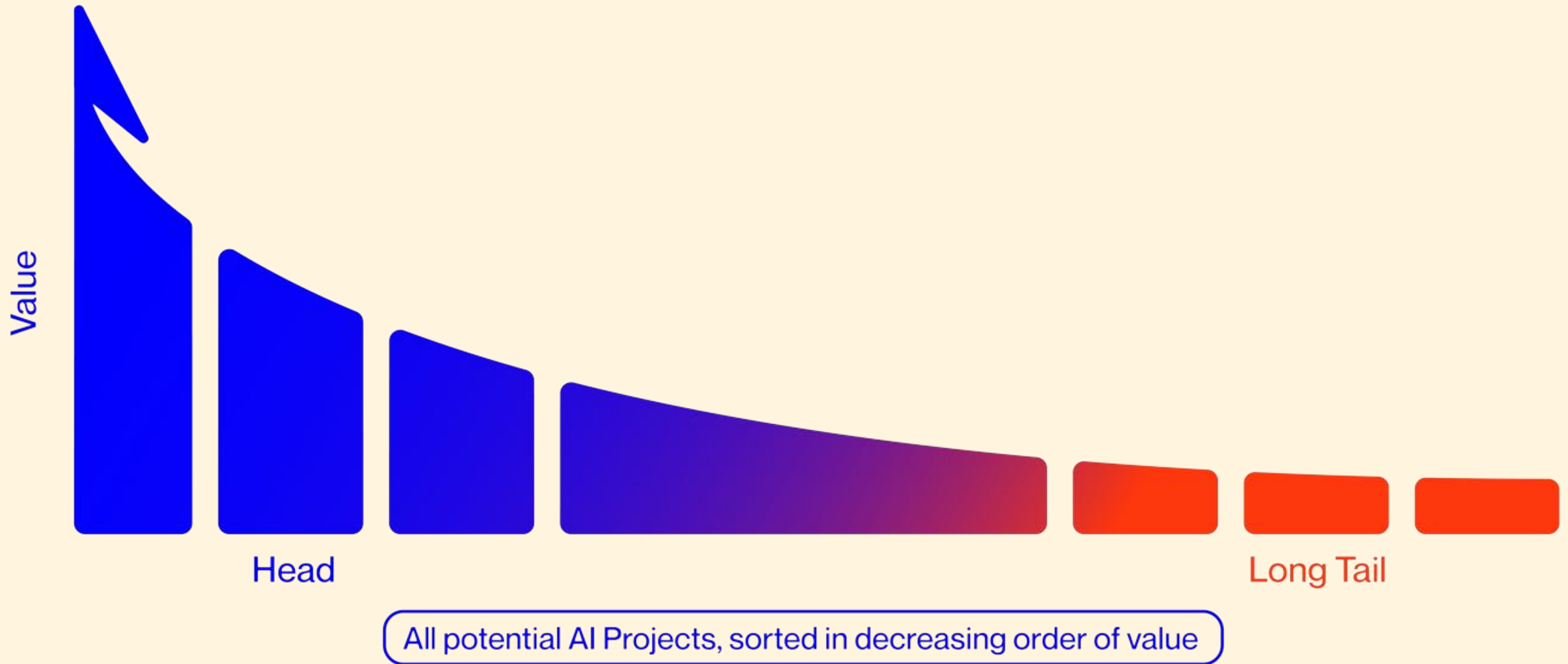






AI Use Case Ideation

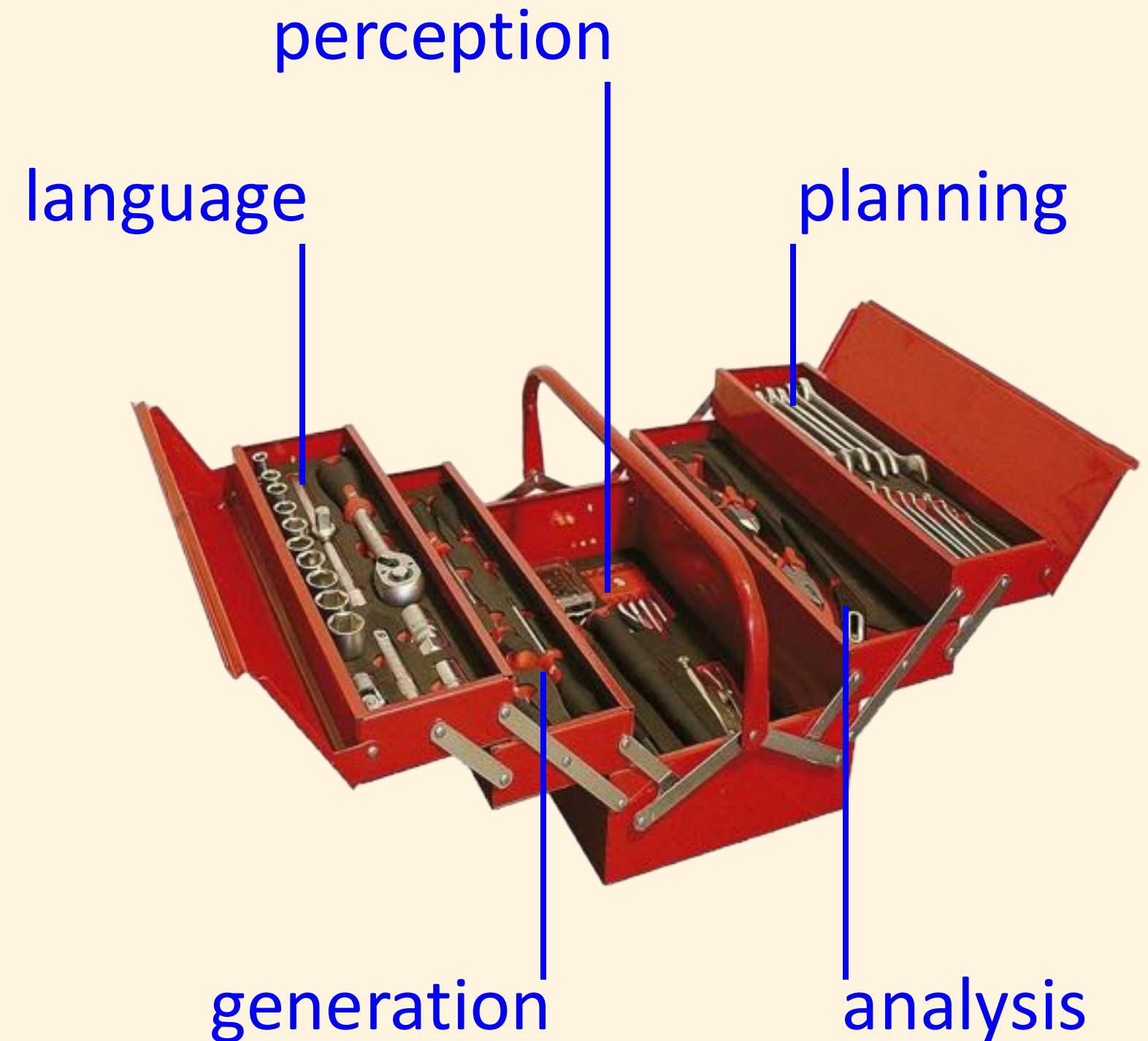
The Ideation Process



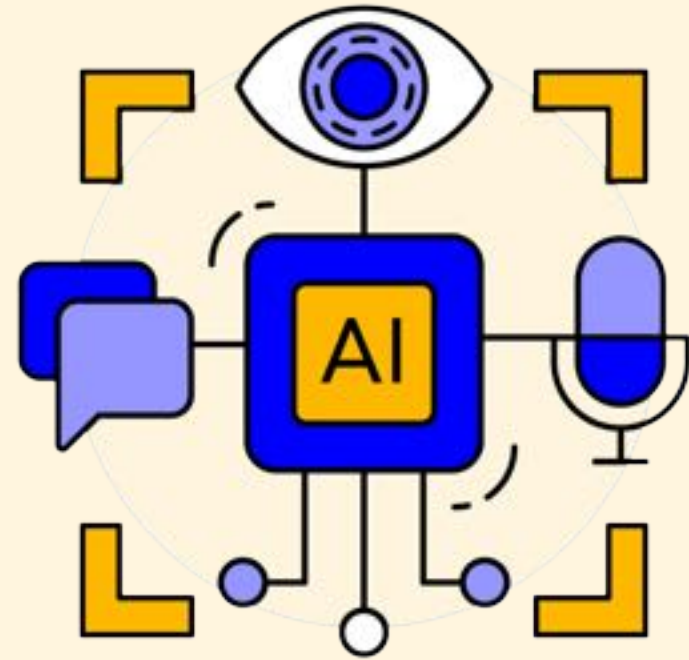
AI Use Cases

Clearly defined set of activities designed to reach a specific goal from a business or customer perspective, in which one or more AI solutions are involved in reaching the perspective goal

Use Cases use AI capabilities like tools in a toolbox



Machine Capabilities



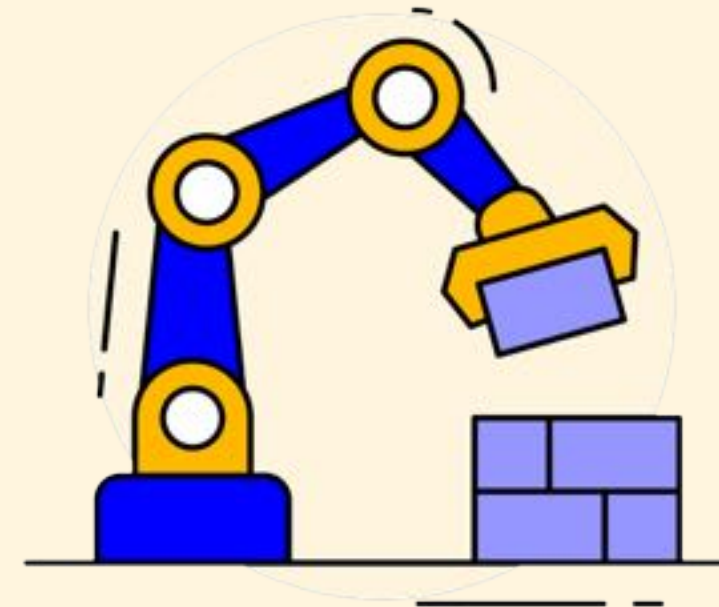
Perception Capabilities

- Comp. Vision
- Comp. Audition
- Comp. Linguistics



Analytical Capabilities

- Discovery
- Forecasting
- Planning & Optimization



Motoric Capabilities

- Advanced Robotics & Control



Generating Capabilities

- Creation

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Companies that trust us

Procys is an AI-powered invoice processing tool that helps businesses streamline their billing processes. It provides users with automated processes to extract data from invoices, label each fragment of the document correctly and export the processed data in a structured way.

invoice



FROM

East Repair Inc.
1912 Harvest Lane
New York, NY 12210

INVOICE #

US-001

INVOICE DATE

11/02/2019

P.O.#

2312/2019

DUE DATE

26/02/2019

BILL TO

John Smith
2 Court Square
New York, NY 12210

SHIP TO

John Smith
3787 Pineview Drive
Cambridge, MA 12210

QTY	DESCRIPTION	UNIT PRICE	AMOUNT
1	Front and rear brake cables	100.00	100.00
2	New set of pedal arms	15.00	30.00
3	Labor 3hrs	5.00	15.00

Subtotal145.00

Sales Tax 6.25%9.06

TOTAL

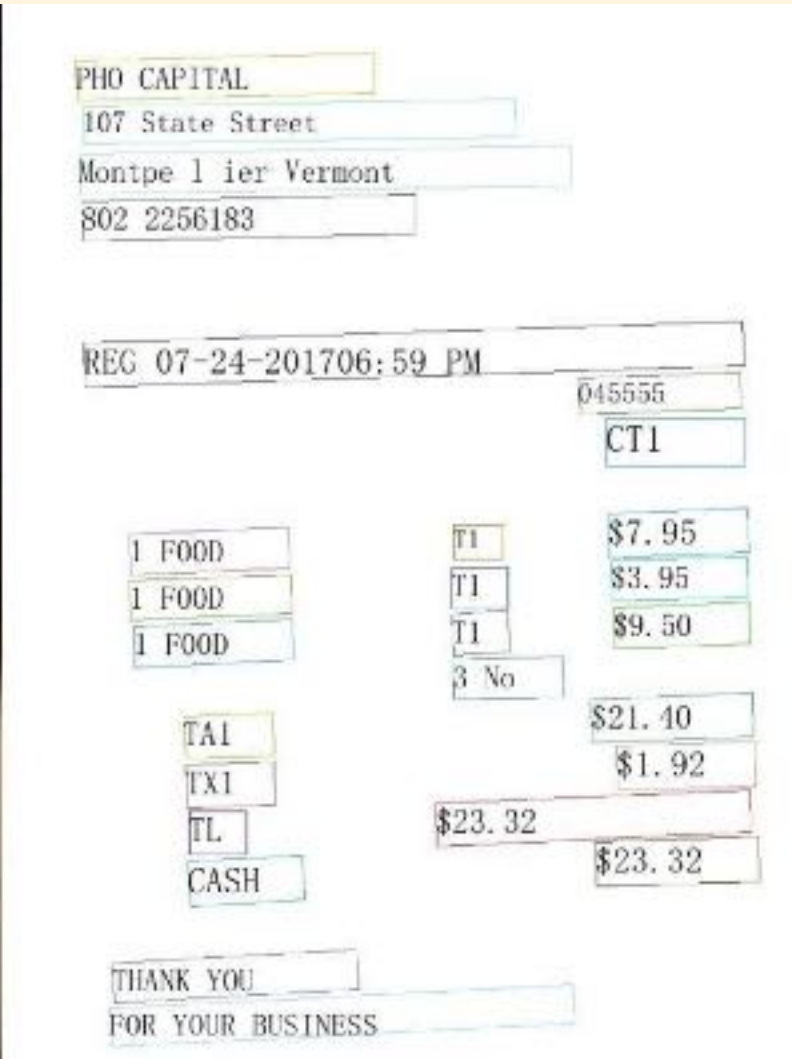
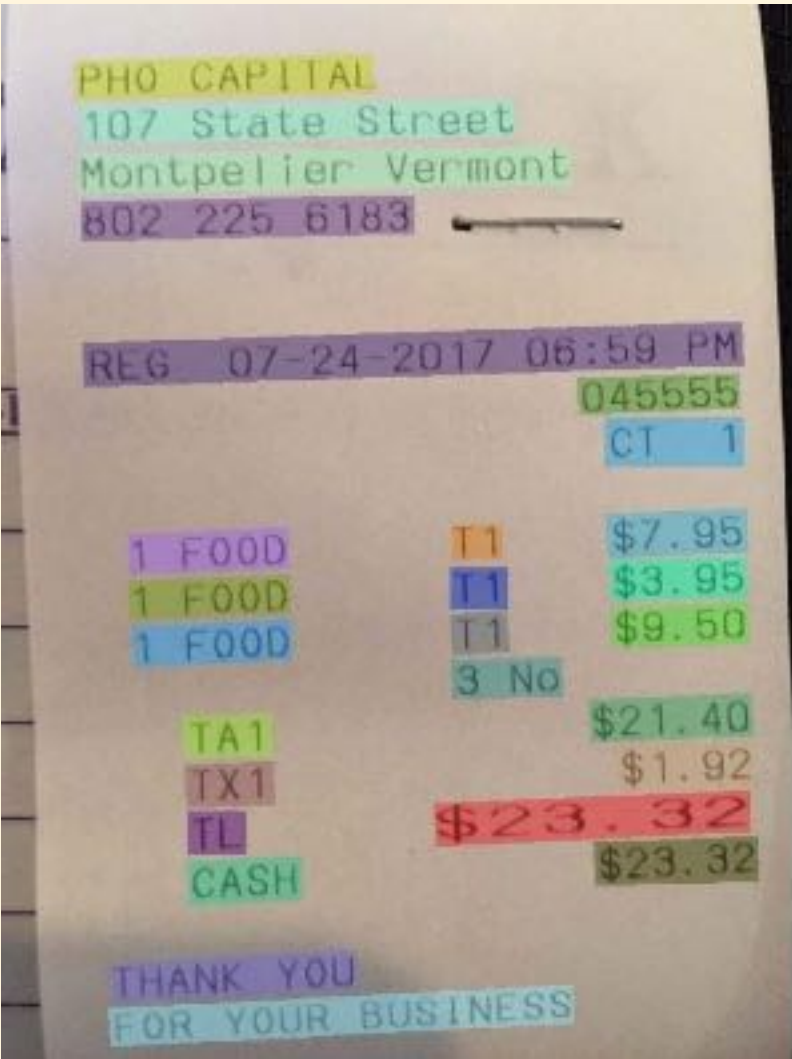
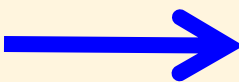
\$154.06

John Smith

TERMS & CONDITIONS

Payment is due within 15 days

Please make checks payable to: East Repair Inc.



Breaking Down a Complex Use Case



Court detection

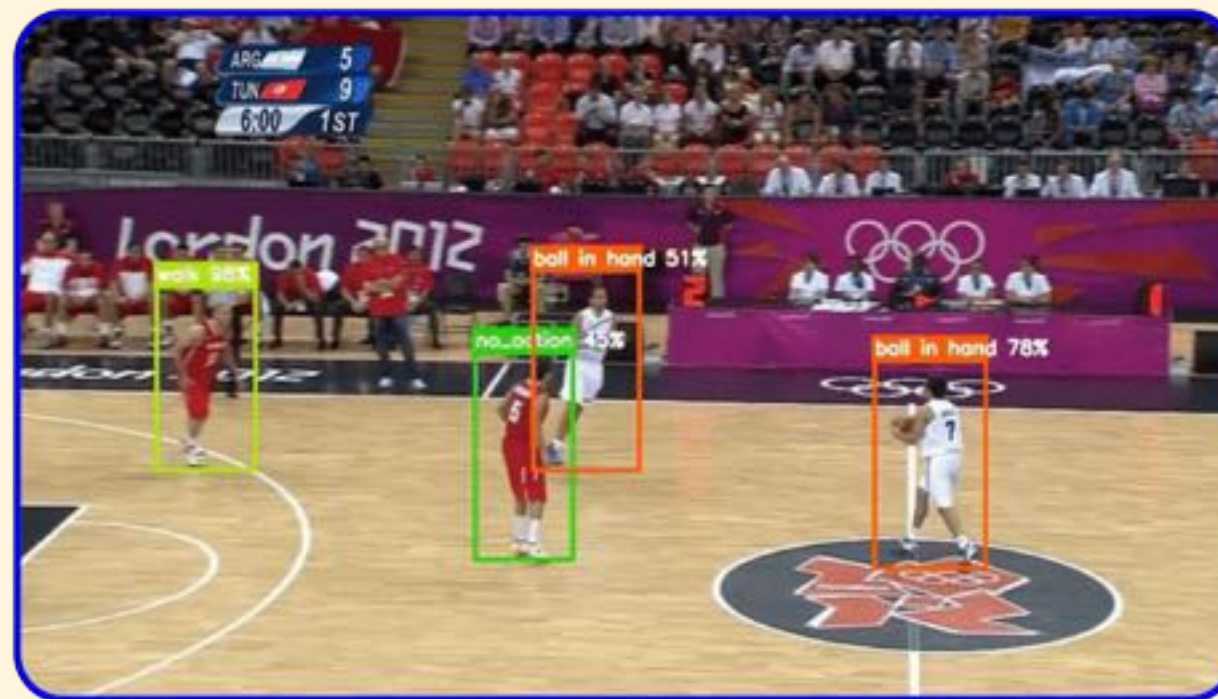


Pedestrian Detection
with histogram of
Oriented Gradients
(HOG)

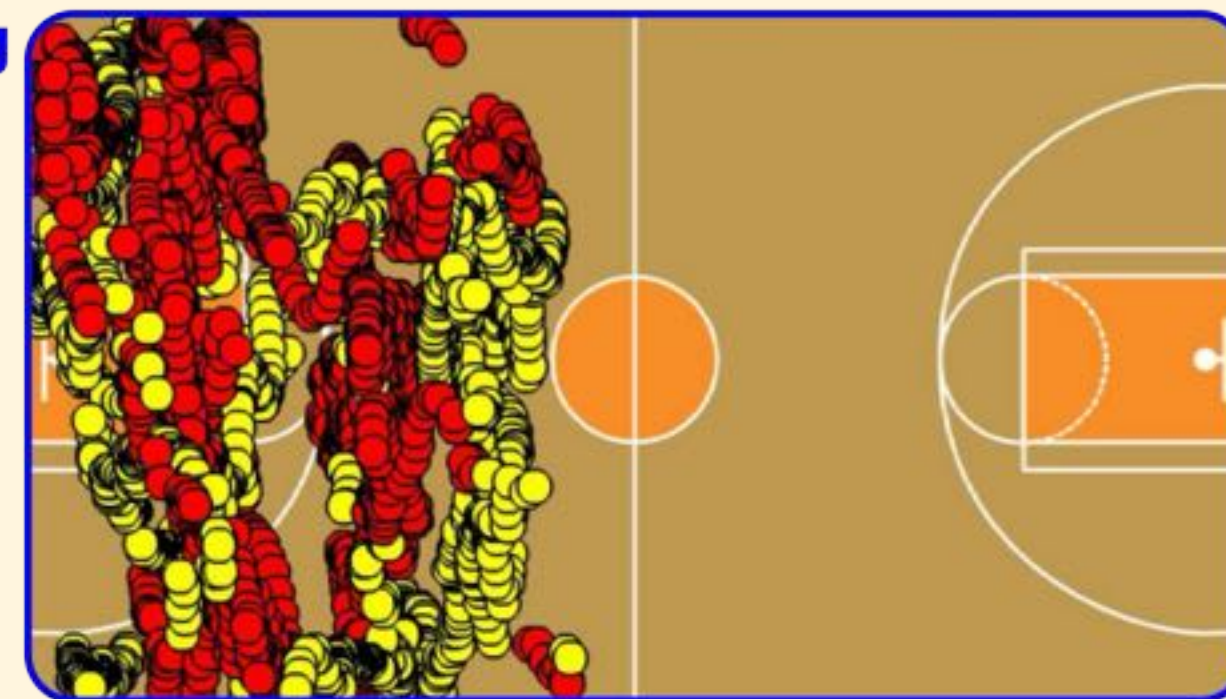
Initial Frame



Player Tracking



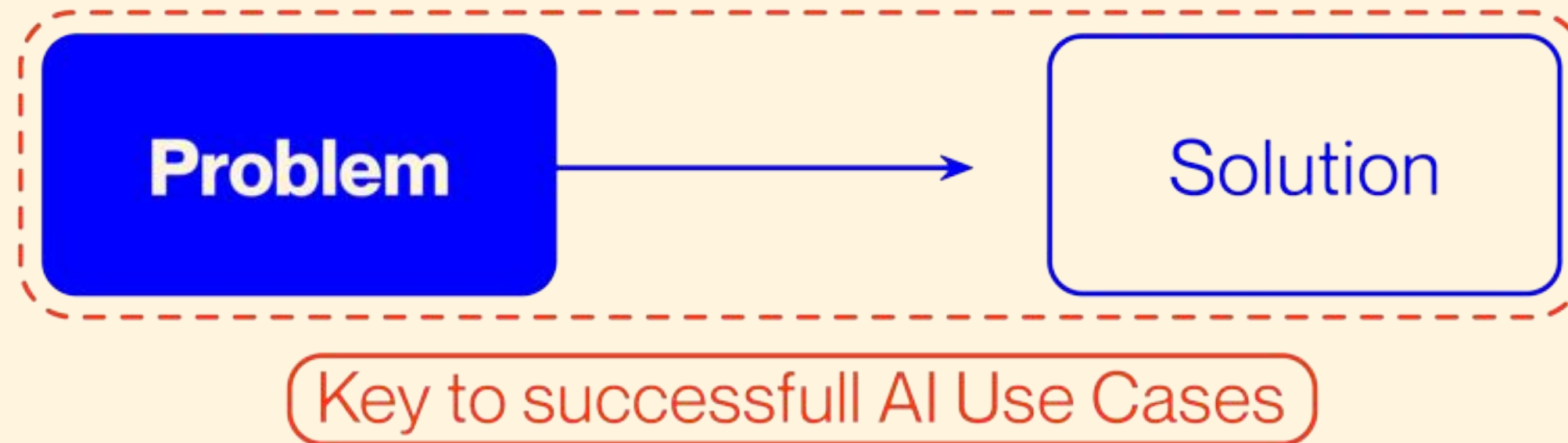
Mapping



Color-Based
Player Detection
and Classification



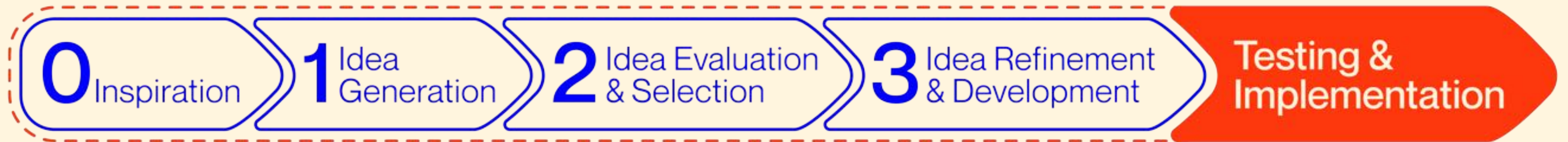
Conceptualising Use Cases

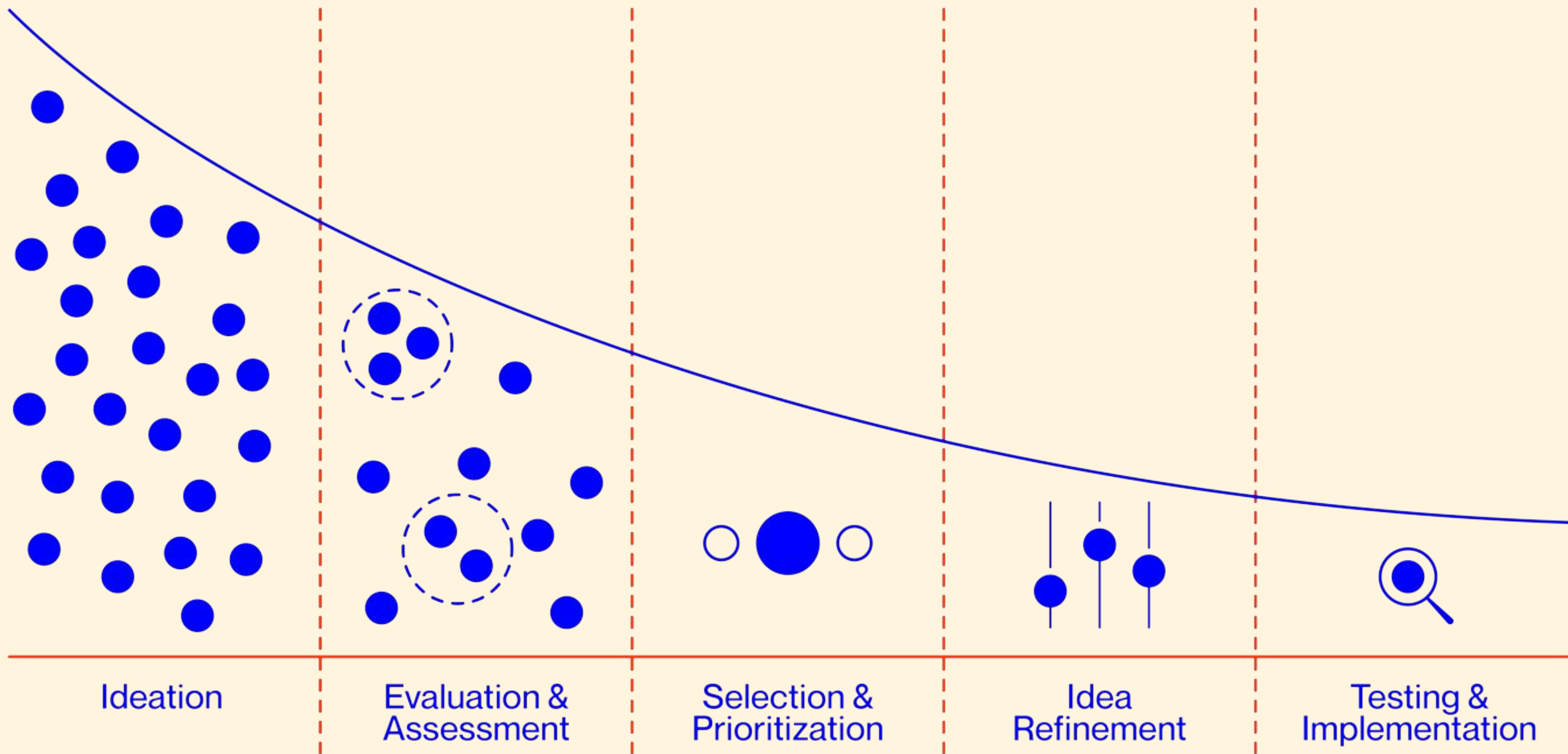


Did you know this?

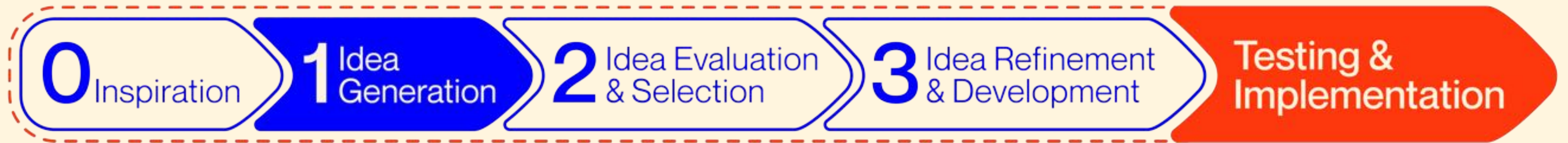


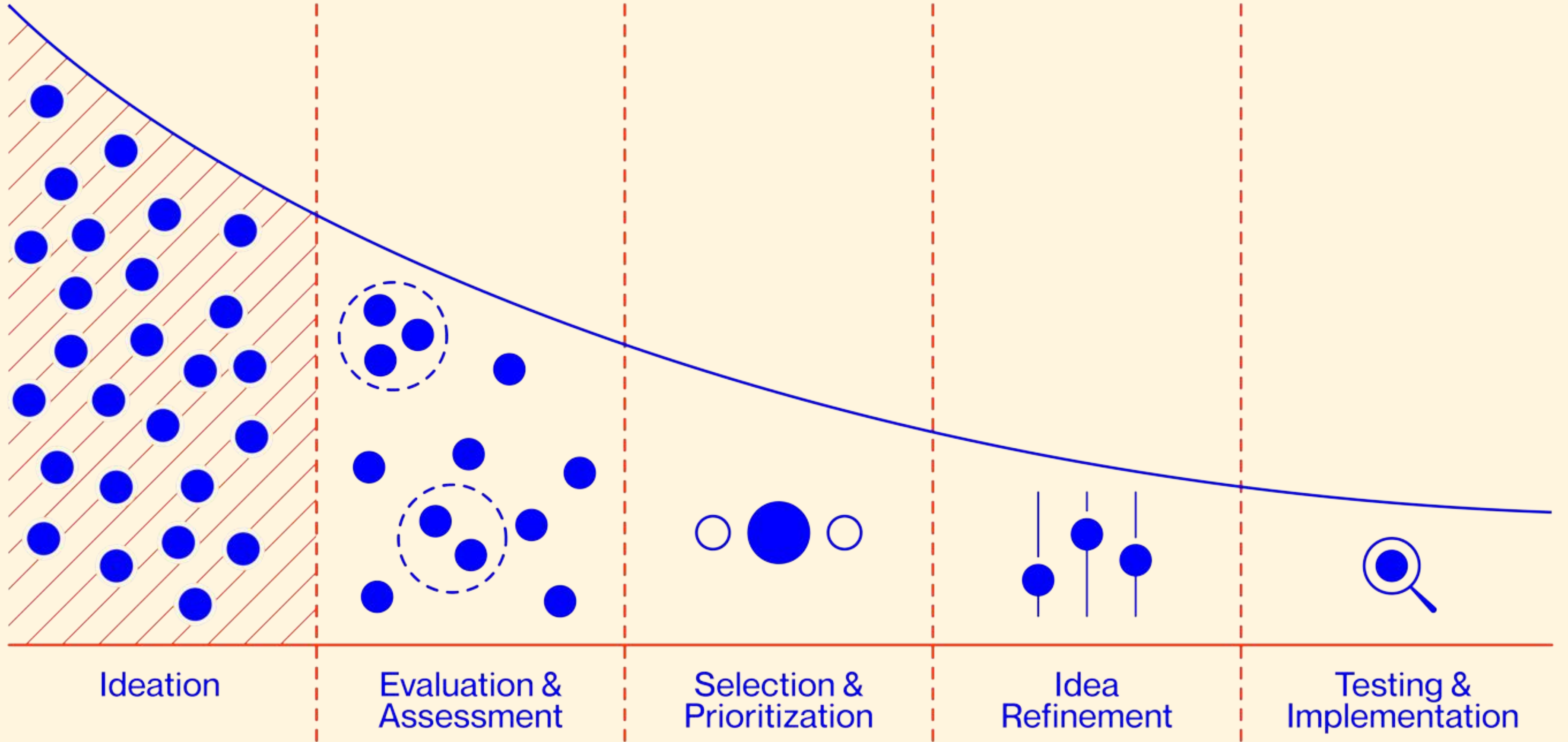
The Ideation Process





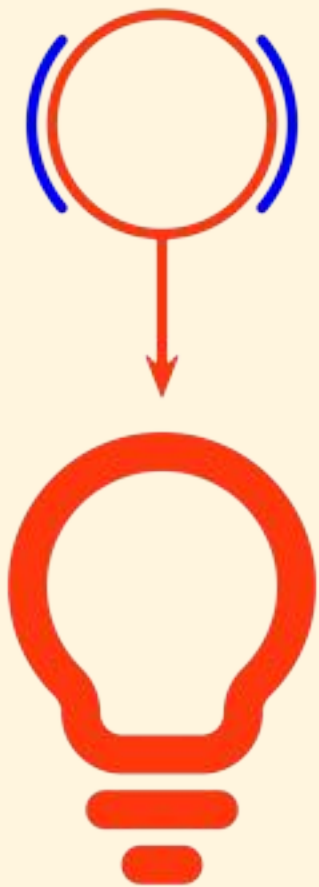
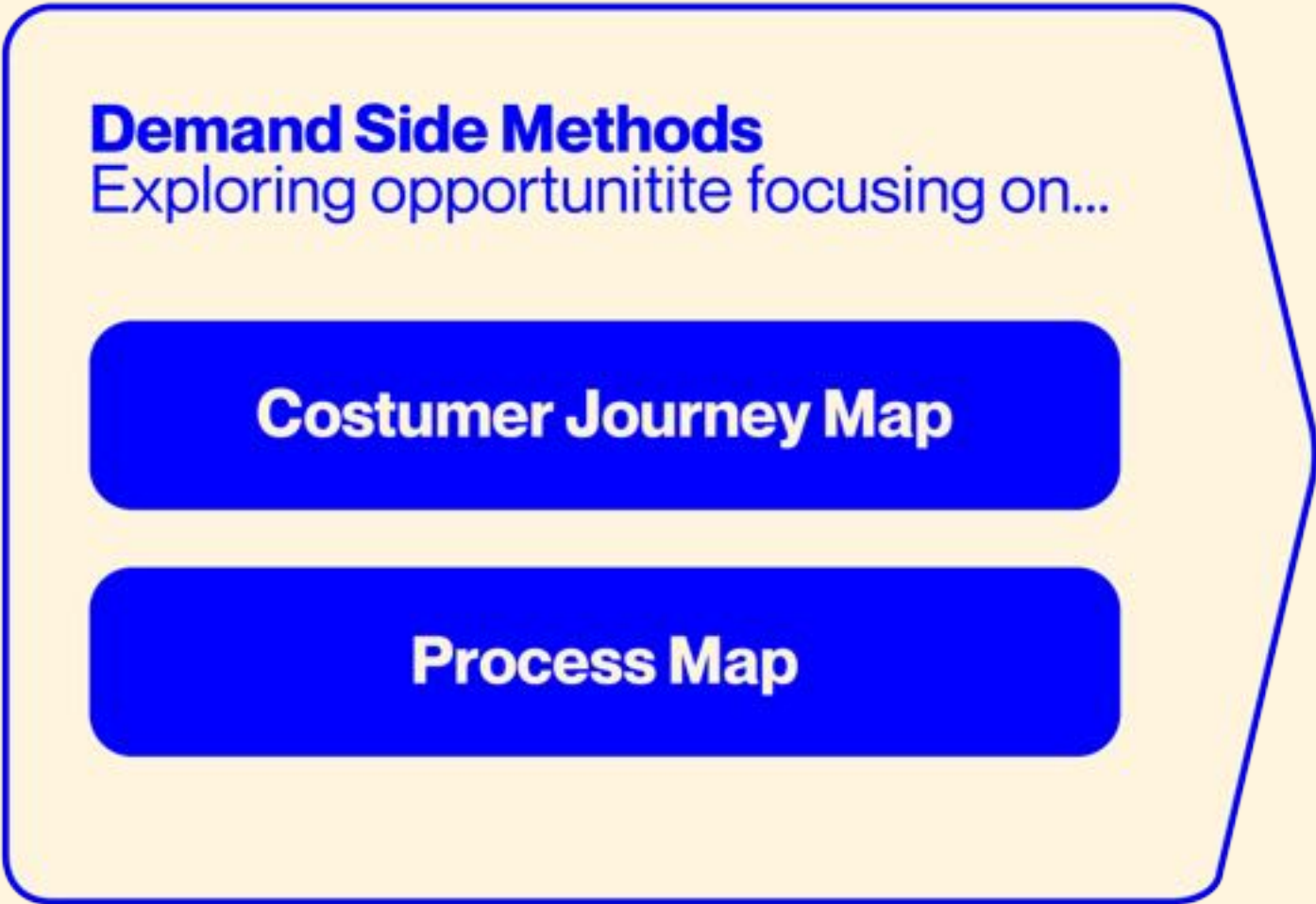
The Ideation Process



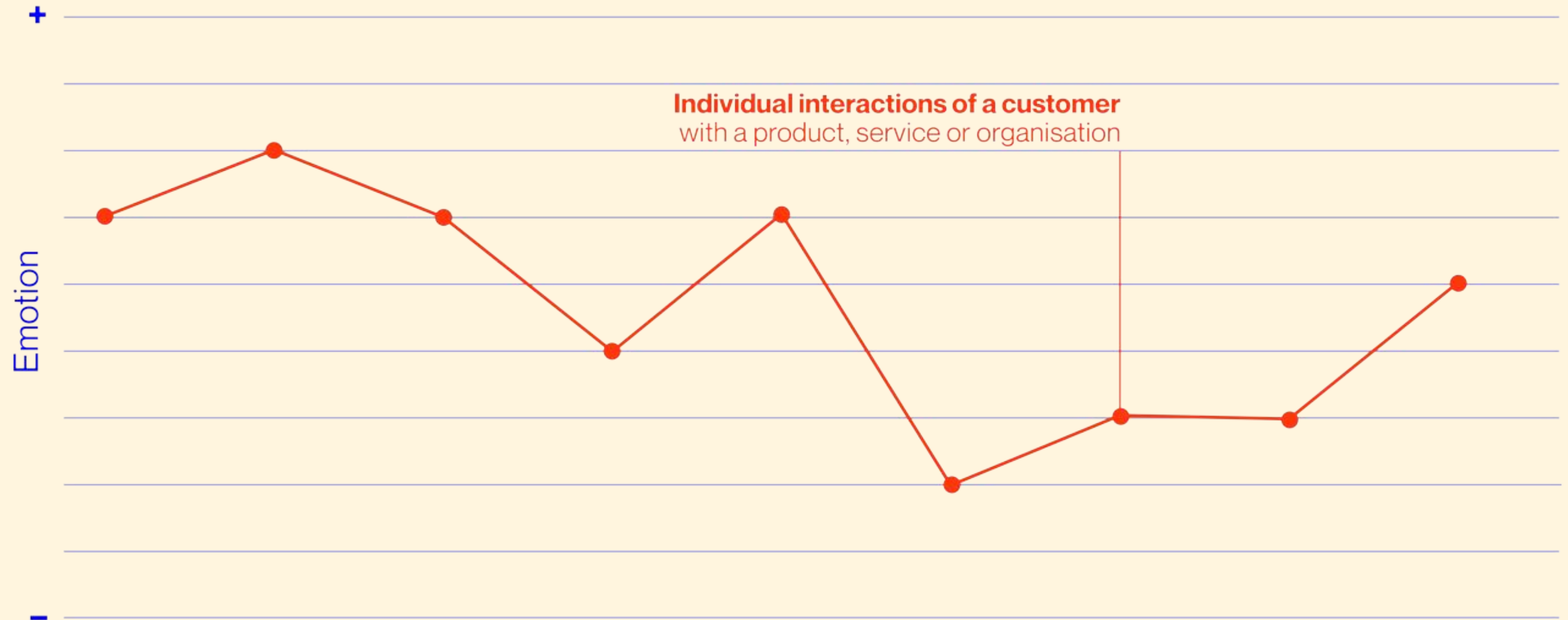


Ideating and Evaluating AI

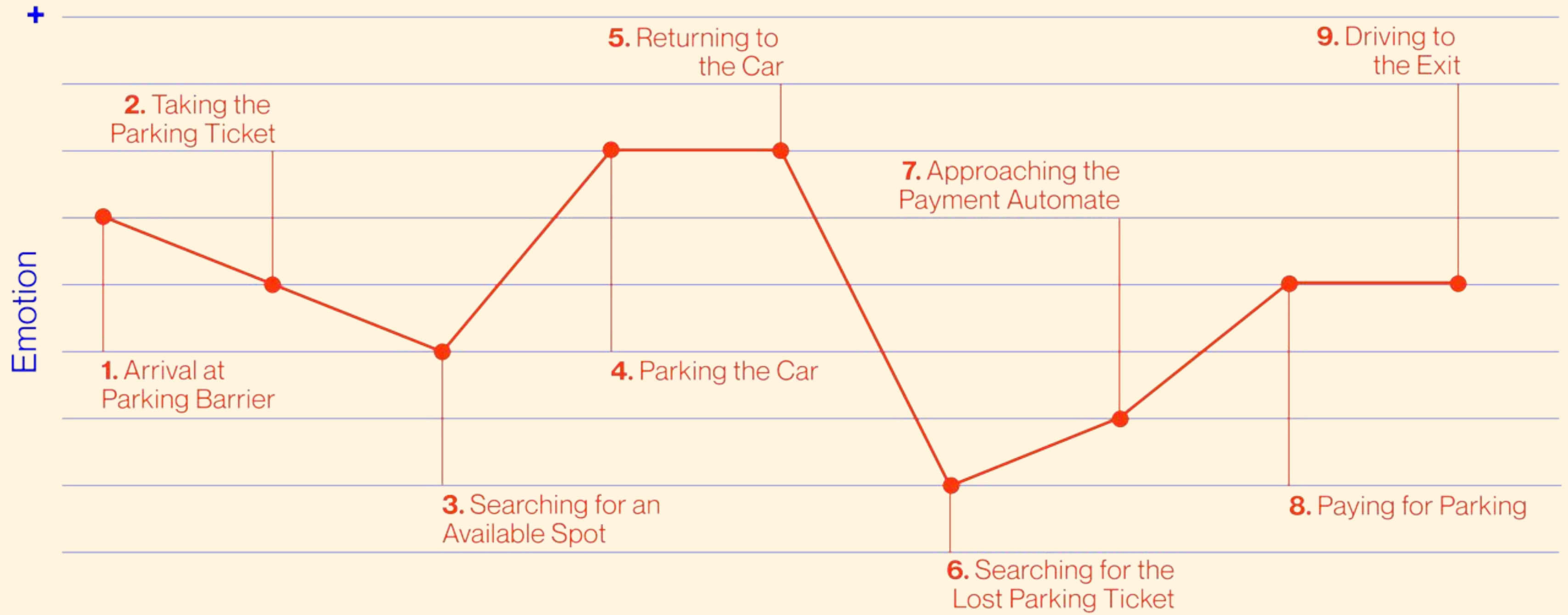
Firm Specific
Capabilitites



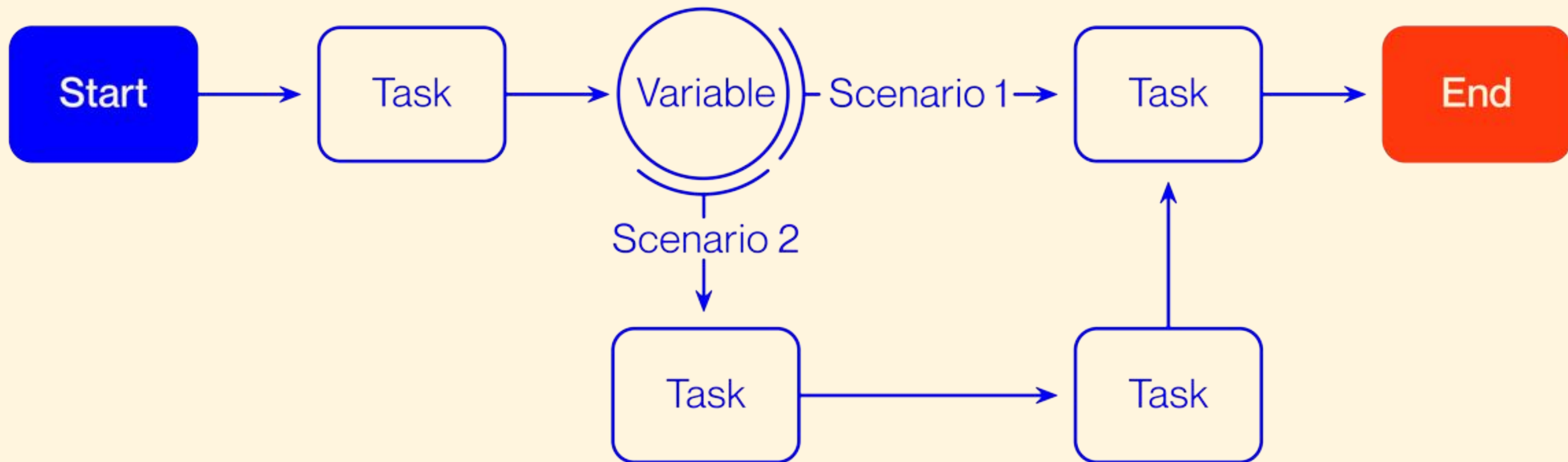
The Customer Journey



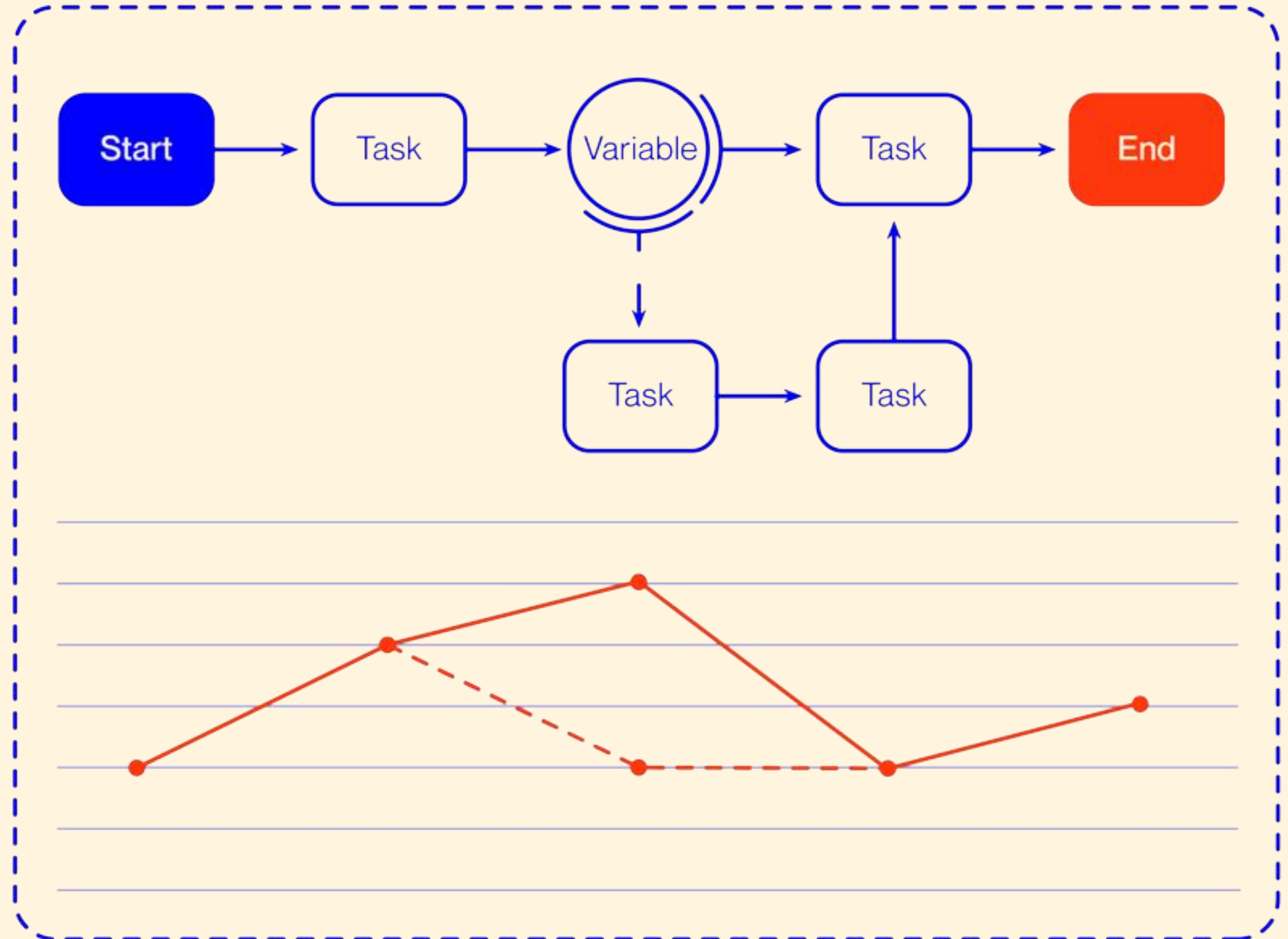
(Evaluate **Action, Touchpoint and Emotion**)



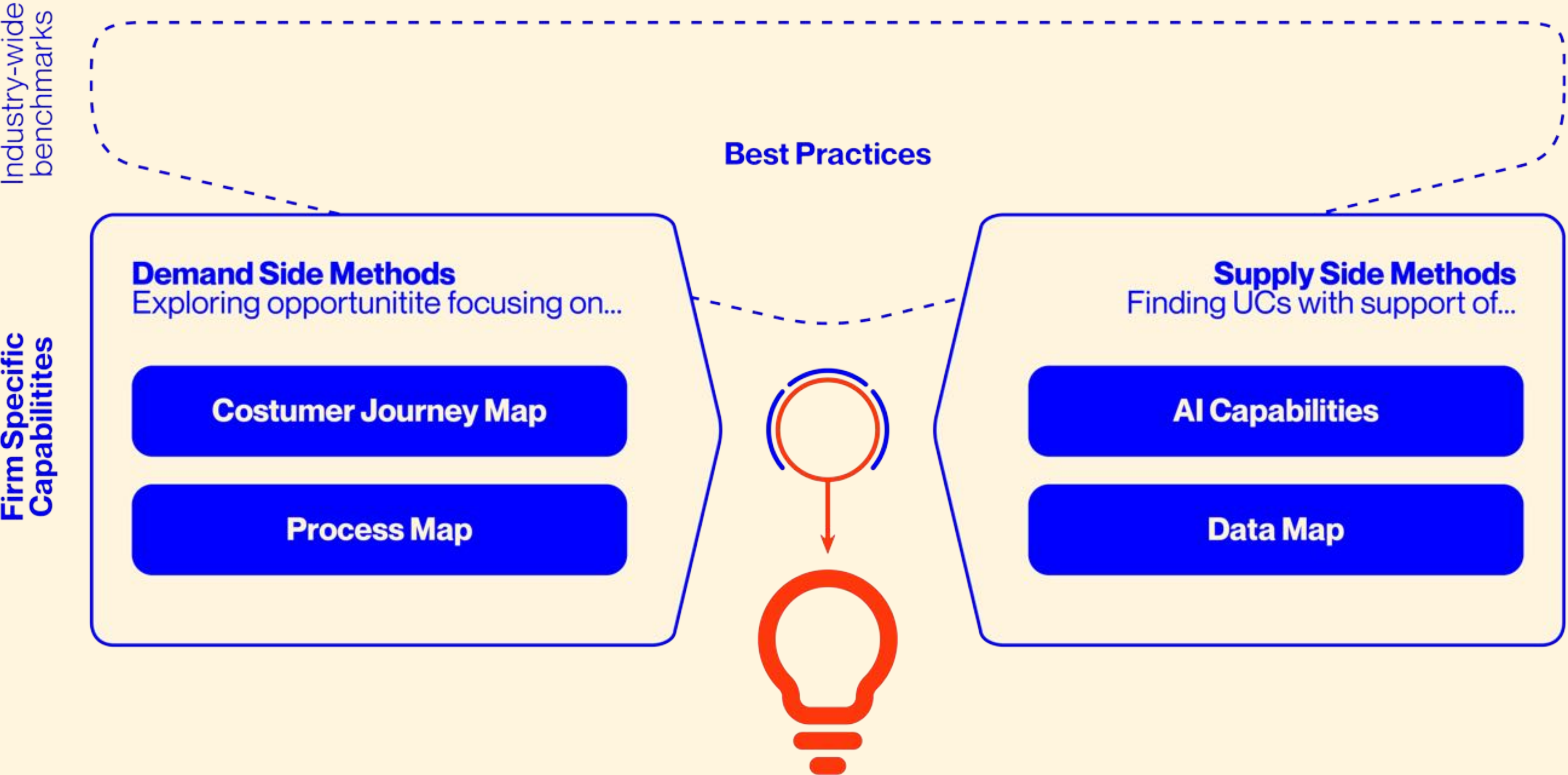
The Process Map



**Combining both
Customer Journey and
Process maps** ensures AI
solutions are technically
robust and user-centric,
**facilitating ideation and
efficient problem-solving.**



Ideating and Evaluating AI



Interactive Intelligence

Computer Vision

Process visual data and recognize objects

understand the semantics of images or video sequences

Computer Audition

Process and interpret **audio signals**

Natural language Proc.

Process, interpret and generate **text and speech**

Motion / Creative Int.

Robotics and Control

Analyze, interpret and learn from data representing **physical systems (incl. IoT)** and control its behavior

Machine Capabilities Challenge Business Models

Process large amounts of data and **find patterns and 'logical' relationships**

Discovery

Look for **optimal solutions to problems** with large solution space

Planning and Search

Make predictions about future course of time, series or likelihood of events

Forecasting

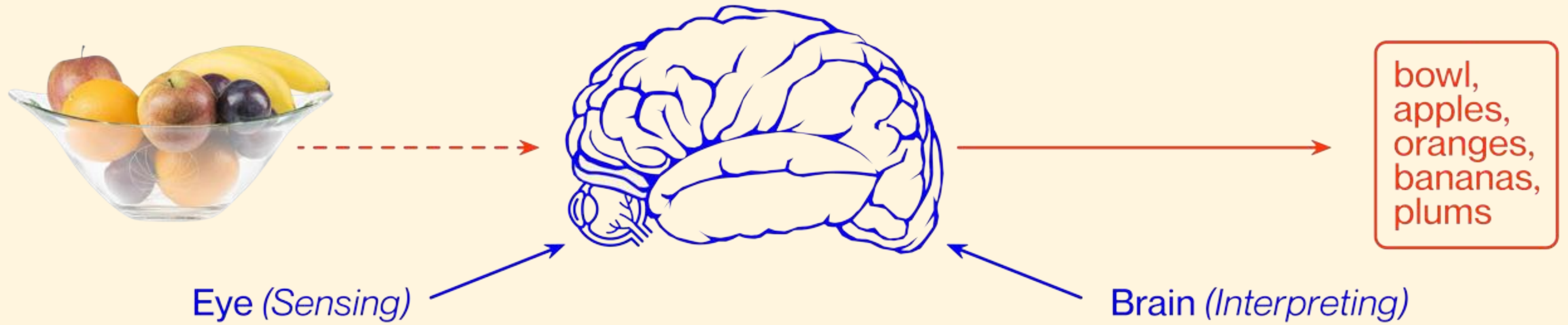
Generate images, music, speech and more based on sample creations

Creation

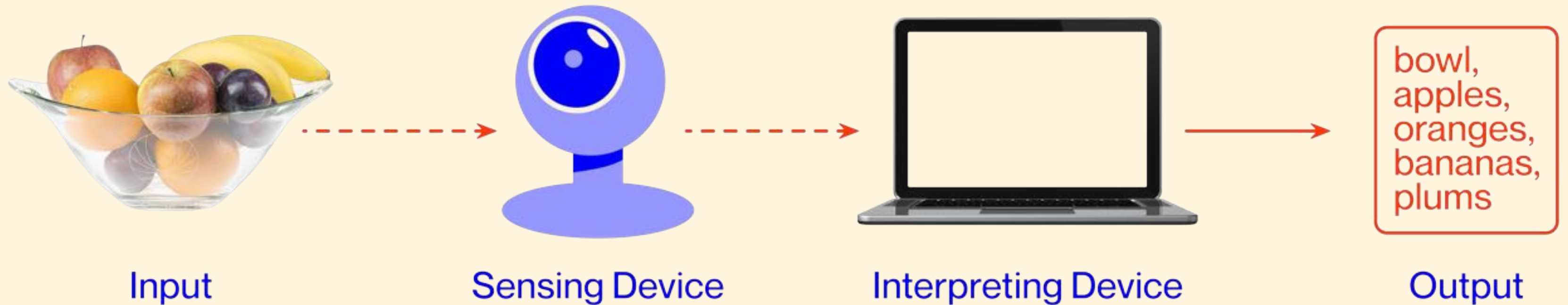
Analytic Intelligence

Motion / Creative Int.

Human Vision System

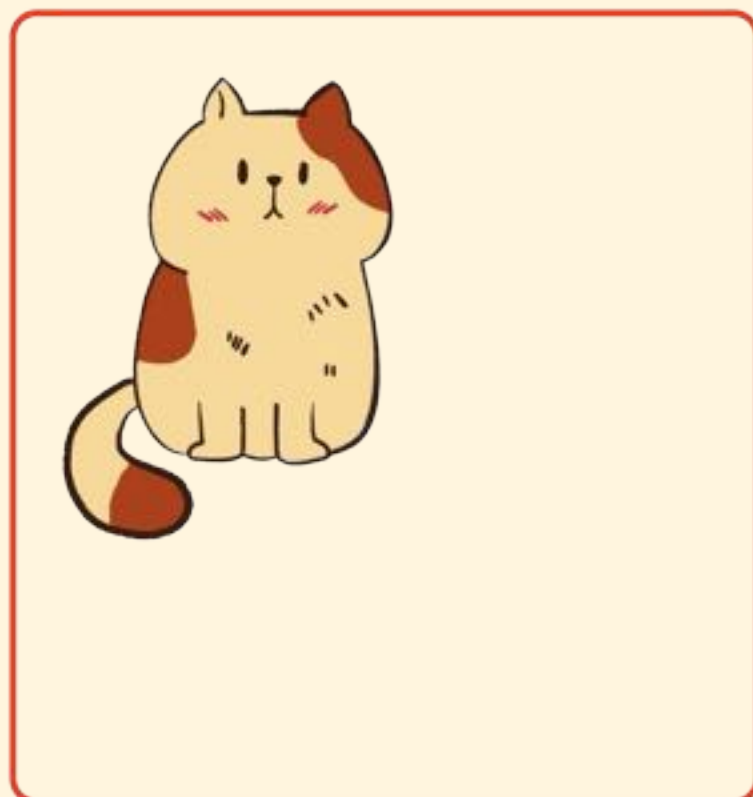


Computer Vision System



Computer Vision Problem Types

Classification



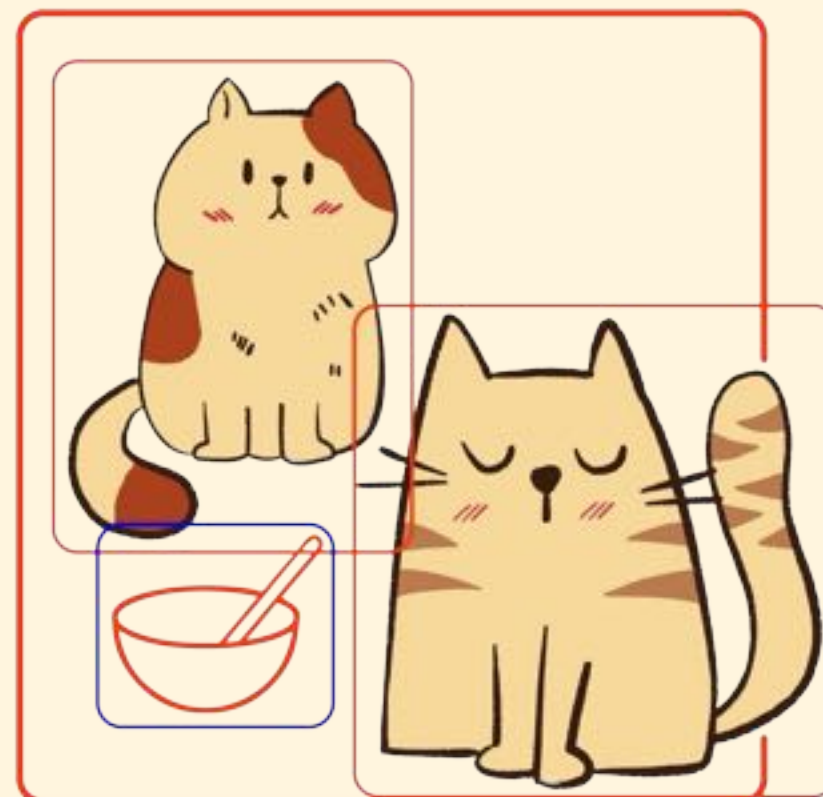
CAT

Classification +
Localization



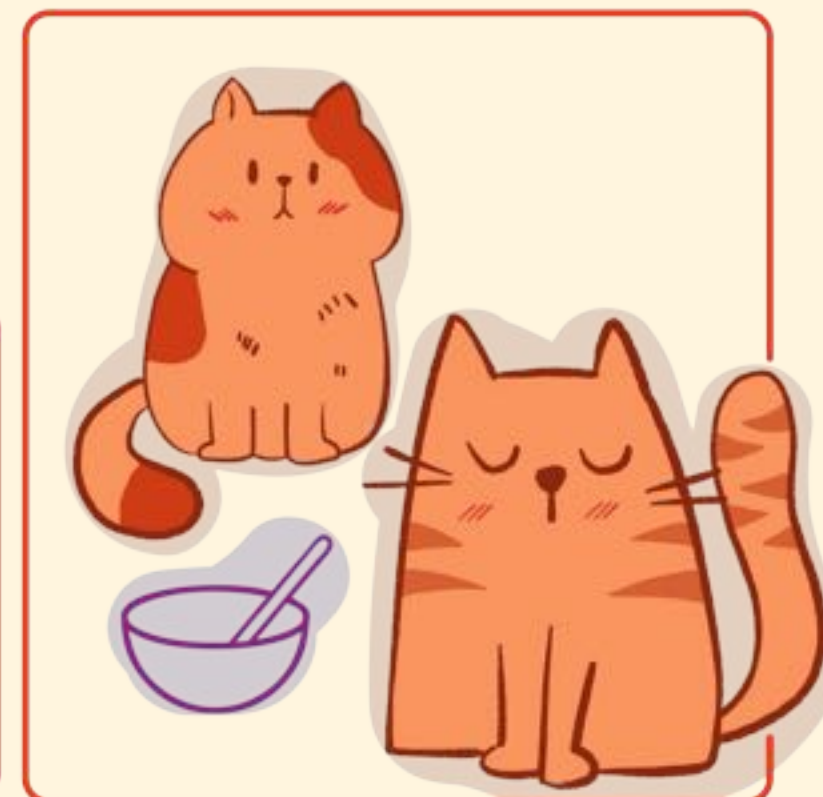
CAT

Object Detection



CAT, CAT, BOWL

Semantic
Segmentation



CAT, CAT, BOWL

Cat exists:
yes / no

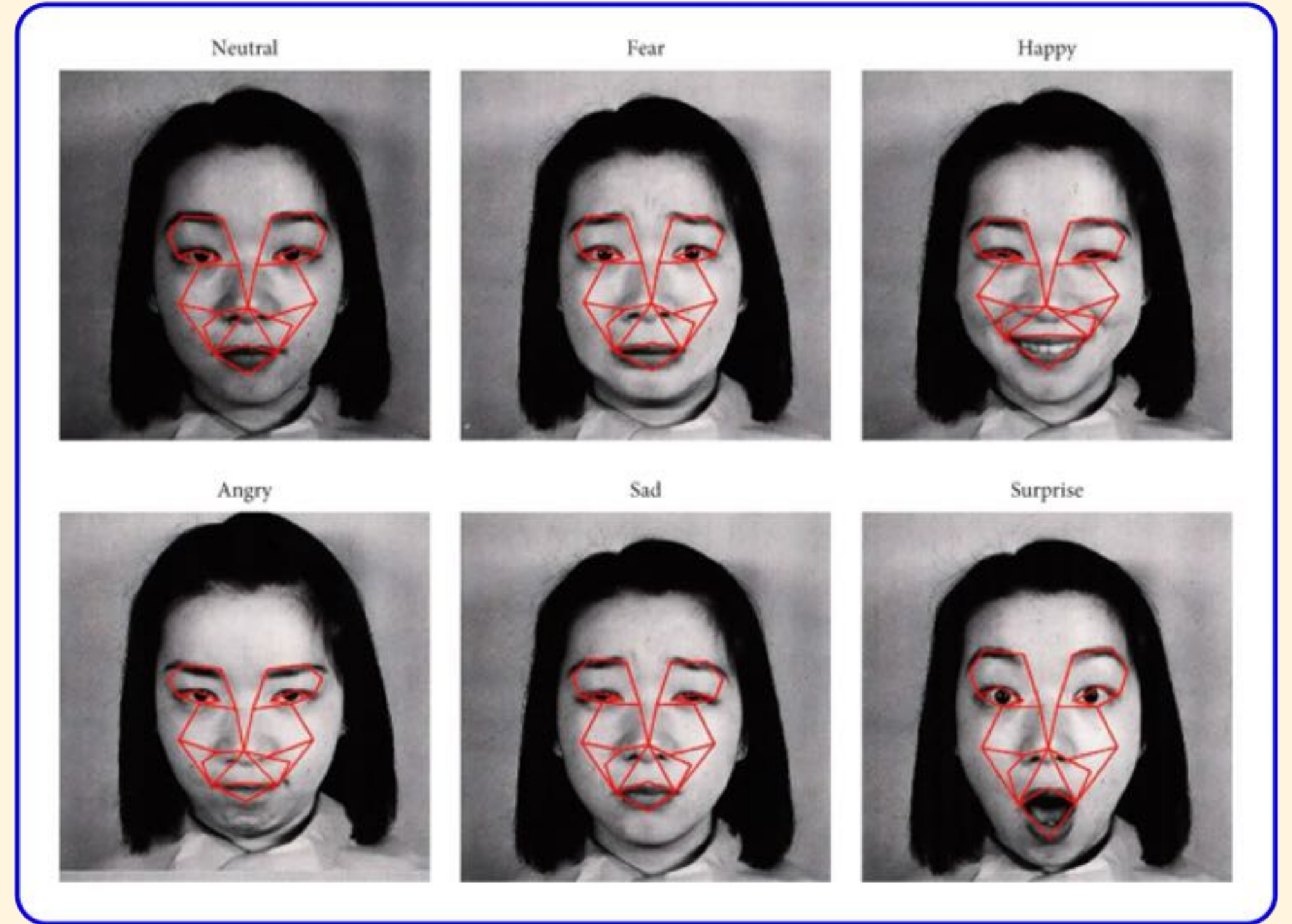
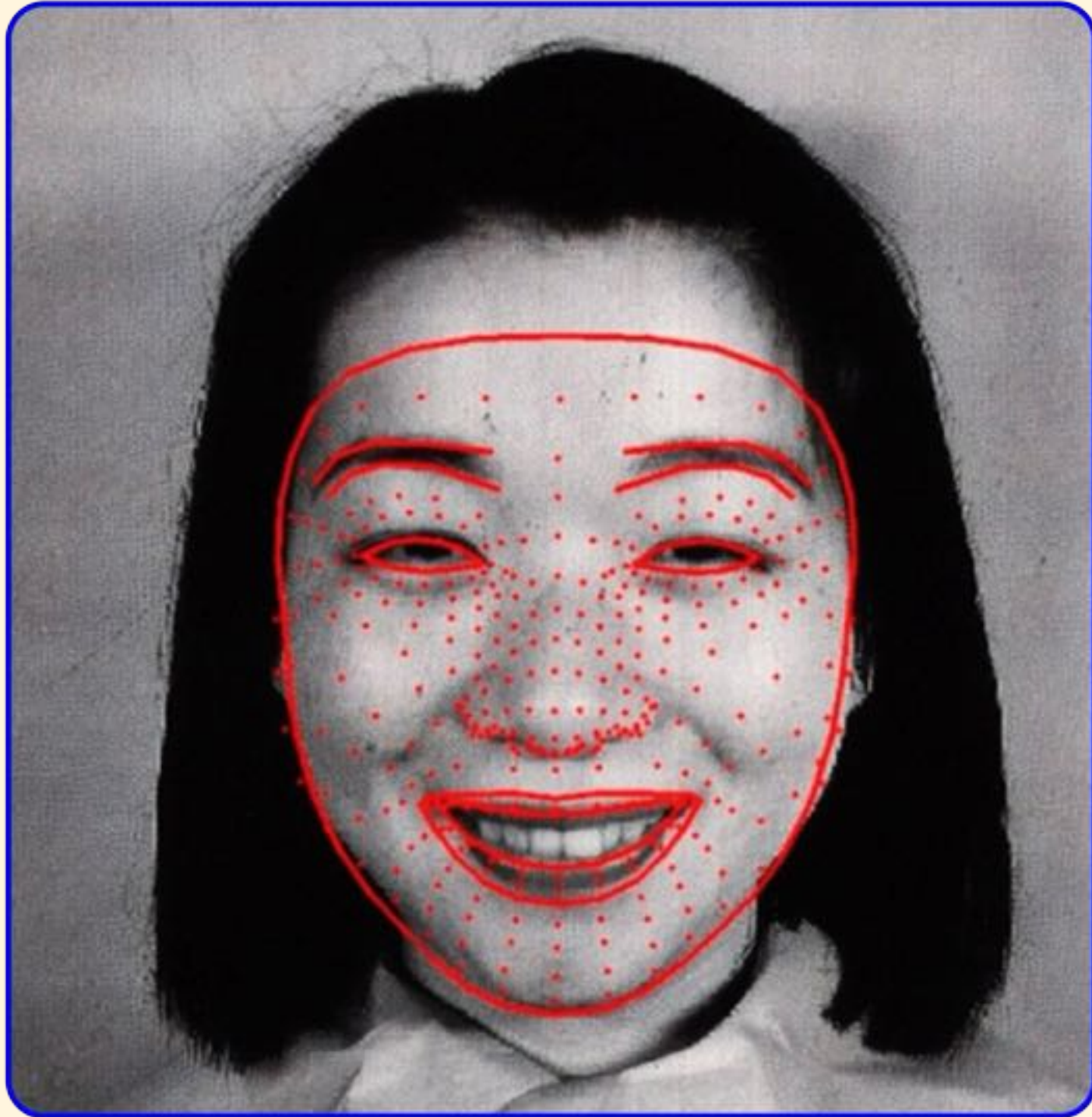
There is a **cat**
in the corner

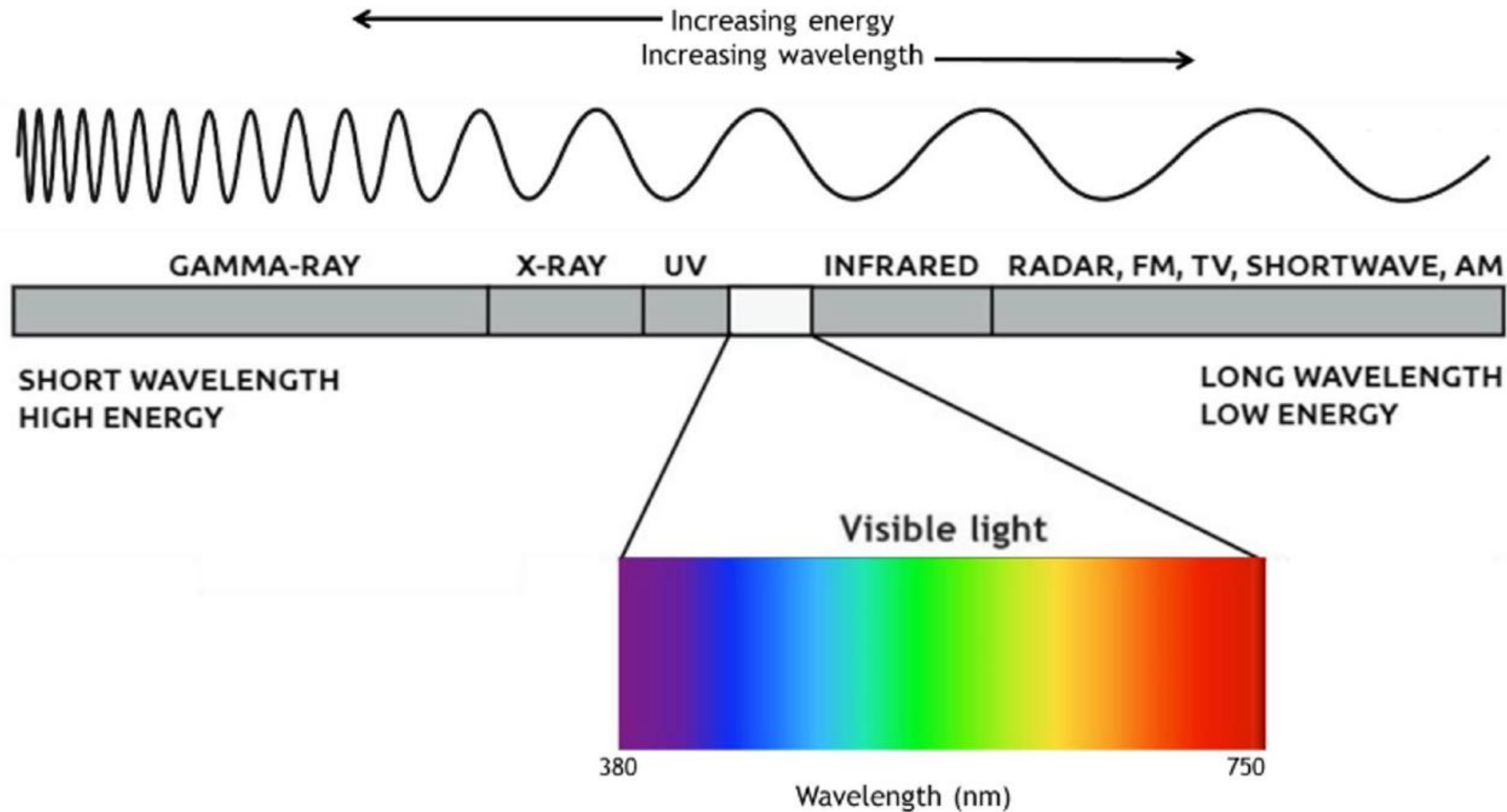
There are **two**
cats and a bowl

There are two cats
of different shapes
and a bowl

Outputs

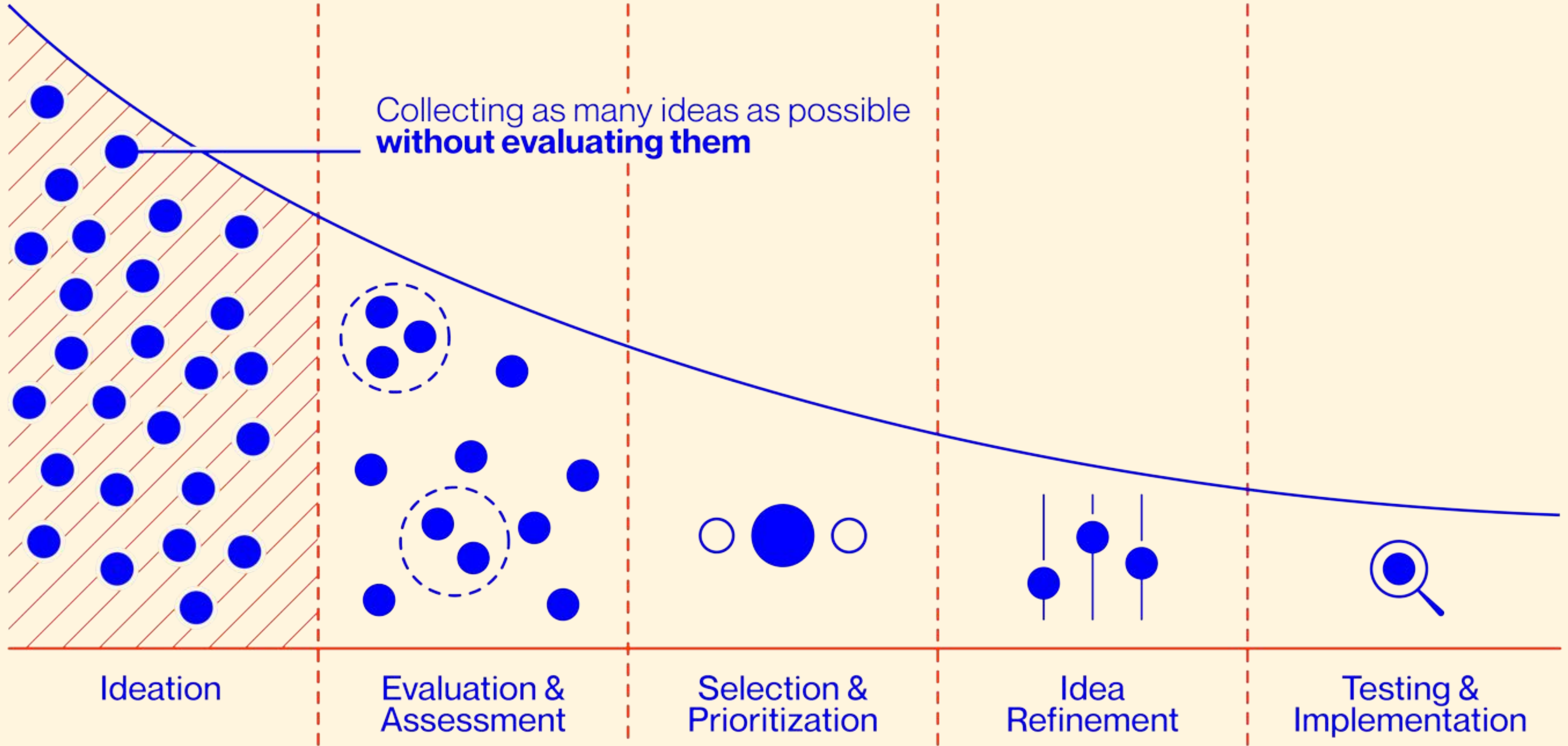
Emotion Recognition





牛奶是只猫





AI Use Case Ideation Canvas

This canvas is designed to help you brainstorm and document AI use cases for your organization. It provides a structured framework to explore various applications of AI technology across different business functions. The canvas is divided into several sections, each focusing on a specific aspect of the use case ideation process. By filling out this canvas, you can identify potential AI-driven solutions, assess their feasibility, and prioritize them for implementation. The canvas is a collaborative tool, encouraging cross-functional teams to share ideas and insights. It is a starting point for a more detailed analysis and development of AI use cases. The canvas is a dynamic tool, allowing you to refine and expand on your ideas as you learn more about your organization's needs and the capabilities of AI technology. The canvas is a valuable asset for any organization looking to leverage AI for business growth and innovation.

Name:

Team Name:

Date:

Use Case Name A brief, descriptive title for the use case. • Example: AI-Powered Customer Support Chatbot • ID: AI-SC-001	Use Case Description A detailed description of the use case, including the problem it solves and the value it provides. • Example: The chatbot handles customer inquiries, reducing response time and improving customer satisfaction. • ID: AI-SC-001	Problem The specific problem or pain point that the use case addresses. • Example: High volume of customer inquiries leading to long wait times and increased operational costs. • ID: AI-SC-001	Input The data or information that is fed into the AI system. • Example: Customer inquiries received via email, phone, or web chat. • ID: AI-SC-001	Output The results or actions generated by the AI system. • Example: Automated responses to customer inquiries, routing of complex issues to human agents. • ID: AI-SC-001	Triggered Action The specific event or condition that triggers the AI system to execute the use case. • Example: A customer sends a message to the chatbot. • ID: AI-SC-001	Value Generated The specific benefits or outcomes that the use case delivers. • Example: Reduced operational costs, improved customer satisfaction, and faster response times. • ID: AI-SC-001	Area of Application The specific business function or department where the use case is implemented. • Example: Customer Support. • ID: AI-SC-001	AI Capability Used The specific AI technology or capability that enables the use case. • Example: Natural Language Processing (NLP), Machine Learning. • ID: AI-SC-001
Impact The overall impact or benefit of the use case on the organization. • Example: Increased operational efficiency and improved customer experience. • Overall Score: 8/10	Cost The estimated cost of implementing and maintaining the use case. • Example: Initial development cost of \$50,000, ongoing maintenance cost of \$10,000 per year. • Overall Score: 7/10	Potential Risks The potential risks or challenges associated with the use case. • Example: Data privacy concerns, integration with existing systems. • Overall Score: 6/10				Key Hypotheses to Validate The specific hypotheses that need to be tested to validate the use case. • Example: The chatbot will handle 80% of customer inquiries without human intervention. • ID: AI-SC-001	Performance Metrics The specific metrics used to measure the success of the use case. • Example: Customer satisfaction score, response time, operational cost. • ID: AI-SC-001	

Overview of AI Capabilities:

AI Capability:

This section provides a high-level overview of the various AI capabilities that can be leveraged in your use cases. It includes a list of capabilities and a brief description of each. The capabilities are categorized into four main groups: Perception, Analytical, Motoric, and Generative. Each group contains a list of specific capabilities and their descriptions. This section is intended to provide a quick reference for the capabilities available and to help you identify which capabilities are most relevant to your use case.

Perception Capabilities:

This category includes capabilities that enable AI systems to perceive and understand the world around them. Examples include image recognition, object detection, and speech recognition. These capabilities are essential for many AI applications, particularly those that involve interacting with the physical world.

Analytical Capabilities:

This category includes capabilities that enable AI systems to analyze data and make decisions. Examples include data mining, predictive analytics, and recommendation systems. These capabilities are essential for many AI applications, particularly those that involve analyzing large amounts of data to identify patterns and trends.

Motoric Capabilities:

This category includes capabilities that enable AI systems to perform physical tasks. Examples include robotic process automation, autonomous driving, and drone control. These capabilities are essential for many AI applications, particularly those that involve automating repetitive tasks or performing complex physical tasks.

Generative Capabilities:

This category includes capabilities that enable AI systems to generate new content or data. Examples include natural language generation, image generation, and video generation. These capabilities are essential for many AI applications, particularly those that involve creating new content or data for marketing, entertainment, or research purposes.

Computer Vision:

Computer vision enables machines to interpret and analyze visual information from the world. It is used in applications such as image classification, object detection, and facial recognition. Computer vision is a key capability for many AI systems, particularly those that involve interacting with the physical world.

Object Detection and Tracking:

Object detection and tracking involves identifying and monitoring the movement of objects in a video stream. This capability is used in applications such as surveillance, autonomous driving, and sports analysis. Object detection and tracking is a key capability for many AI systems, particularly those that involve analyzing video data.

Speech Recognition:

Speech recognition enables machines to understand and transcribe human speech. It is used in applications such as voice search, virtual assistants, and transcription services. Speech recognition is a key capability for many AI systems, particularly those that involve interacting with users via voice.

Emotion Recognition:

Emotion recognition involves identifying and analyzing the emotional state of a person. This capability is used in applications such as customer service, marketing, and healthcare. Emotion recognition is a key capability for many AI systems, particularly those that involve understanding human behavior.

3D Reconstruction:

3D reconstruction involves creating a 3D model of an object or environment from 2D images. This capability is used in applications such as computer graphics, architecture, and manufacturing. 3D reconstruction is a key capability for many AI systems, particularly those that involve creating 3D models from 2D data.

Image Segmentation:

Image segmentation involves dividing an image into segments or regions. This capability is used in applications such as image analysis, medical imaging, and autonomous driving. Image segmentation is a key capability for many AI systems, particularly those that involve analyzing image data.

Computer Audition:

Computer audition enables machines to understand and process audio information. It is used in applications such as speech recognition, music analysis, and audio processing. Computer audition is a key capability for many AI systems, particularly those that involve analyzing audio data.

Speech to Text:

Speech to text involves converting spoken language into written text. This capability is used in applications such as transcription services, virtual assistants, and accessibility tools. Speech to text is a key capability for many AI systems, particularly those that involve converting speech into text.

Musical Knowledge:

Musical knowledge involves understanding and analyzing music. This capability is used in applications such as music recommendation systems, music analysis, and music generation. Musical knowledge is a key capability for many AI systems, particularly those that involve analyzing music data.

Sound Similarity Assessment:

Sound similarity assessment involves comparing and analyzing the similarity between different sounds. This capability is used in applications such as audio search, music analysis, and audio processing. Sound similarity assessment is a key capability for many AI systems, particularly those that involve analyzing audio data.

Source Separation:

Source separation involves separating different audio sources from a mixed audio signal. This capability is used in applications such as audio processing, music analysis, and audio search. Source separation is a key capability for many AI systems, particularly those that involve analyzing audio data.

Audio-based Sentiment Analysis:

Audio-based sentiment analysis involves analyzing the sentiment of audio content. This capability is used in applications such as customer service, marketing, and healthcare. Audio-based sentiment analysis is a key capability for many AI systems, particularly those that involve analyzing audio data.

Computer Linguistics:

Computer linguistics involves understanding and analyzing human language. It is used in applications such as natural language processing, machine translation, and text analysis. Computer linguistics is a key capability for many AI systems, particularly those that involve analyzing text data.

Translation:

Translation involves converting text from one language to another. This capability is used in applications such as machine translation, localization, and accessibility tools. Translation is a key capability for many AI systems, particularly those that involve converting text from one language to another.

Sentiment Analysis:

Sentiment analysis involves analyzing the sentiment of text content. This capability is used in applications such as customer service, marketing, and healthcare. Sentiment analysis is a key capability for many AI systems, particularly those that involve analyzing text data.

Entity Recognition:

Entity recognition involves identifying and classifying named entities in text. This capability is used in applications such as information extraction, text analysis, and natural language processing. Entity recognition is a key capability for many AI systems, particularly those that involve analyzing text data.

Relation Extraction:

Relation extraction involves identifying and extracting relationships between entities in text. This capability is used in applications such as information extraction, text analysis, and natural language processing. Relation extraction is a key capability for many AI systems, particularly those that involve analyzing text data.

Conversational Systems:

Conversational systems involve enabling machines to engage in natural conversations with humans. This capability is used in applications such as virtual assistants, chatbots, and customer service. Conversational systems are a key capability for many AI systems, particularly those that involve interacting with users via text or voice.

Discovery:

Discovery involves identifying new insights or patterns in data. This capability is used in applications such as data mining, predictive analytics, and recommendation systems. Discovery is a key capability for many AI systems, particularly those that involve analyzing large amounts of data.

Segmentation and Clustering:

Segmentation and clustering involves dividing data into groups or segments based on similarities. This capability is used in applications such as data analysis, marketing, and recommendation systems. Segmentation and clustering is a key capability for many AI systems, particularly those that involve analyzing data.

Anomaly/Outlier Detection:

Anomaly or outlier detection involves identifying data points that are significantly different from the rest of the data. This capability is used in applications such as fraud detection, quality control, and data analysis. Anomaly or outlier detection is a key capability for many AI systems, particularly those that involve analyzing data.

Correlation Analysis:

Correlation analysis involves identifying and measuring the relationship between different variables. This capability is used in applications such as data analysis, predictive analytics, and recommendation systems. Correlation analysis is a key capability for many AI systems, particularly those that involve analyzing data.

Causal Inference:

Causal inference involves identifying and measuring the causal relationships between different variables. This capability is used in applications such as data analysis, predictive analytics, and recommendation systems. Causal inference is a key capability for many AI systems, particularly those that involve analyzing data.

Association Analysis:

Association analysis involves identifying and measuring the associations between different variables. This capability is used in applications such as data analysis, predictive analytics, and recommendation systems. Association analysis is a key capability for many AI systems, particularly those that involve analyzing data.

Forecasting:

Forecasting involves predicting future events or outcomes based on historical data. This capability is used in applications such as predictive analytics, recommendation systems, and financial modeling. Forecasting is a key capability for many AI systems, particularly those that involve analyzing historical data.

Time Series Forecasting:

Time series forecasting involves predicting future values of a time series based on historical data. This capability is used in applications such as predictive analytics, recommendation systems, and financial modeling. Time series forecasting is a key capability for many AI systems, particularly those that involve analyzing time series data.

Dependency-based Forecasting:

Dependency-based forecasting involves predicting future values of a time series based on historical data and the dependencies between different variables. This capability is used in applications such as predictive analytics, recommendation systems, and financial modeling. Dependency-based forecasting is a key capability for many AI systems, particularly those that involve analyzing time series data.

Planning & Optimization:

Planning and optimization involves determining the best course of action to achieve a specific goal. This capability is used in applications such as logistics, manufacturing, and resource allocation. Planning and optimization is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Cooperative Multi-Agent Systems:

Cooperative multi-agent systems involve multiple AI agents working together to achieve a common goal. This capability is used in applications such as robotics, autonomous driving, and game playing. Cooperative multi-agent systems are a key capability for many AI systems, particularly those that involve analyzing complex systems.

Policy Development/Strategic Agents:

Policy development or strategic agents involve developing and executing strategies to achieve a specific goal. This capability is used in applications such as game playing, robotics, and autonomous driving. Policy development or strategic agents are a key capability for many AI systems, particularly those that involve analyzing complex systems.

Logistics Planning:

Logistics planning involves determining the most efficient way to move goods and services from one location to another. This capability is used in applications such as supply chain management, transportation, and logistics. Logistics planning is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Planning and Scheduling:

Planning and scheduling involves determining the best way to allocate resources and schedule tasks. This capability is used in applications such as project management, manufacturing, and logistics. Planning and scheduling is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Advanced Robotics & Control:

Advanced robotics and control involve designing and controlling robots and autonomous systems. This capability is used in applications such as manufacturing, logistics, and autonomous driving. Advanced robotics and control are a key capability for many AI systems, particularly those that involve analyzing complex systems.

Robot Motion Planning:

Robot motion planning involves determining the best path for a robot to follow. This capability is used in applications such as robotics, autonomous driving, and game playing. Robot motion planning is a key capability for many AI systems, particularly those that involve analyzing complex systems.

HD Mapping and Localization:

HD mapping and localization involve creating and using high-definition maps to determine the location of a robot or vehicle. This capability is used in applications such as autonomous driving, robotics, and navigation. HD mapping and localization is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Control Optimization:

Control optimization involves determining the best control strategy to achieve a specific goal. This capability is used in applications such as robotics, autonomous driving, and game playing. Control optimization is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Collaborative Robotics/Human-Robot Interaction:

Collaborative robotics or human-robot interaction involves enabling robots and humans to work together. This capability is used in applications such as manufacturing, logistics, and healthcare. Collaborative robotics or human-robot interaction is a key capability for many AI systems, particularly those that involve analyzing complex systems.

Advanced Drones:

Advanced drones involve designing and controlling drones for various applications. This capability is used in applications such as delivery, surveillance, and agriculture. Advanced drones are a key capability for many AI systems, particularly those that involve analyzing complex systems.

Mobile Robots:

Mobile robots involve designing and controlling robots that can move around. This capability is used in applications such as logistics, manufacturing, and healthcare. Mobile robots are a key capability for many AI systems, particularly those that involve analyzing complex systems.

Generative AI:

Generative AI involves creating new content or data. This capability is used in applications such as natural language generation, image generation, and video generation. Generative AI is a key capability for many AI systems, particularly those that involve creating new content or data.

Text Generation:

Text generation involves creating new text content. This capability is used in applications such as natural language generation, chatbots, and content creation. Text generation is a key capability for many AI systems, particularly those that involve creating new text content.

Image Generation/Manipulation:

Image generation or manipulation involves creating or modifying images. This capability is used in applications such as image synthesis, image editing, and image analysis. Image generation or manipulation is a key capability for many AI systems, particularly those that involve creating or modifying images.

3D Generation:

3D generation involves creating 3D models or environments. This capability is used in applications such as computer graphics, architecture, and manufacturing. 3D generation is a key capability for many AI systems, particularly those that involve creating 3D models or environments.

Video Generation/Manipulation:

Video generation or manipulation involves creating or modifying video content. This capability is used in applications such as video synthesis, video editing, and video analysis. Video generation or manipulation is a key capability for many AI systems, particularly those that involve creating or modifying video content.

Speech Generation:

Speech generation involves creating new speech content. This capability is used in applications such as natural language generation, virtual assistants, and accessibility tools. Speech generation is a key capability for many AI systems, particularly those that involve creating new speech content.

Voice Generation:

Voice generation involves creating new voice content. This capability is used in applications such as natural language generation, virtual assistants, and accessibility tools. Voice generation is a key capability for many AI systems, particularly those that involve creating new voice content.

Use Case Description

10:00

Use Case Presentation in Group

08:00

Umsetzung einer KI Implementierung & Lebenszyklusmanagement

09:00 Uhr - 09:10 Uhr - **Icebreaker | Format: Interaktive Gruppenarbeit**

- Ein lockerer Start in einen Vormittag intensiver Zusammenarbeit.

09:10 Uhr - 09:25 Uhr - **KI Use Case Ideation | Format: Vortrag**

- Einführung in den Prozess der Ideation von KI-Anwendungen mit Schwerpunkt auf der Identifizierung potenzieller Anwendungen von KI.

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- Die Teilnehmer konkretisieren den KI-Anwendungsfall, den sie vorbereitet haben, und wenden dabei die im Vortrag behandelten Konzepte an.

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- Gruppen arbeiten an der Bewertung und Priorisierung ihrer Anwendungsfälle unter Verwendung des Priorisierungs-Canvas.

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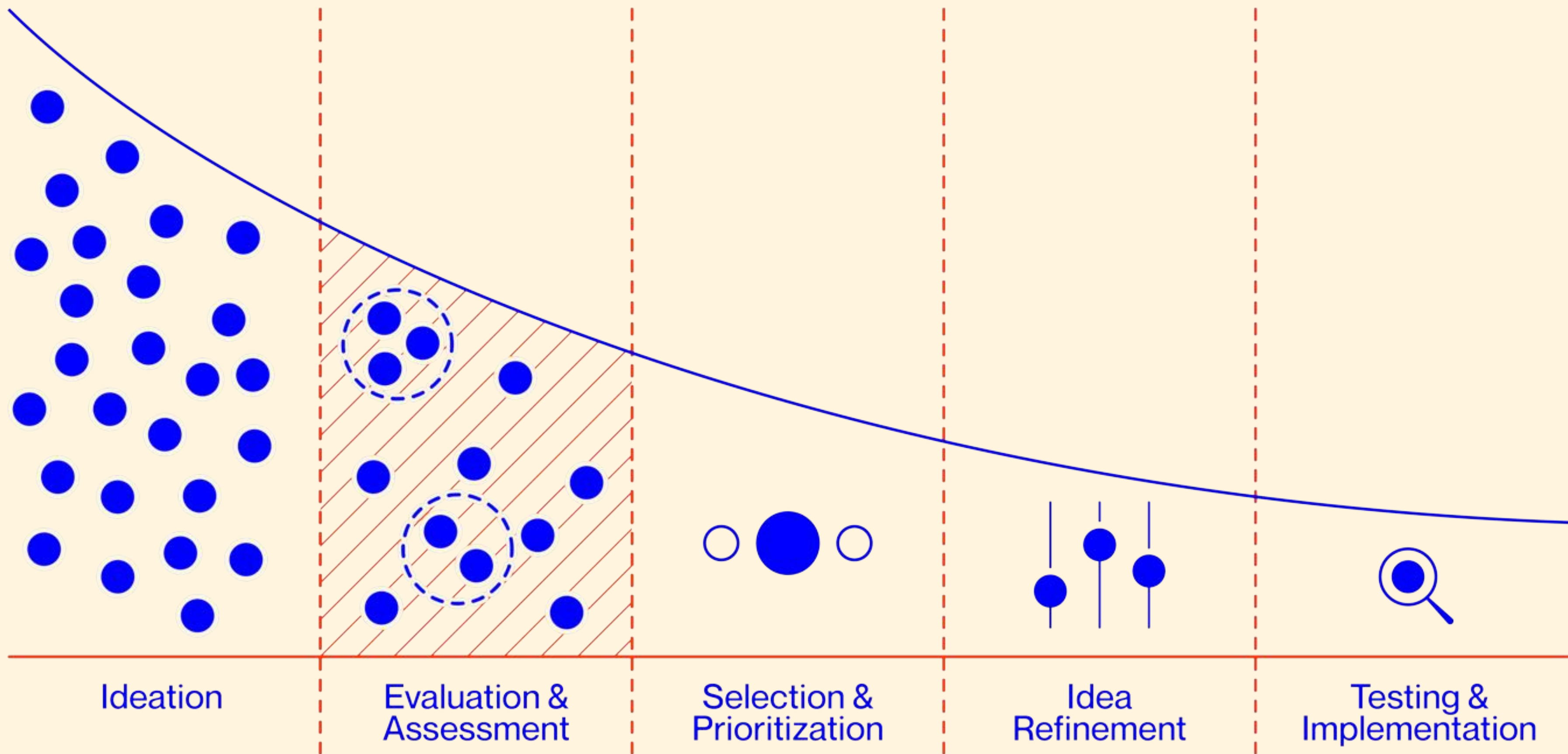
10:30 Uhr - 10:40 Uhr - **Q&A Session | Format: Vortrag mit Q&A**

- Beantwortung von Fragen und Diskussion mit zusätzlichen Einblicke in den Prozess der Use Case Evaluation.

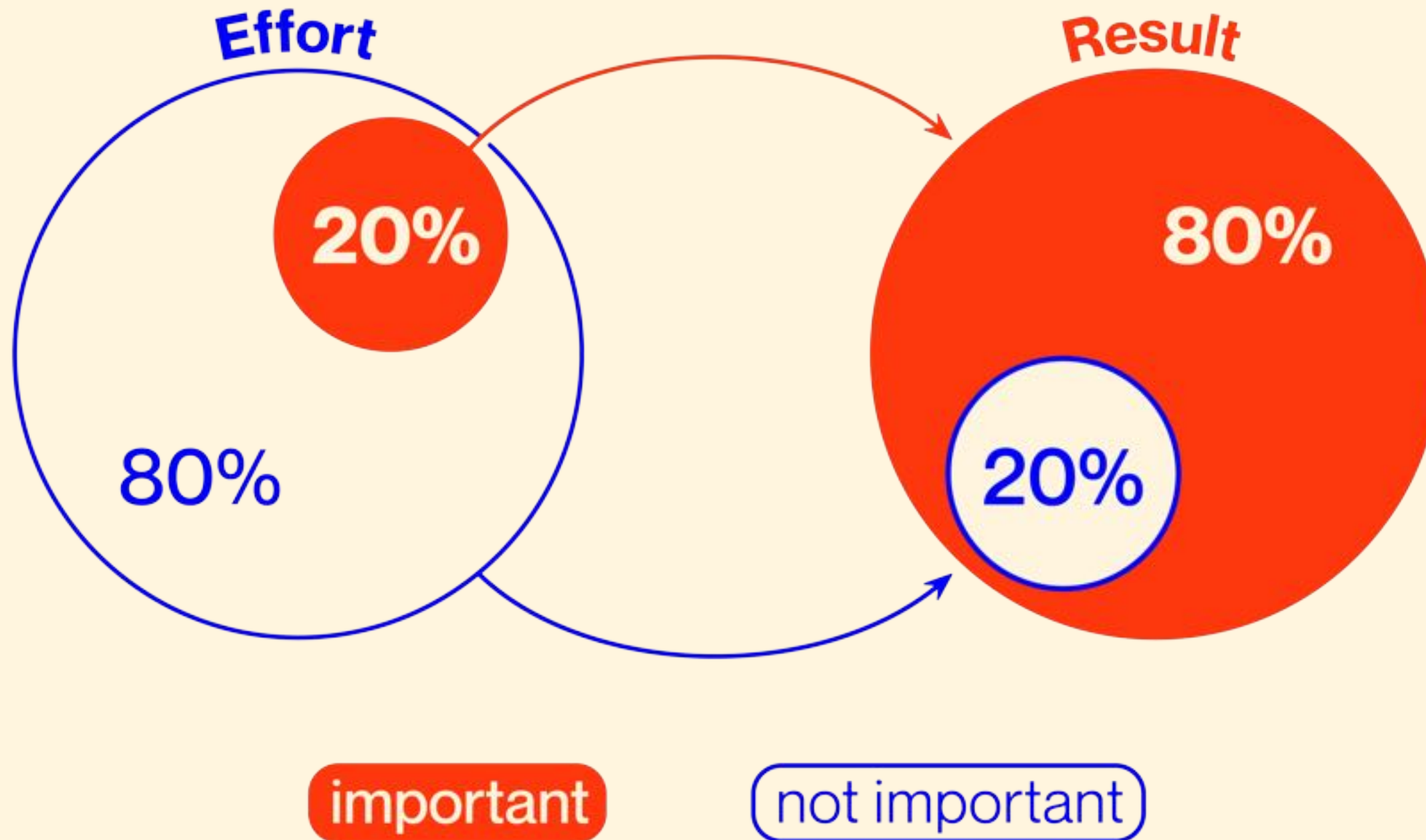
Evaluation & Selection

The Ideation Process





The Pareto Principle



Assessing an UC in two Dimensions

Dimension	Specification	Key Question	Value Score
Value	Economic Value	What is the Economic potential of the UC (e.g. cost reduction, additional sales...)?	(low value = 0 high value = 5)
	Strategic Alignment	Does it contribute to the AI Strategy?	— —
Ease of Implementation			

Assessing an UC in two Dimensions

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			Avg.: -
Ease of Implementation			

Assessing an UC in two Dimensions

Dimension	Specification	Key Question	Value
Ease of Implementation	Data	Do we have the necessary data?	(difficult to implement = 0 high ease = 5)
	Algorithm	Is there a known implementation of the UC? In our industry or in anouther industry/domain?	— —
	Process / Systems	Which processes and systems are affected	— —
	Required Know-How	Do we have the required technical and domain know-how?	— —

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Example: **Smart Parking**



Camera + Computer Vision

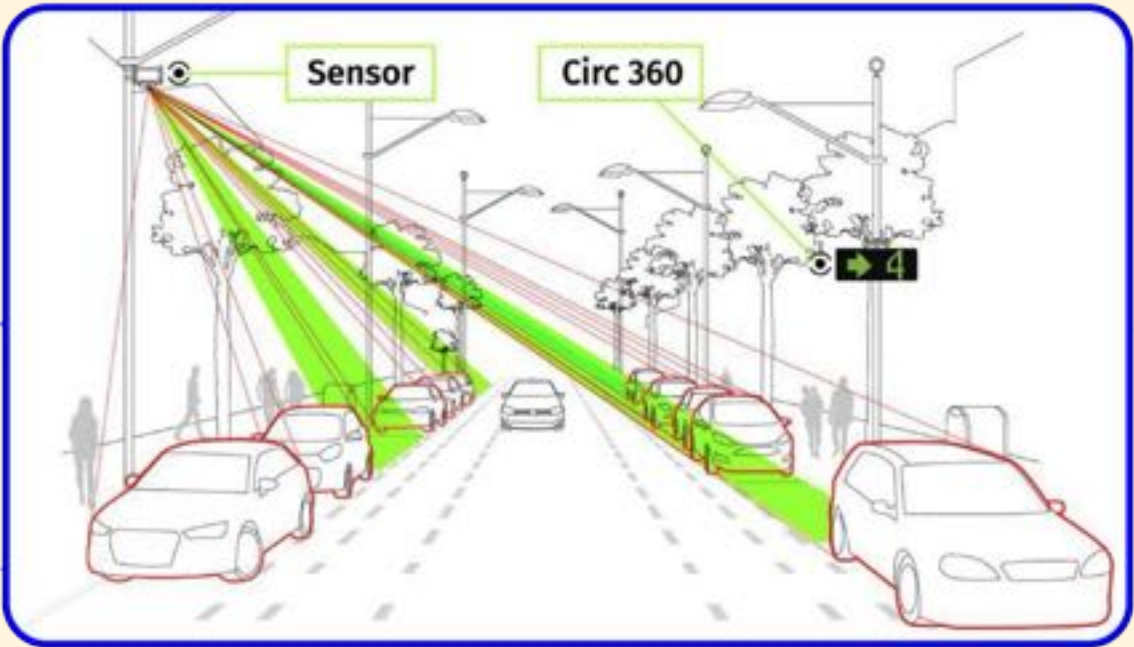


Ground Sensor

Assessing an UC in two Dimensions

Dimension	Specification	Key Factors	Value Score
Value	Economic Value	Benefits: Improved Customer Experience, Reduced Traffic Congestion, Enhanced Security, Accurate Data Analytics, Revenue Generation Costs: High Cost of Installation, Regular Maintenance Requirements	4.5
	Strategic Alignment	Efficient Ressource Management, Environmental Benefits, Customer Loyalty, Scalability and Adaptability	4.5
	Avg.: 4.5		
Ease of Implementation	Data	Availability, Difficulty in Procurement, Importance	4
	Solution Blueprint	Prior Implementations, Pre-existing Templates	4.5
	Process, Systems Tools, People	Processes Affected, Systems and Tools, People Affected	3.5
	Required Know-How	Technical Expertise, Domain-specific Knowledge, Difficulty in Acquisition	4
Avg.: 4			

Assessing an UC in two Dimensions



Dimension	Specification	Key Question	Value Score
Ease of Implementation	Data	Availability, Difficulty in Procurement, Importance	4
	Solution Blueprint	Prior Implementations, Pre-existing Templates	4.5
	Process, Systems Tools, People	Processes Affected, Systems and Tools, People Affected	3.5
	Required Know-How	Technical Expertise, Domain-specific Knowledge, Difficulty in Acquisition	4
Avg.:			4

Assessing an UC in two Dimensions

Dimension	Specification	Key Factors	Value Score
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	Avg.: 4.5		4.5
Ease of Implementation	Data	Availability, Difficulty in Procurement, Importance	4
	Solution Blueprint	Prior Implementations, Pre-existing Templates	4.5
	Process, Systems Tools, People	Processes Affected, Systems and Tools, People Affected	3.5
	Required Know-How	Technical Expertise, Domain-specific Knowledge, Difficulty in Acquisition	4
	Avg.: 4		4

AI Red Flags

AI red flags are **critical issues** such as regulatory compliance, ethical dilemmas, cybersecurity vulnerabilities, and human-centric challenges that can **significantly impede the successful implementation of AI systems**.

Regulations / Ethics

Navigating complex and evolving regulatory frameworks and ethical considerations presents significant challenges in AI implementation.

Cybersecurity

Ensuring robust cybersecurity measures is critical, as **AI systems are increasingly targeted by sophisticated cyber threats**.

Human Aspect

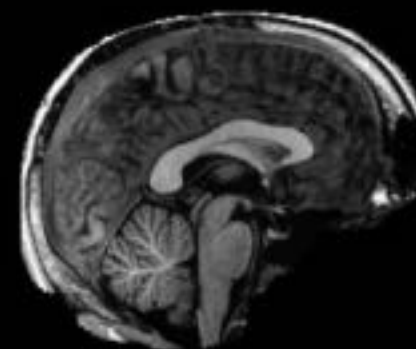
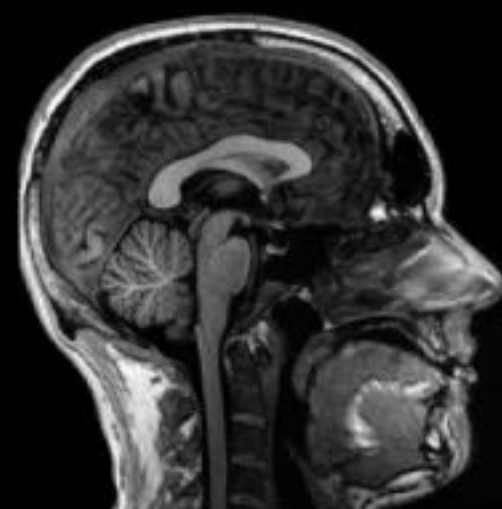
Addressing the human factor, including workforce adaptation and public perception, is **essential for successful AI integration and acceptance**.

Raw Data

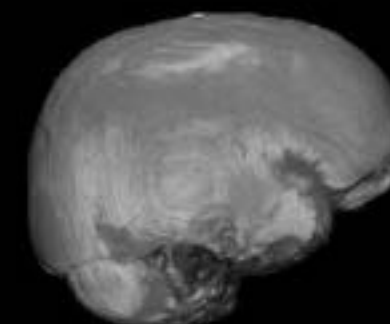
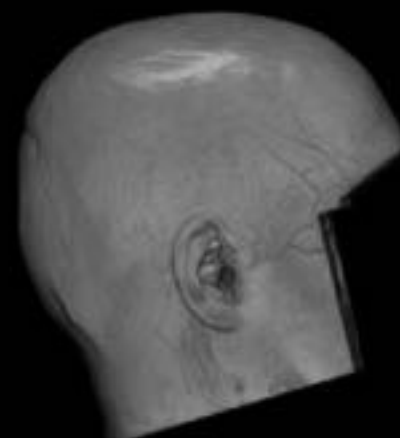
Defaced

Brain Mask

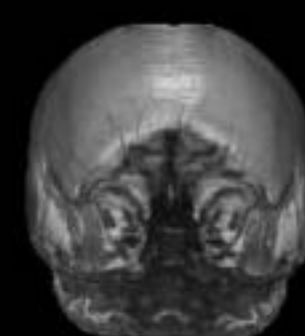
Sagittal
(cut middle)



Rendering
(right side)



Rendering
(frontal)

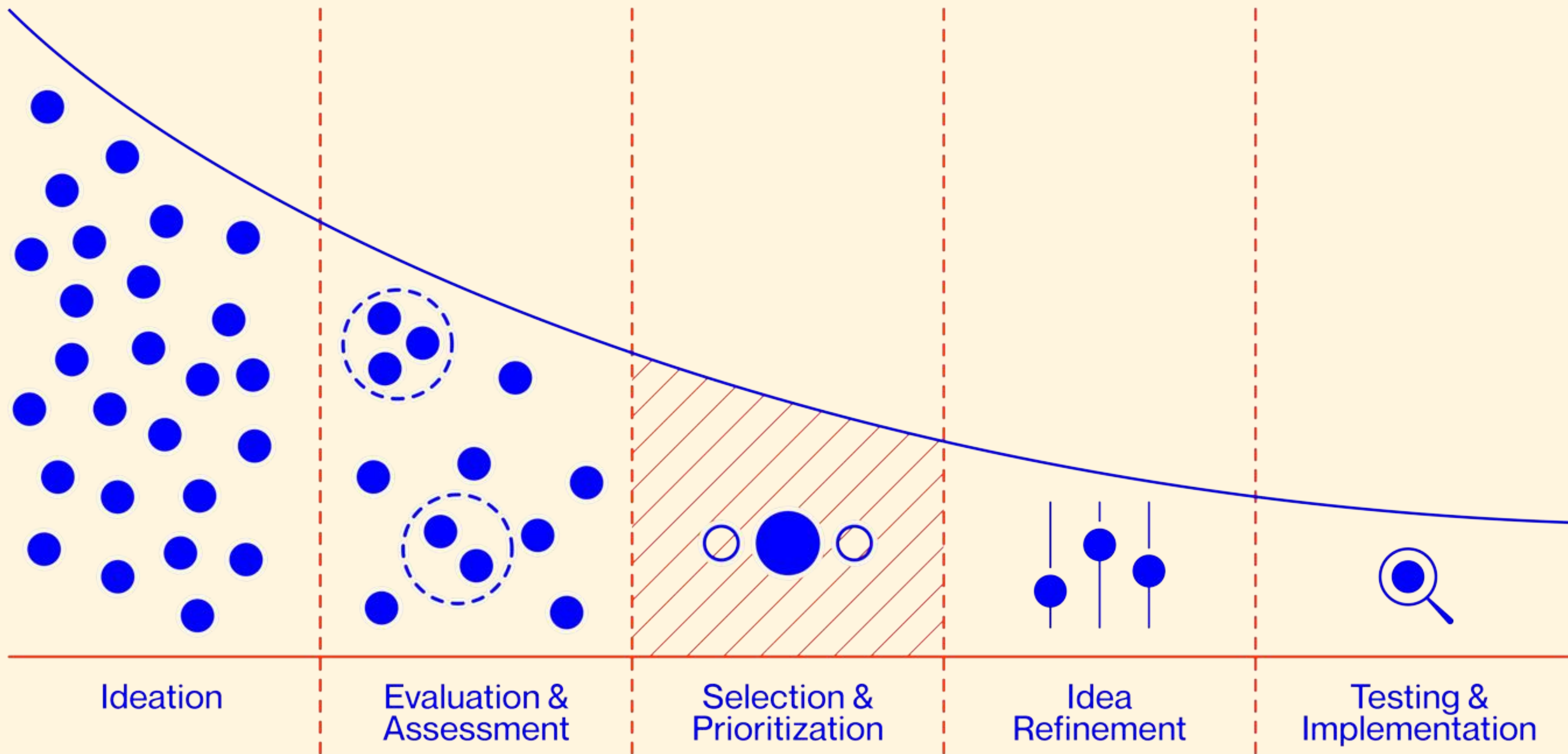


The Ideation Process

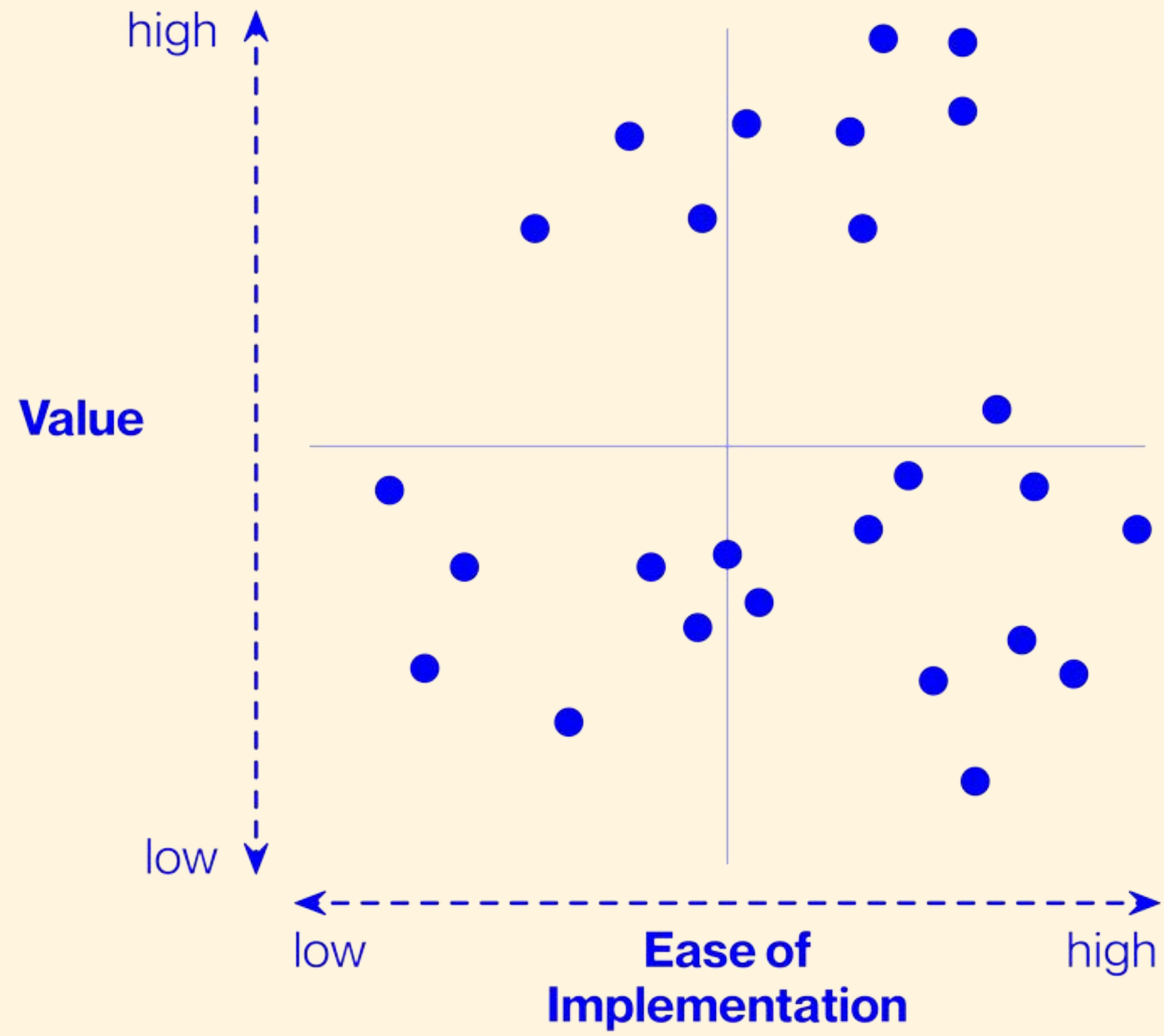


Use Case Evaluation

10:00

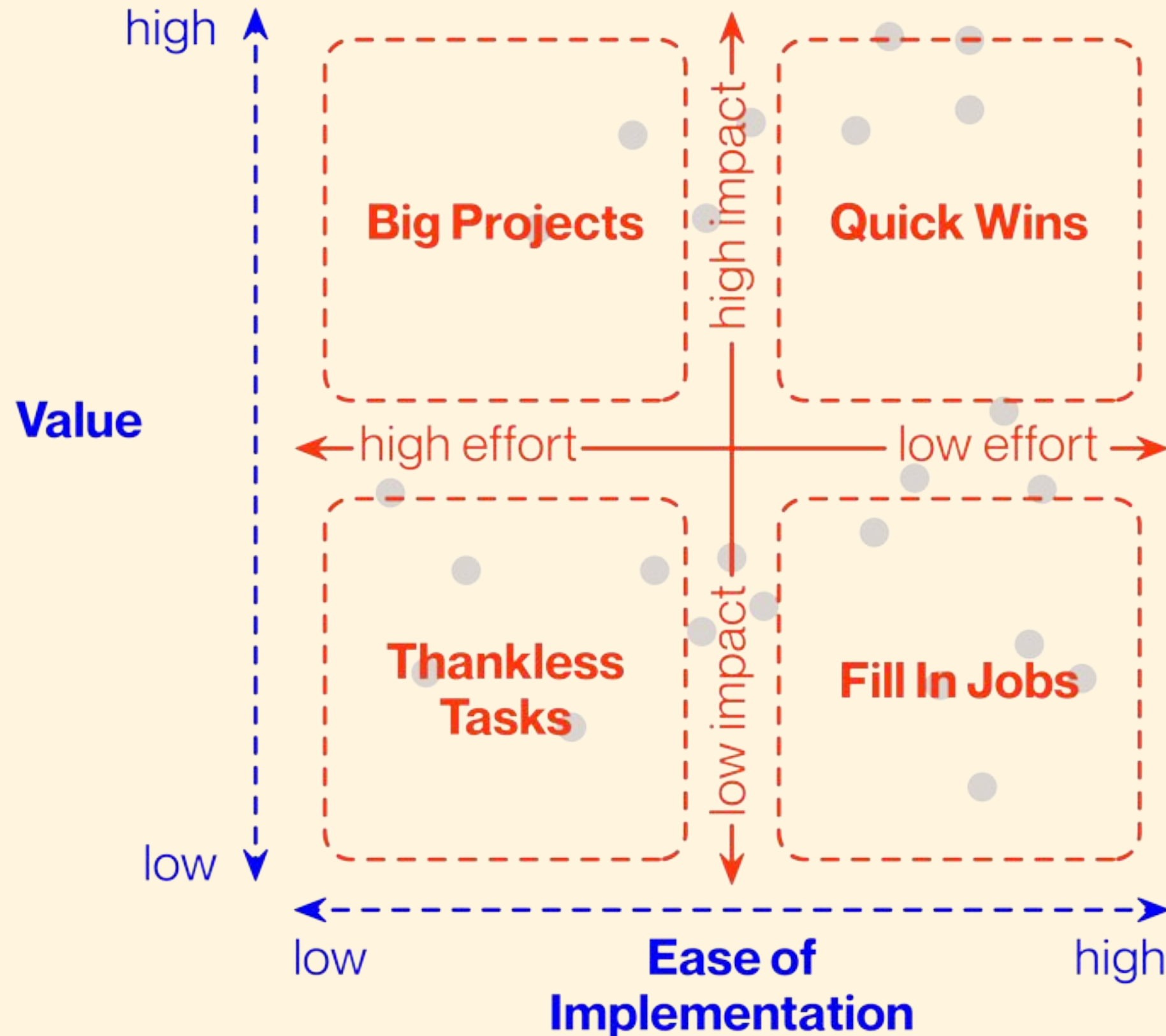


Priotitization Matrix



A Tool to rank projects based on their **value and ease of implementation.**

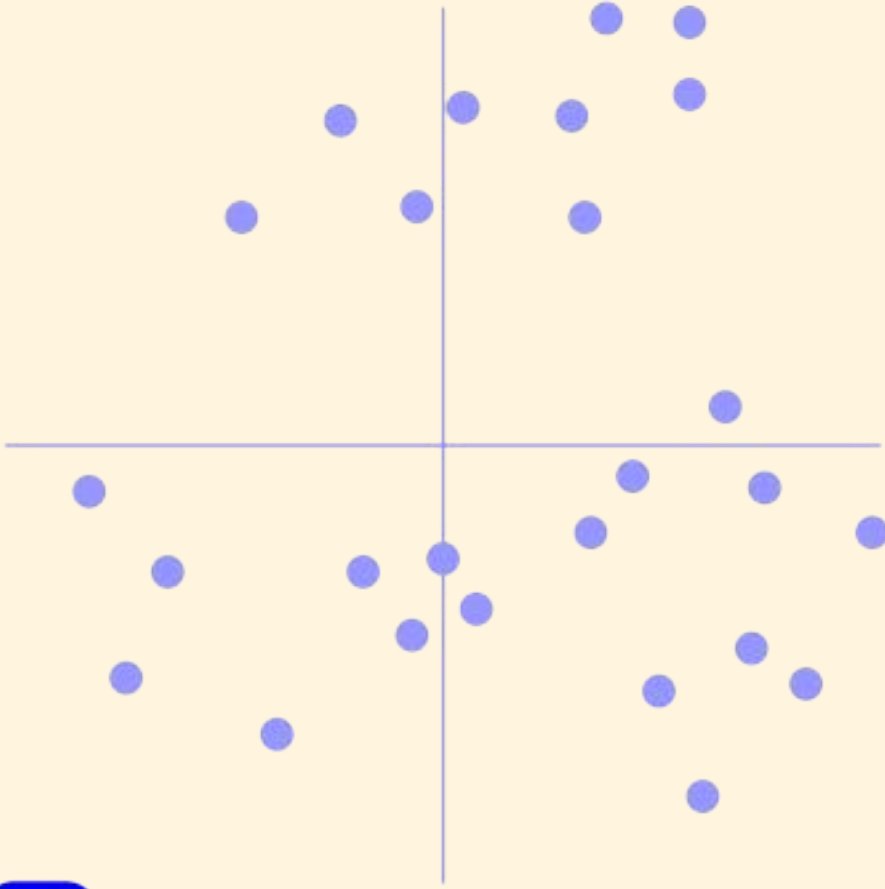
Priotitization Matrix



A Tool to rank projects based on their value (business & customer value, strategic alignment) **and ease of implementation** (data, algorithm, process/system, required expertise).

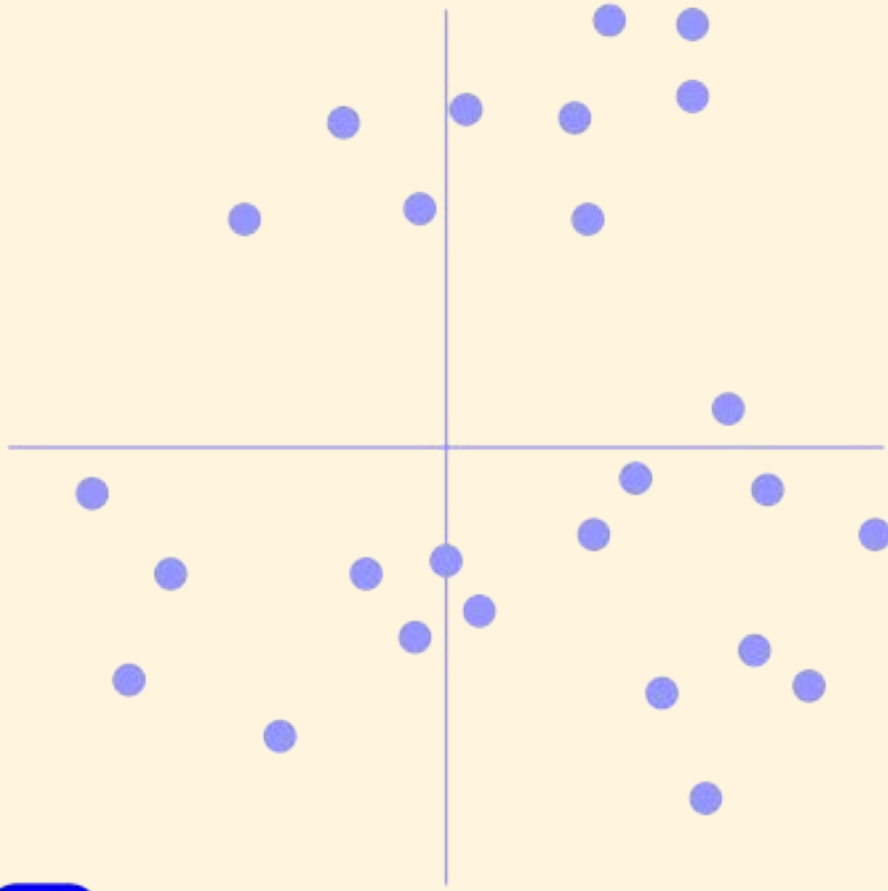
Note:
Ideally both business domain and AI expertise should be in the room for this excersice

Clustering and Selecting UCs

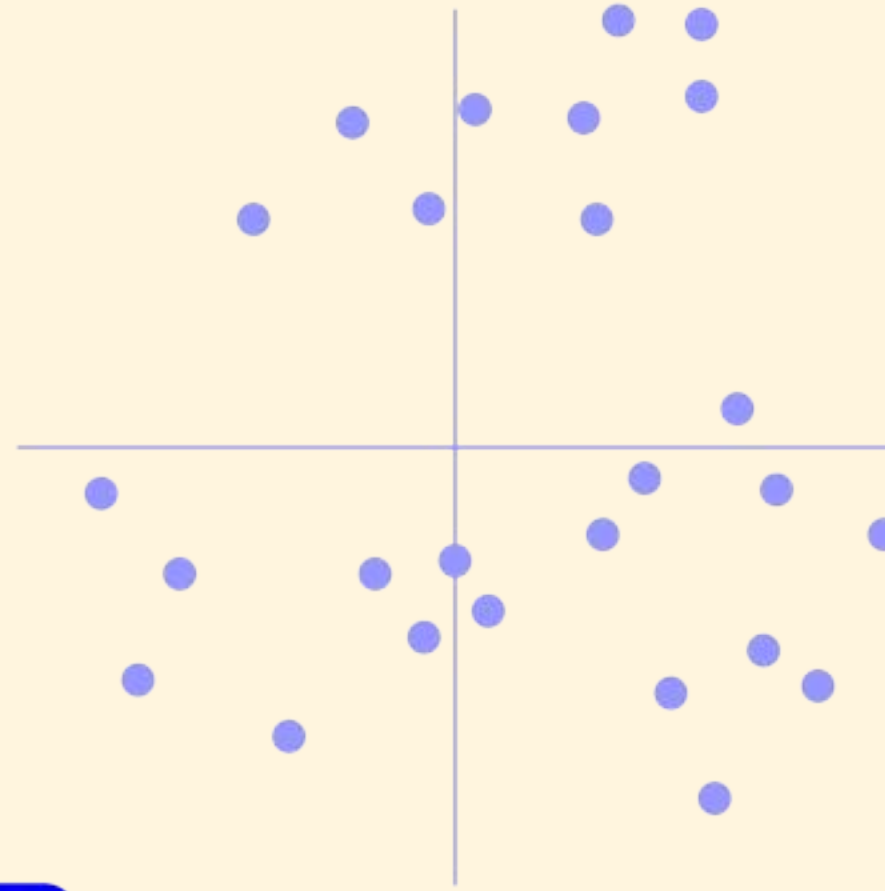


- 1** Map UCs on the prioritization Matrix, **evaluating strategic value and ease of implementation**

Clustering and Selecting UCs



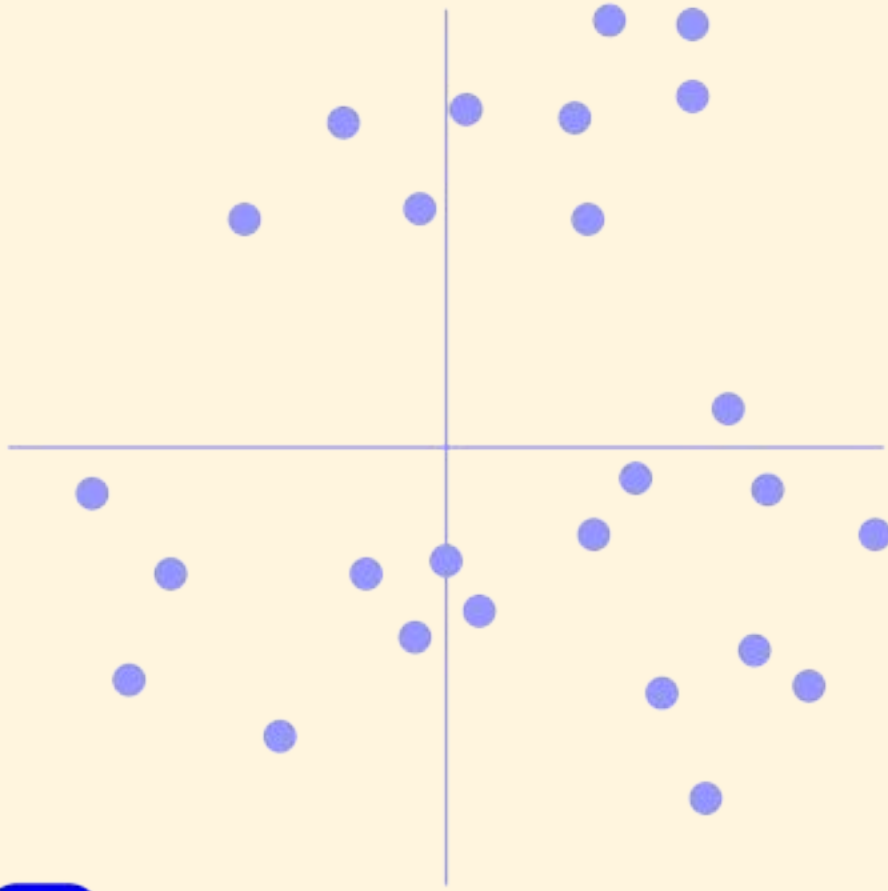
1 Map UCs on the prioritization Matrix, **evaluating strategic value and ease of implementation**



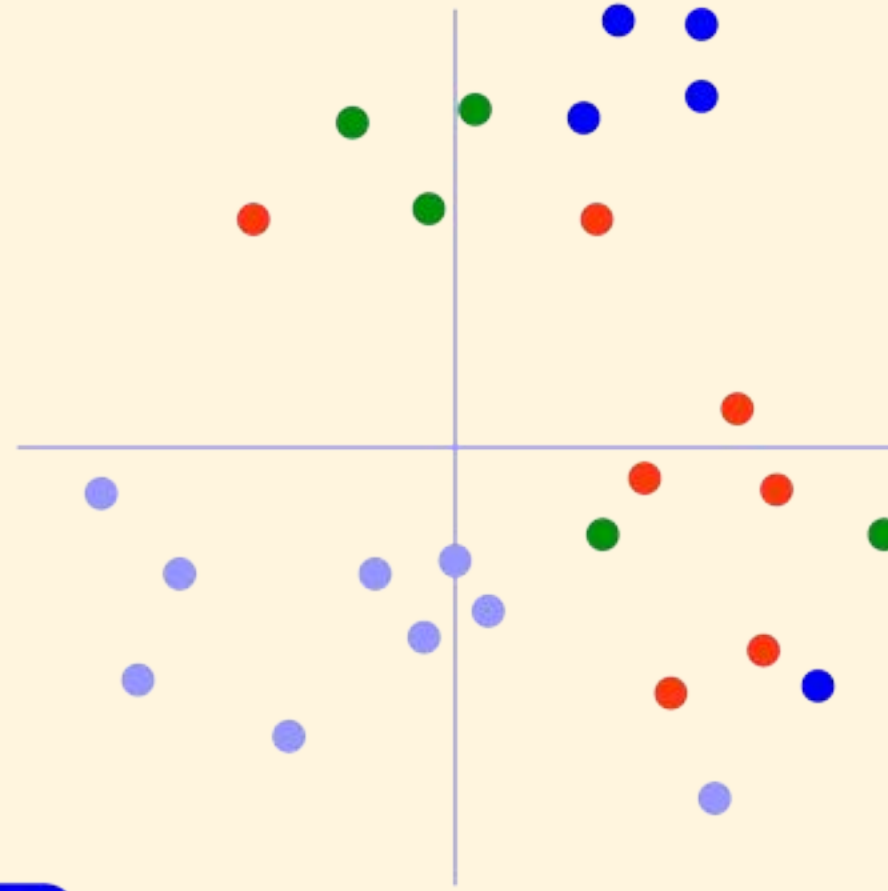
2 Cluster UCs by

- Input data
- AI capability
- Product / process

Clustering and Selecting UCs



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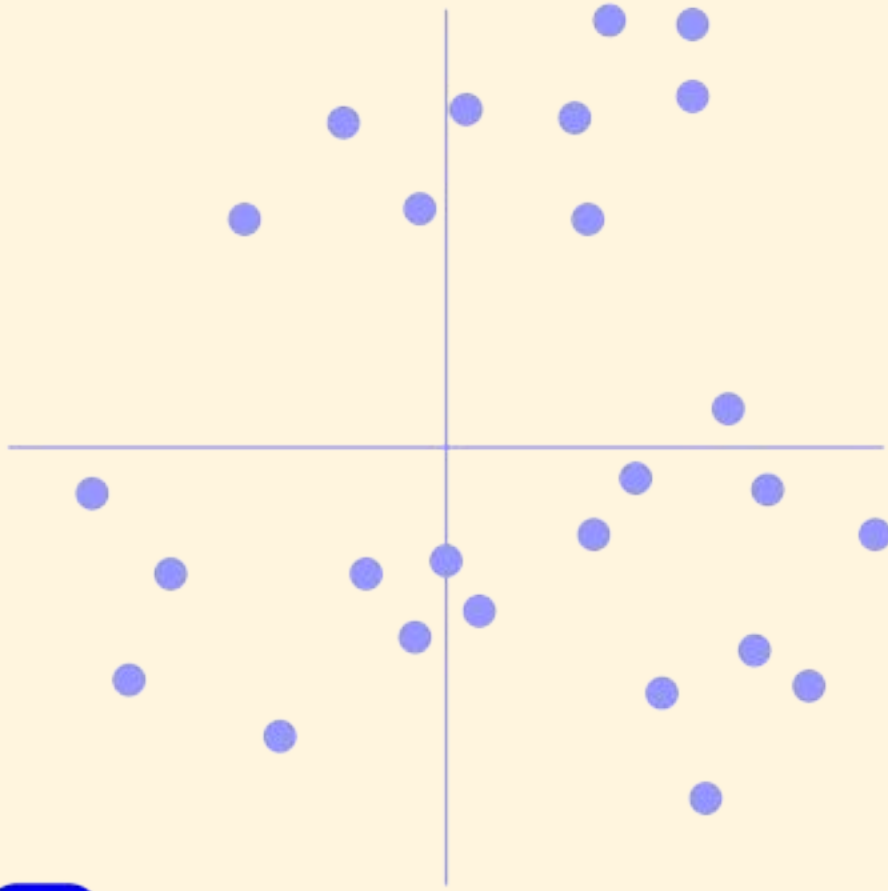


2 Cluster UCs by

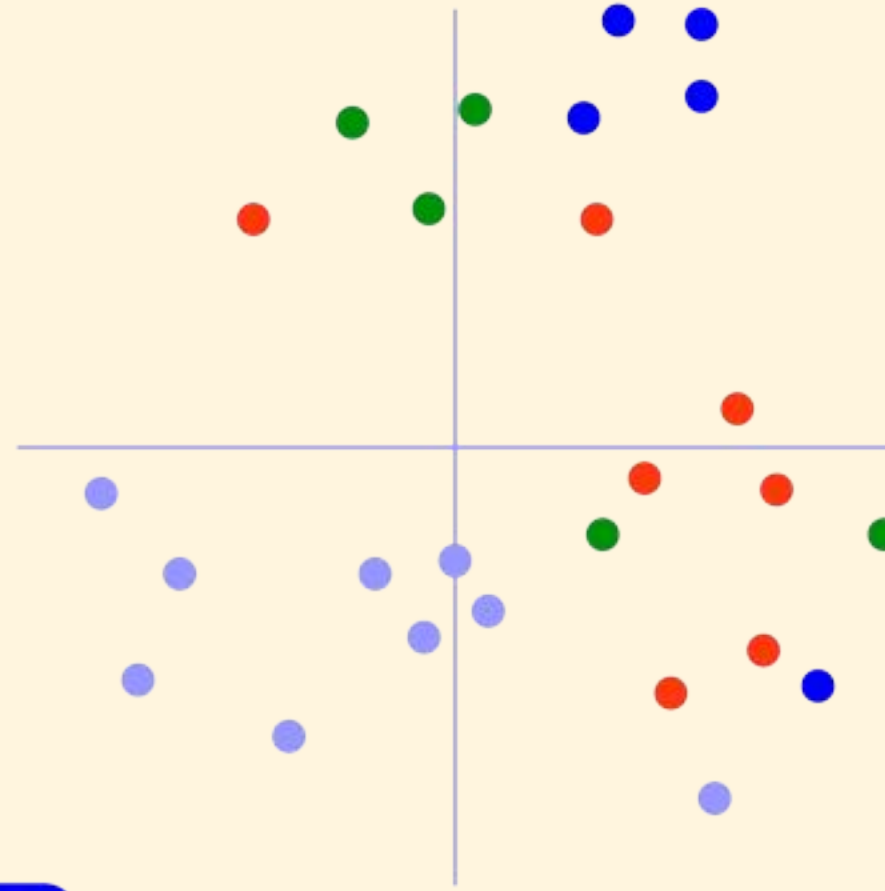
- Input data
- AI capability
- Product / process

3 Prioritize 2-3 clusters

Clustering and Selecting UCs



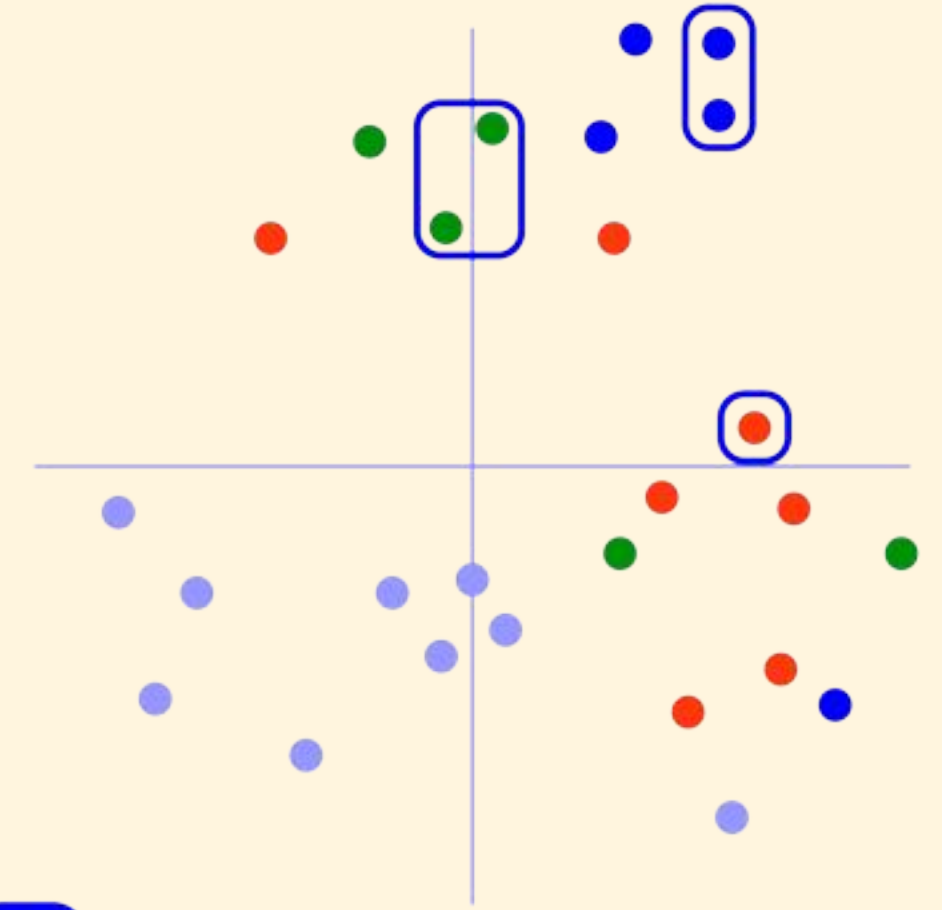
1 Map UCs on the prioritization Matrix, **evaluating strategic value and ease of implementation**



2 Cluster UCs by

- Input data
- AI capability
- Product / process

3 Prioritize 2-3 clusters



4 Within prioritized clusters, **pick 1-2 UCs** (so 3-6 cases overall) for validation – good candidates can have different characteristics, e.g.

- quick wins
- High strategic relevance
- High marketing relevance

Use Case Prioritization

10:00

Presentation of Prioritization

10:00

Umsetzung einer KI Implementierung & Lebenszyklusmanagement

09:00 Uhr - 09:10 Uhr - **Icebreaker | Format: Interaktive Gruppenarbeit**

- Ein lockerer Start in einen Vormittag intensiver Zusammenarbeit.

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- Die Teilnehmer konkretisieren den KI-Anwendungsfall, den sie vorbereitet haben, und wenden dabei die im Vortrag behandelten Konzepte an.

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10:00 Uhr - 10:25 Uhr - **Bewertung von KI-Anwendungsfällen - Praxis | Format: Interaktive Gruppenarbeit mit Canvas**

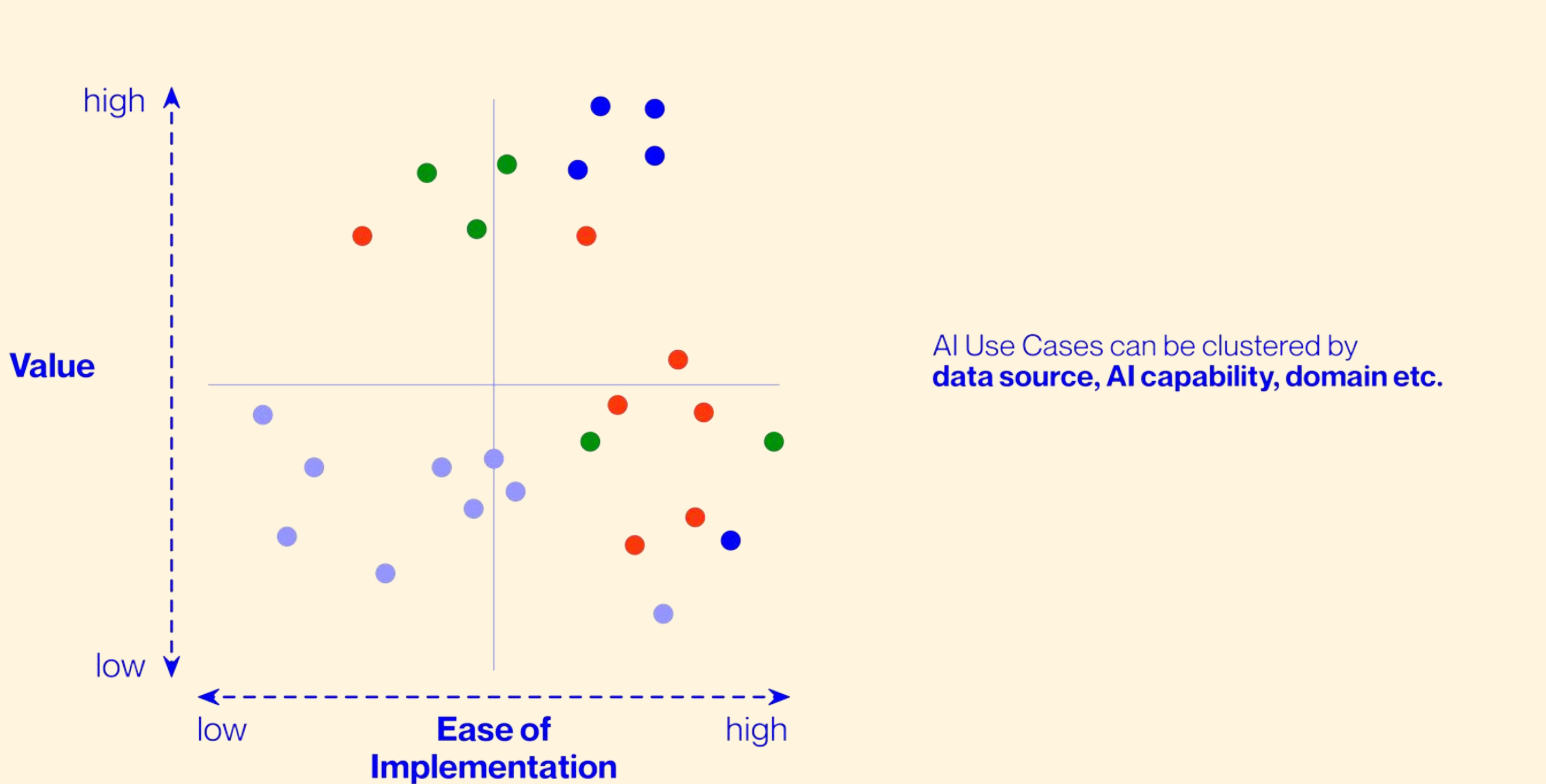
- Gruppen arbeiten an der Bewertung und Priorisierung ihrer Anwendungsfälle unter Verwendung des Priorisierungs-Canvas.

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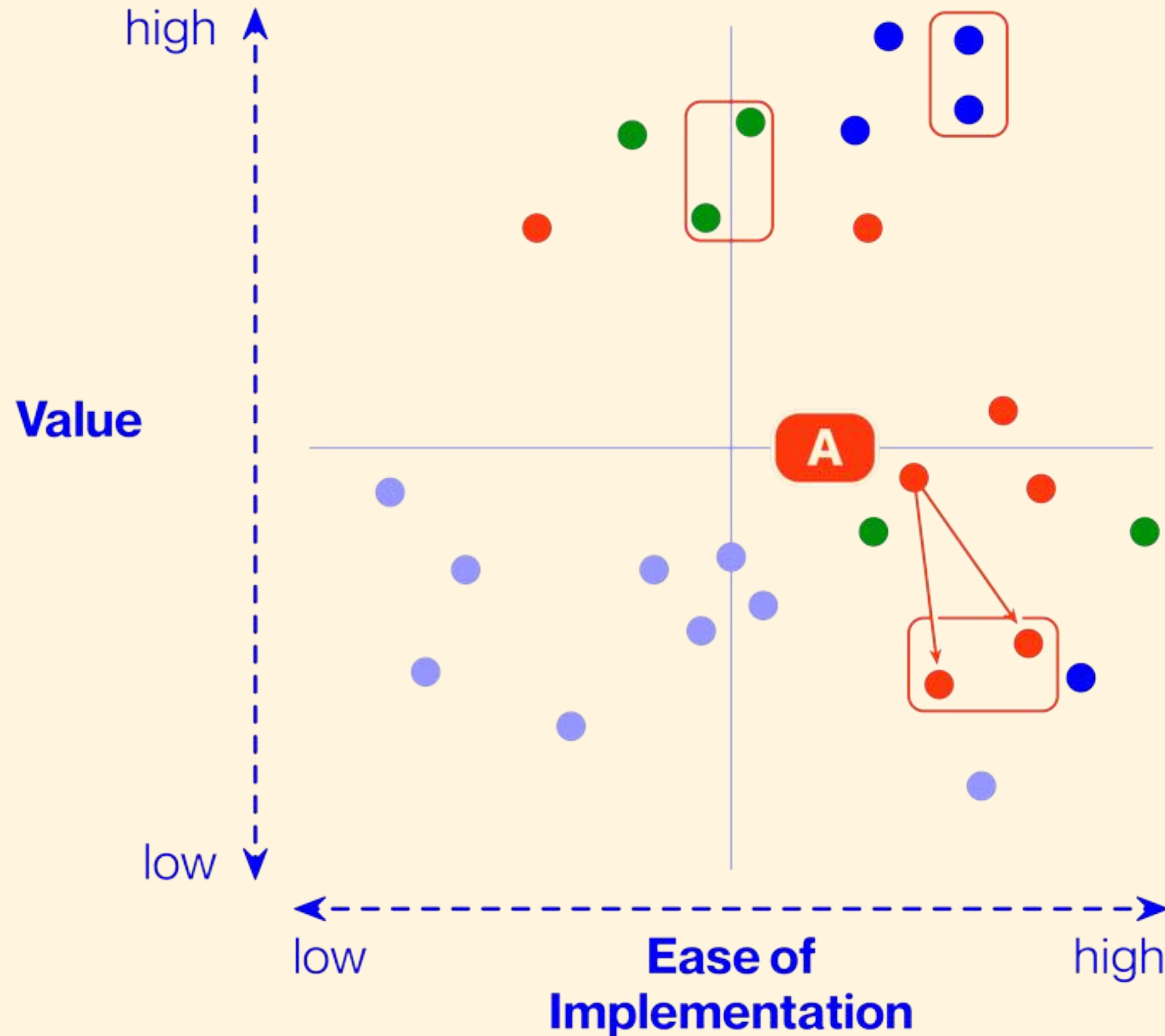
10:30 Uhr - 10:40 Uhr - **Q&A Session | Format: Vortrag mit Q&A**

- Beantwortung von Fragen und Diskussion mit zusätzlichen Einblicke in den Prozess der Use Case Evaluation.



AI Use Cases can be clustered by
data source, AI capability, domain etc.

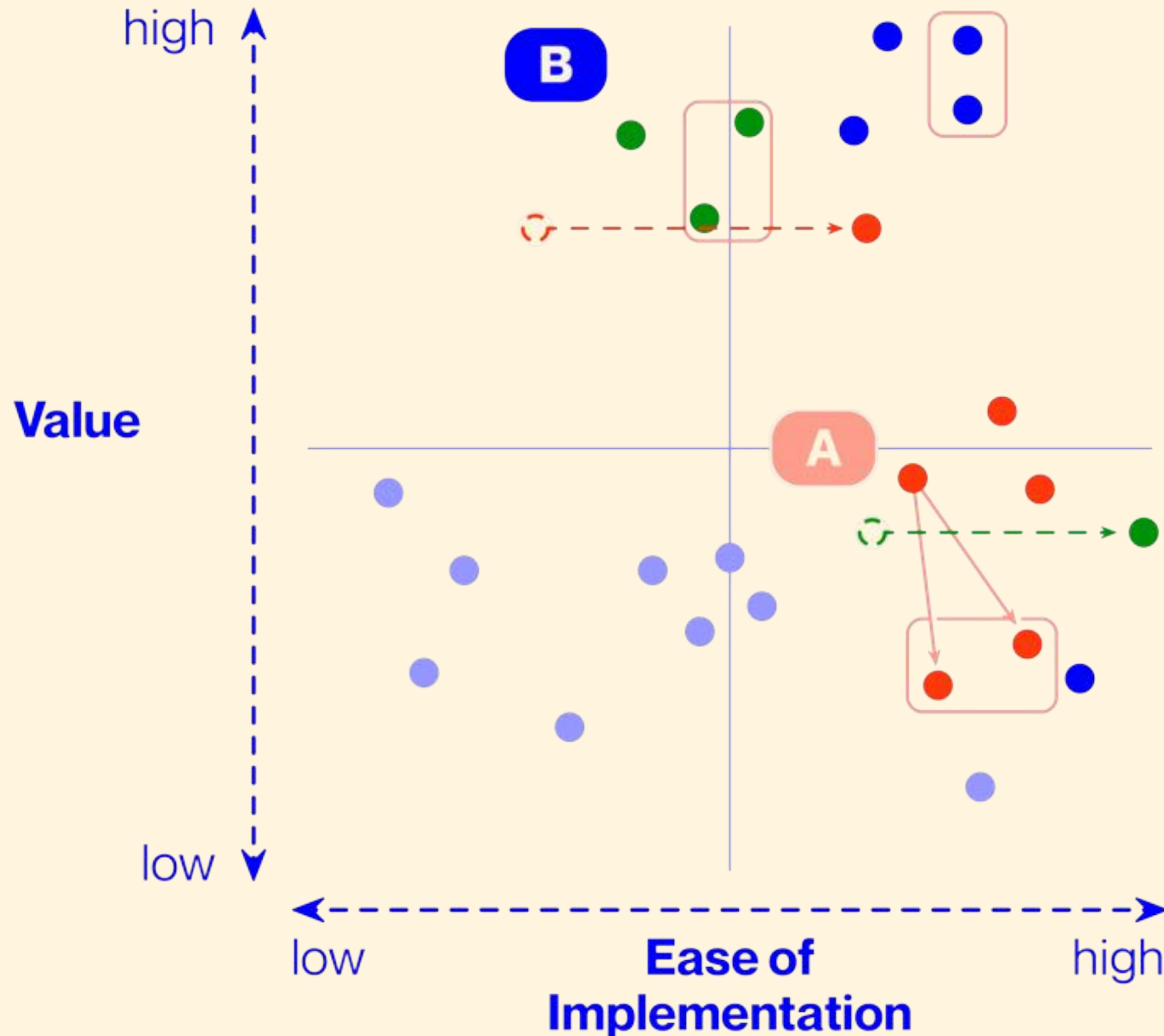
Prioritization Matrix



A Do not discard complex UCs immediately

- High Value UCs might be **significantly complex**
- Try to **decompose them into intermediate “viable products”** and develop a **roadmap** how to pursue implementation step by step

Prioritization Matrix



A Do not discard complex UCs immediatly

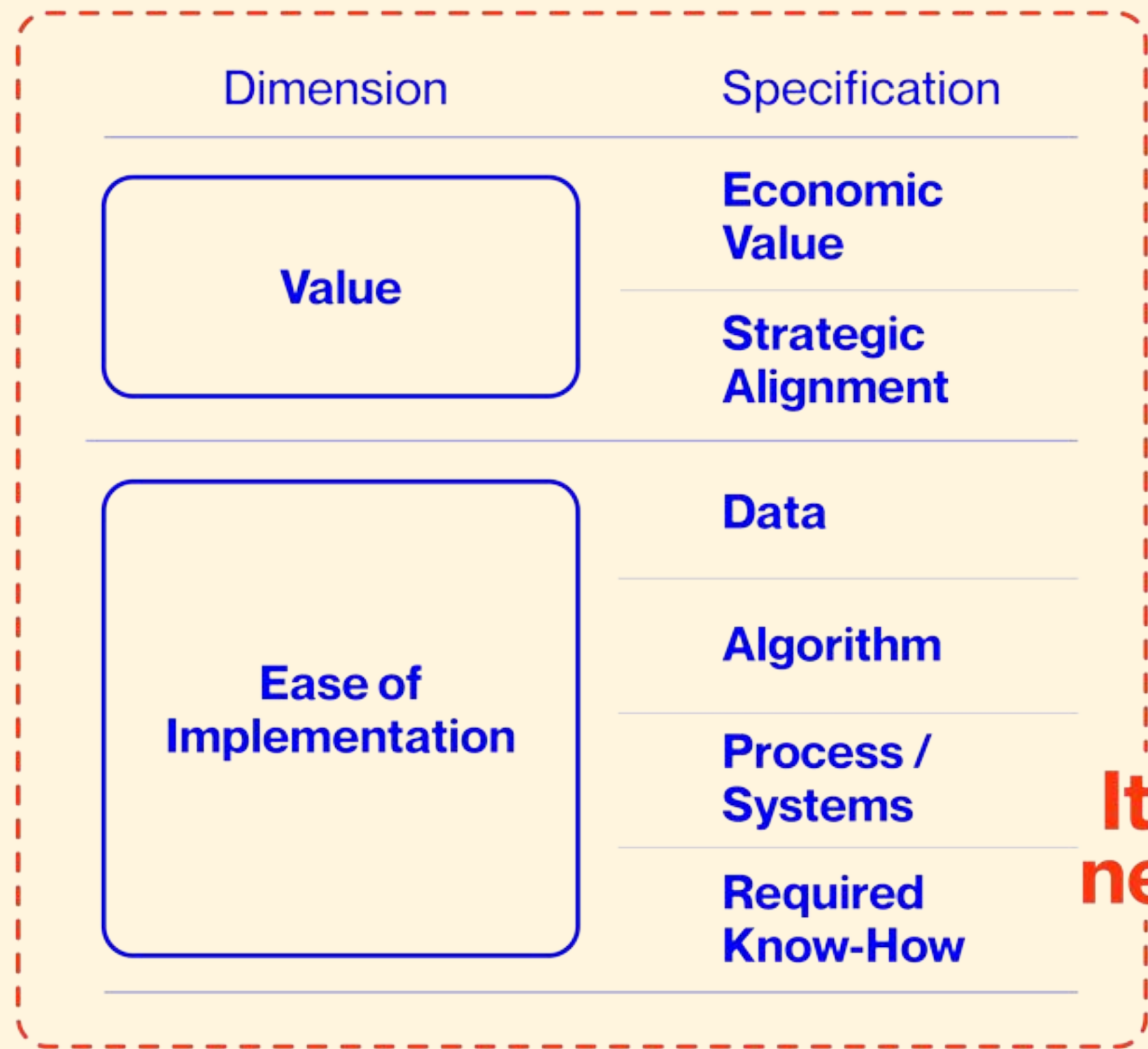
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B Be aware of technological interdependencies)

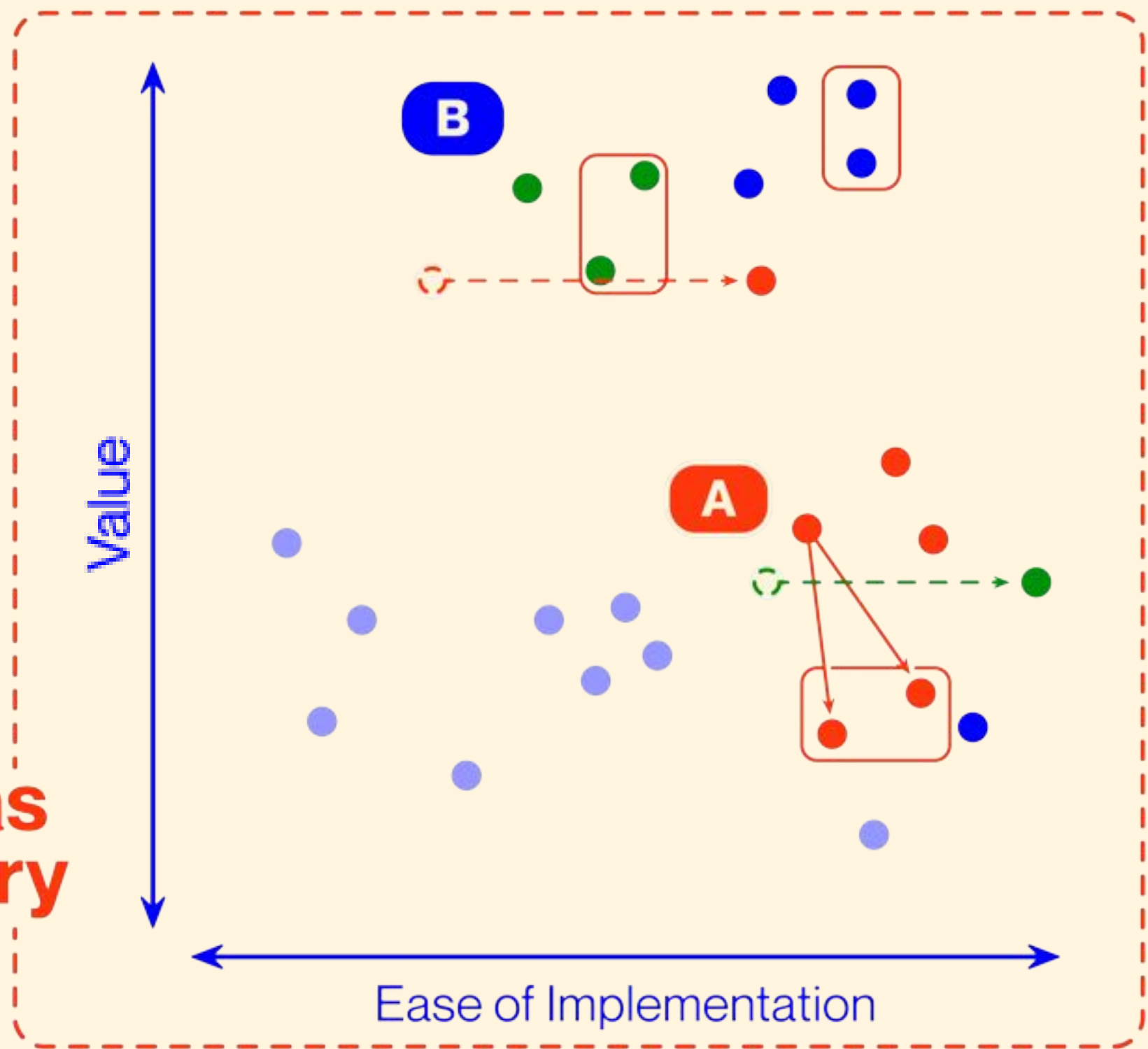
- Executing one UC can have **positive implementation benefits for other UCs** due to re-use of same data set, etc.
- This can **change the dynamic** in the prioritization/selection and clustering those can **speed up collective implementation**

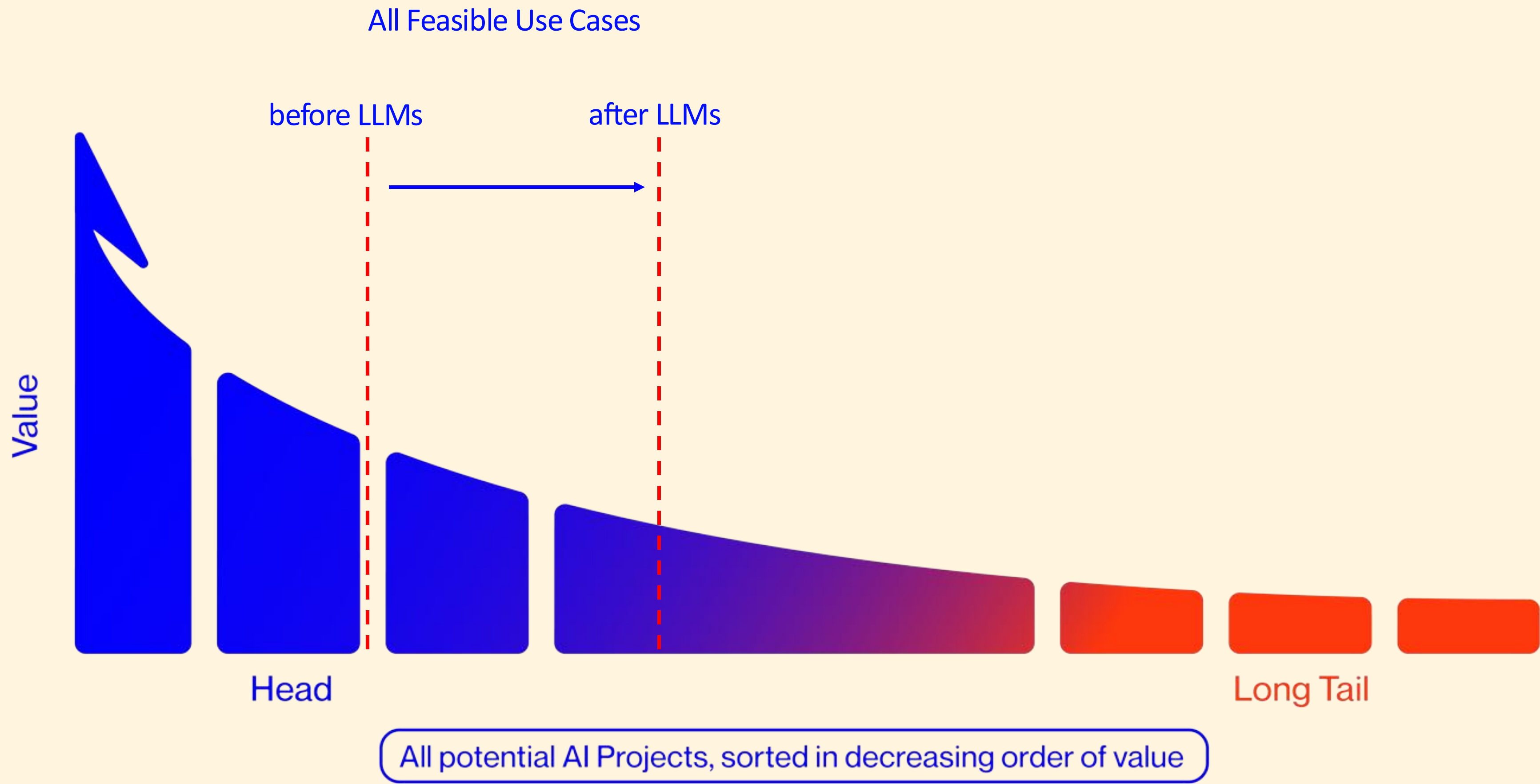
An Iterative Process

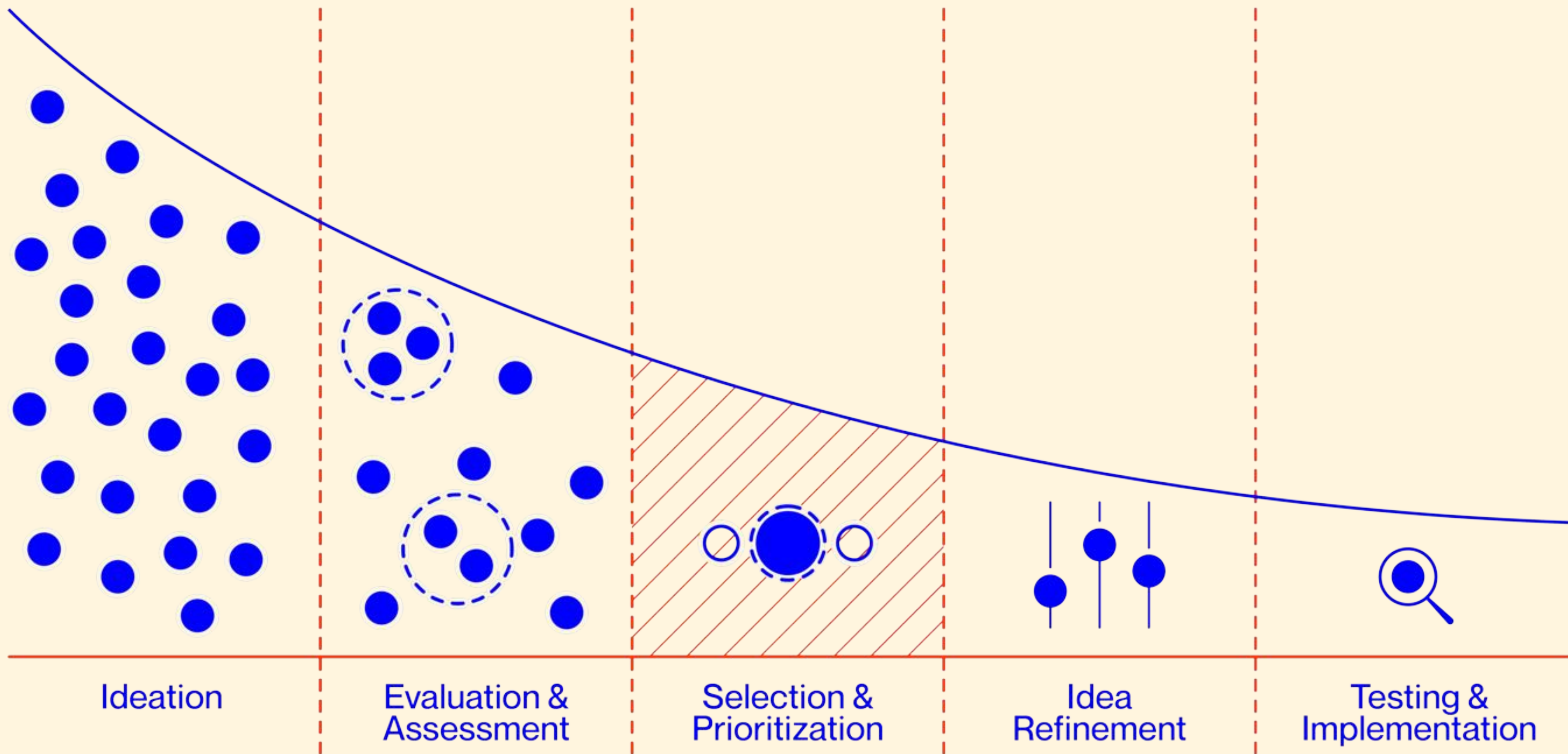
Assessment of UC Ideas



Prioritization of UC Ideas





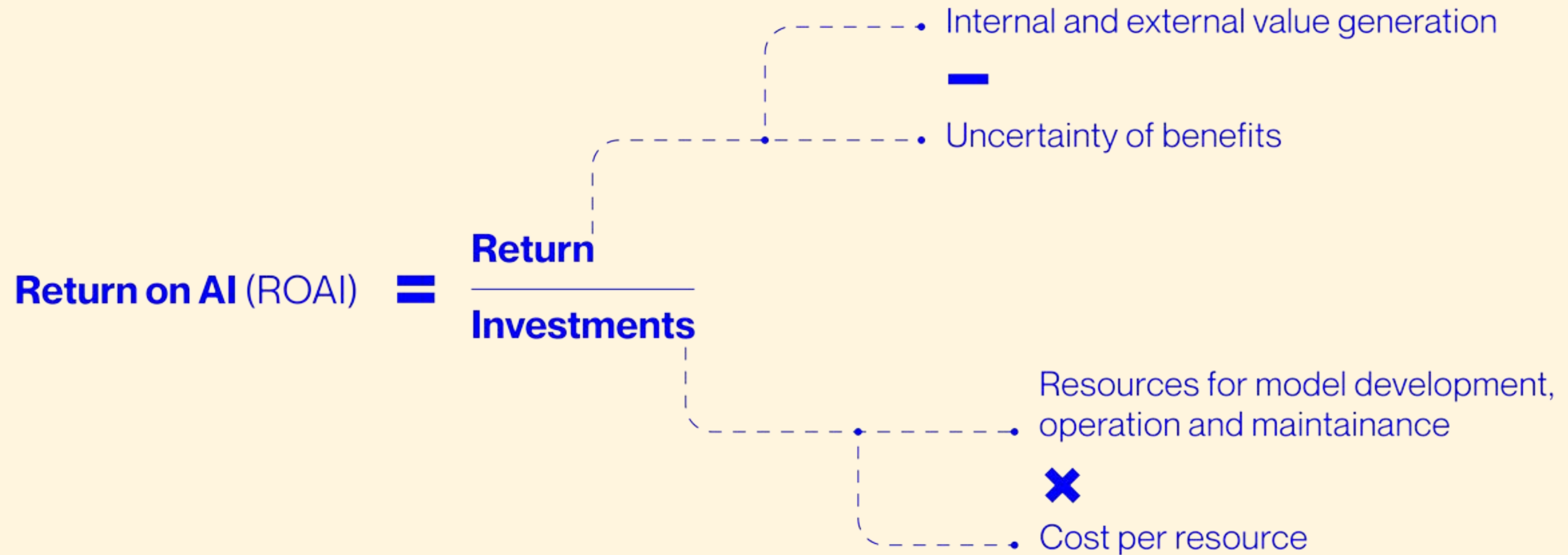


The Ideation Process



Idea Refinement & Testing

Return on AI

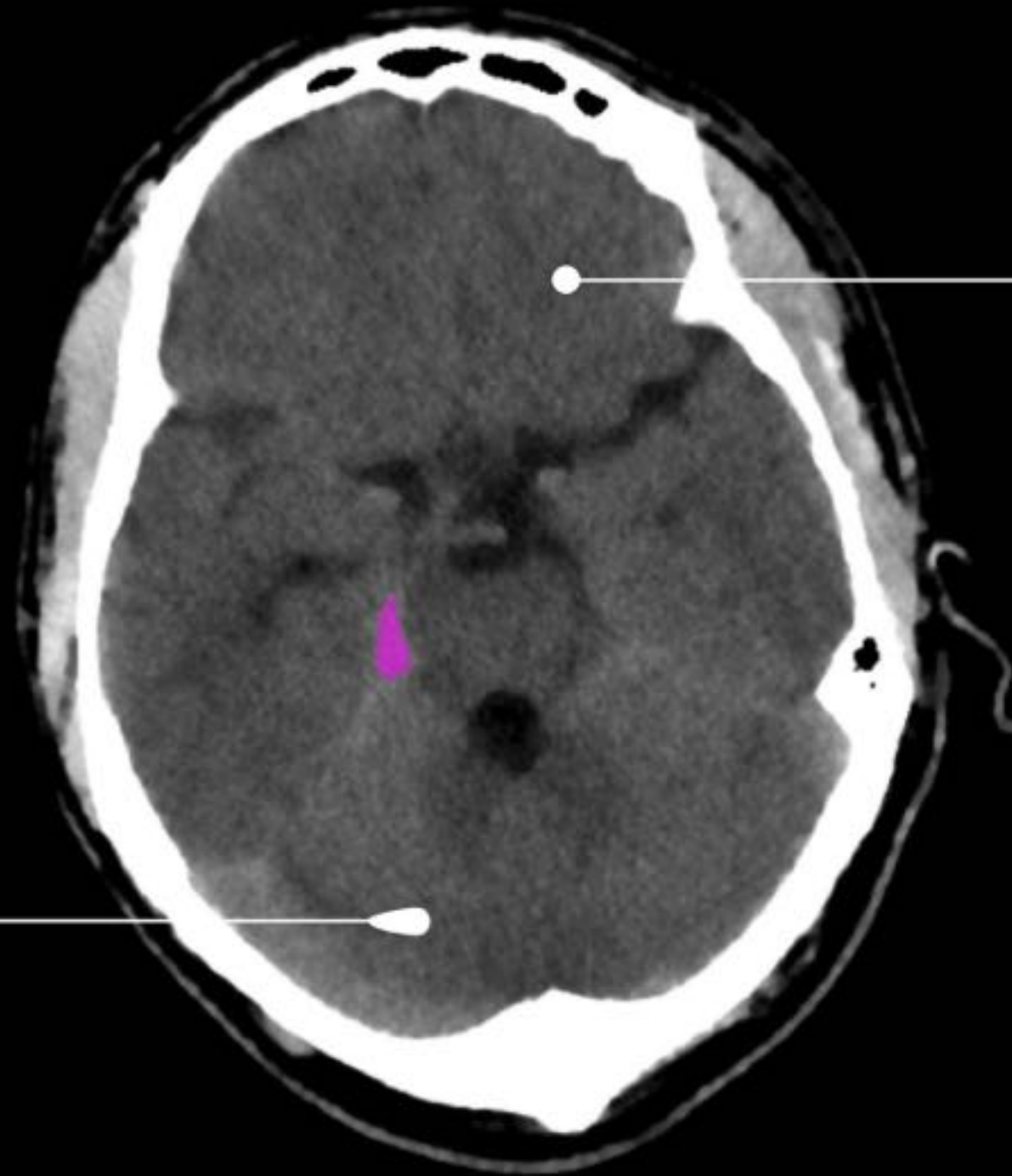


Saving Time with AI

Original time taken: 30 min

Time taken with
AI Assistance: 15 min

Time saved per scan: 15 min



Cost of error

×

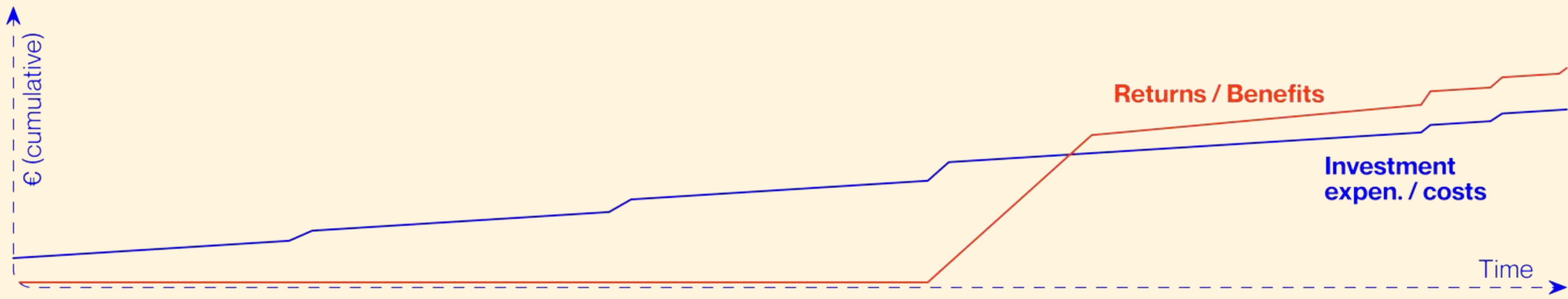
Percentage of
errors reduced

= saving



Ideated, prioritized use case	Go/no-g decision for further development	Technically & commercially validated, deployment-ready model	Integrated, productive application/service	Operational self-learning, maintenance and scaling
--------------------------------------	---	---	---	---

Structured use case ideation; initial (qualitative) value assessment ease of implementation evaluation; connection of model perf. metrics to business KPIs	Data acquisition; exploratory data analysis and insight generation; initial modeling and testing; (re-)evaluation of value and technical feasibility hypotheses	Data analysis and preparation; feature engineering; model training, validation and testing; (automated) model selection; model versioning (exp. tracking)	Review for deploy; testing (QA / staging); inference pipeline design; model serving (deployment to appropriate runtime engine)	Model monitoring mainten. (incl [automated] retraining); reporting; infrastructure mgmt.; further roll-out/scaling across processes, regions, sites, etc.
--	---	---	--	---



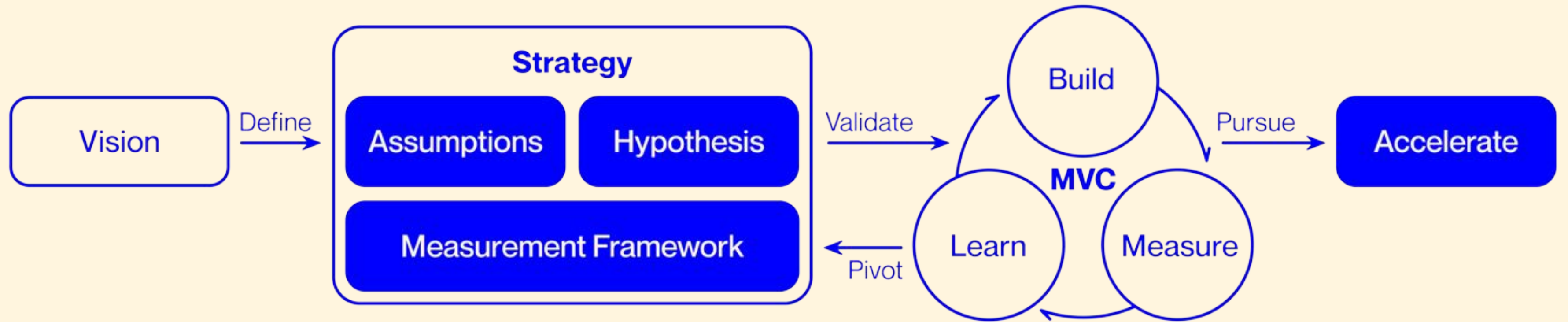
AI Value Assessment

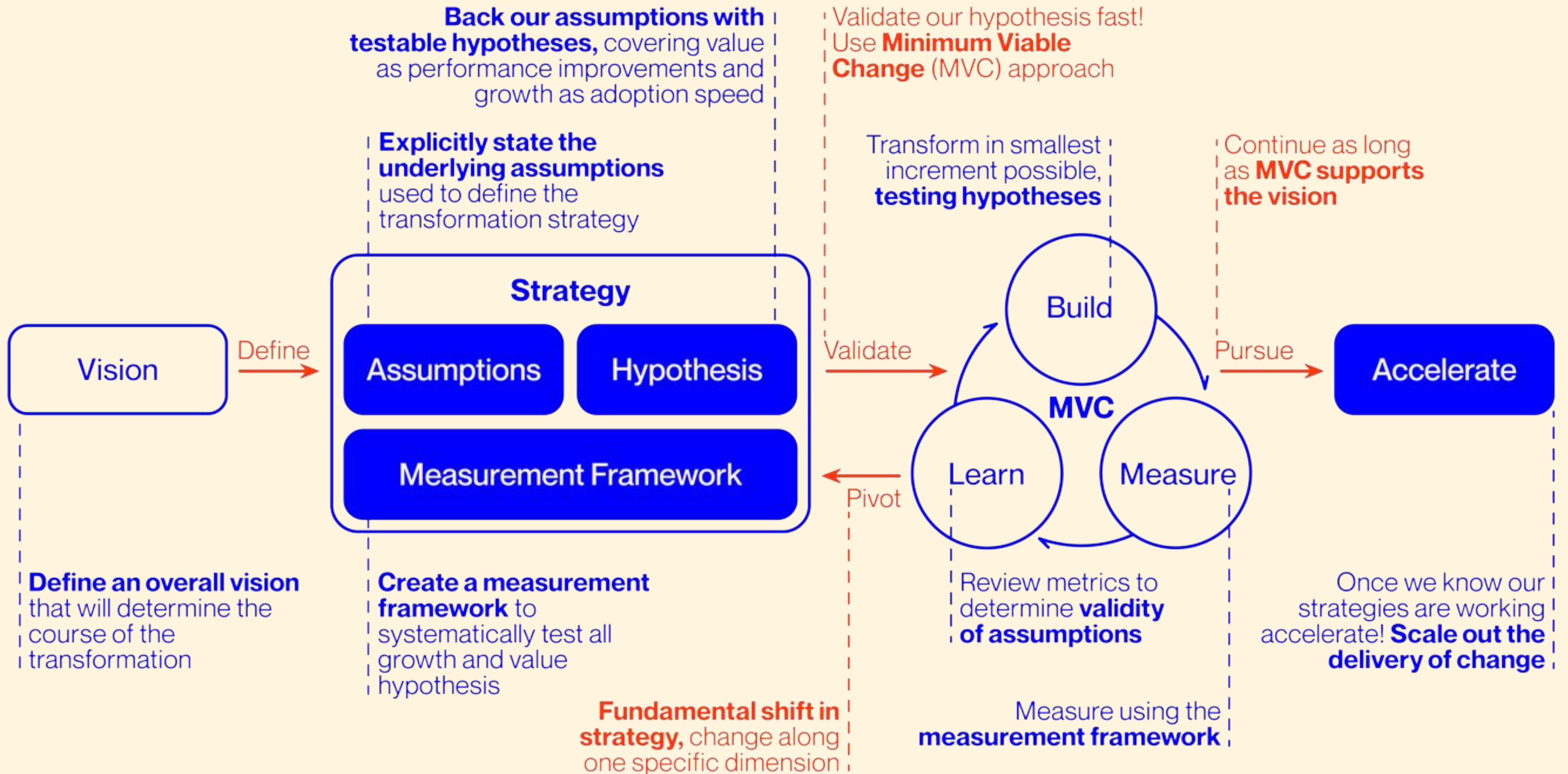
1 Discern the primary
source of value

2 Form a
Value Hypothesis

3 Testing and refinement
of value hypotheses

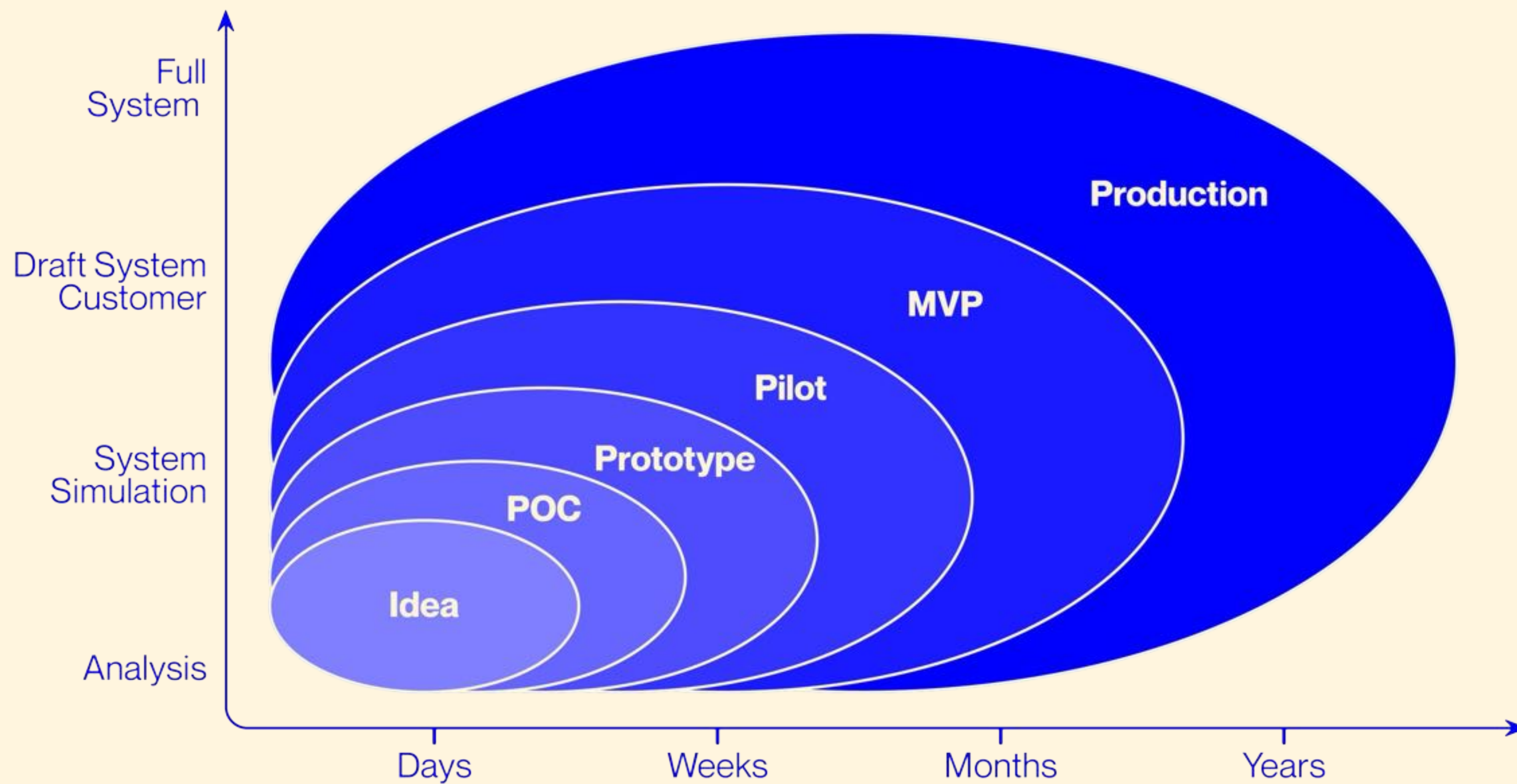
Essential for formulating
a product pricing strategy

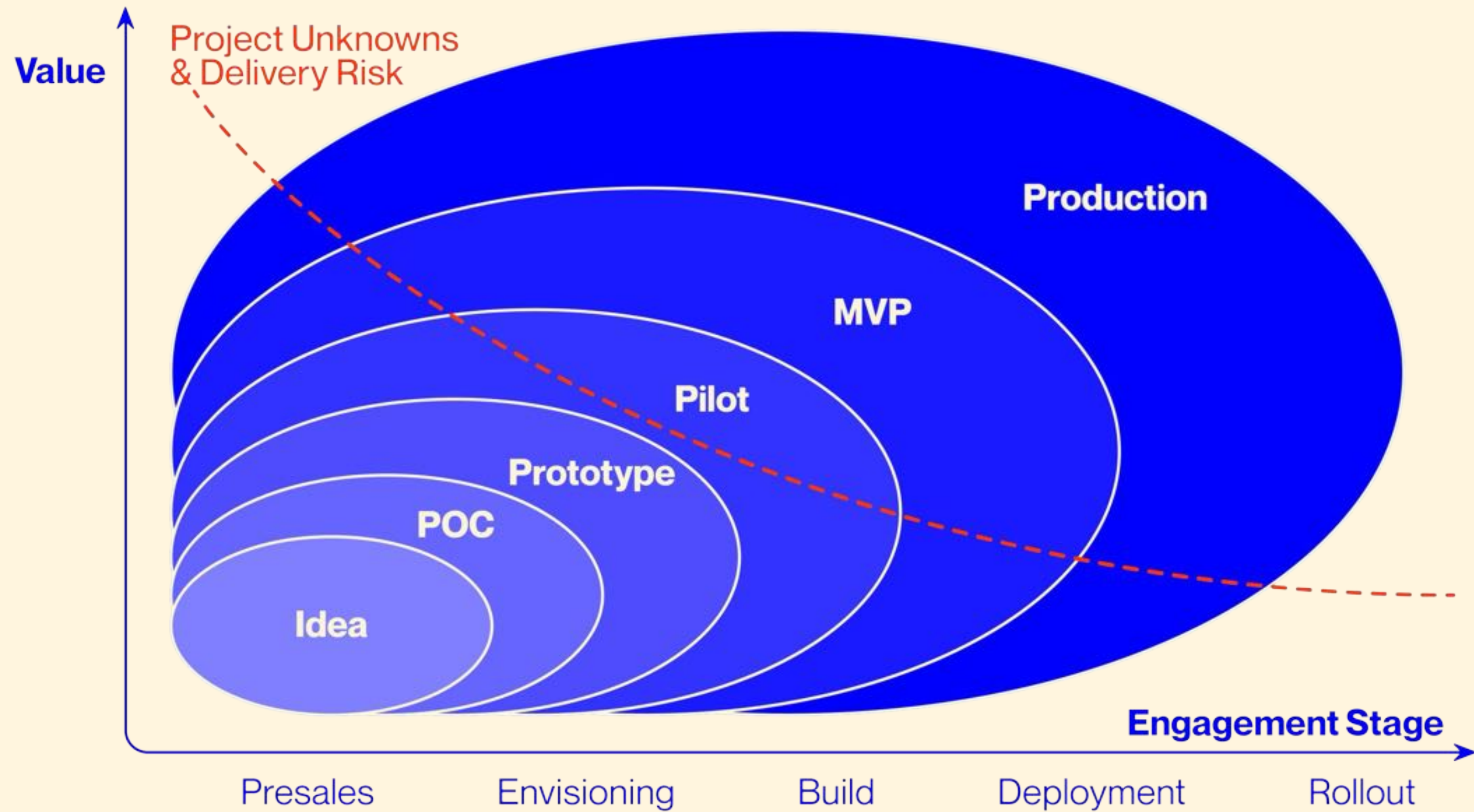




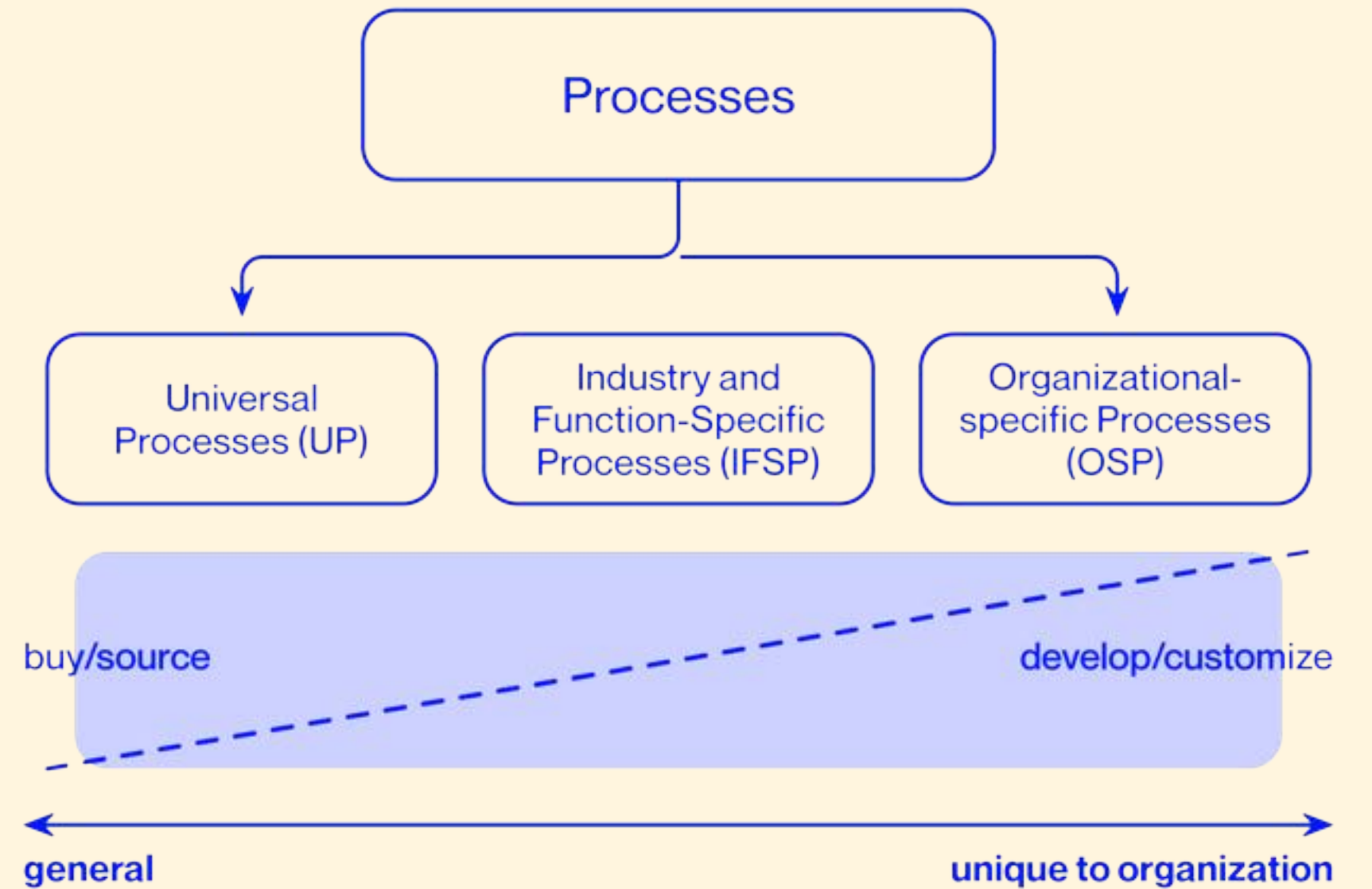
Development Process



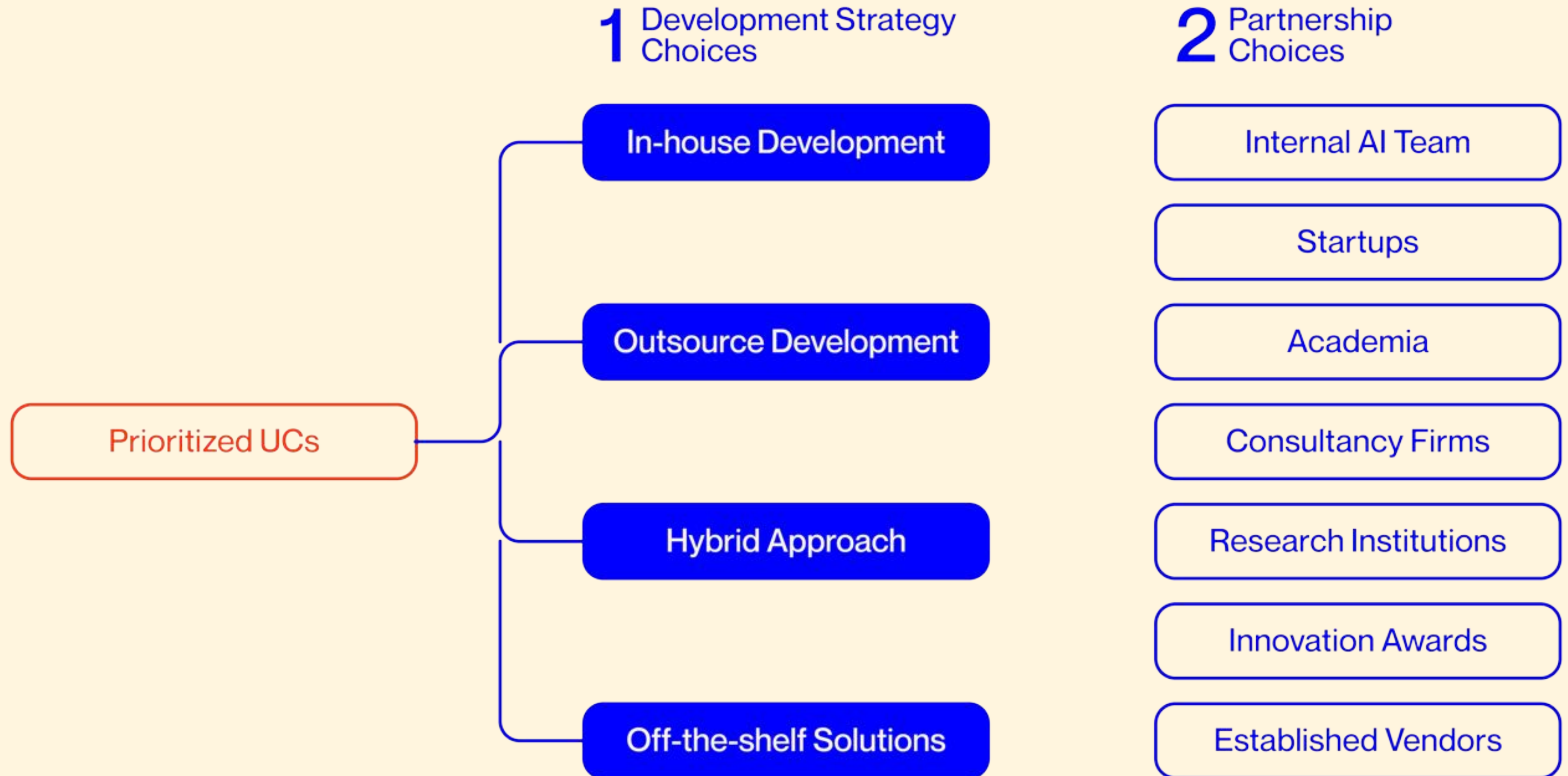




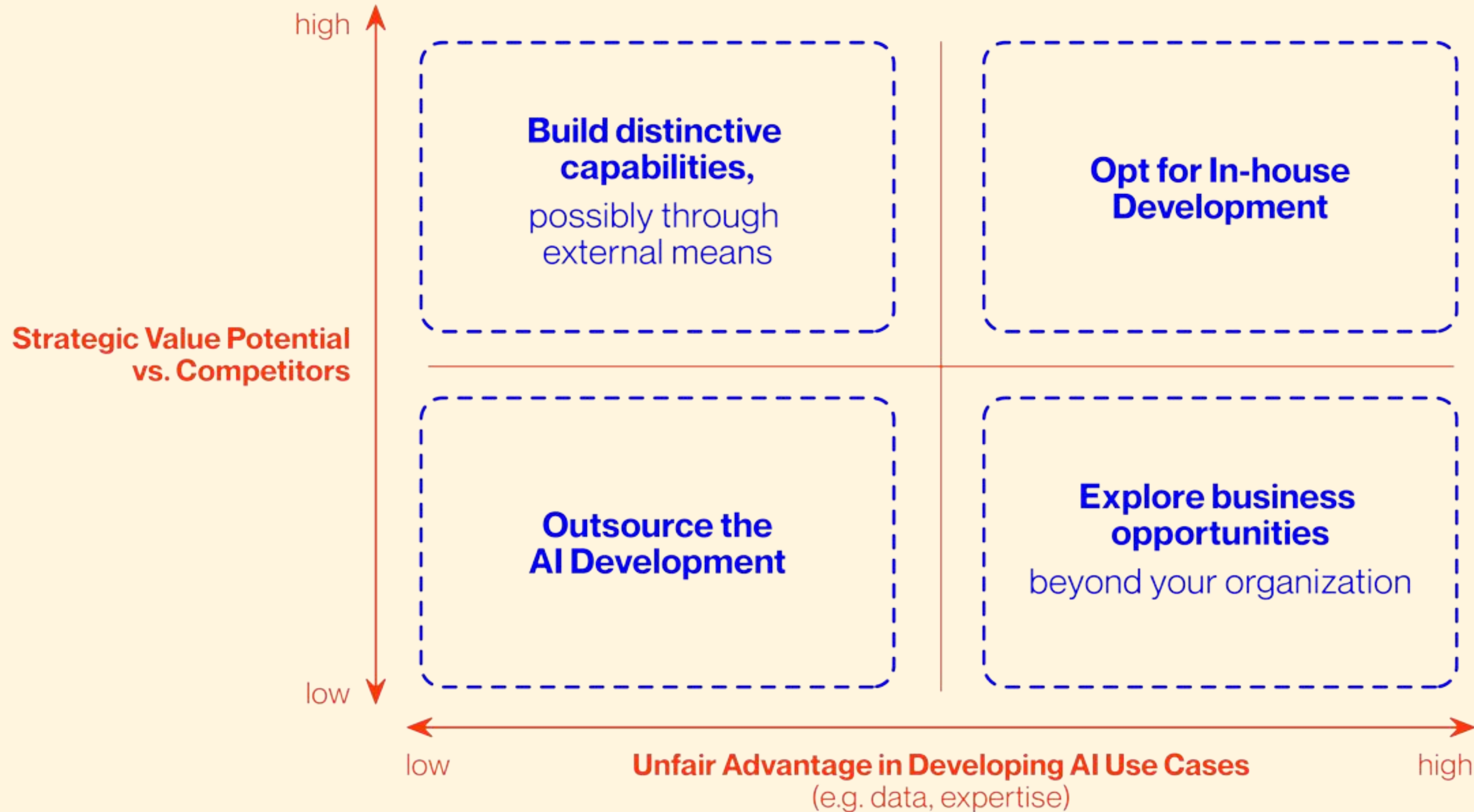
Make or Buy



Development Choices



Make or Buy Decision



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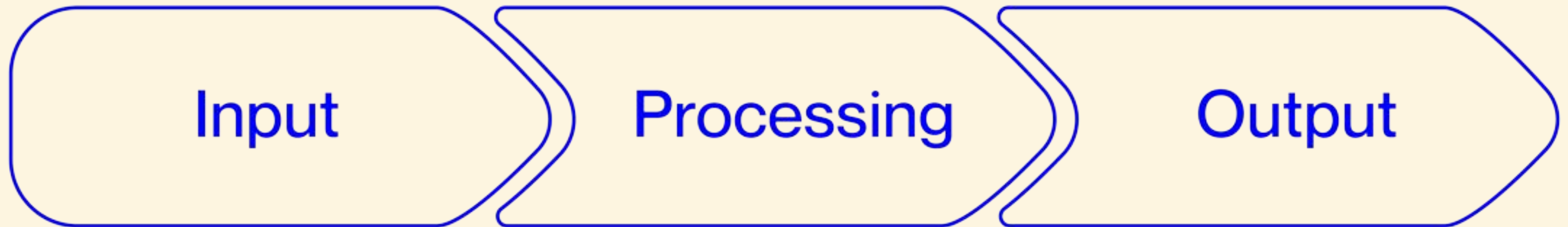
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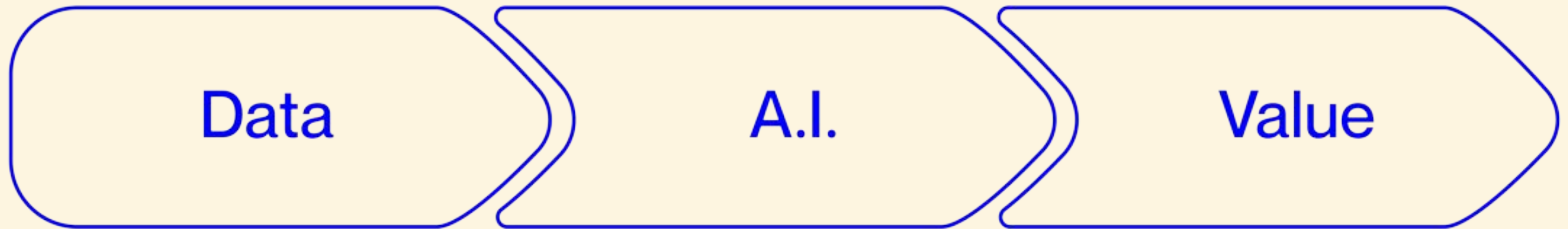
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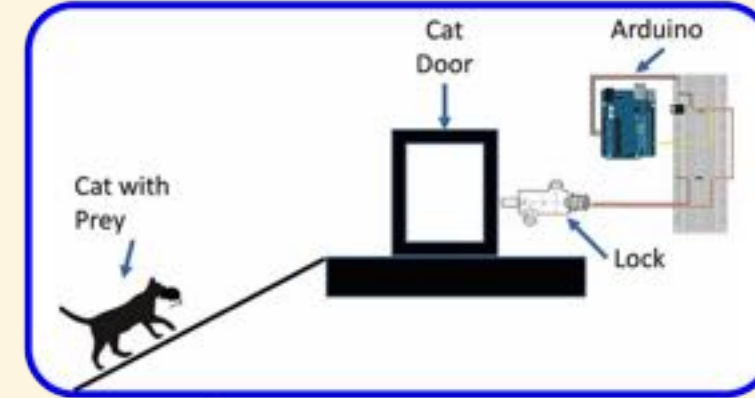
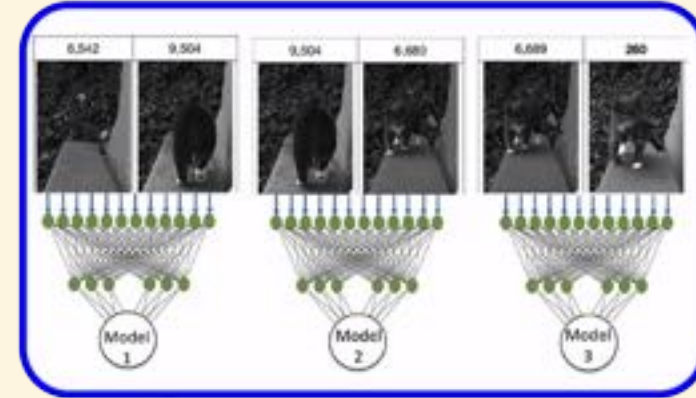
ML Lifecycle Management

From Output



To Value





Data

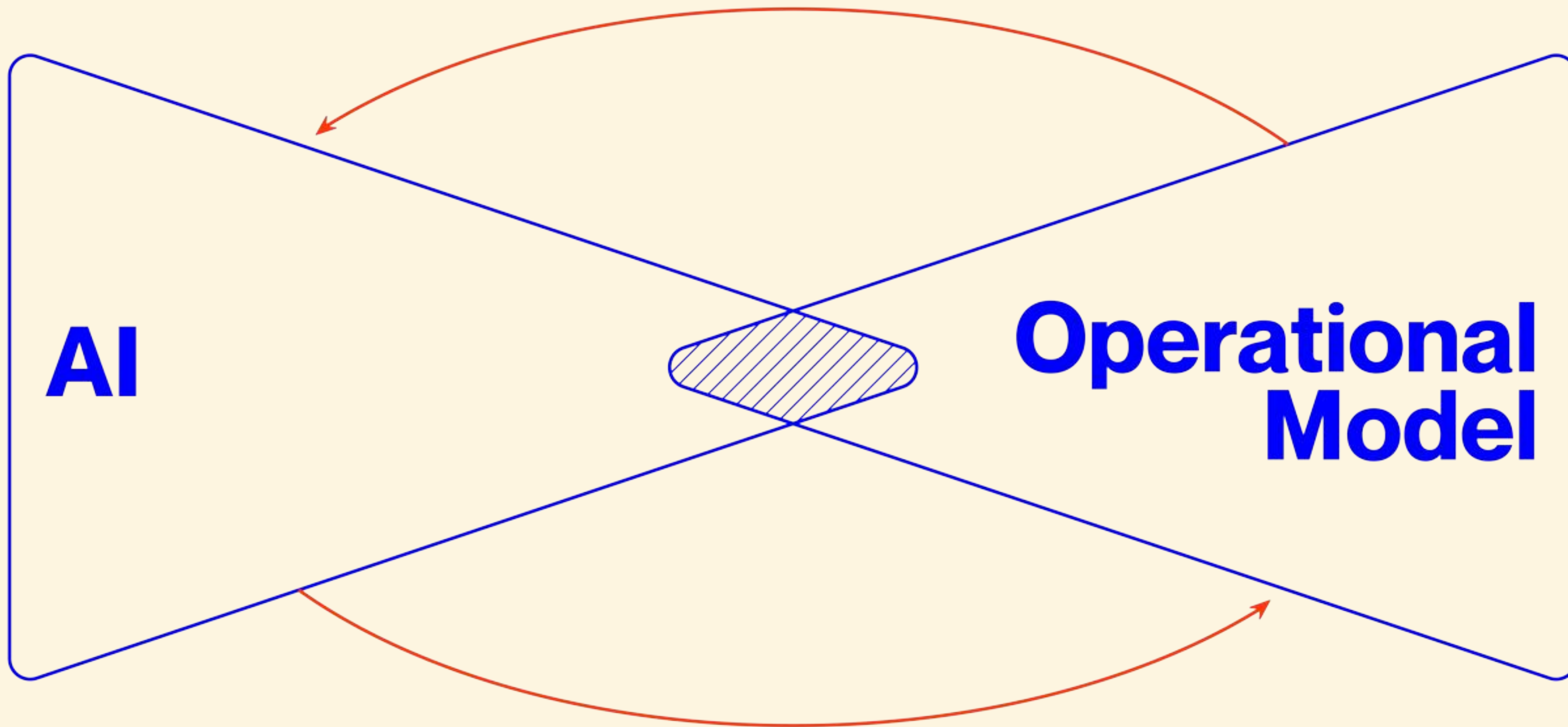
A.I.

Operationalization

Value

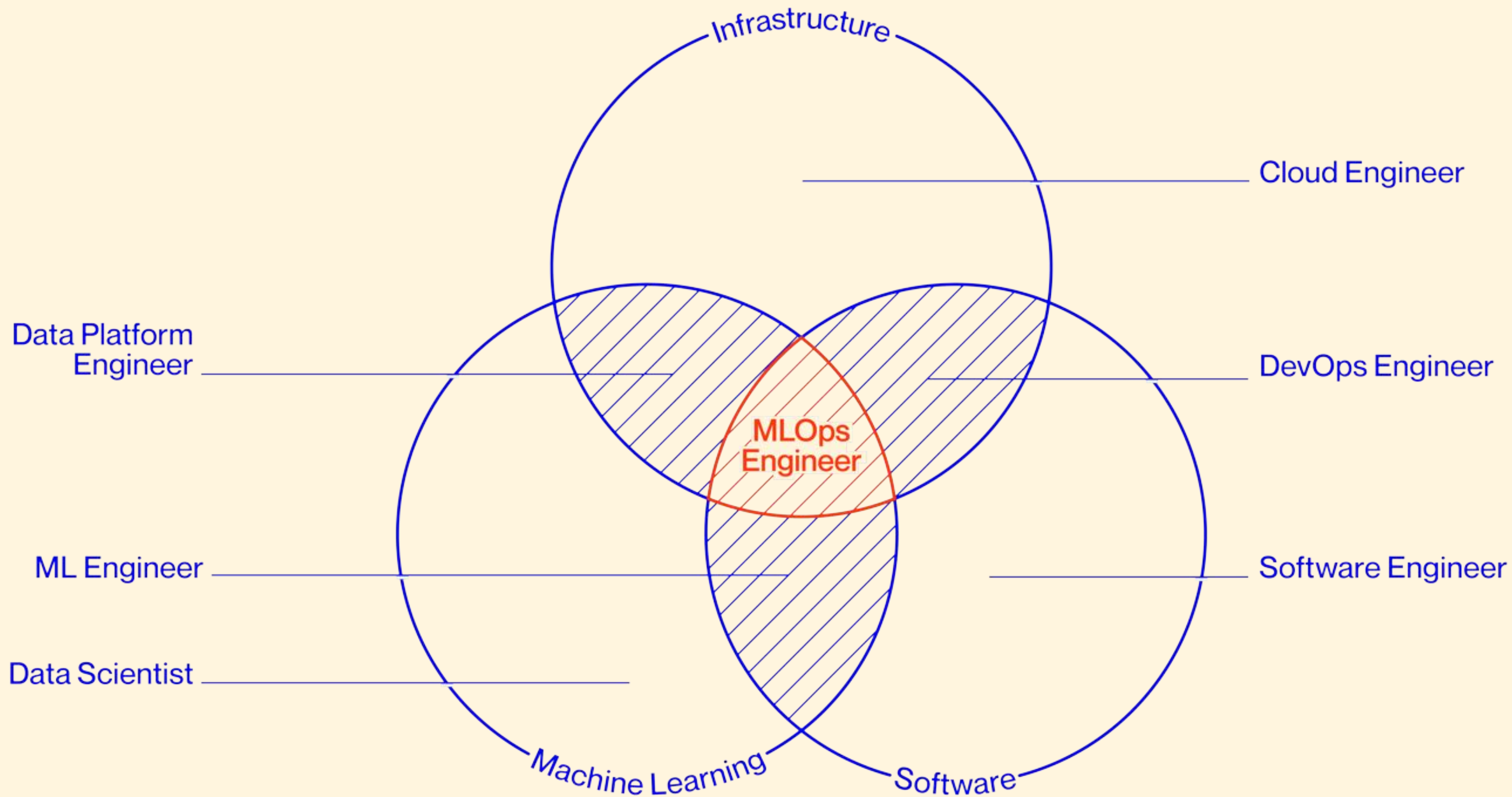
Image Type	No Cat	Cat not on approach	Cat on approach	Cat with prey
Count of Images	6,542	9,504	6,689	260
Example				



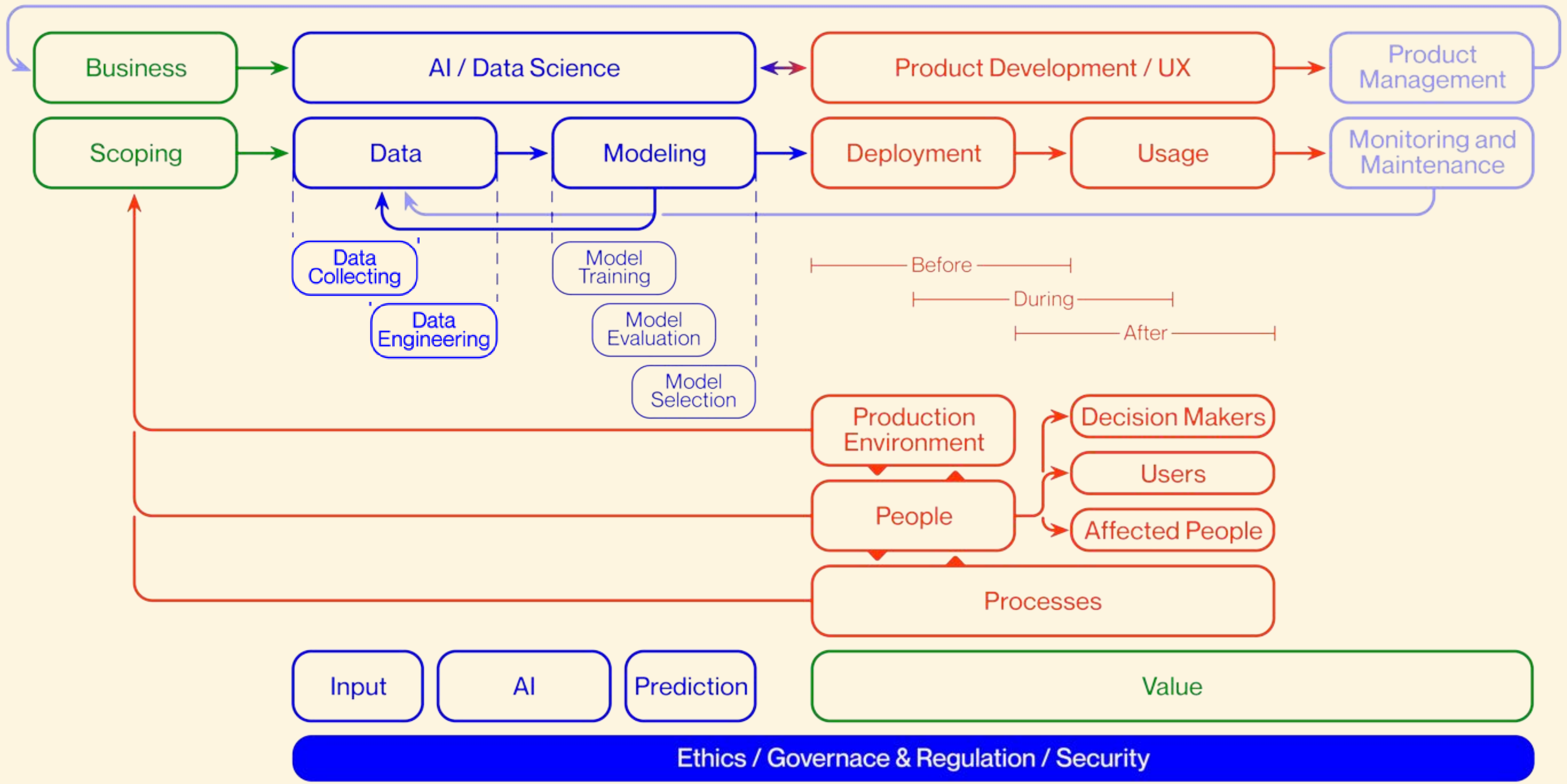


MLOps

MLOps unifies machine learning development and operations, emphasizing seamless integration and deployment of ML models in production environments.



Human- and Process Centric MLOps



Human Centric ML Ops Canvas

MLOps:
MLOps unifies machine learning development and operations, emphasizing seamless integration and deployment of ML models in production environments.

Human-Centric MLOps:
Human-Centric MLOps emphasizes how AI fits into human workflows and behaviors, ensuring models align with organizational needs and are adoptable by users.

Comment on the Main Difference:
While MLOps focuses on efficient ML deployment, Human-Centric MLOps ensures AI integrates well with human needs and organizational processes.

User Name:

Team Name:

Use Case Name

Canvas Date:

Case Description

Scoping

This is the phase where we clearly define what problem we want to solve using AI. Think of it like choosing the destination for a journey. We need to ensure that the goal is achievable, beneficial to the organization, and well-understood by everyone involved.

Why it's important:
Without a clear destination, we might end up building an AI system that doesn't address any real-world problem or need.

Problem Definition:

- What specific challenge or opportunity are we aiming to address with AI?
- How does this problem or opportunity align with our broader organizational goals or needs?
- What existing solutions or processes are in place, and how does AI offer a unique or improved approach?

Objective Setting:

- What are the specific, measurable outcomes we aim to achieve with our AI solution?
- How will we measure the success or impact of the AI implementation?
- Are these objectives both short-term and long-term, and how might they evolve over time?

Feasibility Analysis:

- Do we have access to the necessary data to train and validate an AI model for this objective?
- Does our current technical infrastructure support the development, training, and deployment of an AI solution?
- What are the anticipated benefits of pursuing an AI approach compared to other potential solutions?

Stakeholder Engagement:

- Who are the critical stakeholders for this AI project, both internal and external?
- How can we ensure consistent communication and collaboration among these stakeholders throughout the AI lifecycle?
- What concerns or input might these stakeholders have, and how can we address or integrate their feedback?

Expectation Management:

- How are we communicating the potential outcomes and limitations of the AI project to all stakeholders?
- What is our estimated timeline for each phase of the AI lifecycle, from scoping to monitoring?
- How will we manage and address potential shifts in expectations or project objectives as we progress?

Data

In the world of AI, data is like the fuel for our car. Before we start our journey (or build our AI model), we need to ensure we have the right kind of fuel and enough of it. This phase involves collecting relevant data and preparing it for use.

Why it's important:
Just as a car can't run without fuel, AI models can't function without data. The better the quality of our data, the more efficient and accurate our AI system will be.

Acquiring Data:

- What kind of data do we need to address our defined problem or opportunity?
- Which data sources are currently available internally within our organization? Who are the stakeholders or departments responsible for this data?
- If internal data is insufficient, what external data sources can we consider? Are there third-party providers or public datasets that could be relevant?
- Are there any ethical or regulatory considerations we should be aware of when acquiring external data? How can we ensure that data acquisition respects privacy and has proper consent?

Preparing Data:

- Once we've identified our data sources, how will we collate and consolidate this data into a usable format?
- Are there any immediate quality issues with the data, such as missing values, duplicates, or inconsistencies, that need addressing?
- Do we have a clear understanding of what each data field or feature represents? If not, who in the organization can provide clarity or context?
- How will we divide the data to evaluate our AI solution's performance effectively, considering we might want a portion of the data as a reference for its success?

General Data Availability and Management:

- Do we have a centralized system or platform within our organization where data is stored and managed? If so, is this system accessible for our AI project?
- Who are the gatekeepers or stakeholders responsible for data management within our organization? Do we need to get permissions or collaborate with them for our AI initiative?
- Are there established data management practices or protocols within our organization that we should be aware of or align with?
- If external data is being considered, how will it be integrated with our internal data? Are there compatibility or format issues we should be mindful of?

Modelling

This is where the magic happens. We take our prepared data and use it to train an AI model. Think of it like choosing the best car for our journey, based on the terrain and destination.

Why it's important:
Just as you'd choose a rugged SUV for a mountain trip and not a sports car, selecting or building the right AI model ensures we effectively address the problem we set out to solve.

Requirements & Expectations:

- What specific requirements do we have for our model? For instance, do we need it to be highly explainable for regulatory or user trust reasons?
- How accurate does our model need to be? Is there a minimum performance threshold that it should meet?
- Are there specific considerations regarding false positives or false negatives? How critical would it be if the model makes a mistake, and what could be the potential repercussions?

Internal Capabilities:

- Do we have internal teams or departments with the expertise to build and train this model?
- If not, do we need to consider external contractors or consultants? How will we evaluate and choose the right external partners?
- Does our organization have the necessary infrastructure and tools to support model development, training, and testing?

Research & Existing Solutions:

- Are there existing models or solutions available, either within our organization or externally, that address similar problems? Can these be adapted or fine-tuned for our use case?
- Has someone documented building a similar model in research papers, case studies, or online platforms?
- Can we leverage insights or findings from these existing works to expedite our model development or to set performance benchmarks?

Model Selection & Evaluation:

- Based on our problem definition and requirements, what types of machine learning models might be appropriate? (e.g., regression, classification, clustering)
- Which metrics will we use to evaluate our model's performance? (e.g., accuracy, precision, recall, F1 score)
- How will we handle trade-offs? For instance, if achieving higher accuracy compromises model explainability, how will we prioritize?

Deployment

Once our AI model is ready, it's time to put it into action in the real world. This phase is like driving our car out of the garage and onto the roads. We integrate the AI system into our existing operations, ensuring it's accessible to users.

Why it's important:
An AI model that remains unused is like a car that's never driven—it's a wasted resource. Deployment ensures our AI-driven solutions reach the people who need them.

Integration & Interaction:

- How will the AI model be integrated into our existing systems or platforms? Are there APIs or other interfaces that need to be developed or adapted?
- With which systems, databases, or services will the deployed model interact? Are there any specific compatibility considerations or technical constraints to address?

User Experience & Accessibility:

- How will end-users interact with the deployed model? Is it through a web application, mobile app, or some other interface?
- What will the user experience look like? How can we ensure that it's intuitive, efficient, and satisfying for the user?

Technical Skills & Resources:

- What technical skills are needed for deployment?
- Are there specific programming languages or platforms that our team needs to be proficient in?
- Do we have the necessary expertise in-house? If not, do we need to hire new talent or collaborate with external partners?

Hardware & Software Considerations:

- Is the deployment purely software-based, or is there a hardware component involved (e.g., IoT devices, sensors, edge devices)?
- If there's a hardware aspect, how will it be sourced, installed, and maintained? Are there any specific environmental or logistical considerations to account for?

Value & Impact:

- What is the expected value or impact of the deployed model? How does it align with our broader business or organizational objectives?
- How will we measure the success of the deployment? What metrics or KPIs will be used?

Usage

Now that our AI system is in operation, we need to ensure people are using it effectively. It's like ensuring drivers and passengers know how to use the car's features and follow the rules of the road. This phase emphasizes training and adaptation.

Why it's important:
Even the best AI system can't add value if people don't use it correctly or understand its benefits.

People

Decision-Makers:

Who are the decision-makers?

- | | | |
|--|--|---|
| Before Deployment: <ul style="list-style-type: none">What is the vision for this AI solution in the organization?What specific objectives are we aiming to achieve?What is the allocated budget for the deployment, including hidden costs? | During Deployment: <ul style="list-style-type: none">What metrics will be used to measure ROI during the implementation phase?What are the major milestones in the deployment roadmap? | After Deployment: <ul style="list-style-type: none">Is the solution achieving its intended objectives?How does the maintenance cost compare to the forecasted budget? |
|--|--|---|

Users:

Who are the users?

- | | | |
|--|--|--|
| Before Deployment: <ul style="list-style-type: none">What does the current workflow look like?Which aspects of the current system are pain points? | During Deployment: <ul style="list-style-type: none">What kind of training will facilitate smoother transition and adoption?How will we ensure minimal disruption during transition? | After Deployment: <ul style="list-style-type: none">How intuitive is the AI solution for end-users?Are there any emerging challenges or pain points post-deployment? |
|--|--|--|

People Affected:

Who are the people affected?

- | | | |
|--|---|--|
| Before Deployment: <ul style="list-style-type: none">Which roles will be most impacted by the introduction of this AI solution?Are there any concerns or apprehensions among the affected parties? | During Deployment: <ul style="list-style-type: none">How will we maintain transparent communication with affected parties?What mechanisms will be in place to capture feedback? | After Deployment: <ul style="list-style-type: none">Have roles been positively or negatively impacted post-deployment?Were initial concerns effectively addressed? |
|--|---|--|

Additional Stakeholders:

List all relevant additional stakeholders

Processes

- | | | |
|--|--|---|
| Before Deployment: <ul style="list-style-type: none">How will the AI solution integrate into our existing workflows?Which specific processes stand to benefit the most from the AI's capabilities? | During Deployment: <ul style="list-style-type: none">Are there any processes that need to be temporarily adjusted or halted during implementation?How will we ensure a seamless integration of the AI solution into ongoing processes? | After Deployment: <ul style="list-style-type: none">How have workflows evolved with the AI solution in place?Are there any unforeseen process bottlenecks that have arisen post-deployment? |
|--|--|---|

Roll-out

- | | | |
|--|---|--|
| Test Pilots: <ul style="list-style-type: none">Who are the ideal candidates to be our first test pilots for the AI solution?What criteria make them suitable for this initial phase? | Roll-out Strategy: <ul style="list-style-type: none">How will the roll-out be structured in phases?What are the benchmarks for moving from one phase to the next? | Feedback Mechanism: <ul style="list-style-type: none">How will we capture feedback during the initial roll-out?What mechanisms are in place to quickly act upon the feedback received? |
|--|---|--|

Monitoring

Like regularly servicing our car, we need to keep an eye on our AI system to ensure it runs smoothly. This phase involves checking its performance, ensuring it's still solving the problem effectively, and making necessary adjustments.

Why it's important:
The world changes, and so does data. Continuous monitoring ensures our AI system remains relevant, accurate, and beneficial, just as servicing ensures our car remains roadworthy.

Responsibility and Management

Ownership:

- Which team or department will own the responsibility for managing and monitoring the AI product post-deployment?
- Are there specific roles, like AI product managers or MLOps engineers, within the team to oversee this?

Communication:

- How will the responsible team communicate findings and updates related to the AI product to other stakeholders in the organization?
- What is the process for escalating any critical issues that arise during monitoring?

Feedback Collection

Data-Driven Feedback:

- How will changes in data distribution (data drift) be detected and managed?
- Is there a mechanism in place to automatically retrain or flag the model if it starts performing below a certain threshold?

User Feedback:

- How will user feedback be captured post-deployment?
- Is there a structured way for users to report any anomalies, errors, or challenges they face while interacting with the AI system?

Process Impact:

- How will the system's impact on existing workflows and processes be assessed continuously?
- Are there any KPIs (Key Performance Indicators) set up to measure the tangible benefits of the AI system on organizational processes?

System Monitoring

Objectives of System Monitoring:

- How will we measure and ensure the reliability of the AI system over time?
- What safeguards are in place to maintain the security of the AI solution, especially concerning user data and proprietary information?
- What benchmarks are set up to ensure the AI system is performing optimally?

Key Areas to Monitor:

- Technical Glitches:**
 - How will we monitor for hardware and software glitches that could impair the AI system's functioning?
 - Is there an alert system in place for immediate notification of any technical issues?
- User Behavior:**
 - What metrics and tools will we use to understand how users are interacting with the AI system?
 - How will user feedback be used to enhance and refine the AI system over time?
- Security:**
 - How will potential security breaches be detected?
 - What mechanisms are in place to ensure data integrity and prevent unauthorized access?

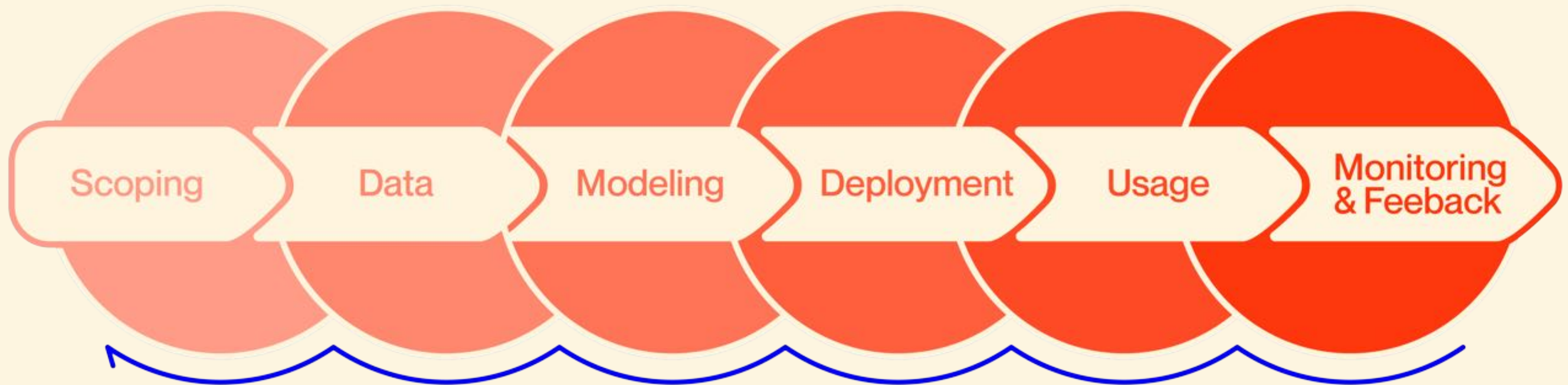
Continuous Improvement:

- Based on the findings from monitoring, how often will the AI system be updated or refined?
- Is there a pipeline in place for continuous integration and continuous deployment (CI/CD) for the AI solution?

Human- and Process Centric MLOps

Human-and Process Centric MLOps emphasizes how AI fits into (human) workflows and behaviors, ensuring models align with organizational needs and are adoptable by users.

Human Centric ML Lifecycle

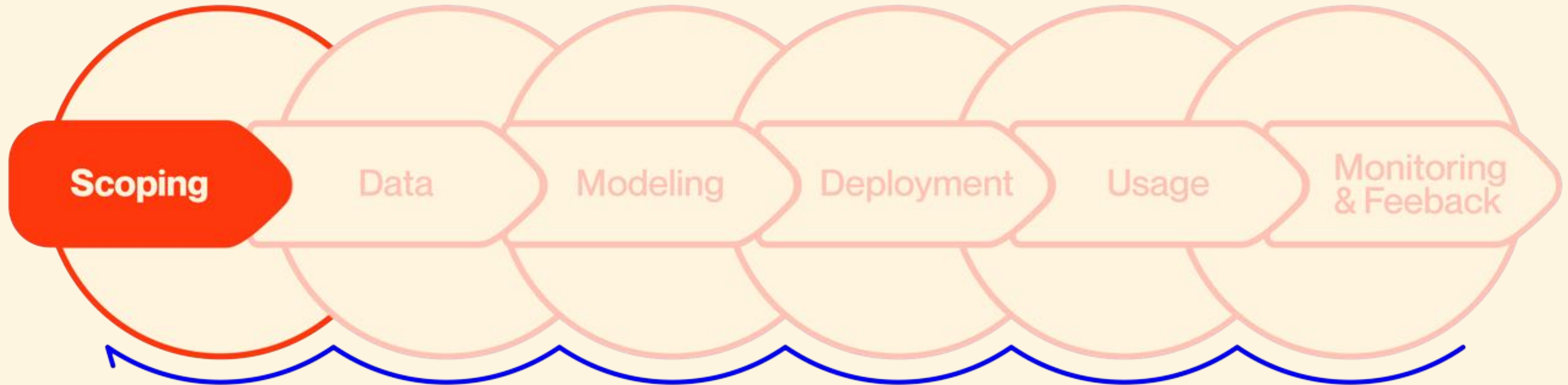


This Process is ever iterative.

Developments in later stages may require revisiting earlier ones.

Scoping

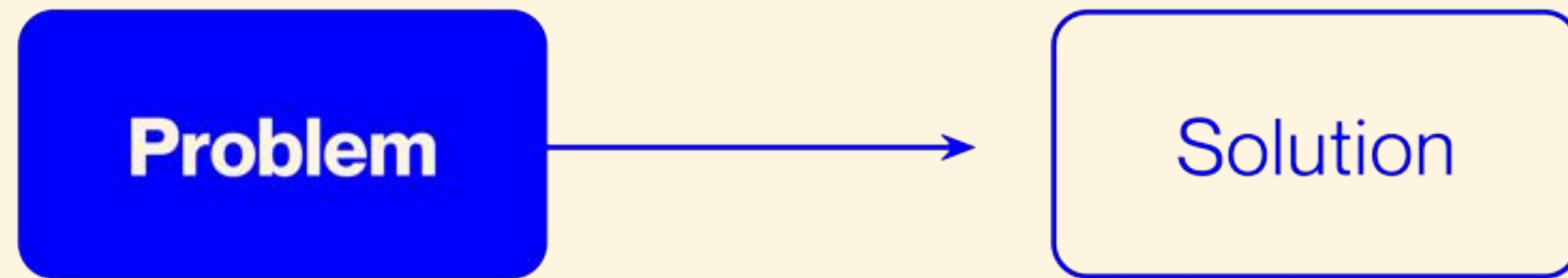
Human Centric ML Lifecycle



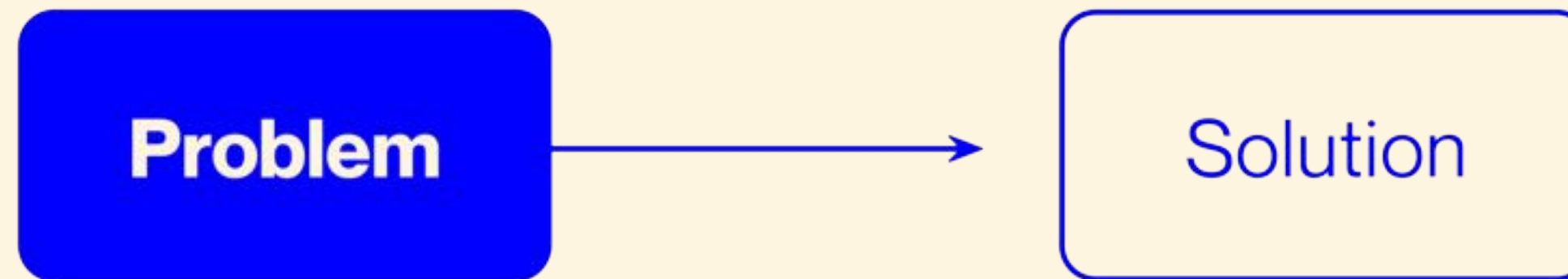
This Process is ever iterative.

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Starting From a Real Need



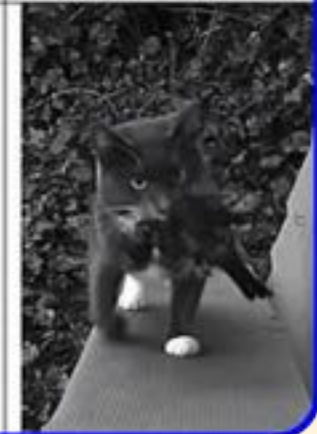


Starting From a Real Need



Use Case: “a clearly defined set of activities designed to reach a specific goal from a business or customer perspective, in which one or more AI solutions are involved in reaching the respective goal”

Always ask:
what is the right tool
for the job?

Image Type	No Cat	Cat not on approach	Cat on approach	Cat with prey
Count of Images	6,542	9,504	6,689	260
Example				



@TheC15jon vor 3 Jahren

I like this. Can't help wondering if you could've just weighed the cat on the way out and locked it out if it's heavier when it comes back? [#justsayin](#)



10



Antworten



1 Antwort



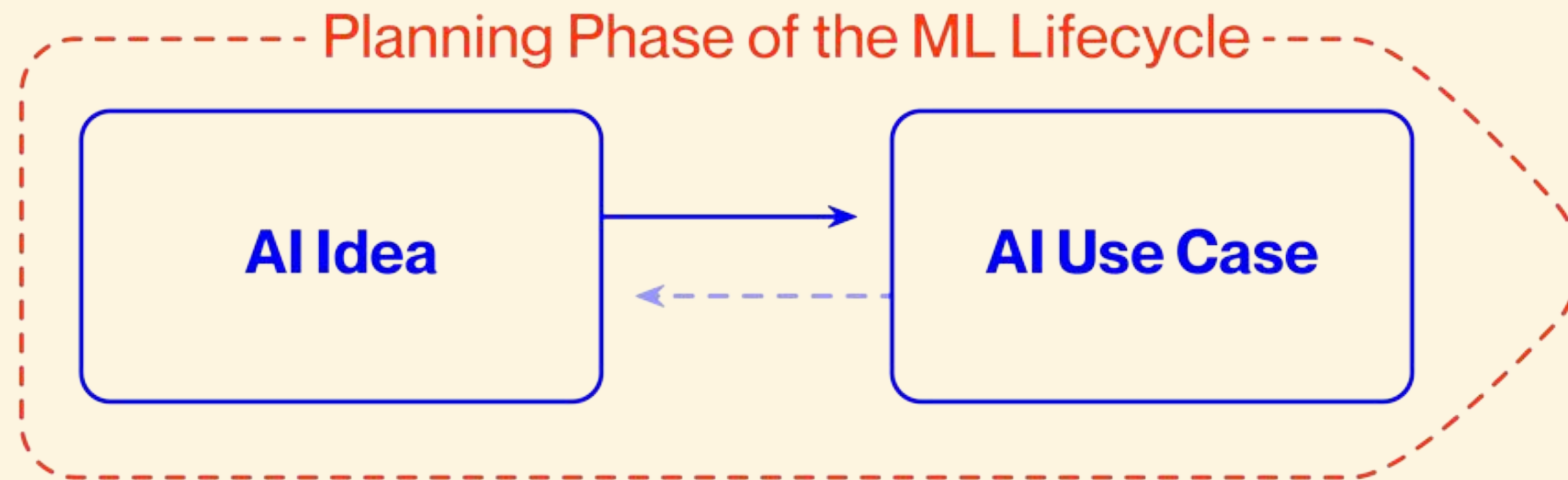
@LK-pc4sq vor 1 Jahr

yes that would work and far simpler



Antworten

From Idea to Reality



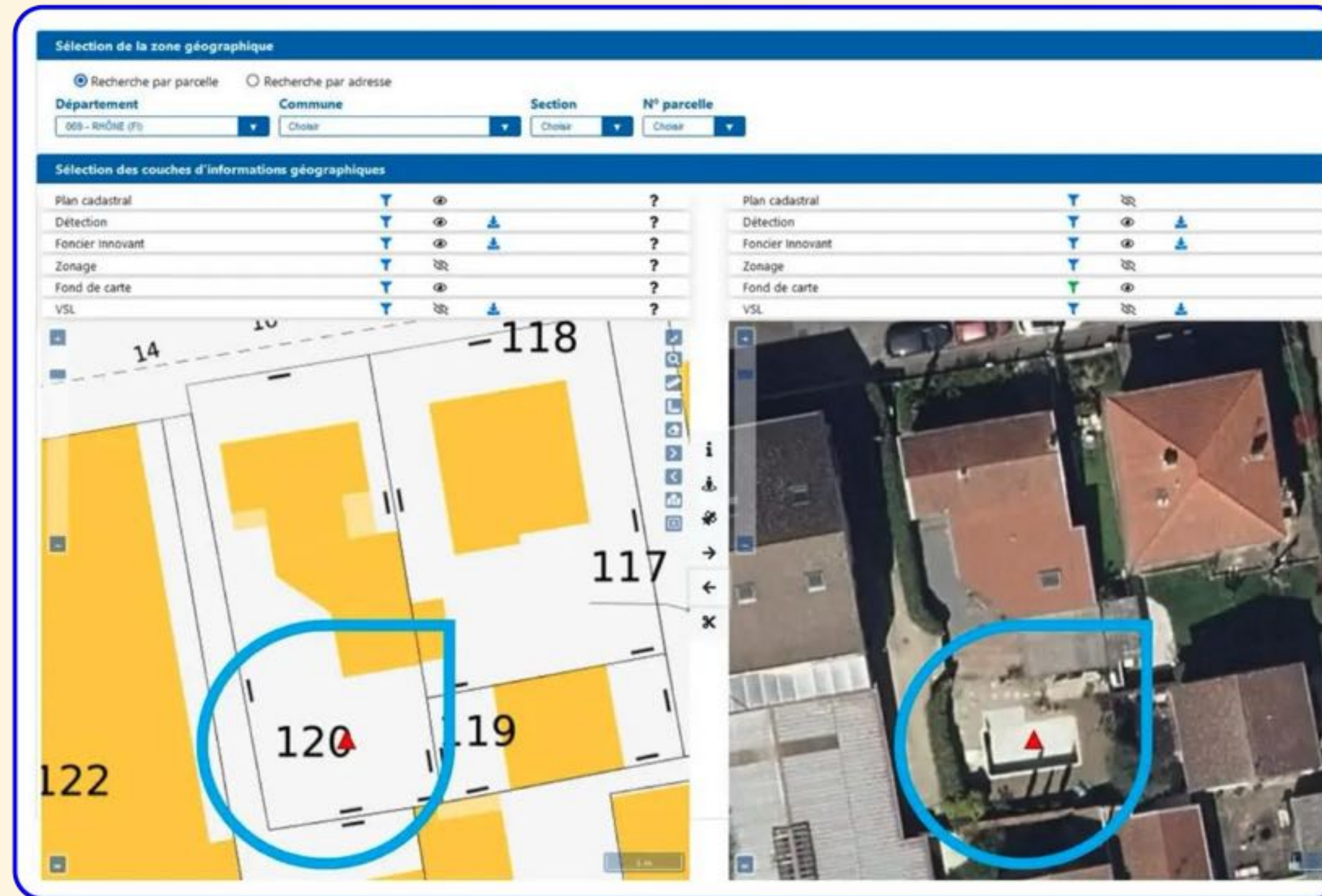


To begin with the end in mind means to start with a clear understanding of your destination. It means to know where you're going so that you better understand where you are now and so that the steps you take are always in the right direction

Stephen Covey
Author







How can the French tax authorities efficiently detect
these undeclared swimming pools to ensure proper taxation?



Detection and Classification of Rice Plant Diseases for the World Food Organization

Develop an AI system to help farmers in India detect and treat rice plant diseases using smartphone images. This solution will aid in improving crop yields and tracking disease outbreaks in rural areas.



Pneumonia Detection in Pediatric Chest X-rays for Doctors Without Borders

Create an AI-based diagnostic tool to detect pneumonia in children from chest X-rays, assisting healthcare workers in remote areas of Africa. This system will ensure timely treatment and help monitor the spread of the disease.



Quality Control for Potato Chips at Frito-Lay

Implement a deep learning model to automate the detection of defective potato chips, focusing on burnt or damaged areas. This solution will maintain product quality and prevent the closure of a Frito-Lay factory in Spain.



<https://shorturl.at/IbbCX>

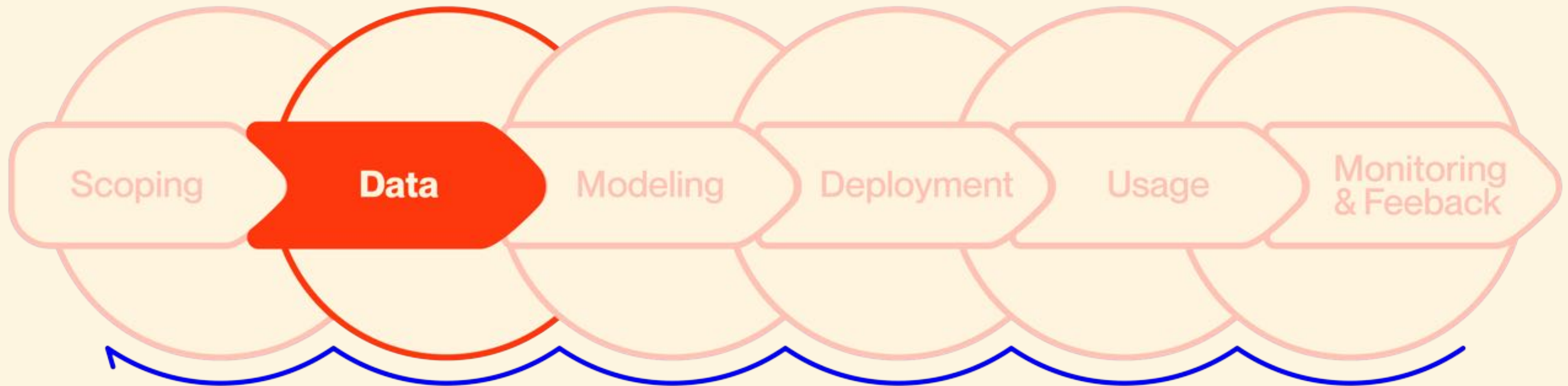
Scoping

- What is the problem that you are trying to tackle?
- How could the problem be solved using AI?
- What is the role AI plays?
- What will be the output of the AI model?
- How will the solution change the status quo?

08:00

Data

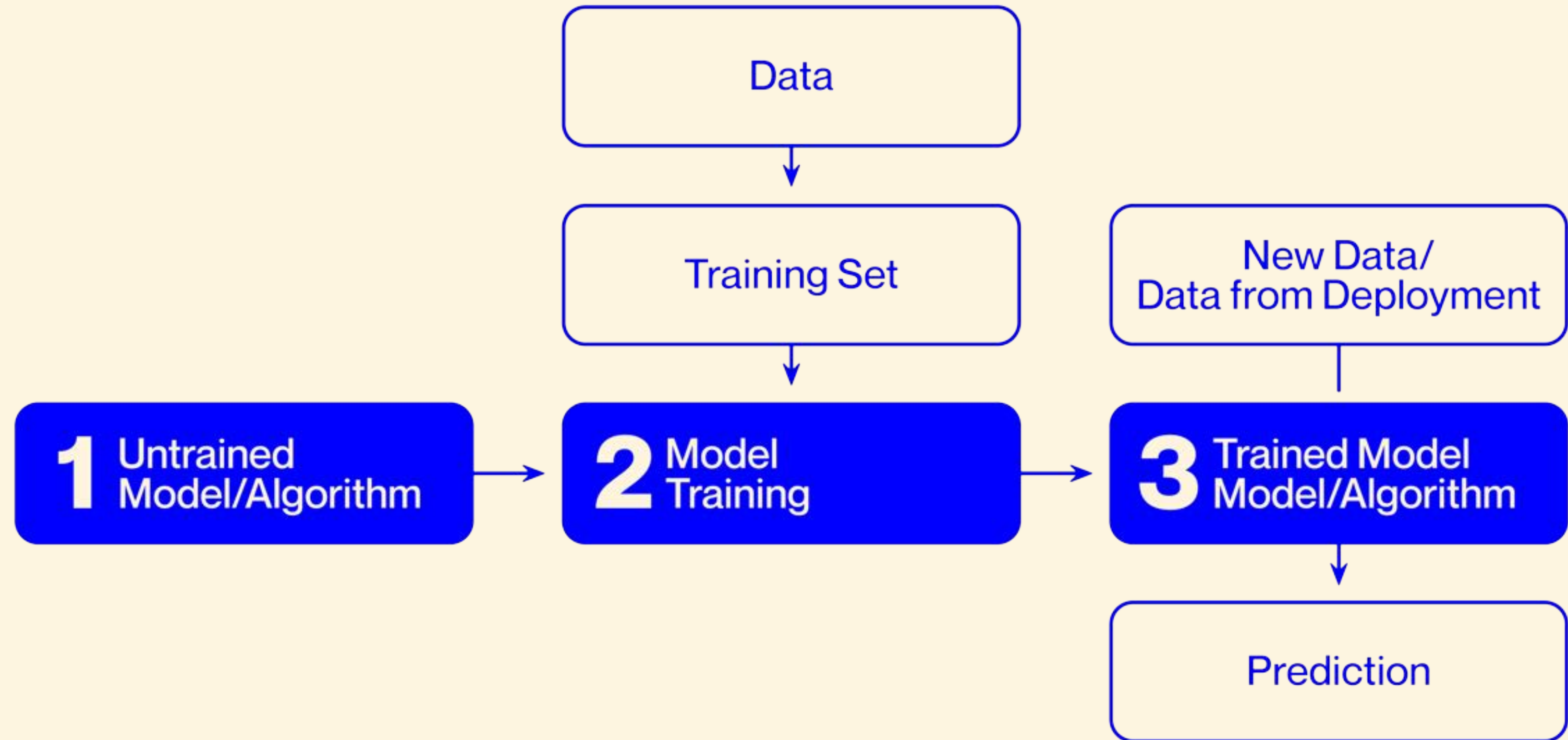
Human Centric ML Lifecycle



This Process is ever iterative.

Developments in later stages may require revisiting earlier ones.

Acquiring and Preparing Representative Data



Acquiring Representative Data

Identify representative sources i.e. existing databases, third-party data providers, sensors, user interactions or generated synthetically

Consider ethical implications

Data

Gathering representative data is crucial for **model generalisation**, **avoiding bias**, **robustness** and **trust and adoption by users**.

Training Set

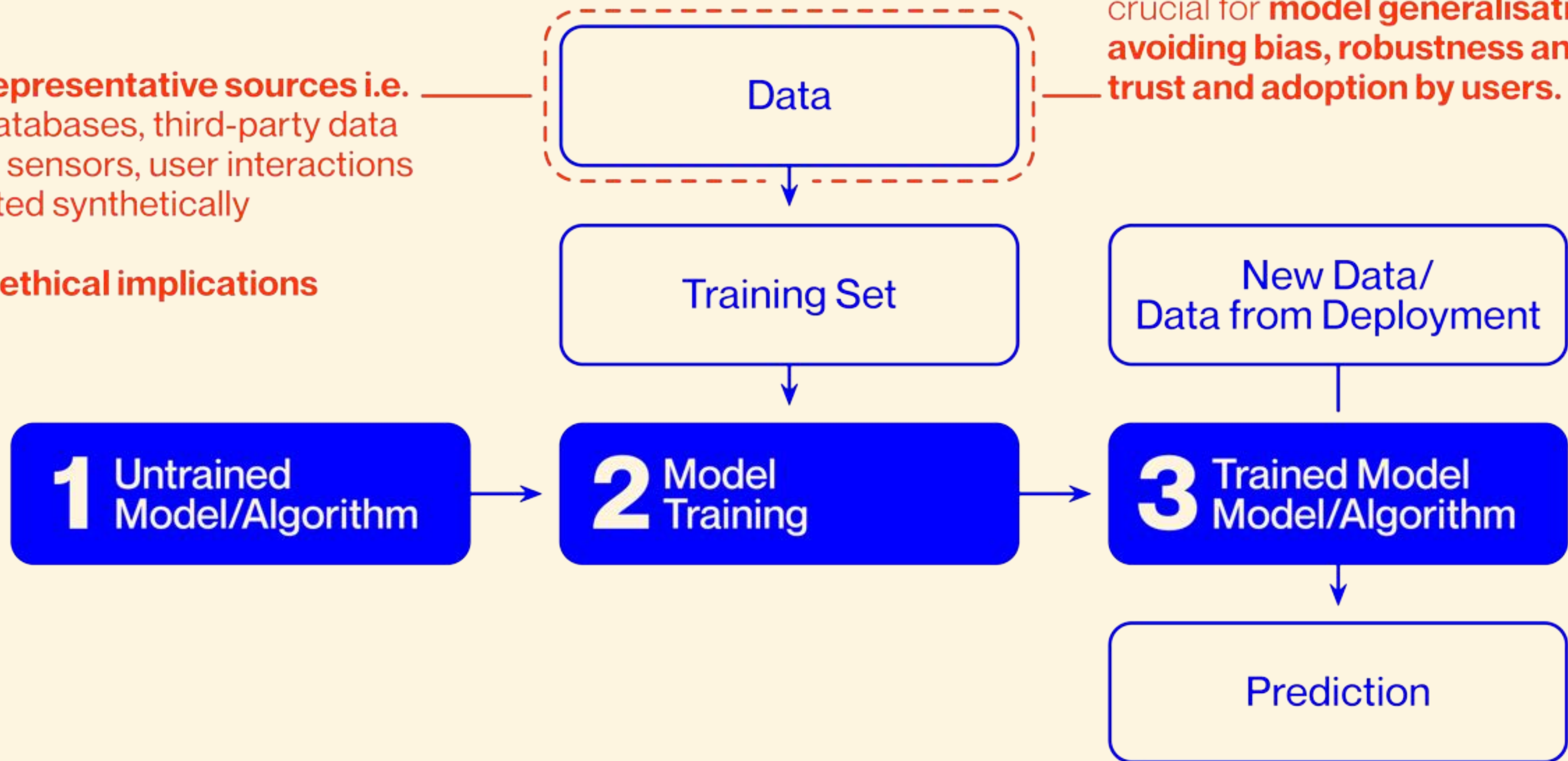
New Data/
Data from Deployment

1 Untrained
Model/Algorithm

2 Model
Training

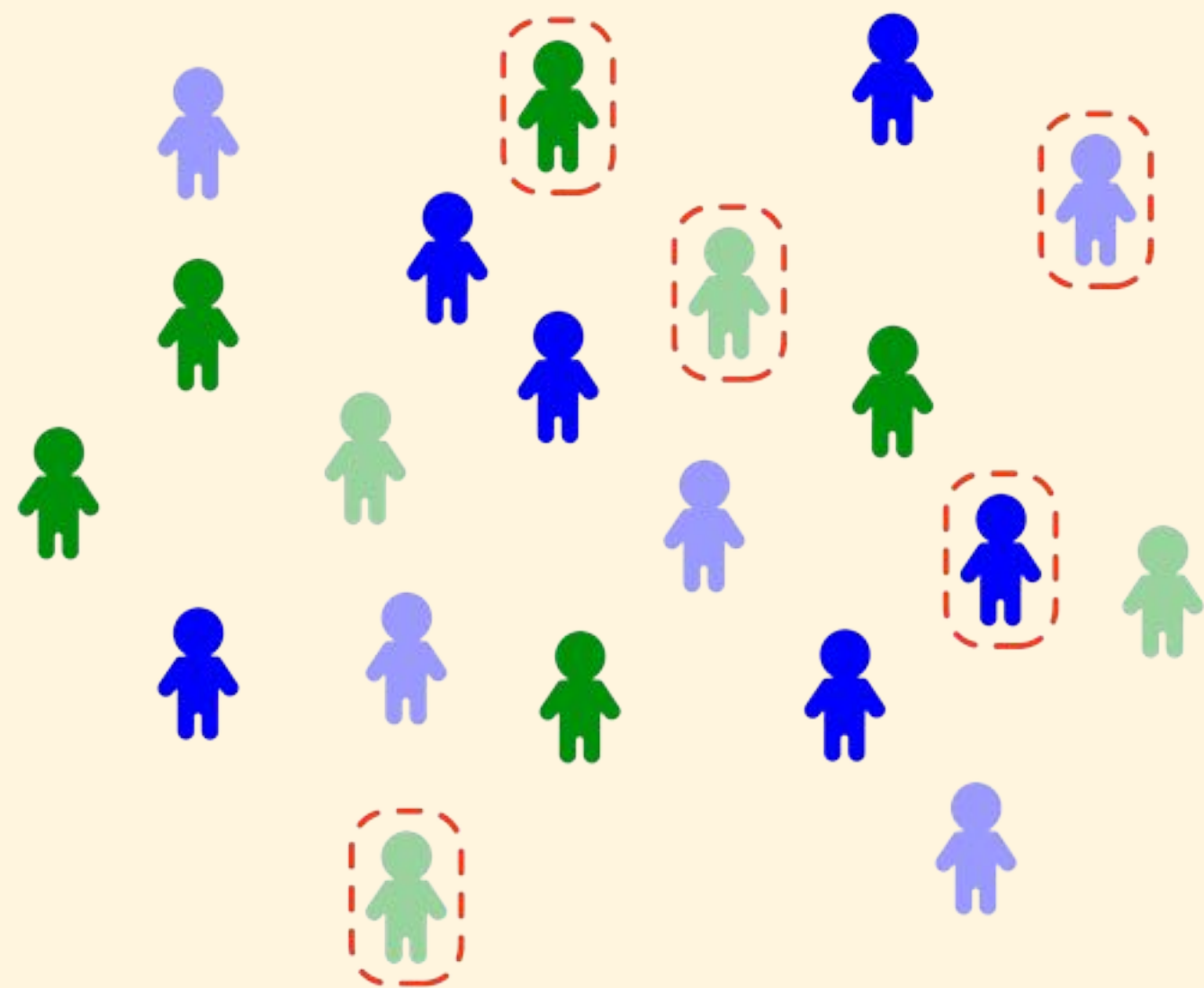
3 Trained Model
Model/Algorithm

Prediction



The Right Data

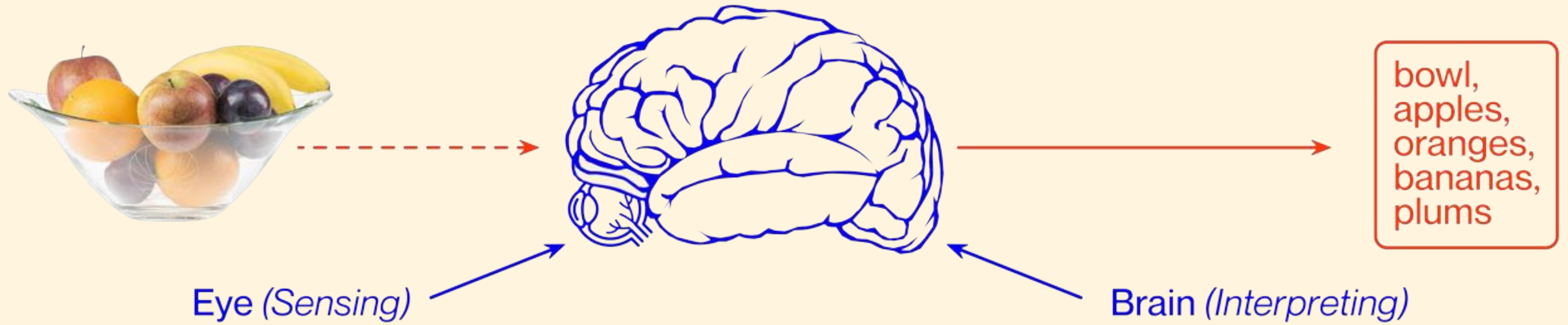
Real World Data



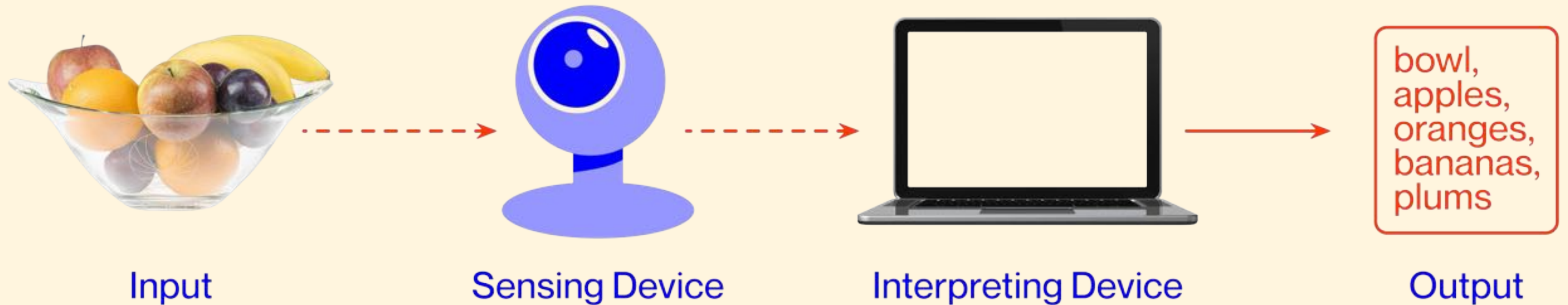
Representative
Data



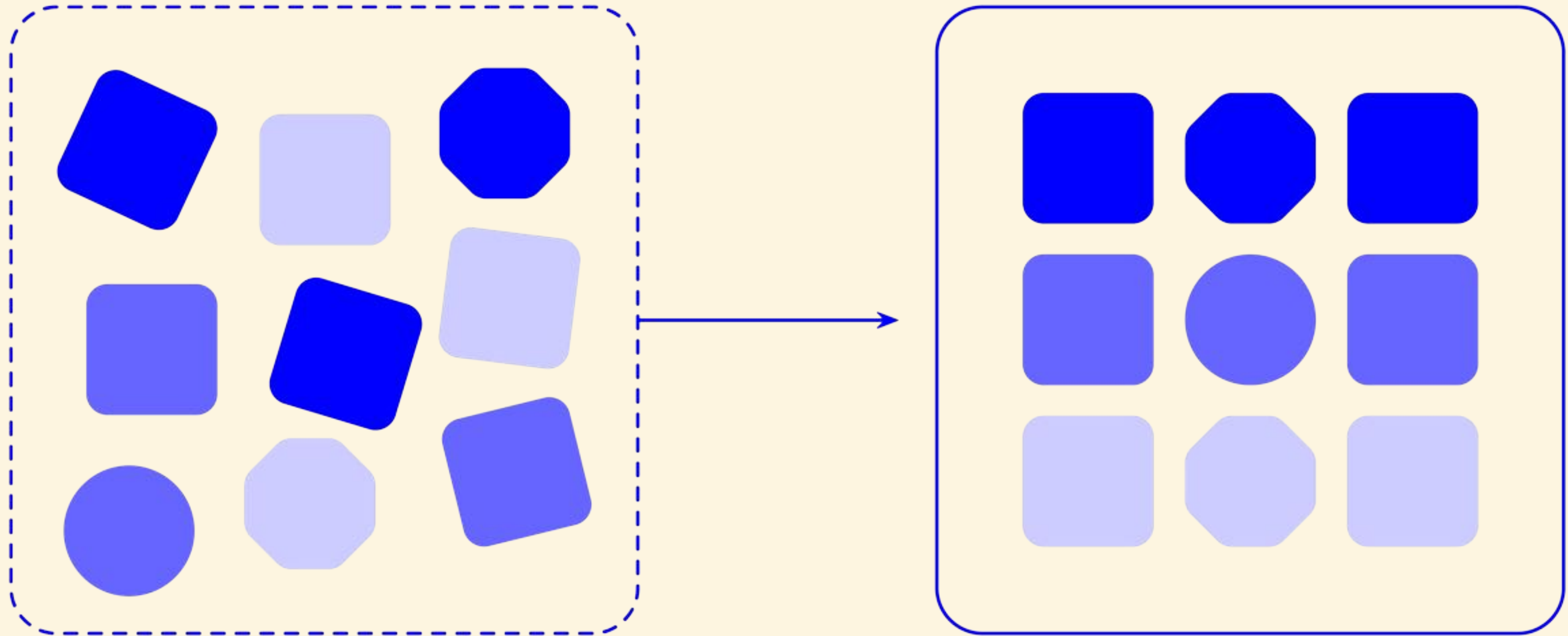
Human Vision System



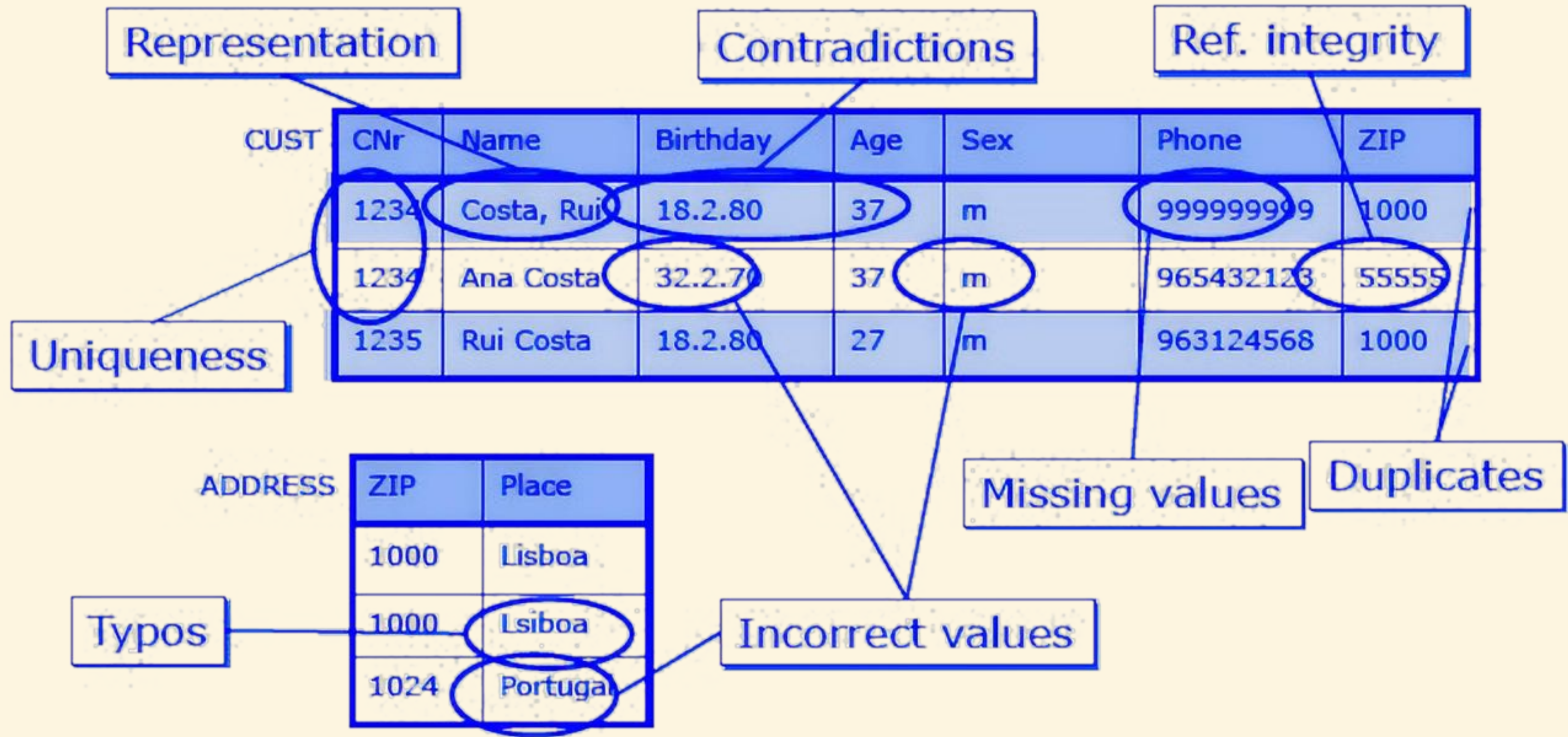
Computer Vision System



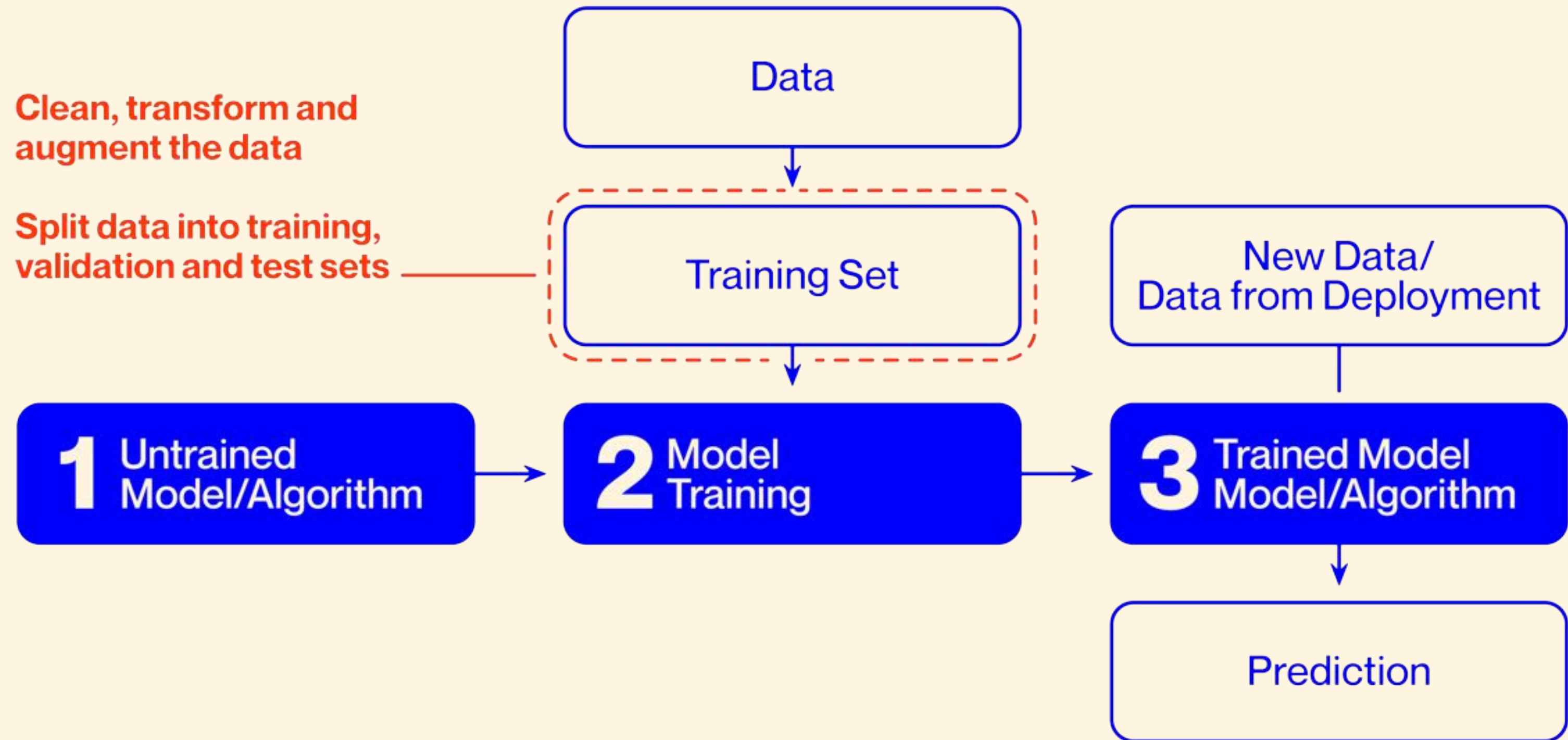
Acquiring Representative Data



Deep Dive: Data Cleaning



Preparing Representative Data





This website is experiencing issues with slow response and downloads at times. If the site seems to ignore some Search Criteria or Additional Criteria in the Results, please go back to the Criteria tab and then check the Results again. We are working to resolve these issues as soon as possible. Thank you for your patience.

Search Criteria Data Sets Additional Criteria Results

1. Enter Search Criteria

To narrow your search area: type in an address or place name, enter coordinates or click the map to define your search area (for advanced map tools, view the [help documentation](#)), and/or choose a date range.

Geocoder KML/Shapefile Upload

Select a Geocoding Method

Feature (GNIS) ▼

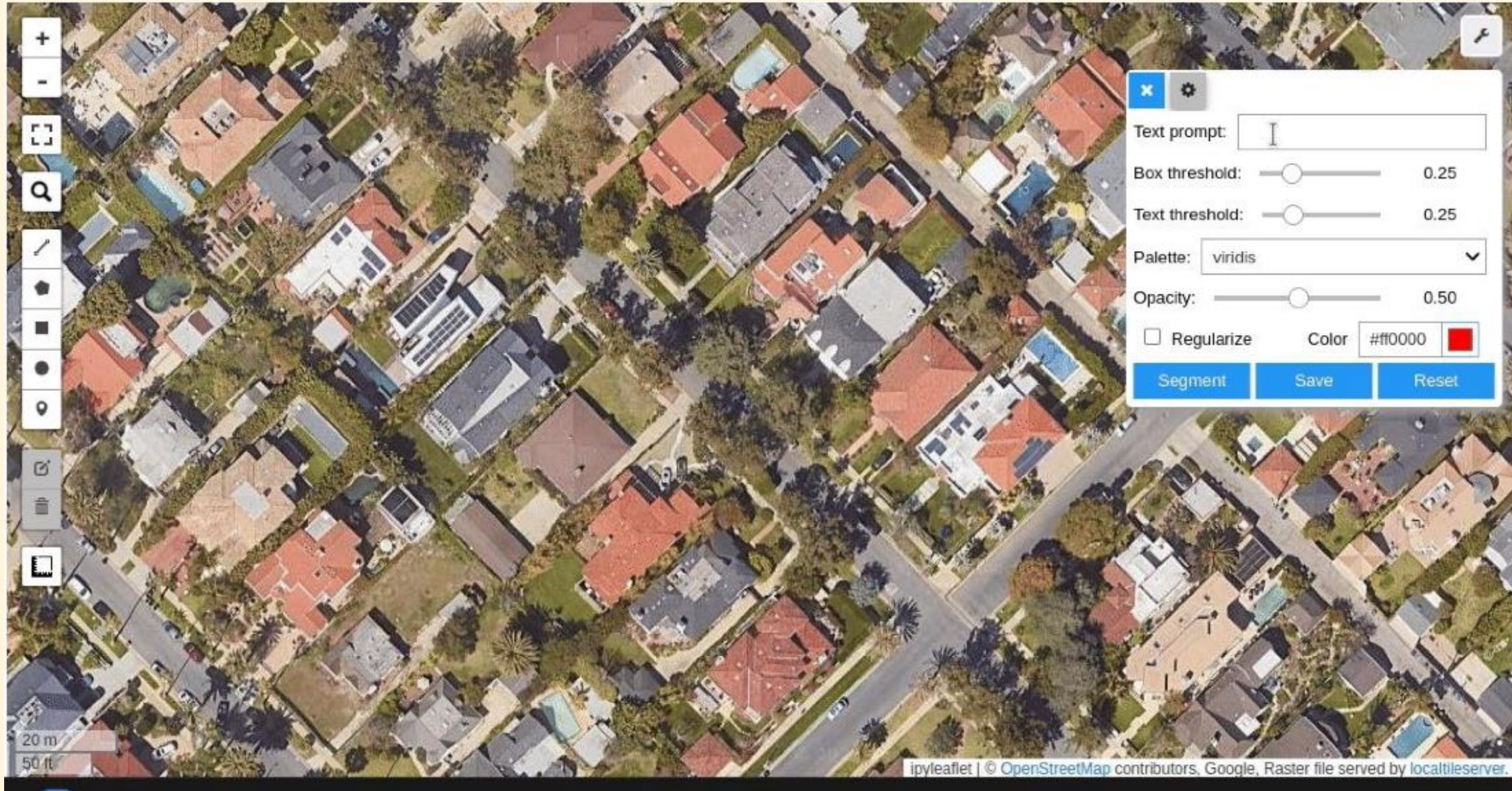
Search Limits: The search result limit is 100 records; select a Country, Feature Class, and/or Feature Type to reduce your chances of exceeding this limit.

US Features World Features

Search Criteria Summary (Show)





Clear Search Criteria







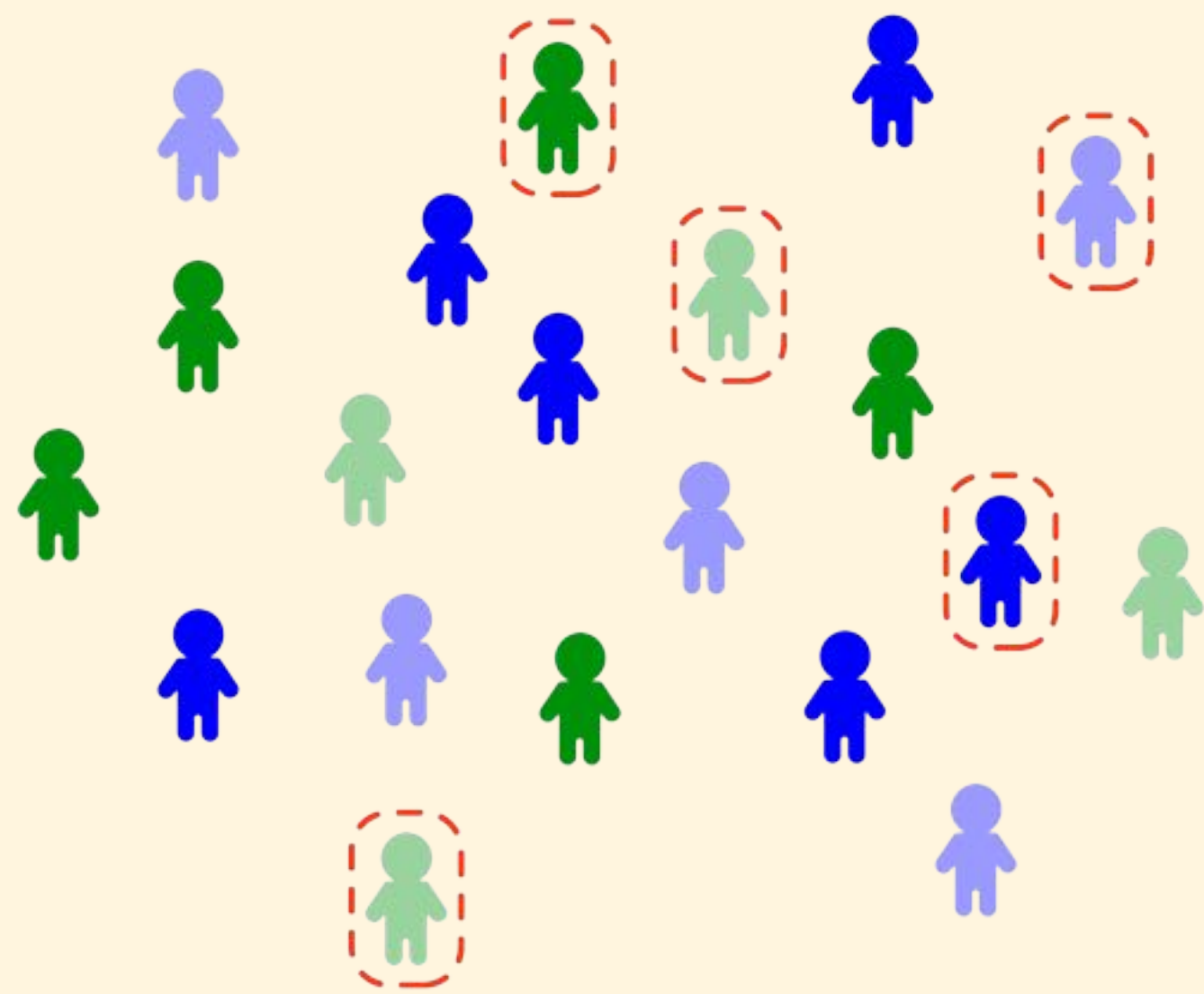
Testing Set

1. presence of a lake and a blue tag, 433 × 340 pixels 
2. encloses two swimming pools and a pool look-alike glass structure, 442 × 258 pixels 
3. a pool without one of the most common characteristics, the blue colour, 298 × 241 pixels 
4. very small and high zoom image, 100 × 118 pixels 
5. unusual swimming pool body, 366 × 270 pixels 
6. very high-quality 3-dimensional picture with two pools and a basketball court, 1351 × 1364 pixels 
7. the same court as in image 6 and a green swimming pool, 1099 × 1333 pixels, 
8. the basketball court seen in images 6 and 7 but with higher zoom percentage, 732 × 613 pixels 

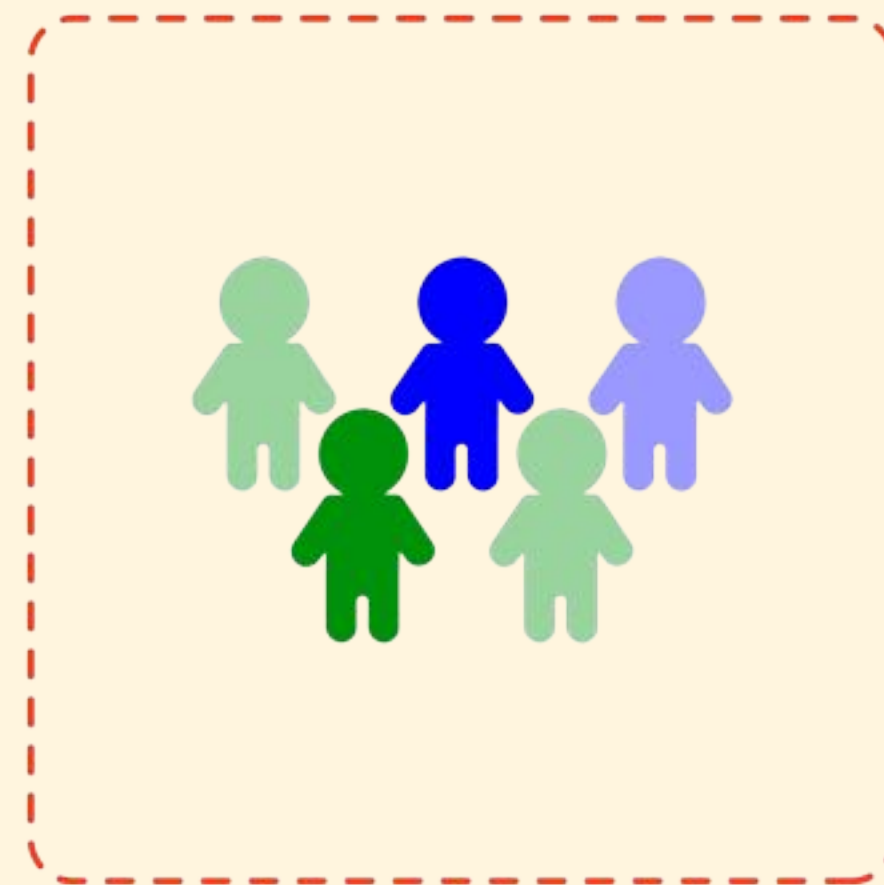
Eight test images taken from *Google Maps* with different sizes and resolutions.

The Right Data

Real World Data



**Representative
Test Data**
(\neq Training Data)



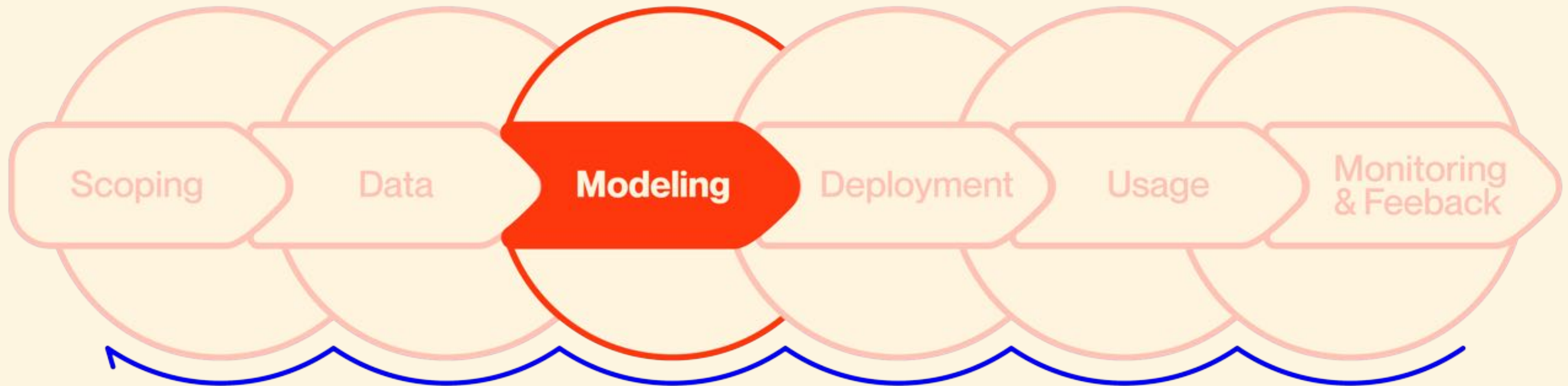
Data

- What data do you need?
- How would you get/collect the data?
- How can you make sure the data is correct?
- What might be challenges?

08:00

Modeling

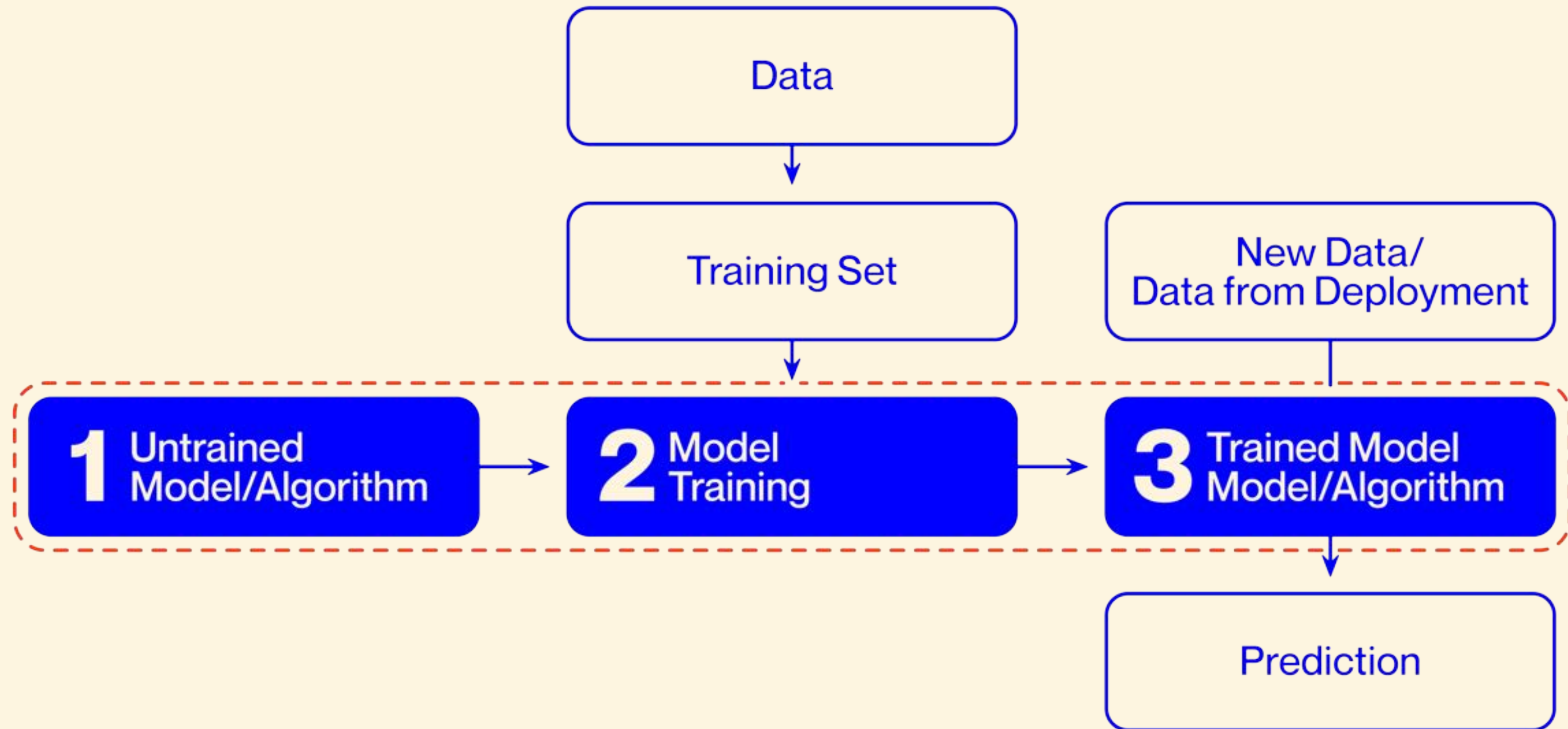
Human Centric ML Lifecycle



This Process is ever iterative.

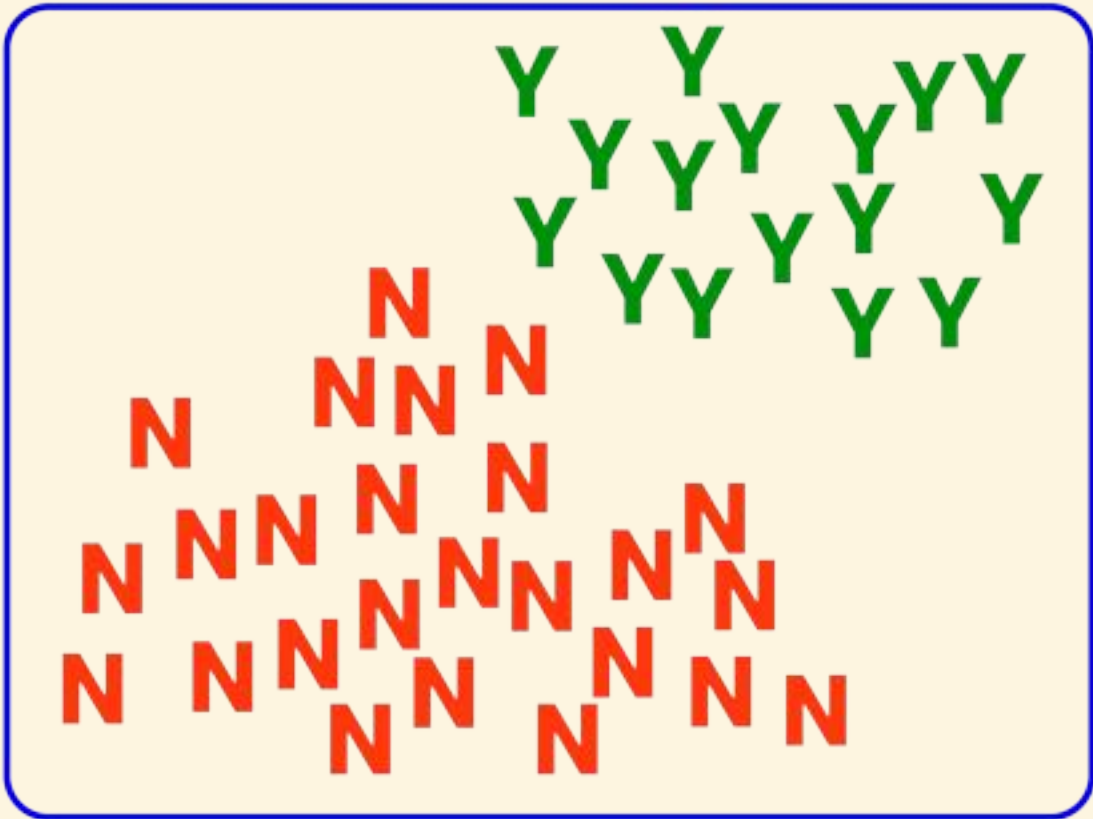
Developments in later stages may require revisiting earlier ones.

Algorithm Selection and Model Evaluation

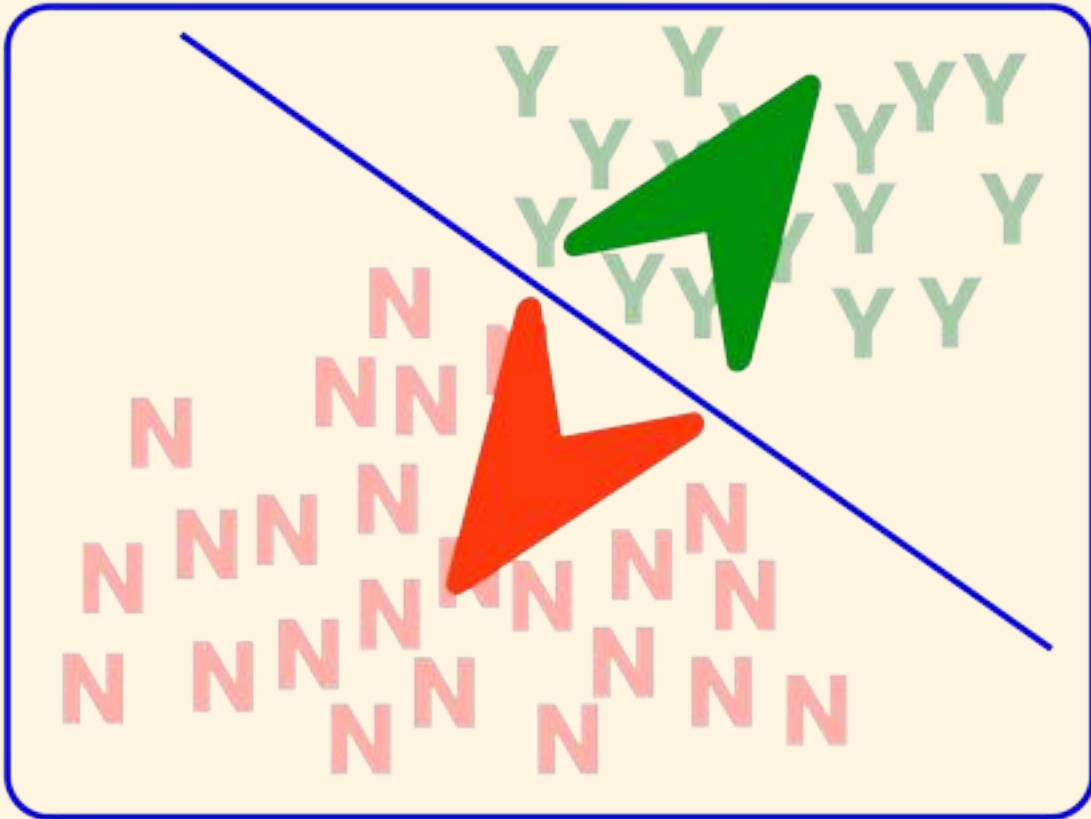


Data to Trained Model

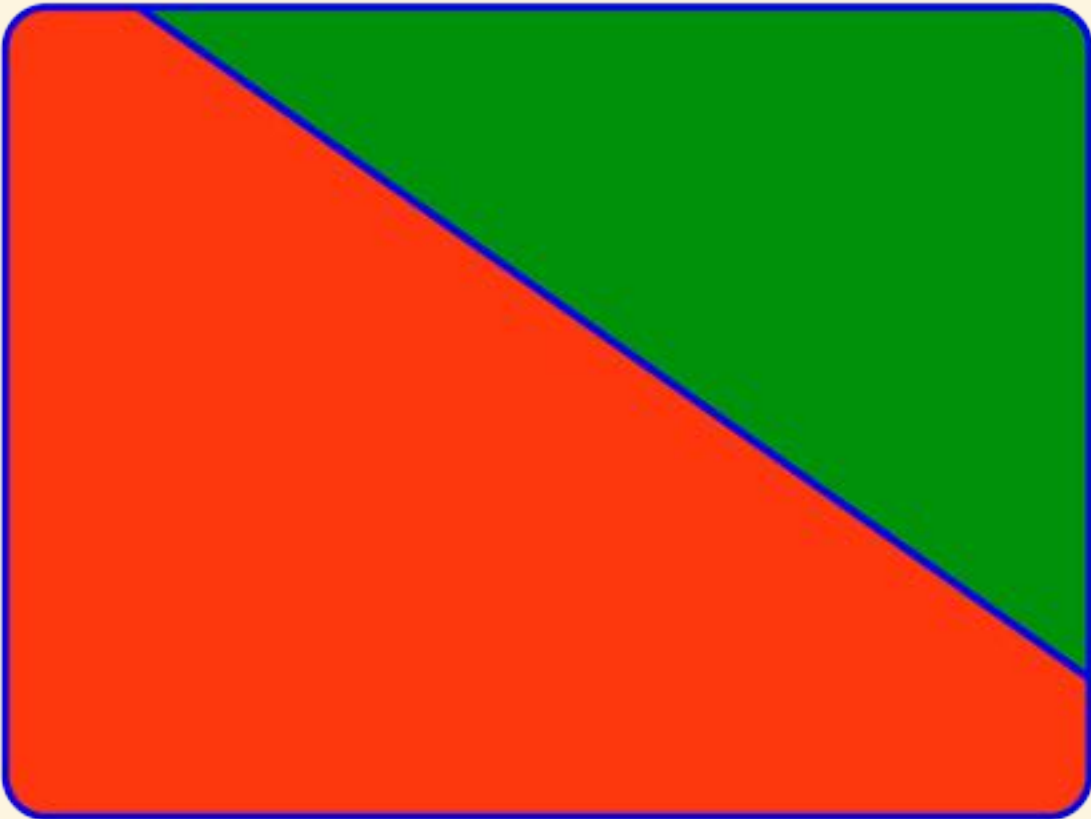
Data



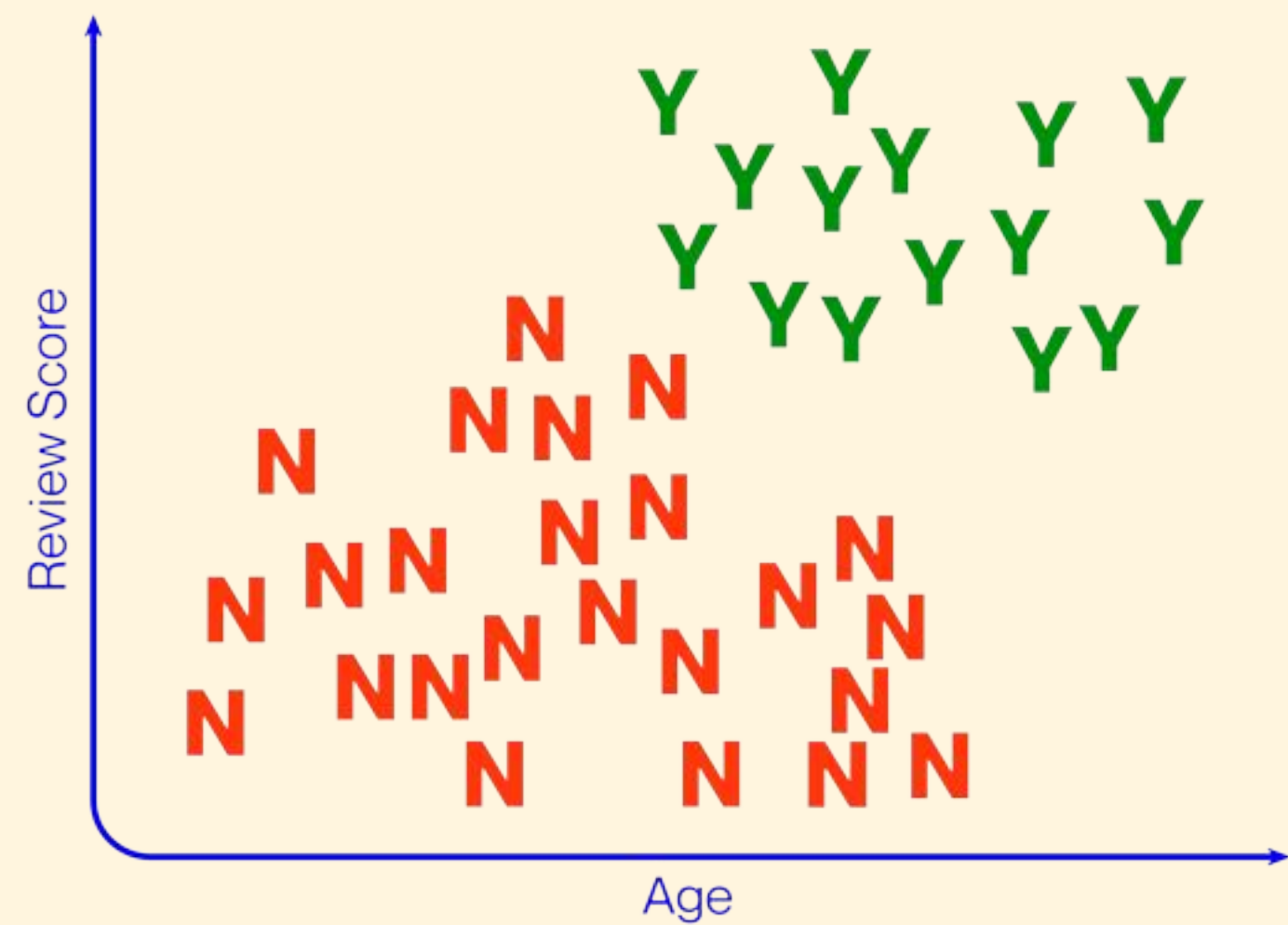
Training of Algorithm




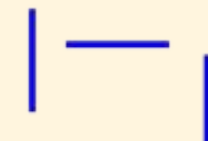

Model



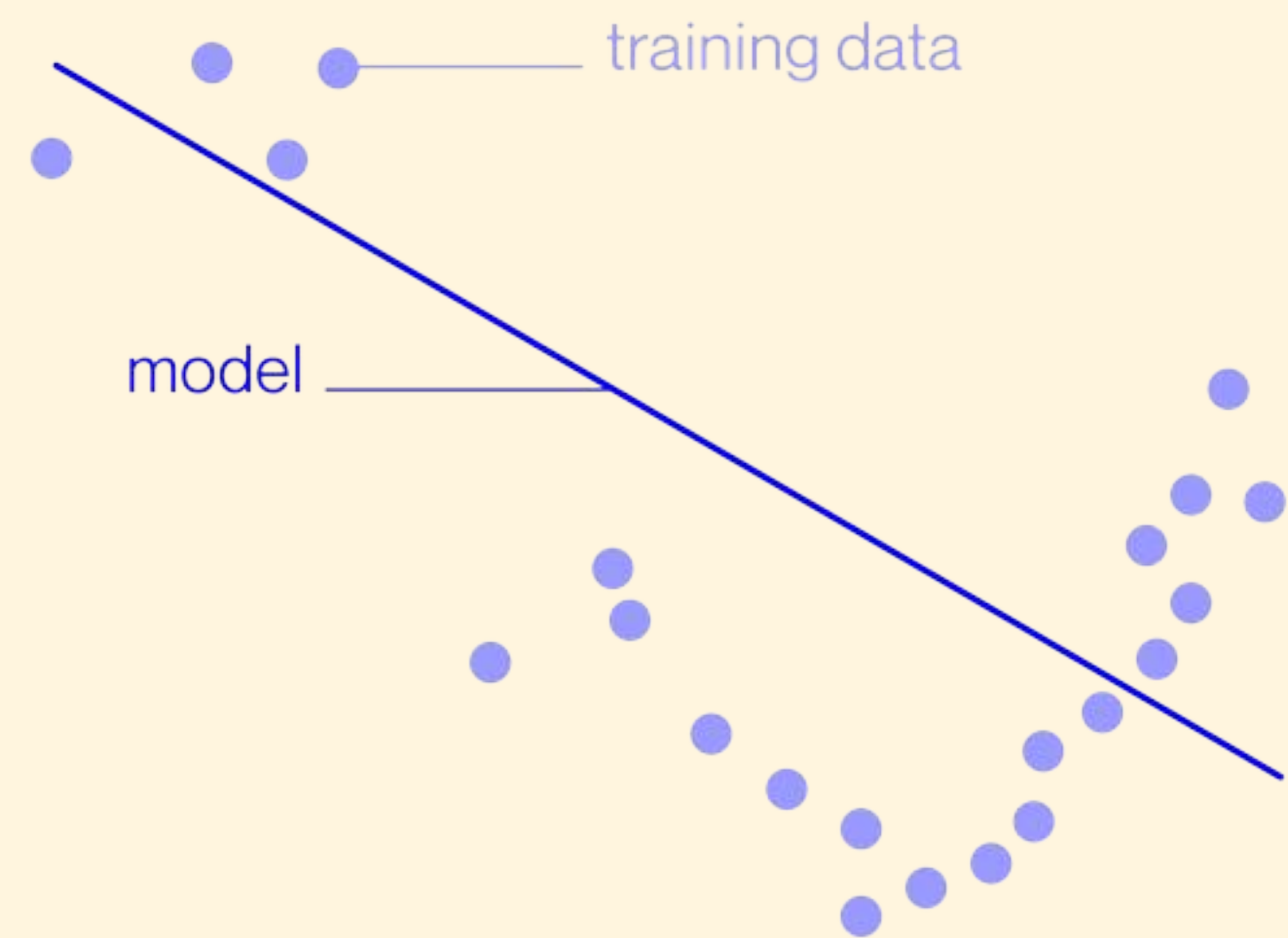
Choosing the Right Algorithm



Algorithm selection:

-  Support Vector Classifier
-  Decision Tree
-  Neural Network

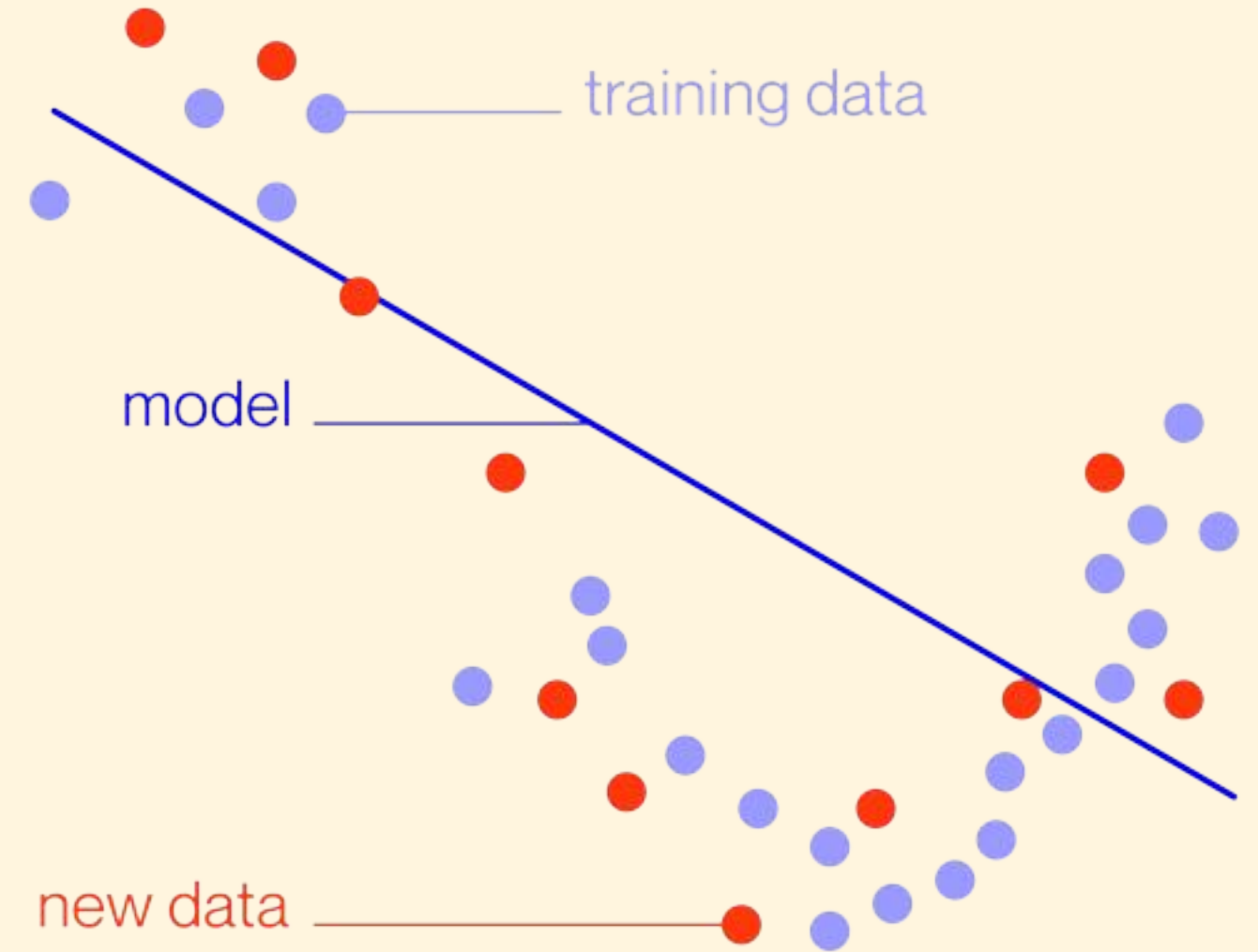
Underfitting



underfitting

Underfitting

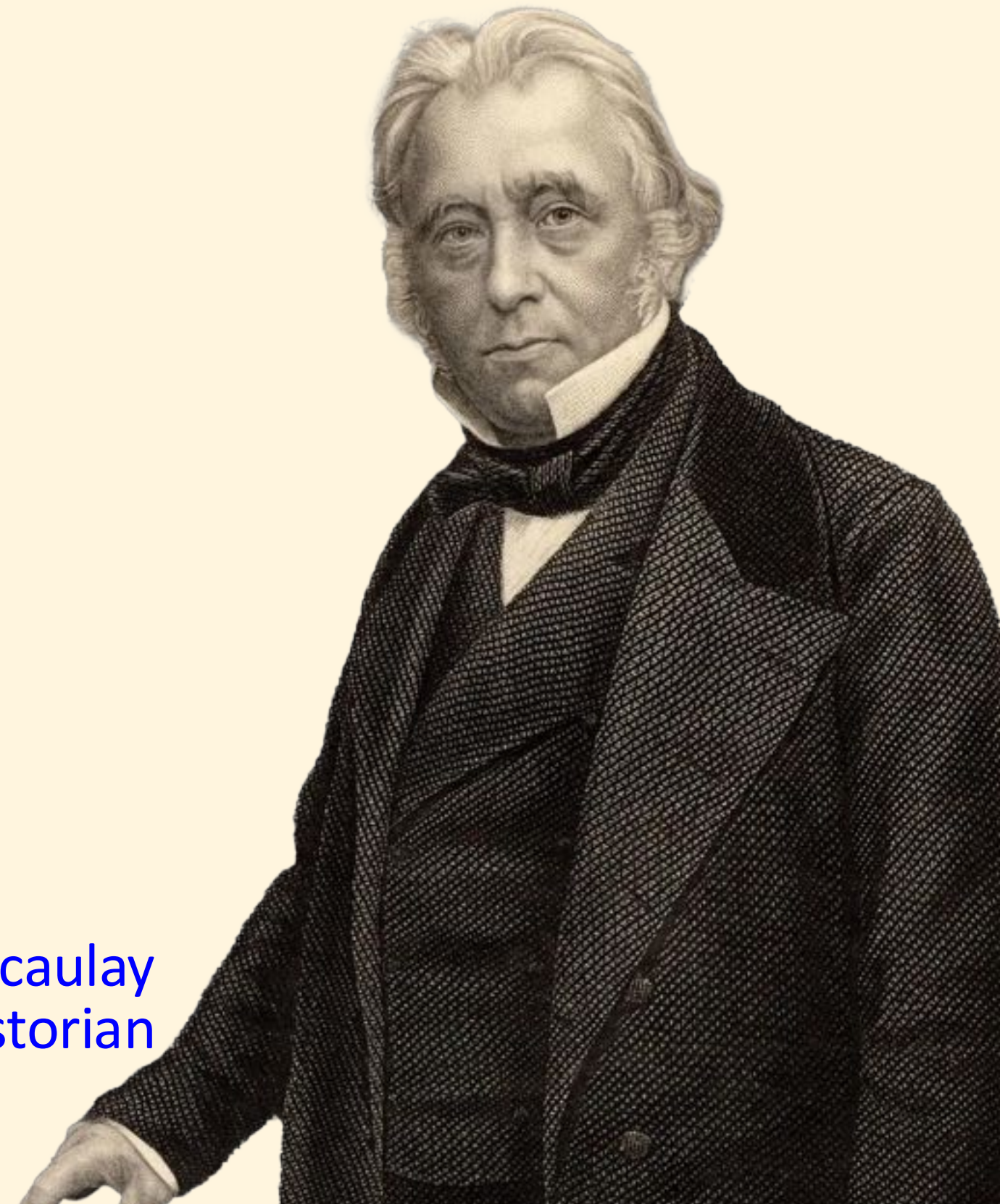
the underfitted model lacks the depth and complexity needed to make accurate predictions.



underfitting

“ Half
knowledge is
worse than
ignorance

Thomas B. Macaulay
Historian



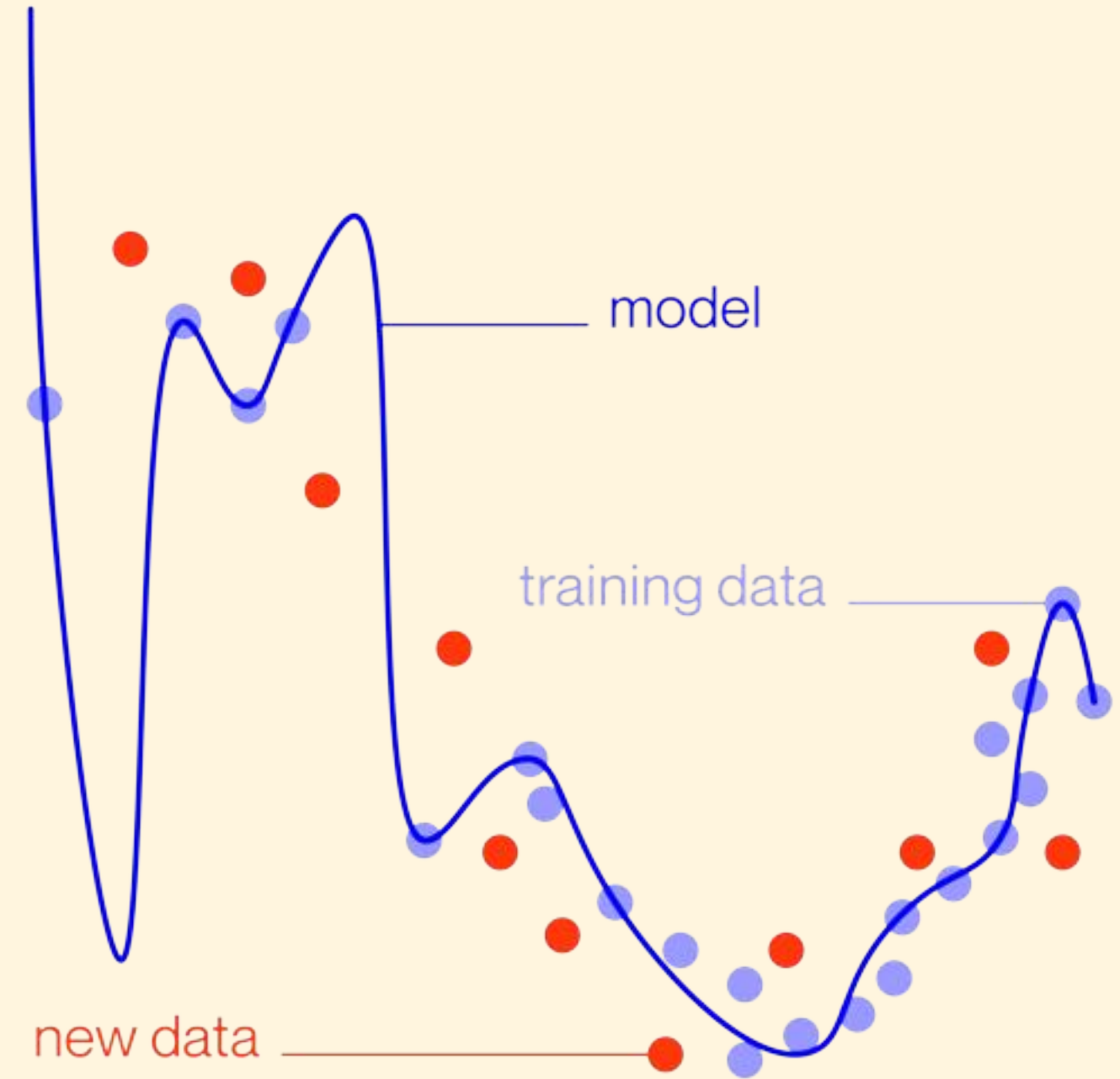
Overfitting



overfitting

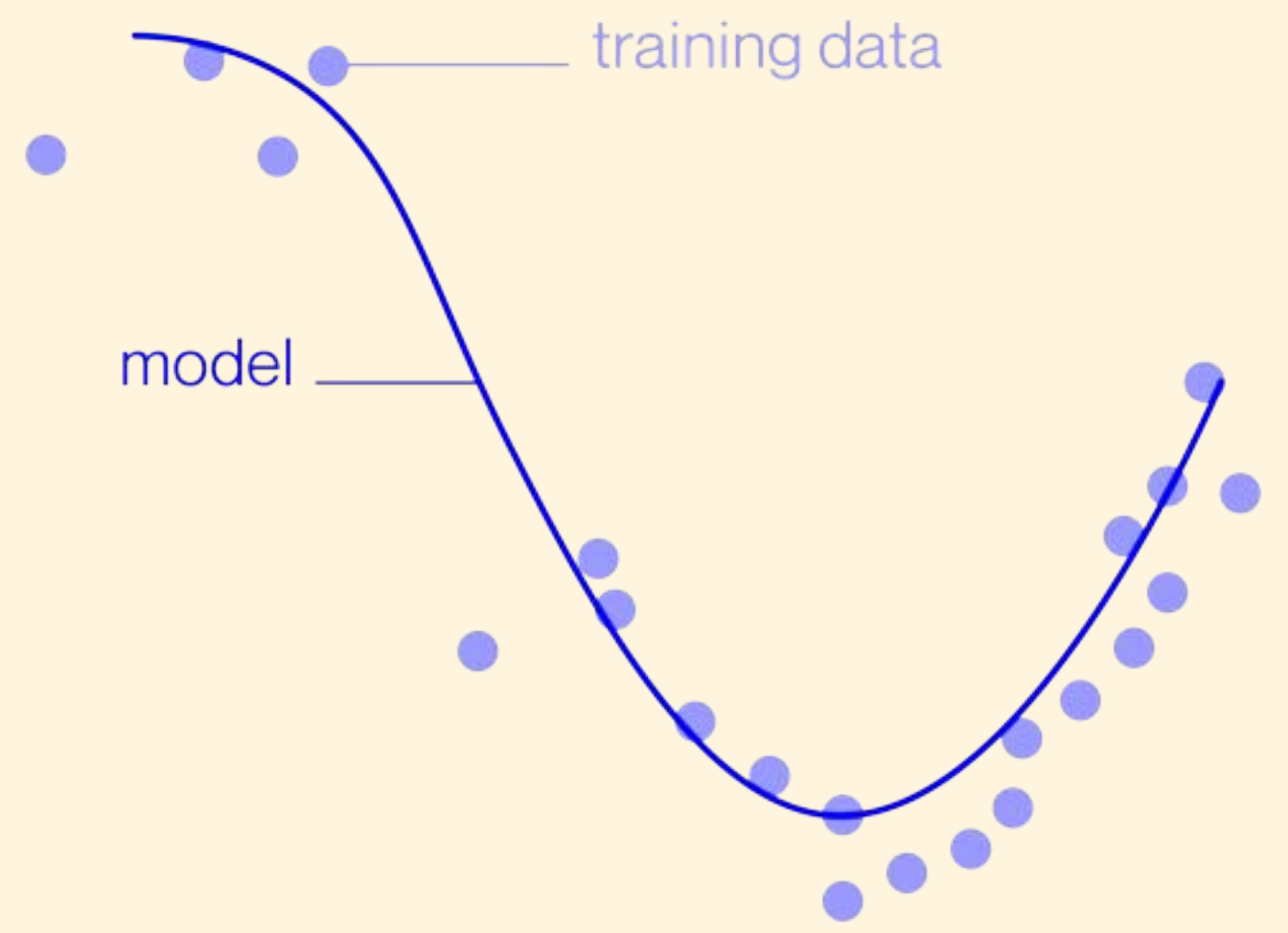
Overfitting

The overfitted model is so tailored to the training data that **it fails to generalize to new scenarios.**



overfitting

Proper Generalization

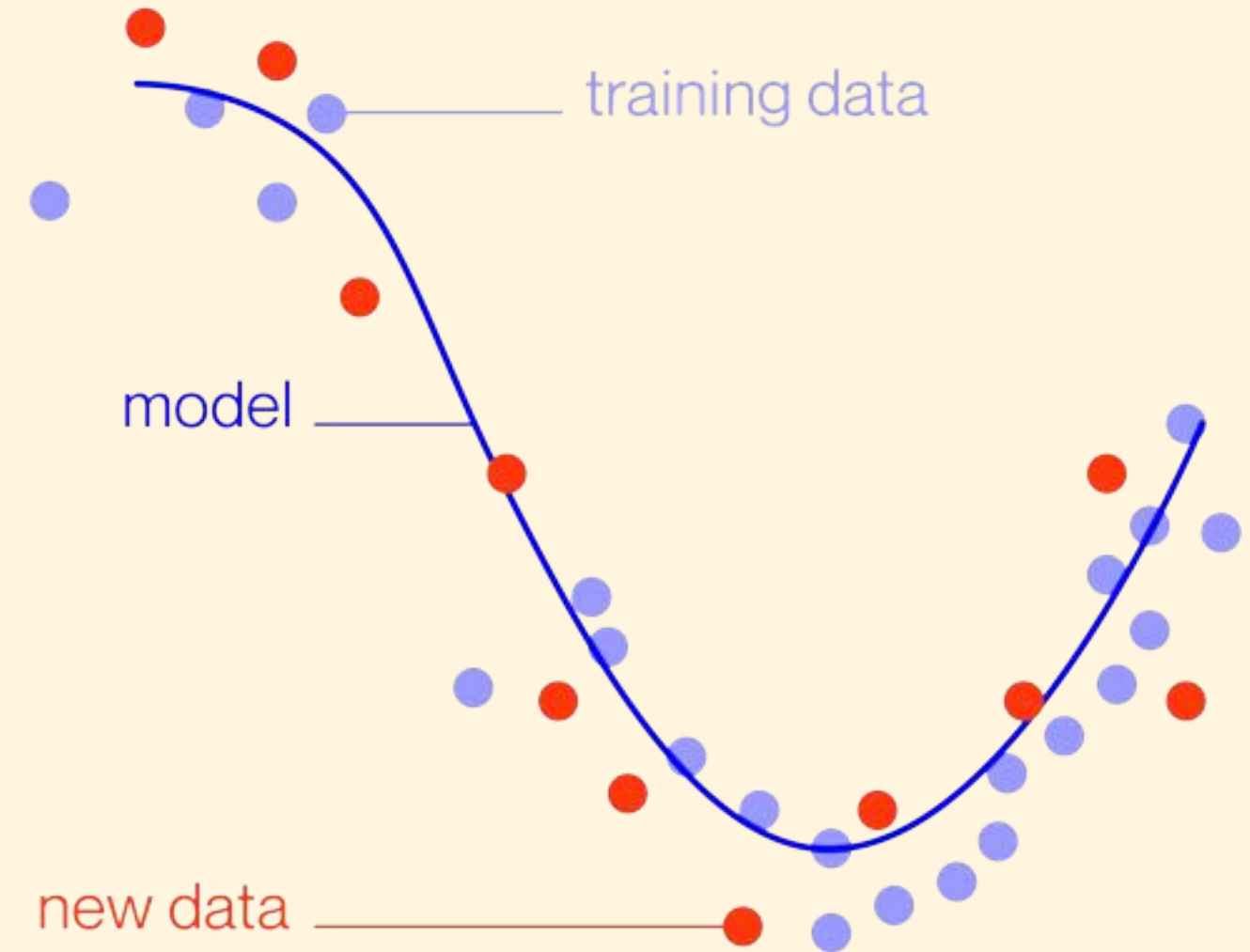


proper generalization

Proper Generalization

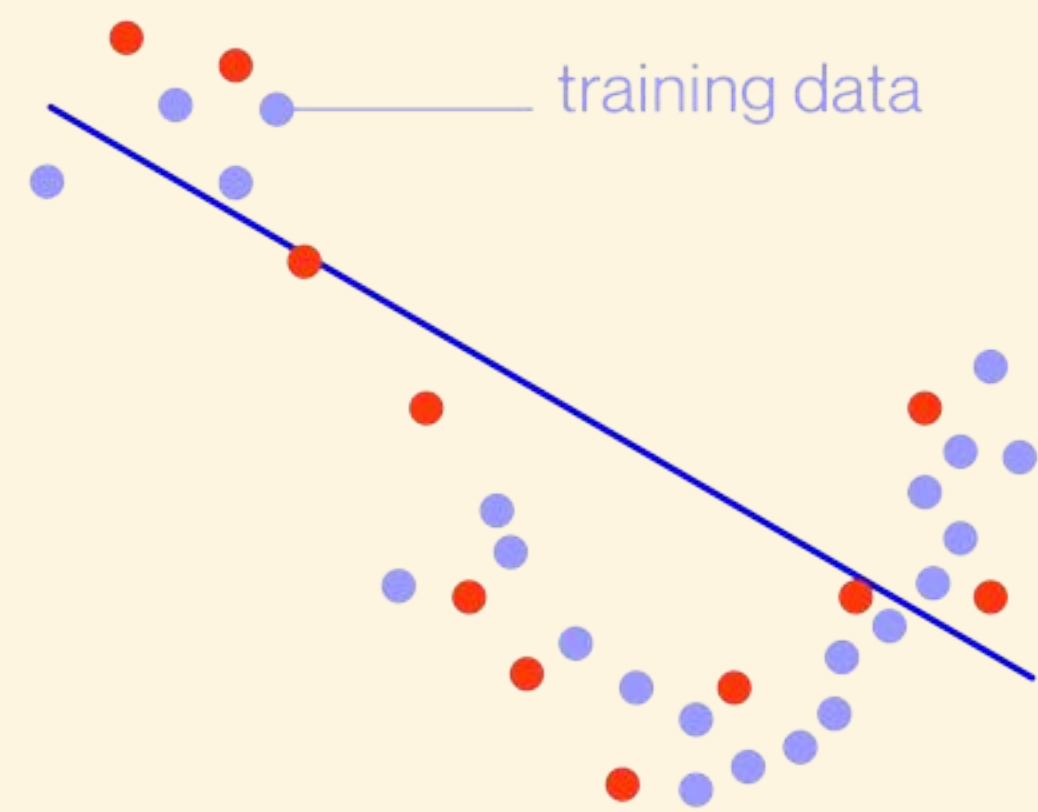
To ensure our model generalizes well, we aim for a **balance between the extremes of underfitting and overfitting.**

We want a model that learns the essential patterns from the training data without getting bogged down by its intricacies, **ensuring it performs well in real-world**

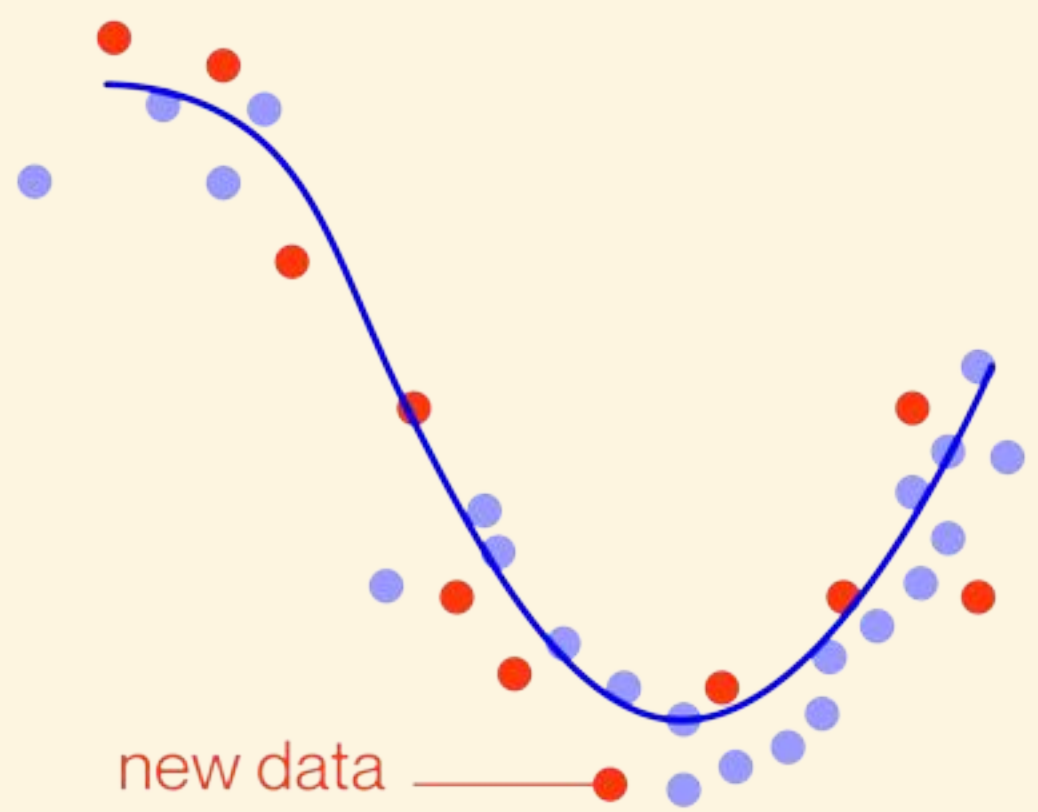


proper generalization

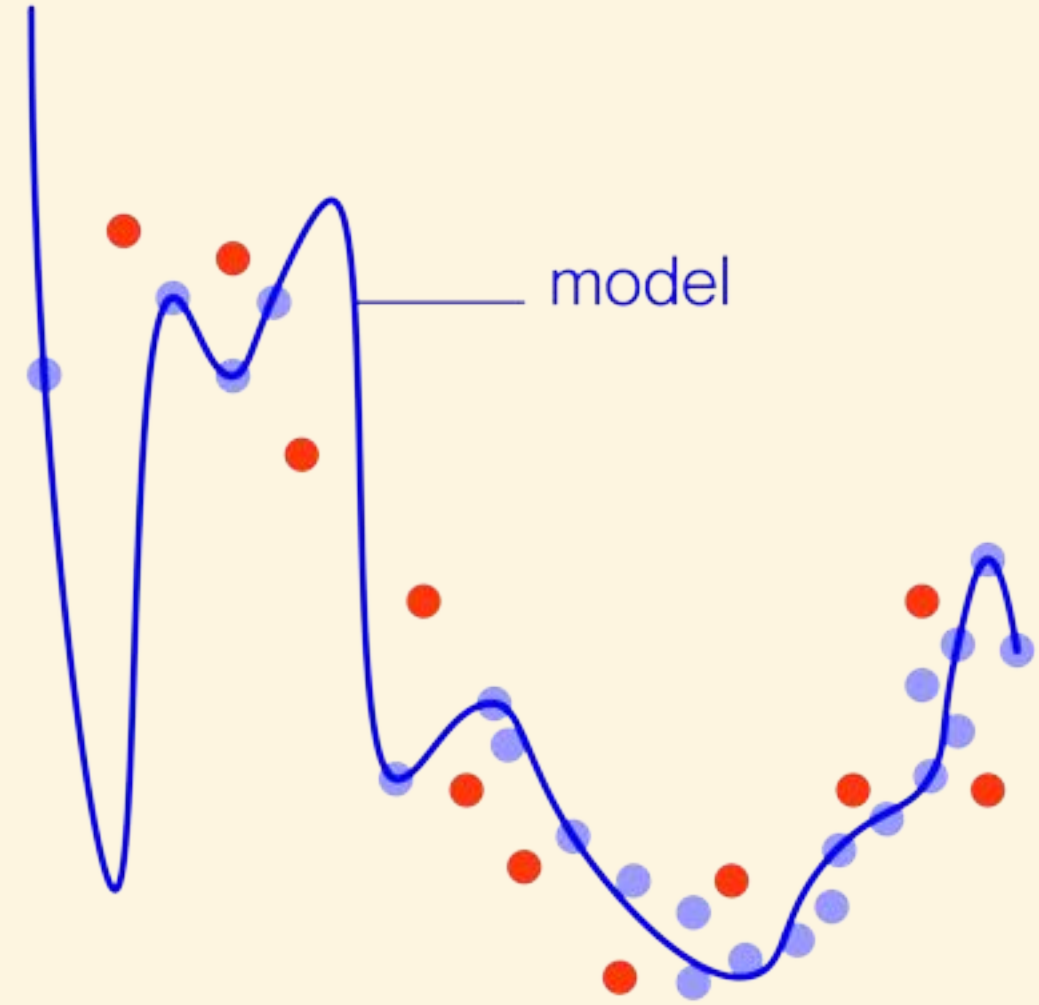
Model Valuation Generalisation



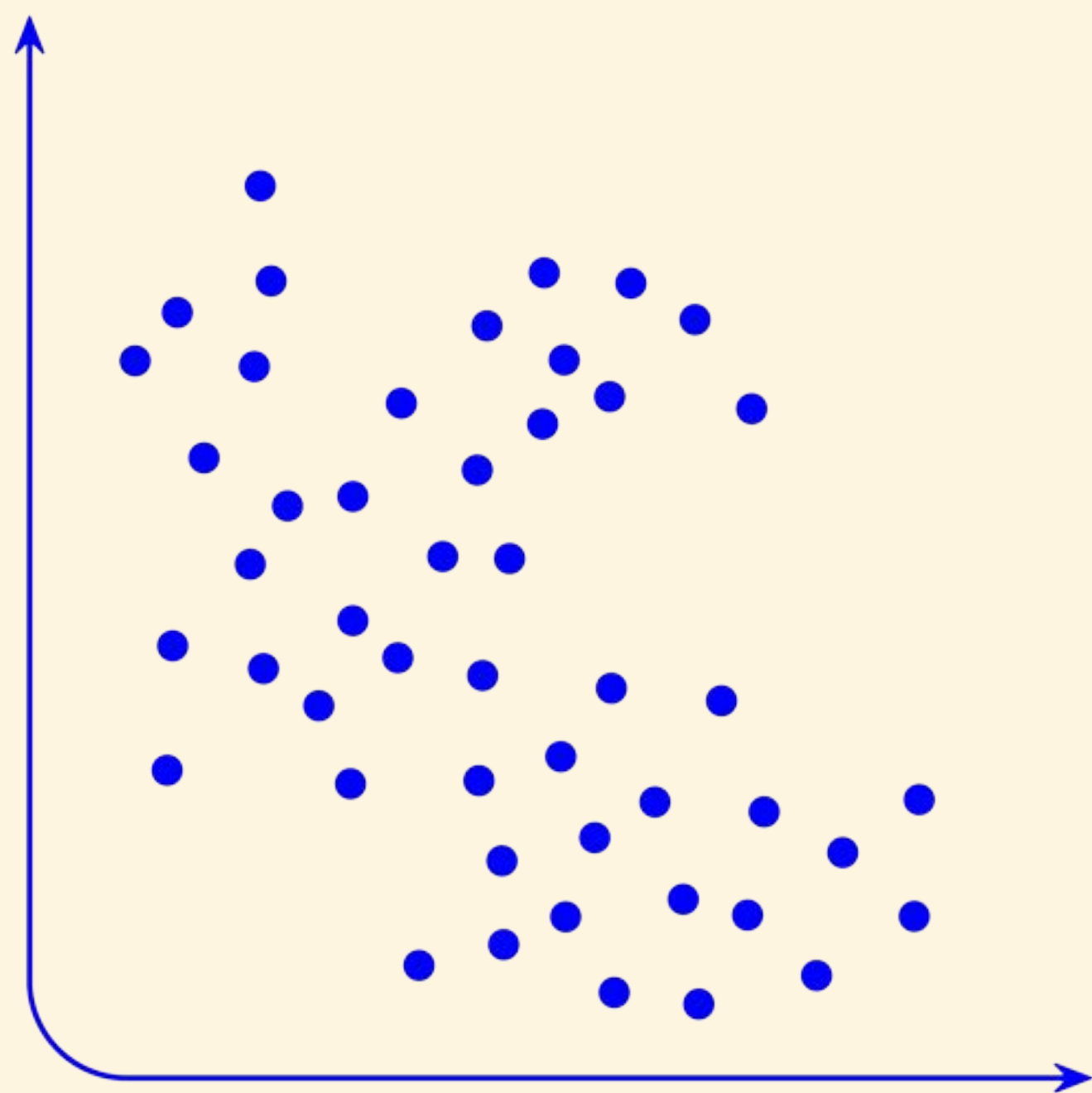
underfitting



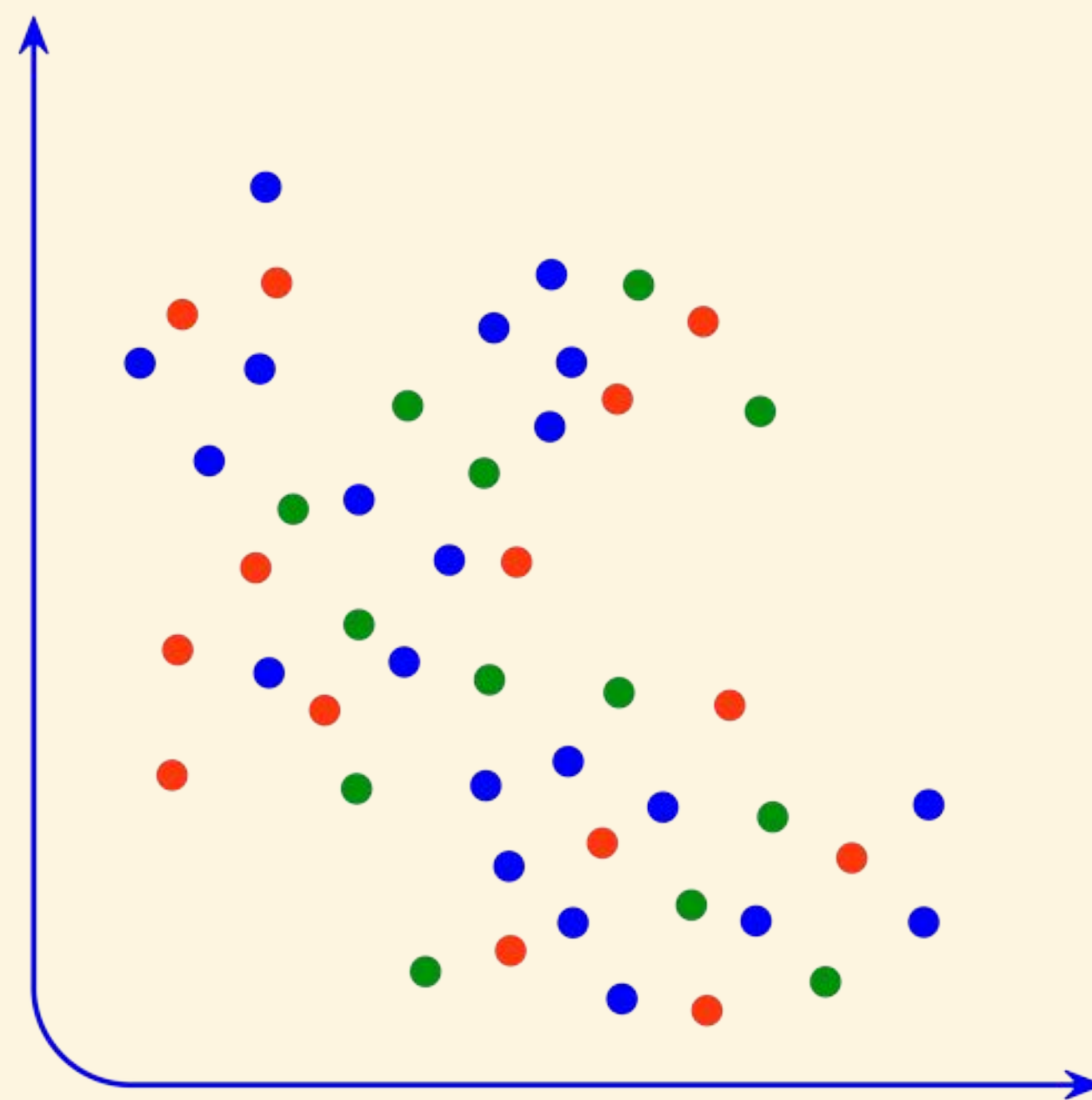
proper generalization



overfitting



Data set



Training

Validation

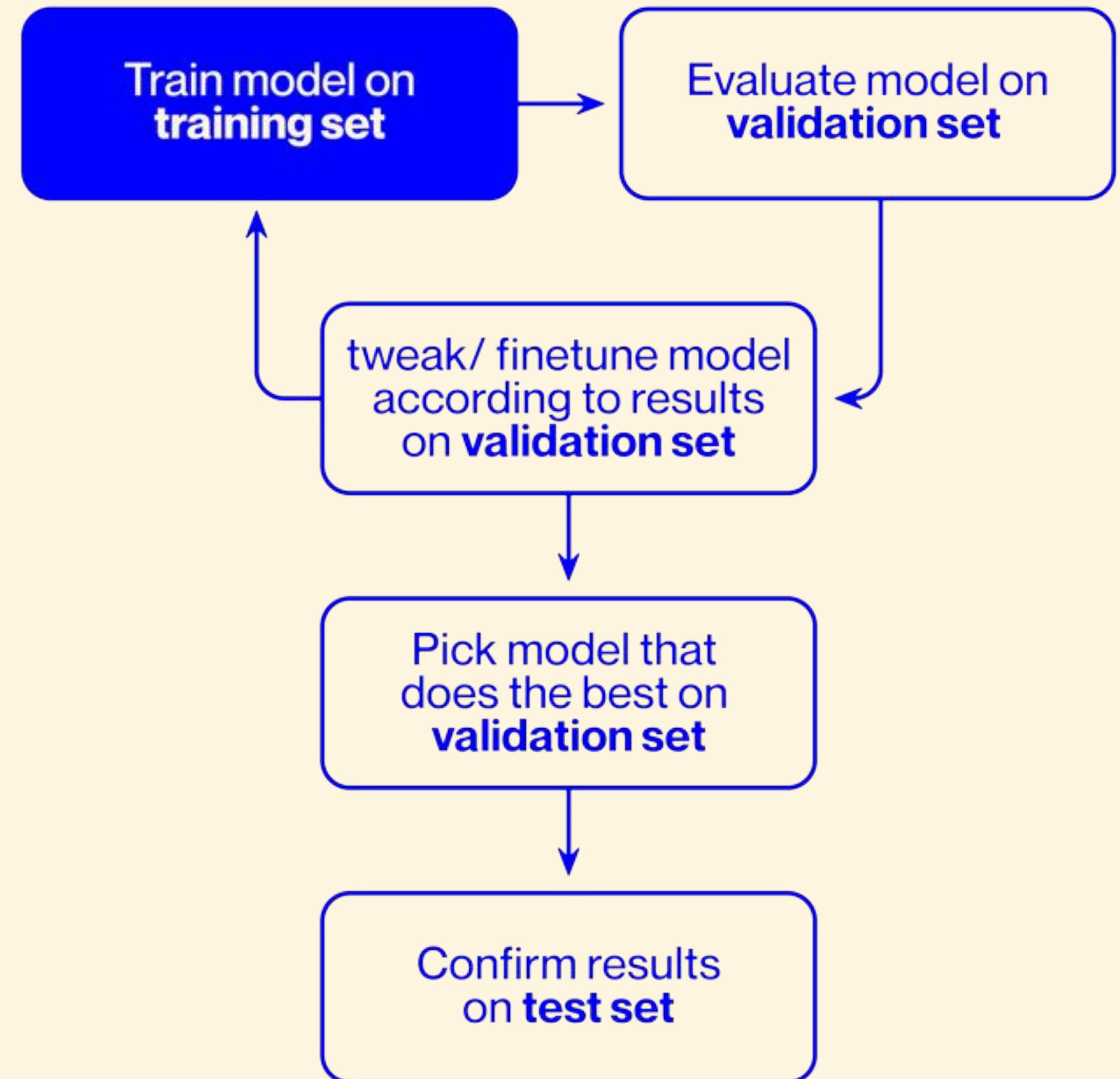
Testing

How to pick the right model

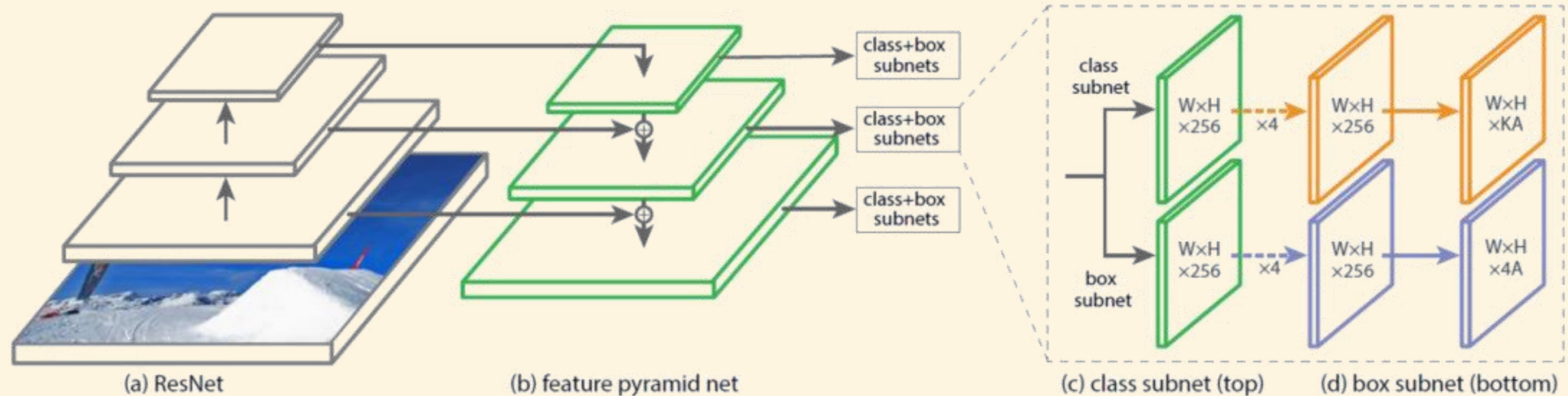
Model Validation refers to **the process of confirming that the model actually achieves its intended purpose.**

In most situations, this will involve confirmation that the model is predictive under the **conditions of its intended use.**

this type of validation occurs by comparing model simulations to an independant experimental data set. Data used in estimation of model parameter values cannot be included in the external data set.



The Model



RetinaNet network architecture composed of four main components:

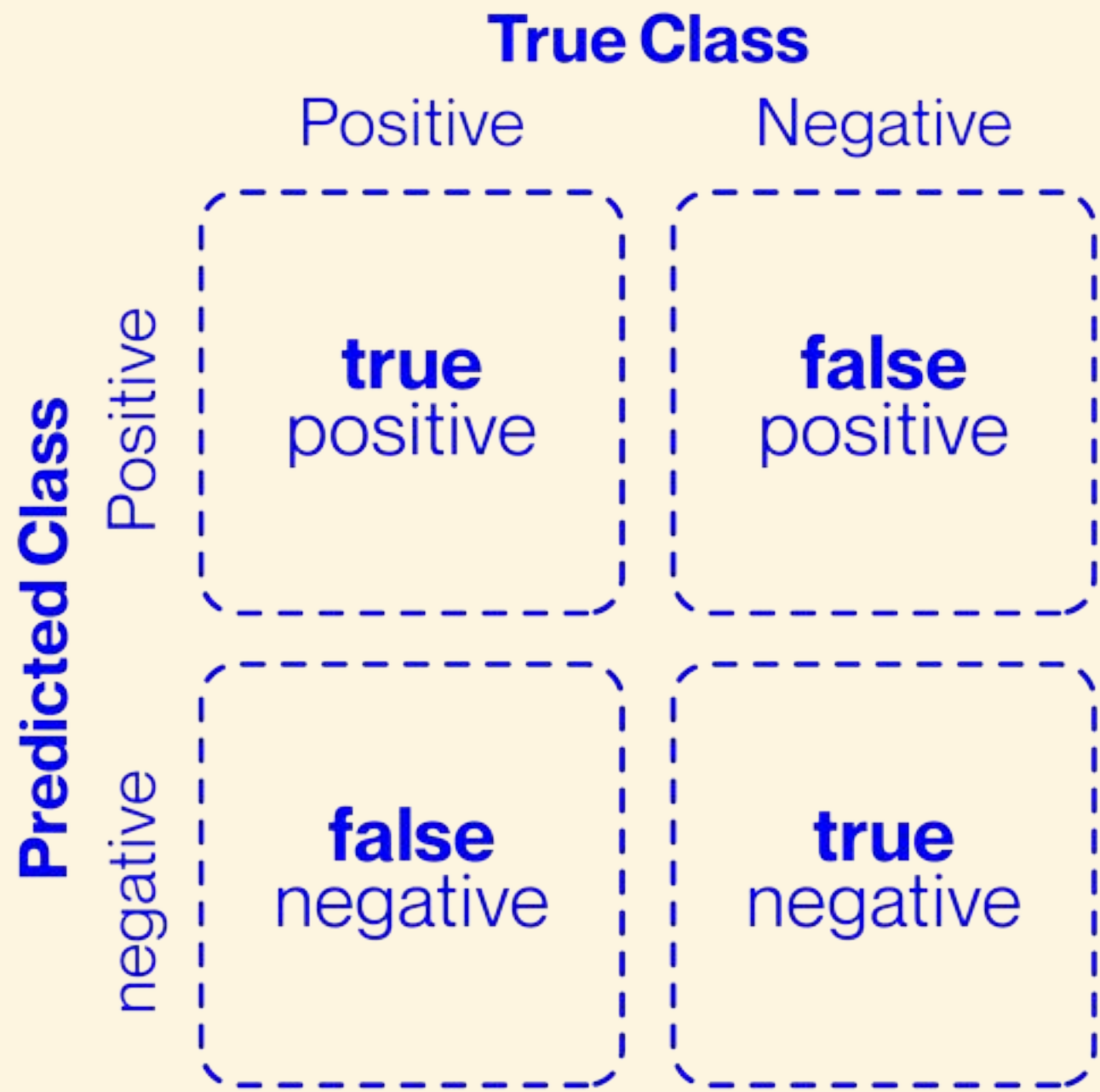
- a) Bottom-up pathway; b) top-down pathway;
- c) classification subnetwork; d) regression subnetwork

The Model

layer name	output size	18-layer	34-layer	50-layer	101-layer	152-layer
conv1	112×112			7×7, 64, stride 2		
conv2_x	56×56			3×3 max pool, stride 2		
		$\begin{bmatrix} 3\times 3, 64 \\ 3\times 3, 64 \end{bmatrix} \times 2$	$\begin{bmatrix} 3\times 3, 64 \\ 3\times 3, 64 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 64 \\ 3\times 3, 64 \\ 1\times 1, 256 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 64 \\ 3\times 3, 64 \\ 1\times 1, 256 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 64 \\ 3\times 3, 64 \\ 1\times 1, 256 \end{bmatrix} \times 3$
conv3_x	28×28	$\begin{bmatrix} 3\times 3, 128 \\ 3\times 3, 128 \end{bmatrix} \times 2$	$\begin{bmatrix} 3\times 3, 128 \\ 3\times 3, 128 \end{bmatrix} \times 4$	$\begin{bmatrix} 1\times 1, 128 \\ 3\times 3, 128 \\ 1\times 1, 512 \end{bmatrix} \times 4$	$\begin{bmatrix} 1\times 1, 128 \\ 3\times 3, 128 \\ 1\times 1, 512 \end{bmatrix} \times 4$	$\begin{bmatrix} 1\times 1, 128 \\ 3\times 3, 128 \\ 1\times 1, 512 \end{bmatrix} \times 8$
conv4_x	14×14	$\begin{bmatrix} 3\times 3, 256 \\ 3\times 3, 256 \end{bmatrix} \times 2$	$\begin{bmatrix} 3\times 3, 256 \\ 3\times 3, 256 \end{bmatrix} \times 6$	$\begin{bmatrix} 1\times 1, 256 \\ 3\times 3, 256 \\ 1\times 1, 1024 \end{bmatrix} \times 6$	$\begin{bmatrix} 1\times 1, 256 \\ 3\times 3, 256 \\ 1\times 1, 1024 \end{bmatrix} \times 23$	$\begin{bmatrix} 1\times 1, 256 \\ 3\times 3, 256 \\ 1\times 1, 1024 \end{bmatrix} \times 36$
conv5_x	7×7	$\begin{bmatrix} 3\times 3, 512 \\ 3\times 3, 512 \end{bmatrix} \times 2$	$\begin{bmatrix} 3\times 3, 512 \\ 3\times 3, 512 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 512 \\ 3\times 3, 512 \\ 1\times 1, 2048 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 512 \\ 3\times 3, 512 \\ 1\times 1, 2048 \end{bmatrix} \times 3$	$\begin{bmatrix} 1\times 1, 512 \\ 3\times 3, 512 \\ 1\times 1, 2048 \end{bmatrix} \times 3$
	1×1	average pool, 1000-d fc, softmax				
FLOPs		1.8×10^9	3.6×10^9	3.8×10^9	7.6×10^9	11.3×10^9





Classification Confusion Matrix

A confusion matrix is a **summary of prediction results on a classification problem**



Classification Confusion Matrix



		True Class	
		Positive	Negative
Predicted Class	Positive	 "cat"	 "cat"
	Negative	 "not cat"	 "not cat"

Classification Accuracy

Accuracy is defined as the percentage of correct predictions for the test data.

It can be calculated by deviding the number of correct predictions by the number of total predictions.

$$\text{Accuracy} = \frac{\text{Correct predictions}}{\text{All predictions}}$$

Classification Accuracy



“cat”

+



“not cat”



“cat”

+



“not cat”

+



“cat”

+



“not cat”

Classification Precision

Precision is defined as a fraction of relevant examples (true positives) among all off the examples which were predicted also belong in a certain class.

Or: Out of all examples that are predicted as positive, how many are actually positive?

$$\text{Precision} = \frac{\text{True Positives}}{\text{True} + \text{False positives}}$$

Classification Precision



“cat”



“cat”

+



“cat”

Classification Recall

Recall is defined as the fraction of examples which were predicted to belong to a class **with respect to all of the examples truly belonging to said class.**

Or: Out of all positive examples, how many are really predicted as positive.

$$\text{Recall} = \frac{\text{True Positives}}{\text{True Positives} + \text{False negatives}}$$

Classification Recall



“cat”

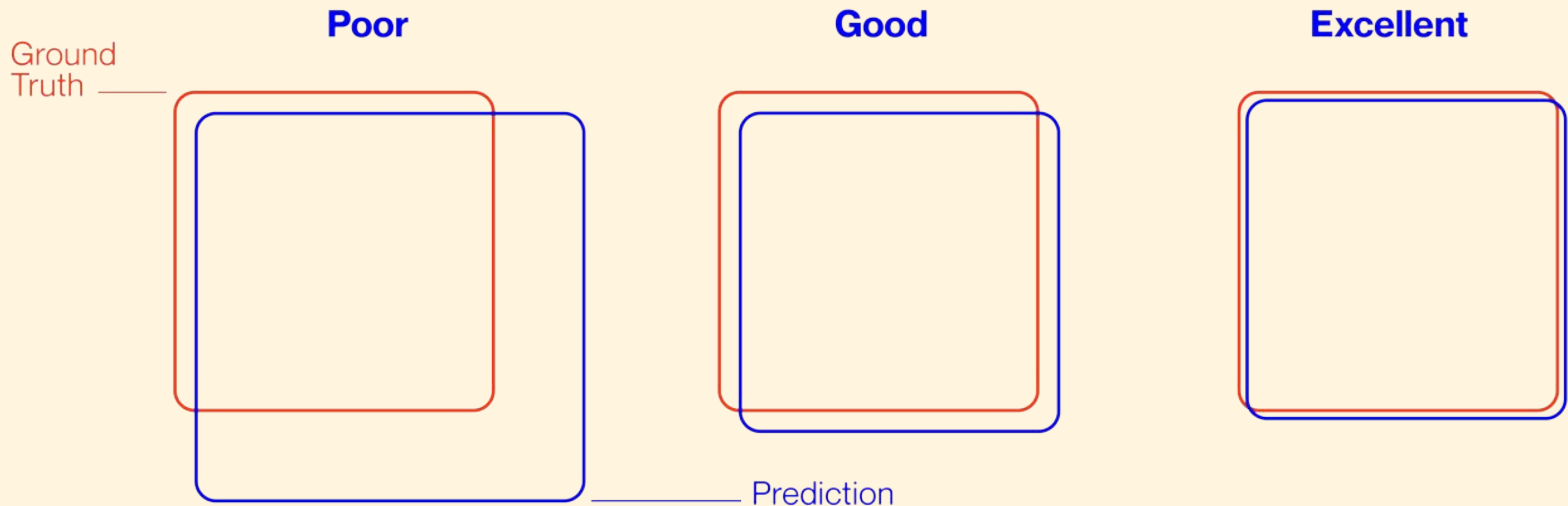


“cat”

+

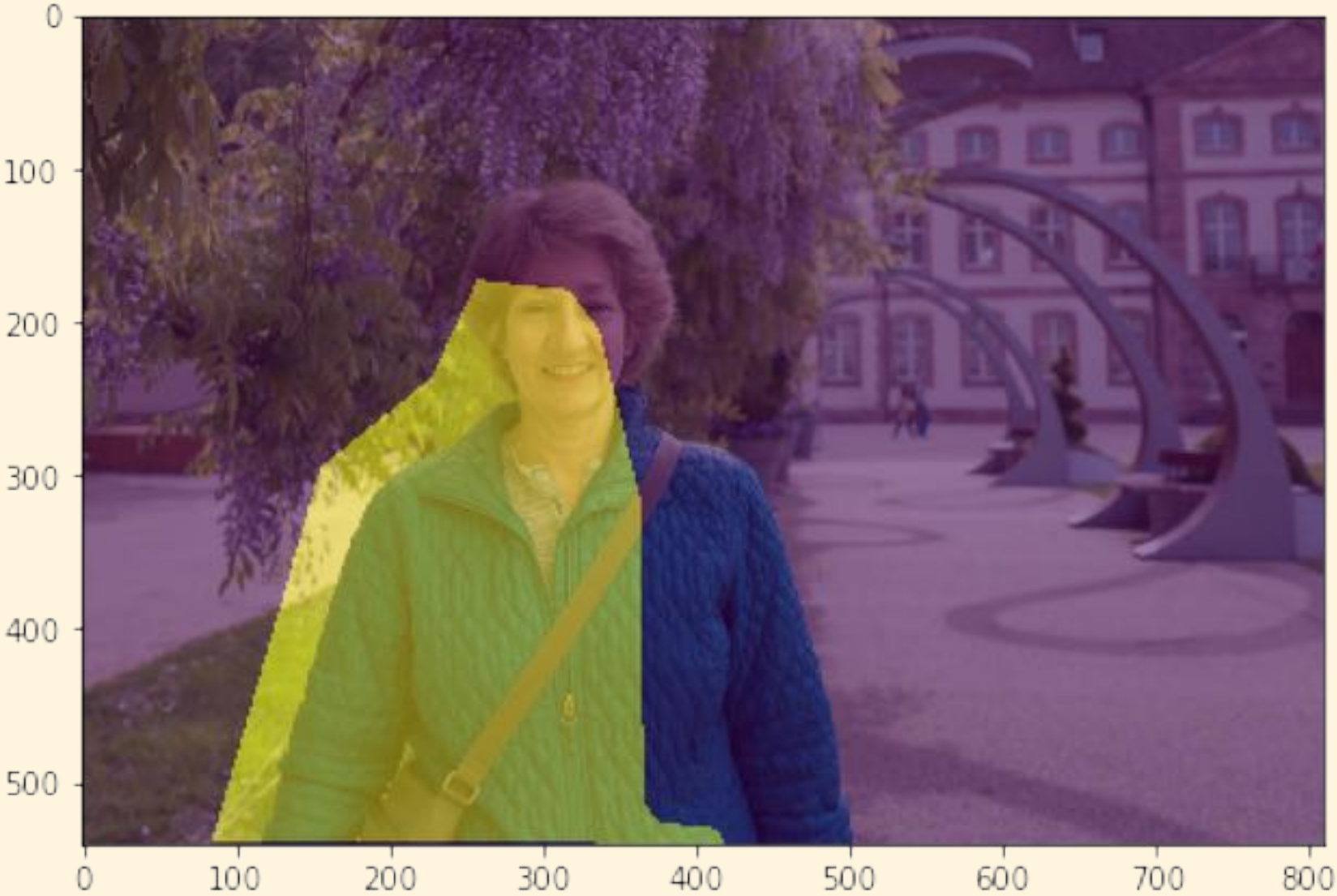


“not cat”







Ground truth refers to information that is known to be real or true,
obtained through direct observation and measurement rather than inference.

Ground Truth vs. Prediciton



Testing Set

1. presence of a lake and a blue tag, 433 × 340 pixels 
2. encloses two swimming pools and a pool look-alike glass structure, 442 × 258 pixels 
3. a pool without one of the most common characteristics, the blue colour, 298 × 241 pixels 
4. very small and high zoom image, 100 × 118 pixels 
5. unusual swimming pool body, 366 × 270 pixels 
6. very high-quality 3-dimensional picture with two pools and a basketball court, 1351 × 1364 pixels 
7. the same court as in image 6 and a green swimming pool, 1099 × 1333 pixels, 
8. the basketball court seen in images 6 and 7 but with higher zoom percentage, 732 × 613 pixels 

Eight test images taken from *Google Maps* with different sizes and resolutions.

Model Selection



RetinaNet + ResNet50

The models with ResNet50 and ResNet101 are not able to detect unusually coloured pools, green as in the tested examples.

The results show that the model with ResNet50 is sensitive to the zoom of the image, indicating a wrong classification of objects when the zoom percentage is high



RetinaNet + ResNet101

The models with ResNet50 and ResNet101 are not able to detect unusually coloured pools, green as in the tested examples.



RetinaNet + ResNet152

Classification of exceptionally small images is difficult for the model with ResNet152.

Model Selection

	TP	TN	FP	FN	Accuracy	Precision	Sensitivity	Specificity	Type I	Type II
ResNet50	471	2200	18	149	0.9412	0.9632	0.7600	0.9919	0.0081	0.2400
ResNet101	480	2285	7	140	0.9495	0.9856	0.7742	0.9969	0.0031	0.2258
ResNet152	503	2241	6	117	0.9571	0.9882	0.8113	0.9973	0.0027	0.1887

Model Selection

	TP	TN	FP	FN	Accuracy	Precision	Sensitivity	Specificity	Type I	Type II
ResNet50	471	2200	18	149	0.9412	0.9632	0.7600	0.9919	0.0081	0.2400
ResNet101	480	2285	7	140	0.9495	0.9856	0.7742	0.9969	0.0031	0.2258
ResNet152	503	2241	6	117	0.9571	0.9882	0.8113	0.9973	0.0027	0.1887

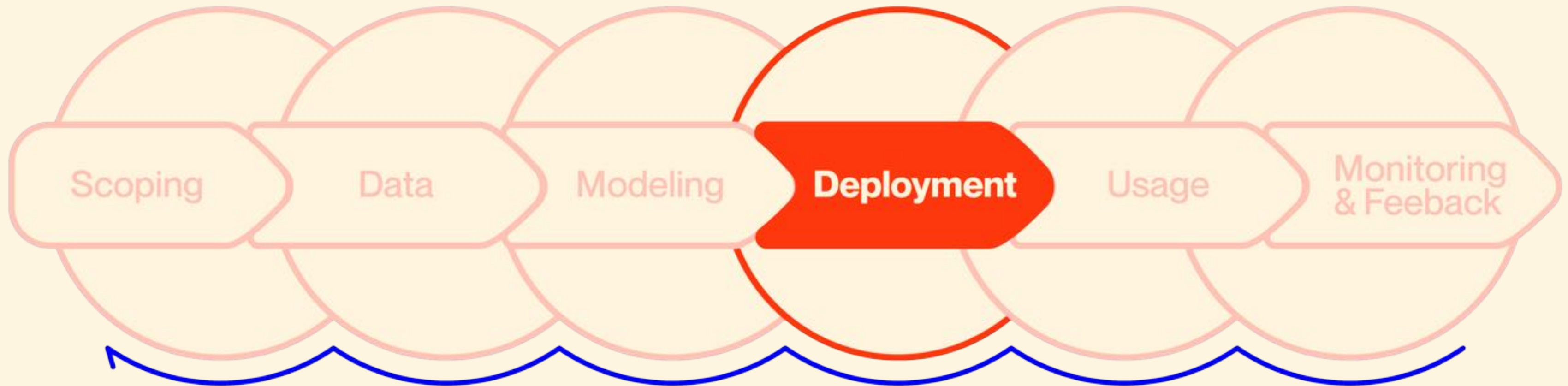
Modelling

- Use the provided data set from Google drive to gather and group images into classes
- Use Google Teachable Machine to train your model on these classes
- Test the model model to ensure it can correctly classify new examples
- Save the model later for the presentation

08:00

Deployment

Human Centric ML Lifecycle



This Process is ever iterative.

Developments in later stages may require revisiting earlier ones.

**NOW YOU CAN
DETECT SWIMMING POOLS**



TELL ME MORE

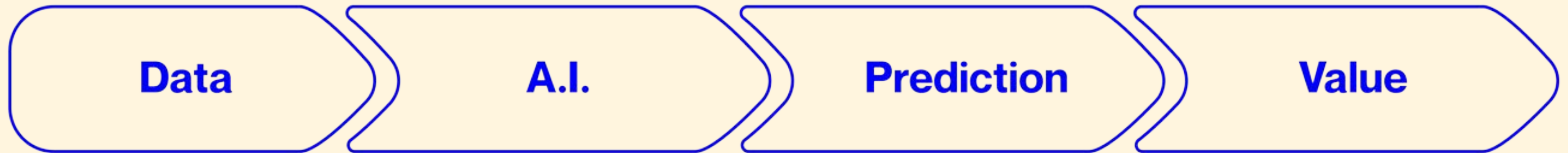


So what?

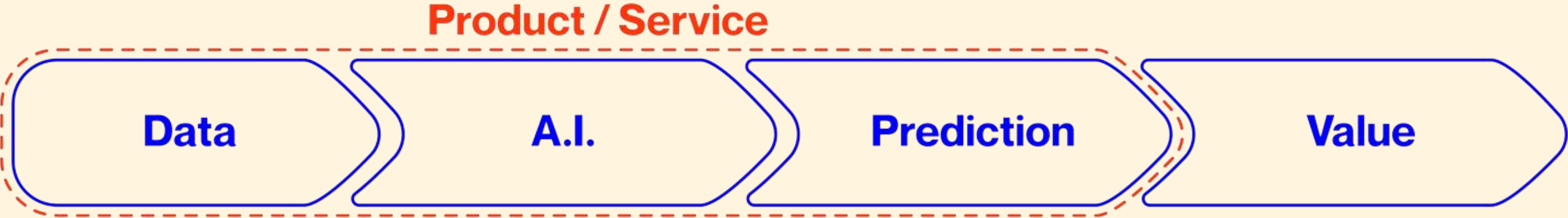


Who cares?

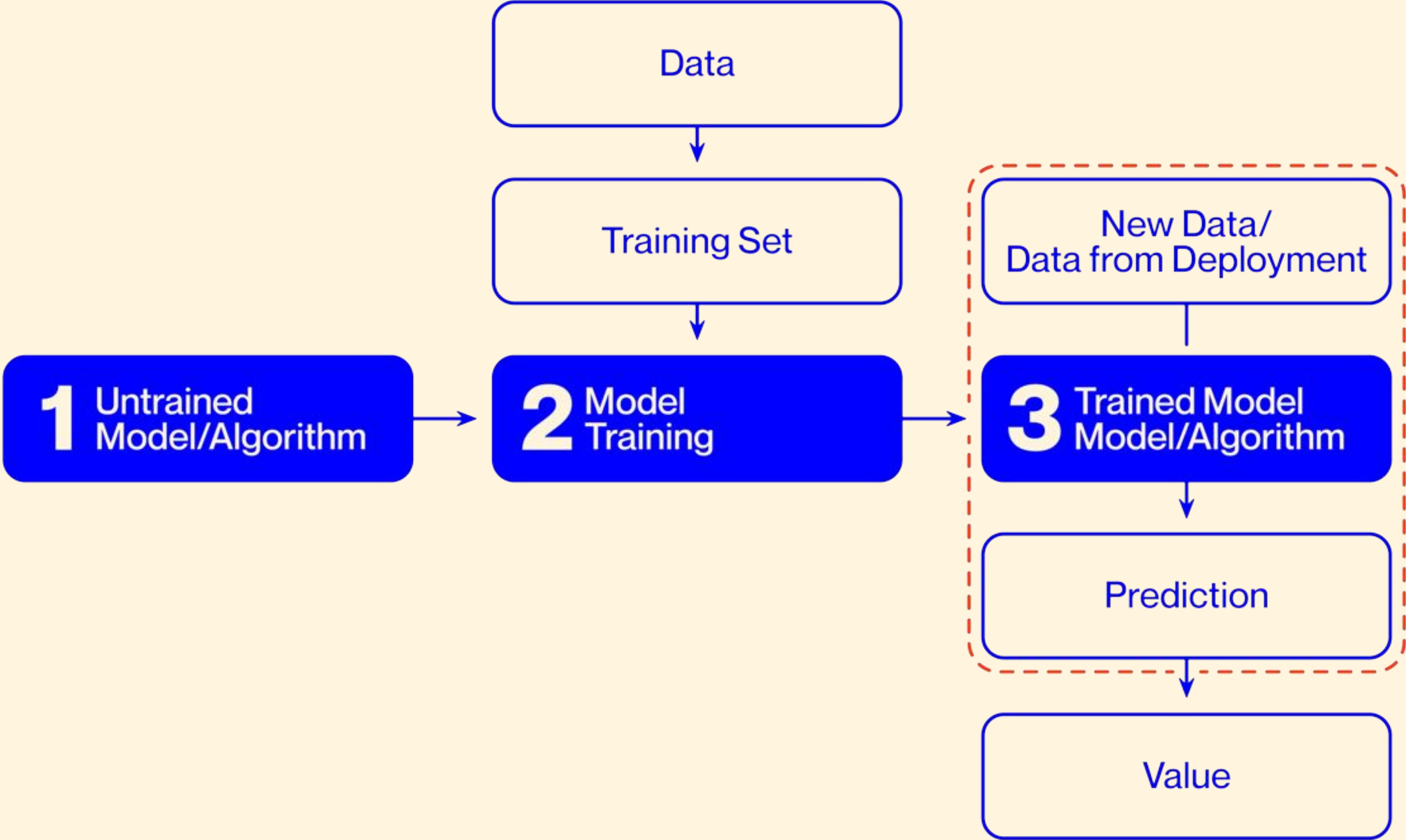
Creating Value

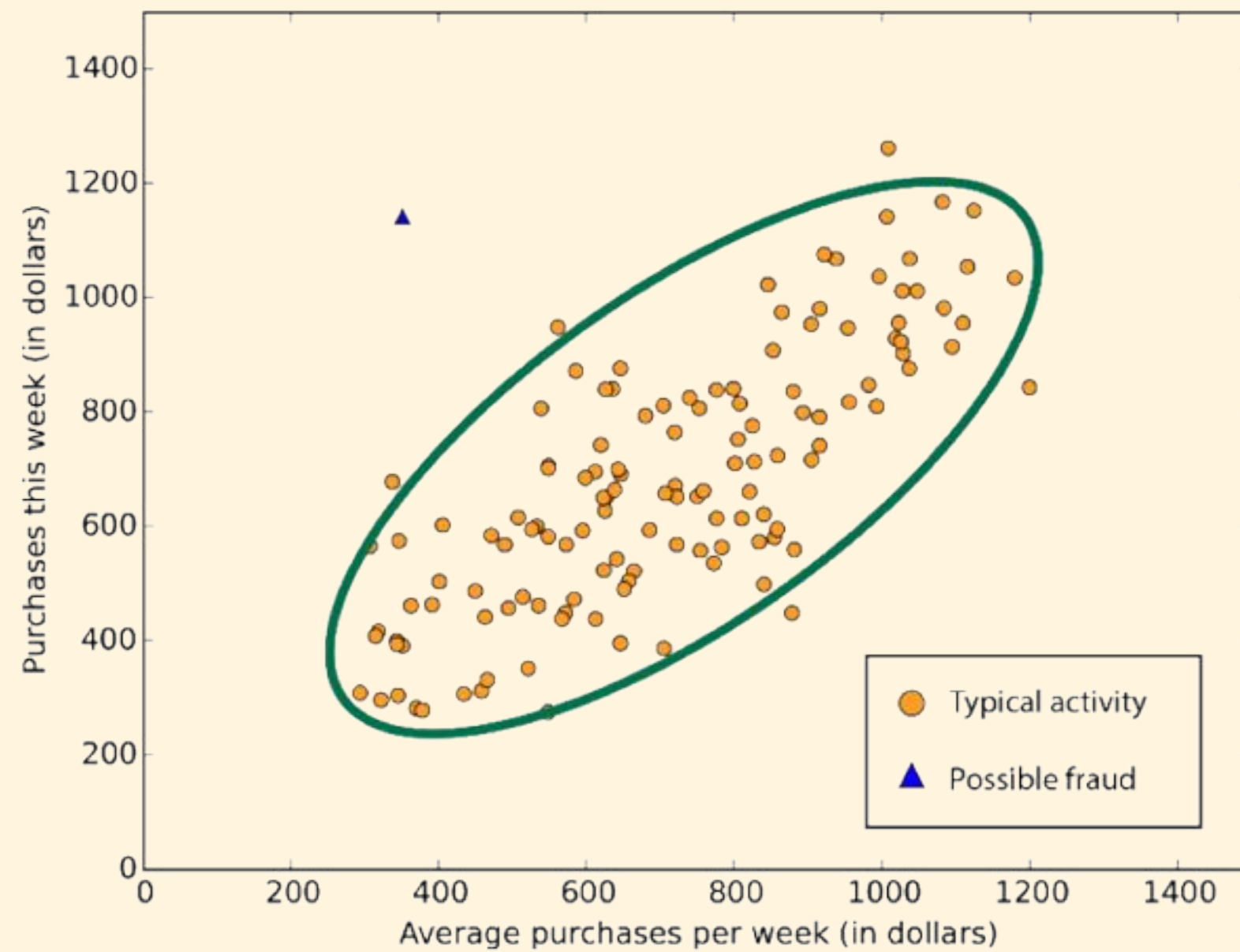


Creating Value



Creating Value

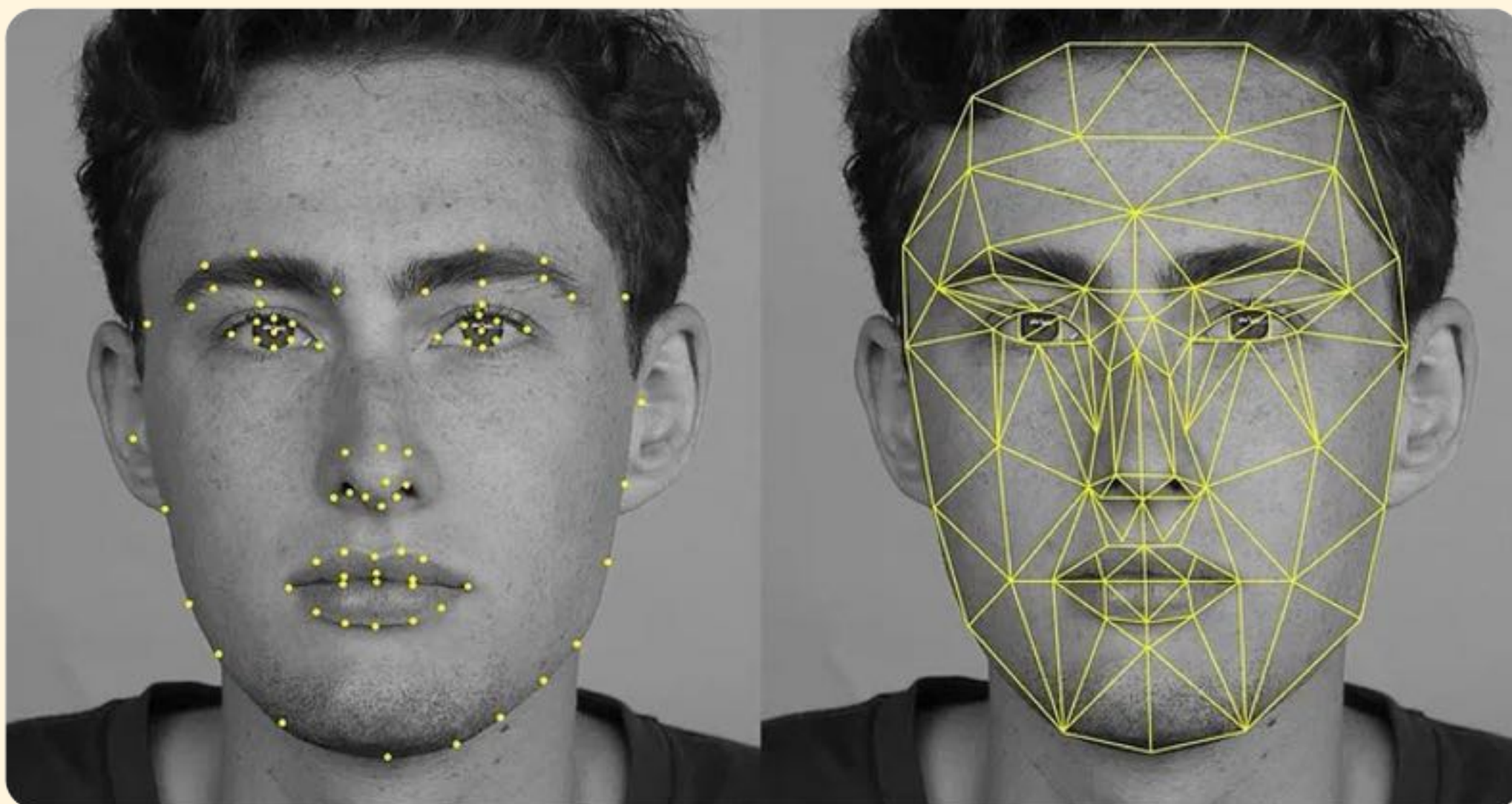




**Model that predicts wther
a transaction is fraudulent or not**



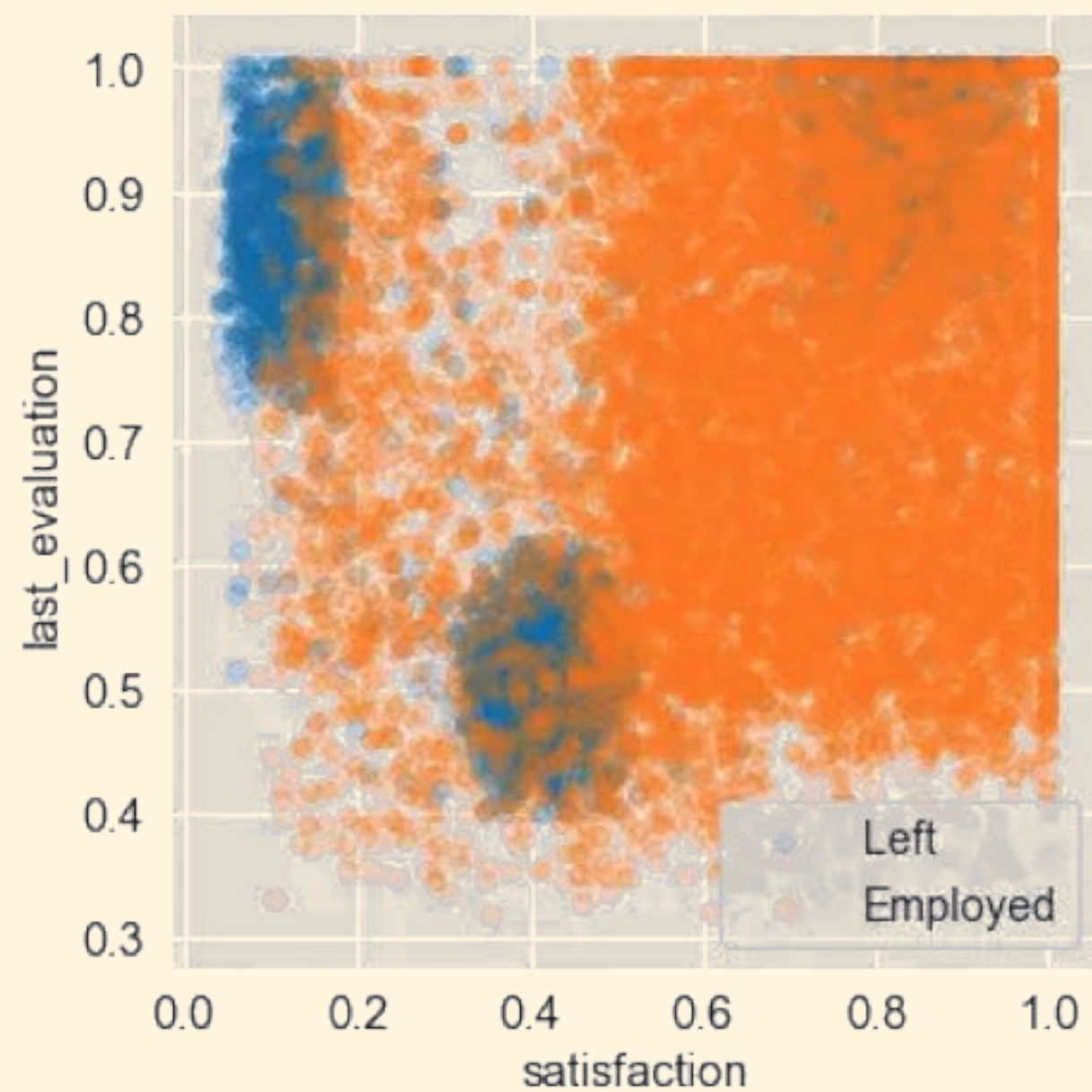
Inform Customer



**Model that predicts wether
the face in the image is you**



Unlock iPhone



**Model that predicts
employer churn**



- **Invite employees, that are high performers** and have high churn rate to HR
- **Inform Managers** about model output



Operational Environment

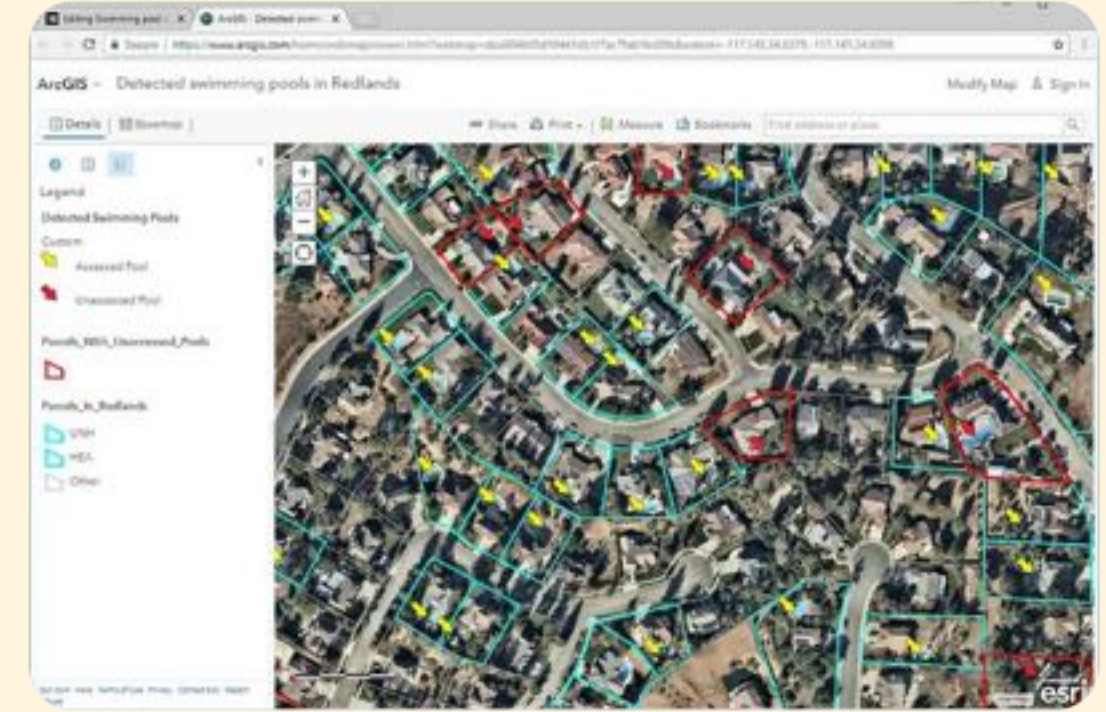
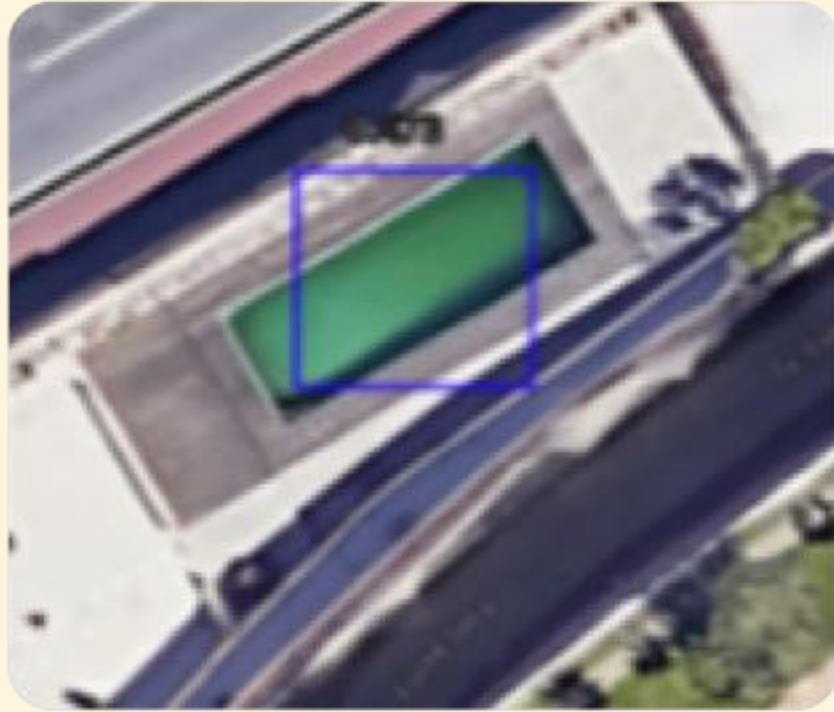
the processes and people
that will interact with
the AI system

Technical Environment

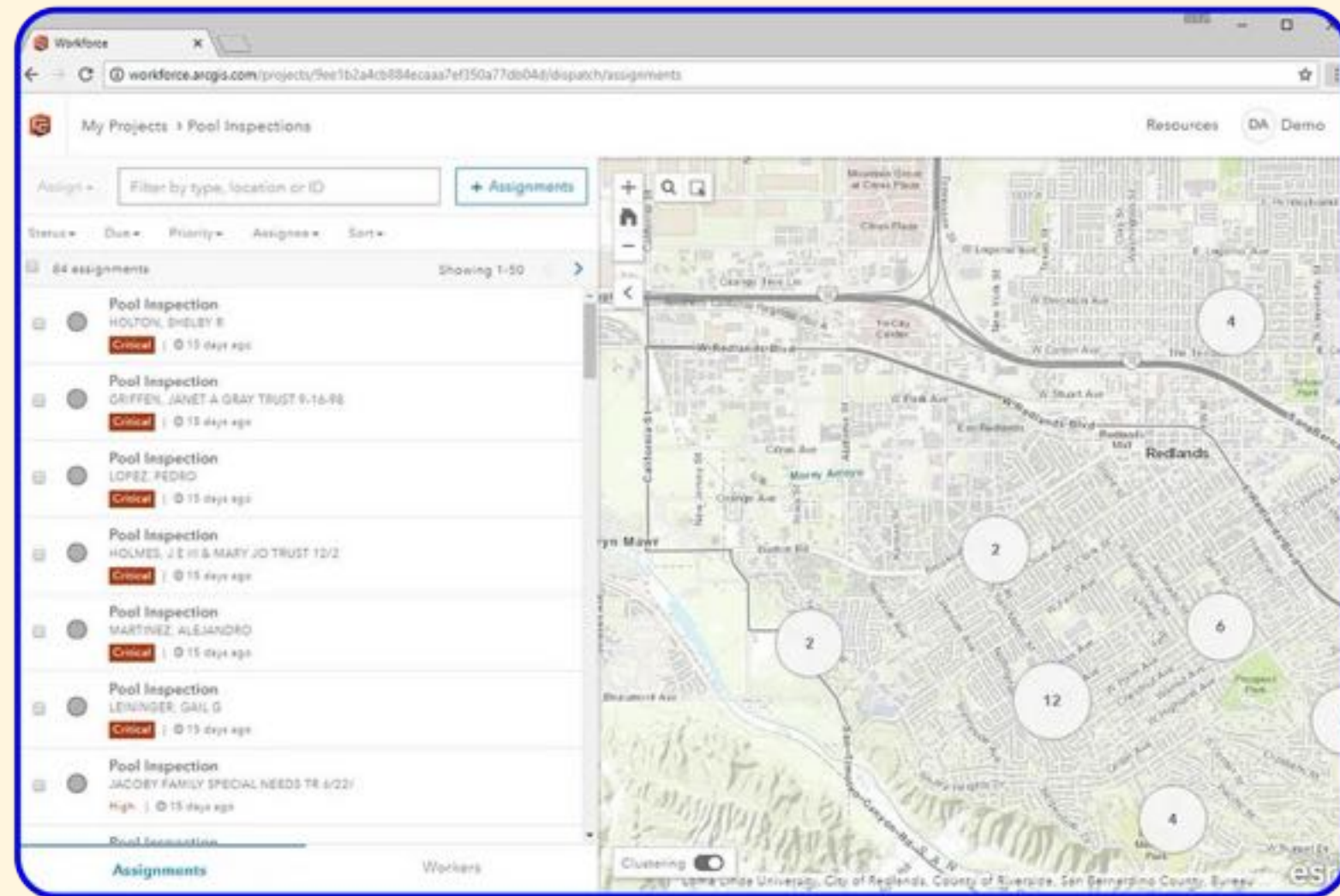
AI Model

**hardware,
software,
and network
infrastructure**
that support the AI model

Creating Value in Production



Prediction —————●—————●—————●—————➔ **System Creating Value**

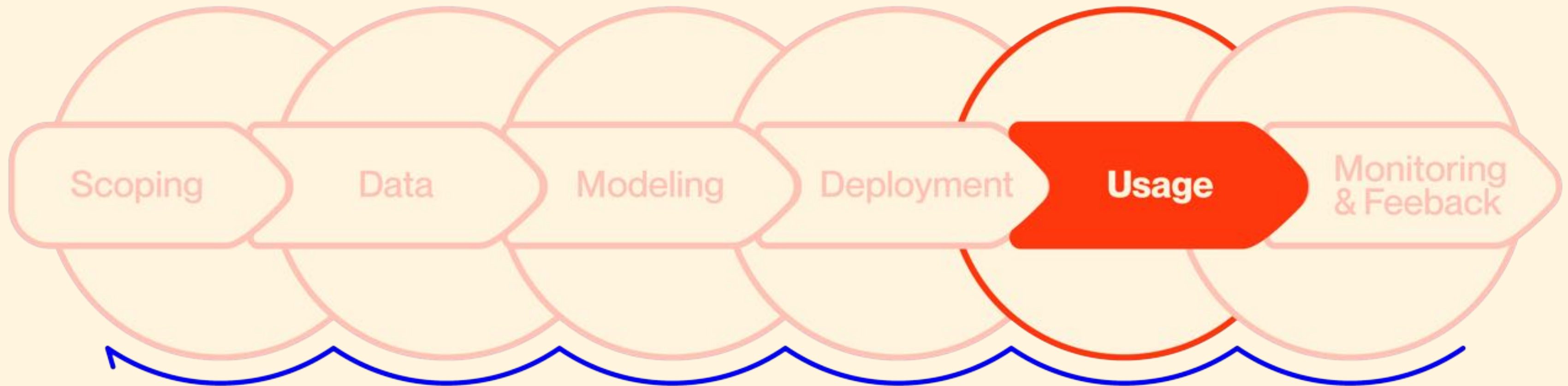


**Governmental
Inspection**



**Automatic
Written Notice**

Human Centric ML Lifecycle



This Process is ever iterative.

Developments in later stages may require revisiting earlier ones.

Don't forget the people

	Before	During	After
People			
Processes	Assess Current State	Monitor the Adaption to the AI Model's Introduction	Evaluate Changes and Evolution

Don't forget the people

	Status Quo (Before Deployment)	During Deployment	After Deployment
Decision-Makers			
Users			
People Affected			

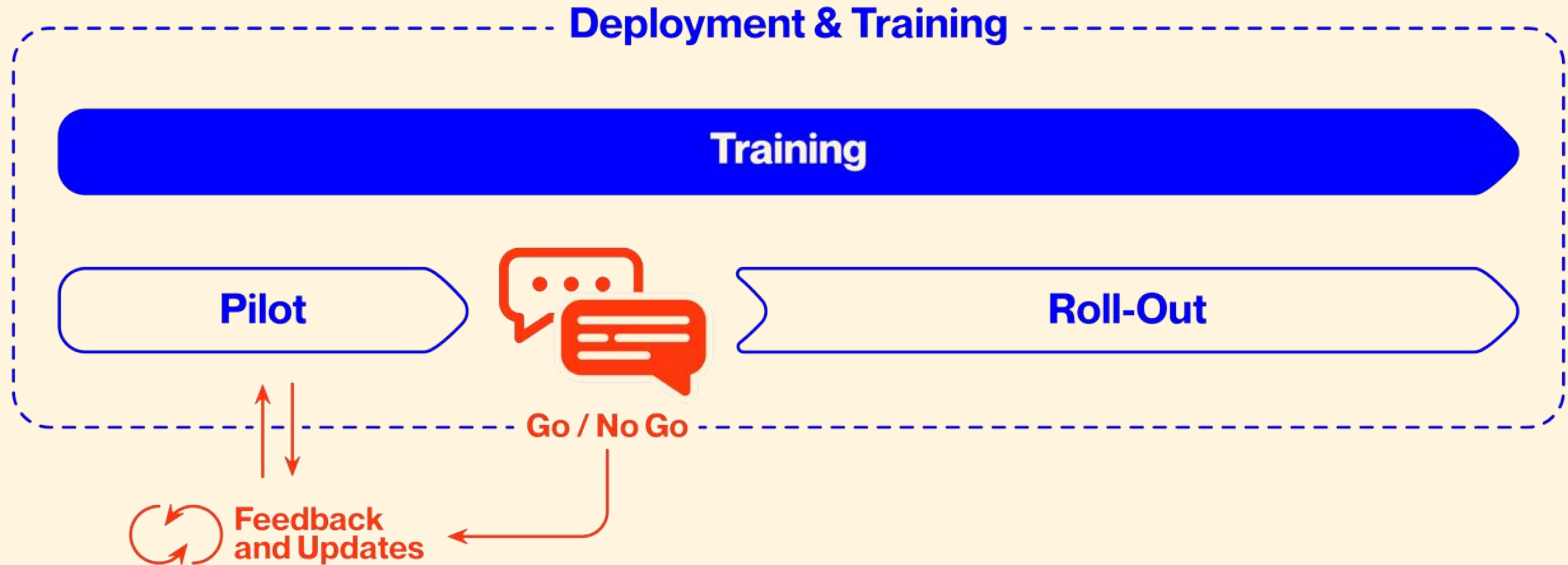
Don't forget the people

	Status Quo (Before Deployment)	During Deployment	After Deployment
Decision-Makers	What are the key objectives? What is the budget?	How will ROI be managed during this phase? What are the milestones?	Is the solution meeting its objective? What are the maintenance costs?
Users	What is the current workflow What are the pain points?	What training is needed? How will the transition be managed?	Is the solution user-friendly? Are there any new pain points?
People Affected	How will this change current roles? What are the concerns?	What communication is needed? How will feedback be collected?	How has the role changed? Are the initial concerns adressed?

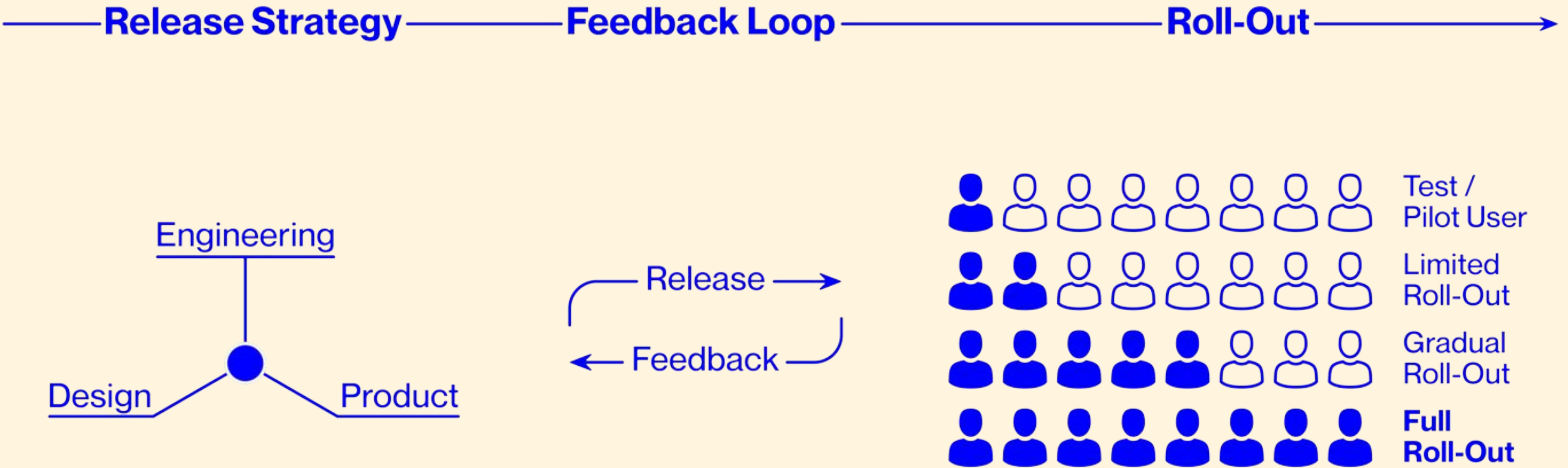
Don't forget the people

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People Affected	How will this change current roles? What are the concerns?	What communication is needed? How will feedback be collected?	How has the role changed? Are the initial concerns adressed?

Starting with a Pilot



Importance of a Release Strategy



Engineering, Product and Design teams continuously collaborate
on release and roll-out strategy, assessing user and performance feedback along the way

Rollout





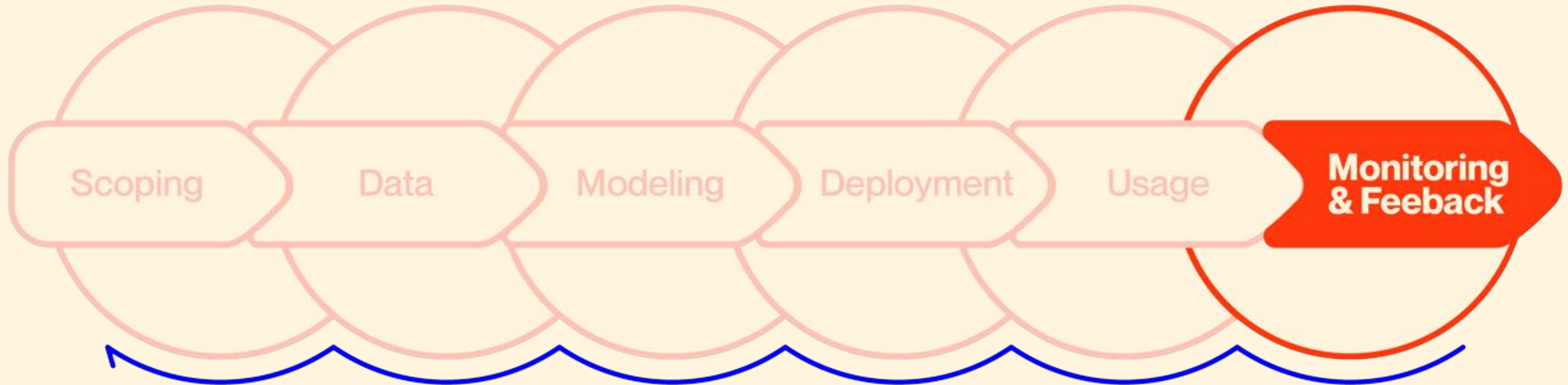
Deployment/Usage

- Describe the final product
- Who are the different stakeholders?
- How are stakeholders affected differently by the solution?
- How would the process look like where the solution is used?
- How would you measure success?

08:00

Monitoring

Human Centric ML Lifecycle



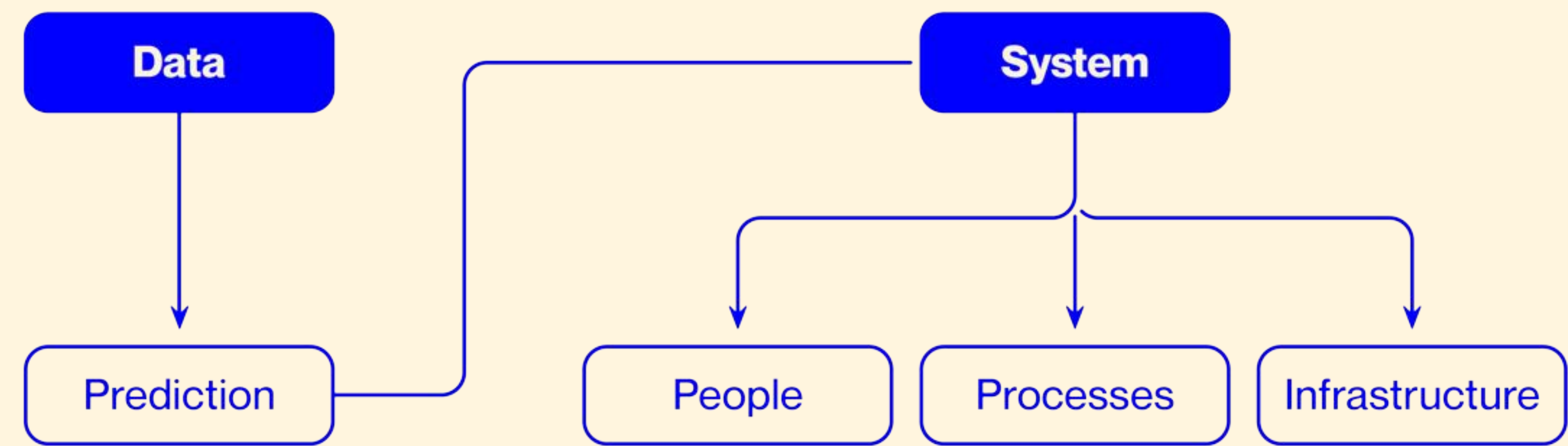
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Developments in later stages may require revisiting earlier ones.

Monitoring

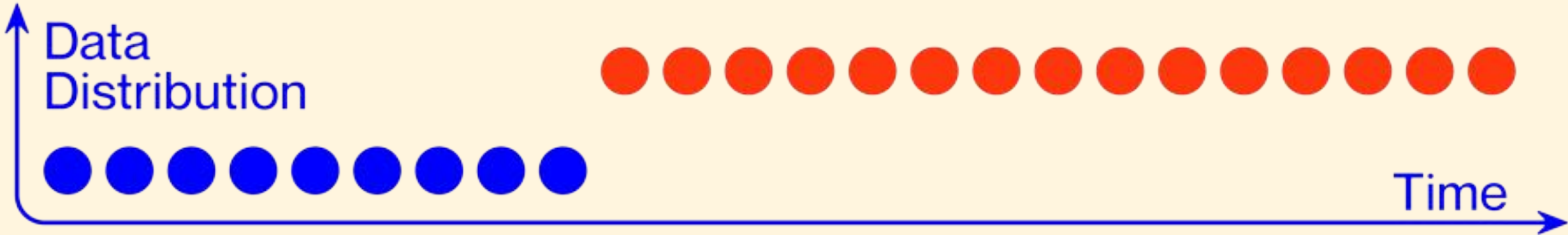
Data Monitoring

System Monitoring

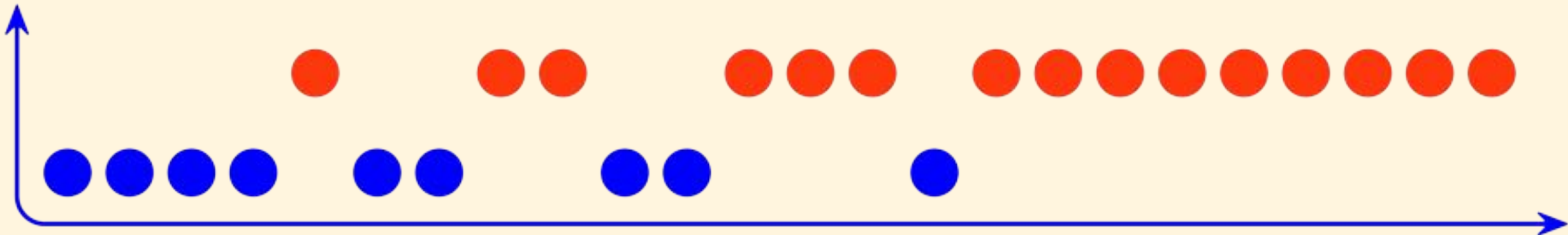


Data Drift

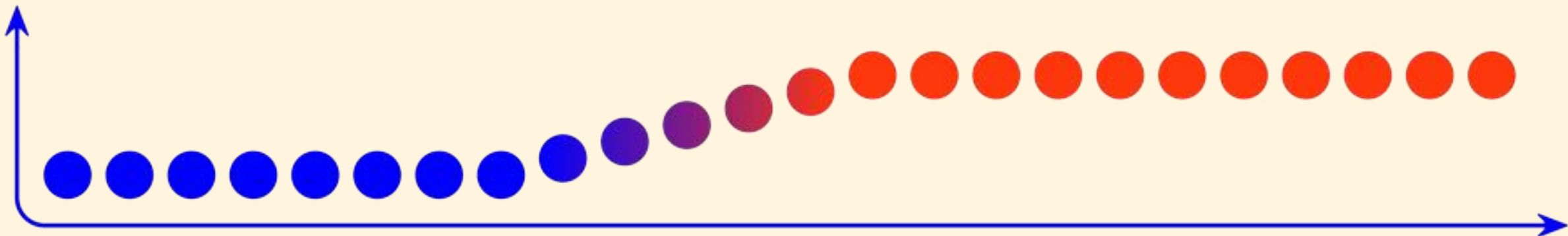
Sudden Drift:
A new Concept Occurs within a short Time



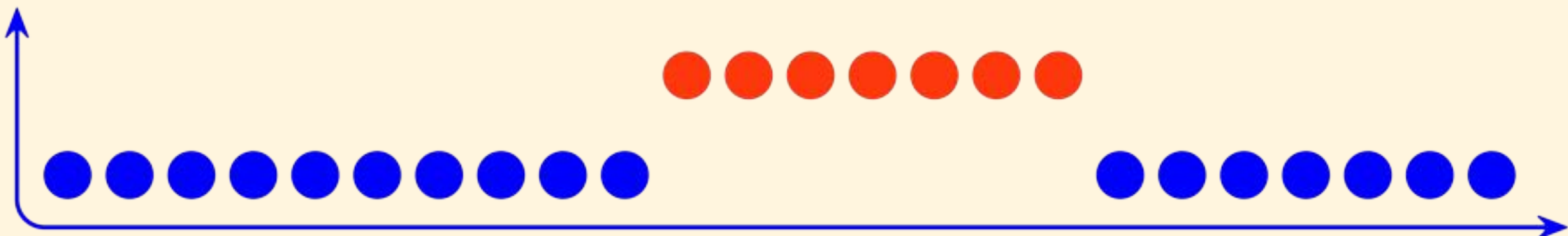
Gradual Drift:
A new concept gradually replaces an old one over a period of time



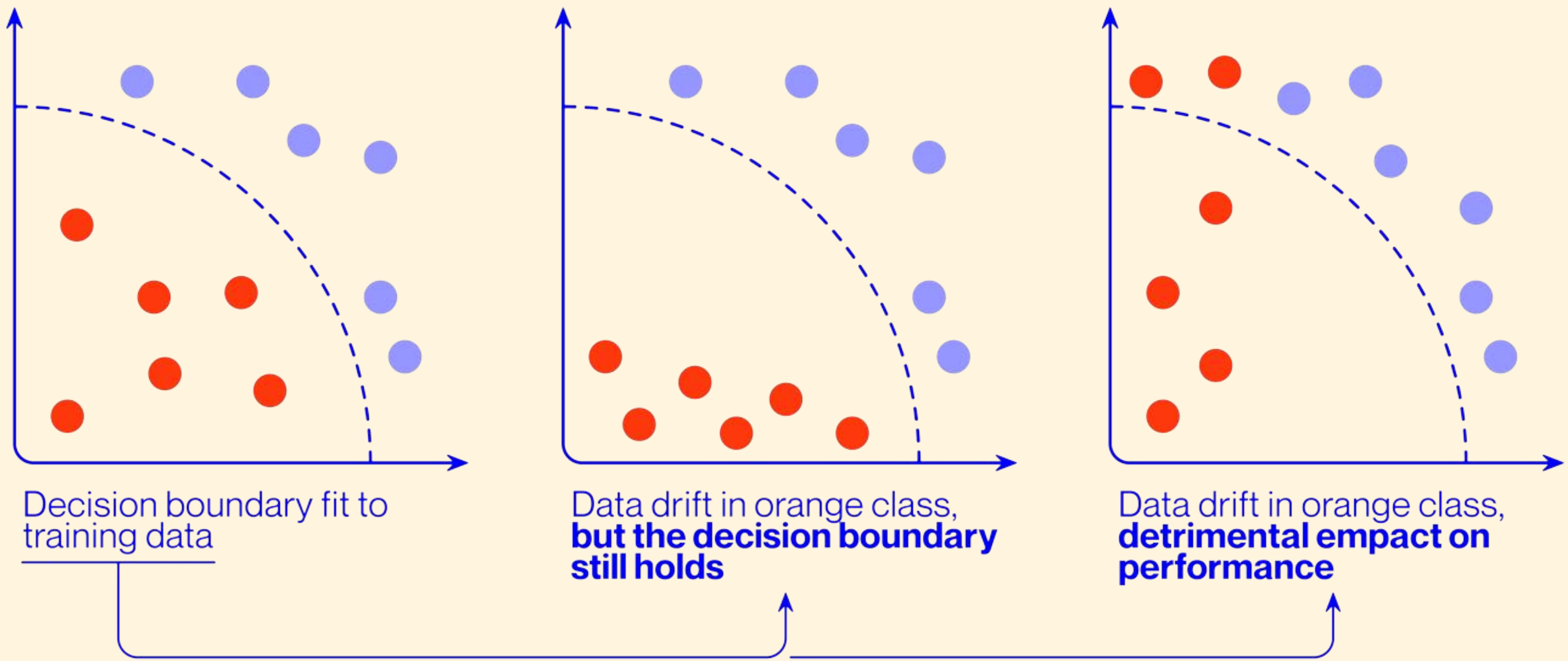
Incremental Drift:
An old concept incrementally changes to a new concept over a period of time



Reoccurring Drift:
An old concept may reoccur after some time



Data Drift

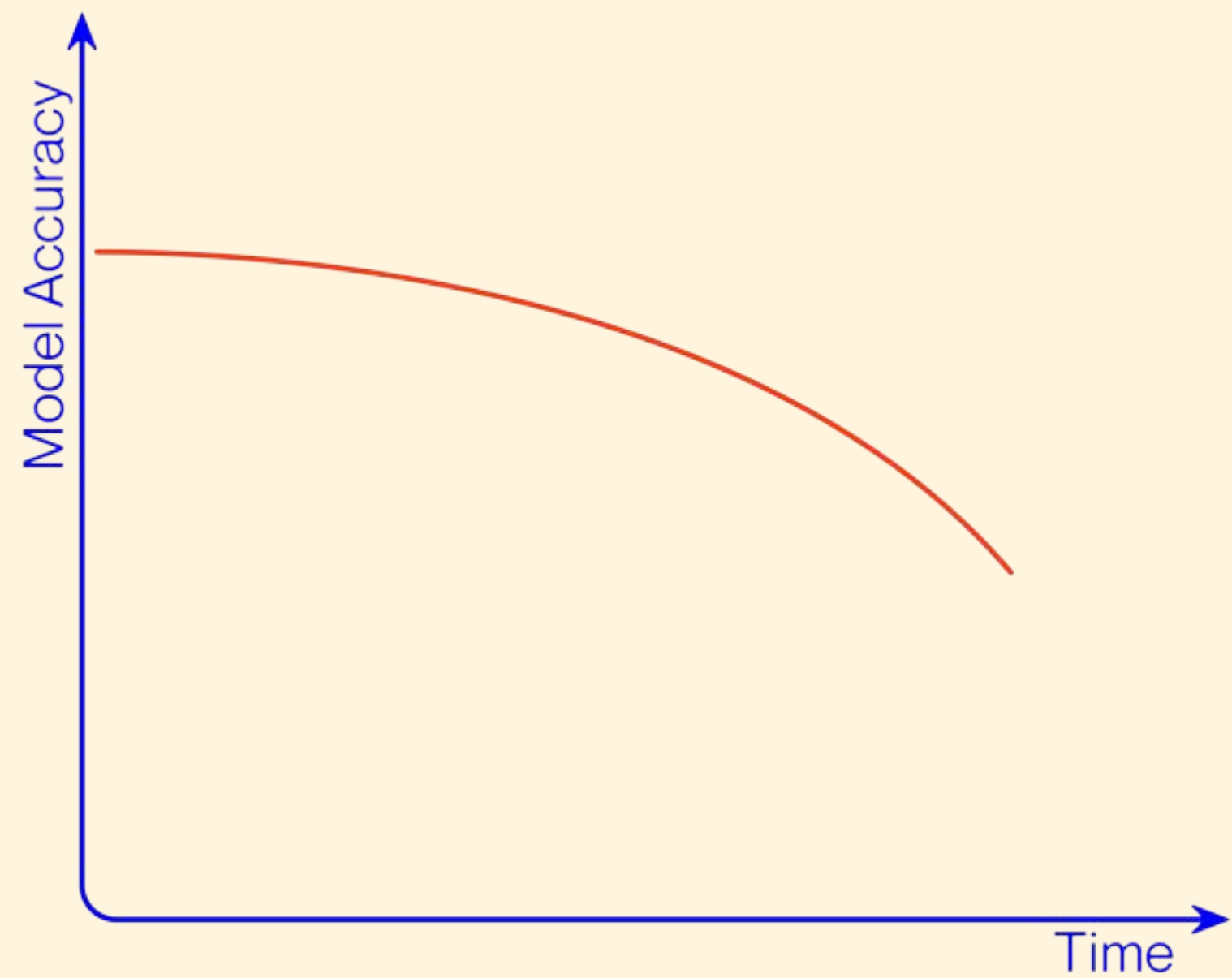


The dangers of AI model drift: lessons to be learned from the case of Zillow Offers

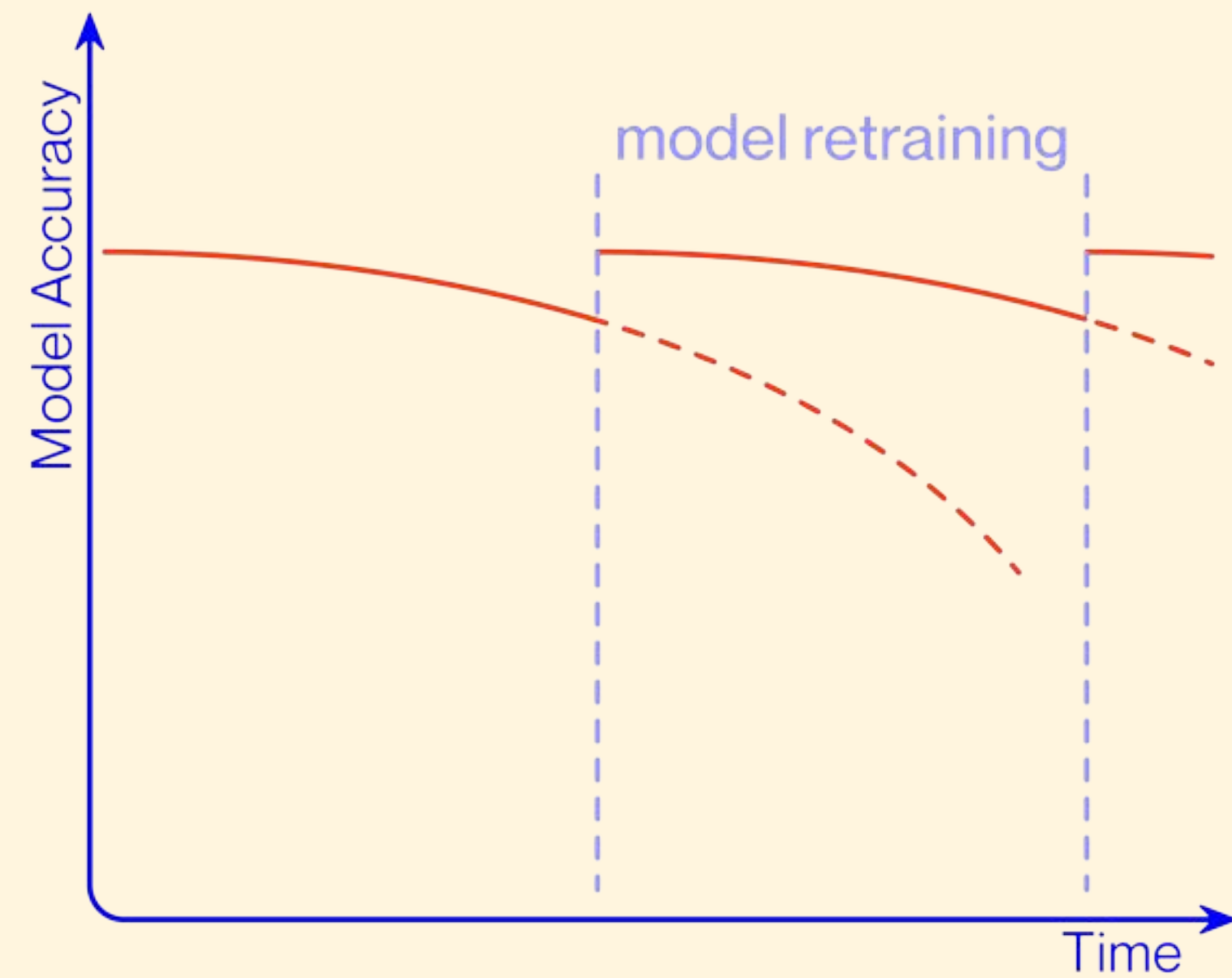


In the past three years, Zillow invested hundreds of millions of dollars into Zillow Offers, its AI-enabled home-flipping program. The company intended to use ML models to buy up thousands of houses per month, whereupon the homes would be renovated and sold for a profit. Unfortunately, things didn't go to plan. Recently, news came out that the company is shutting down its iBuying program that overpaid thousands of houses this summer, along with laying off 25 percent of its staff. Zillow CEO Rich Barton said the company failed to predict house price appreciation accurately: "We've determined the unpredictability in forecasting home prices far exceeds what we anticipated."

Retraining



Model decay over time



Regularly updated model

System Monitoring in MLOps

1. Objectives of System Monitoring

- Ensure Reliability
- Maintain Security
- Optimize Performance

2. Key Areas to Monitor

- Technical Glitches: Hardware & Software
- User Behavior: Usage Patterns & Feedback
- Security: Breach Detection & Data Integrity

System Monitoring in MLOps

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- User Behavior: Usage Patterns & Feedback
- Security: Breach Detection & Data Integrity

3. Tools for Monitoring**

- Application Performance Monitoring (APM)
- Security Information and Event Management (SIEM)
- User Activity Logs

4. Why It's Crucial

- Quick Issue Identification
- Timely Fixes & Updates
- Adapt to Changing Conditions

5. Next Steps

- Regular Audits
- Periodic Reporting
- Stakeholder Communication

BUSINESS INSIDER

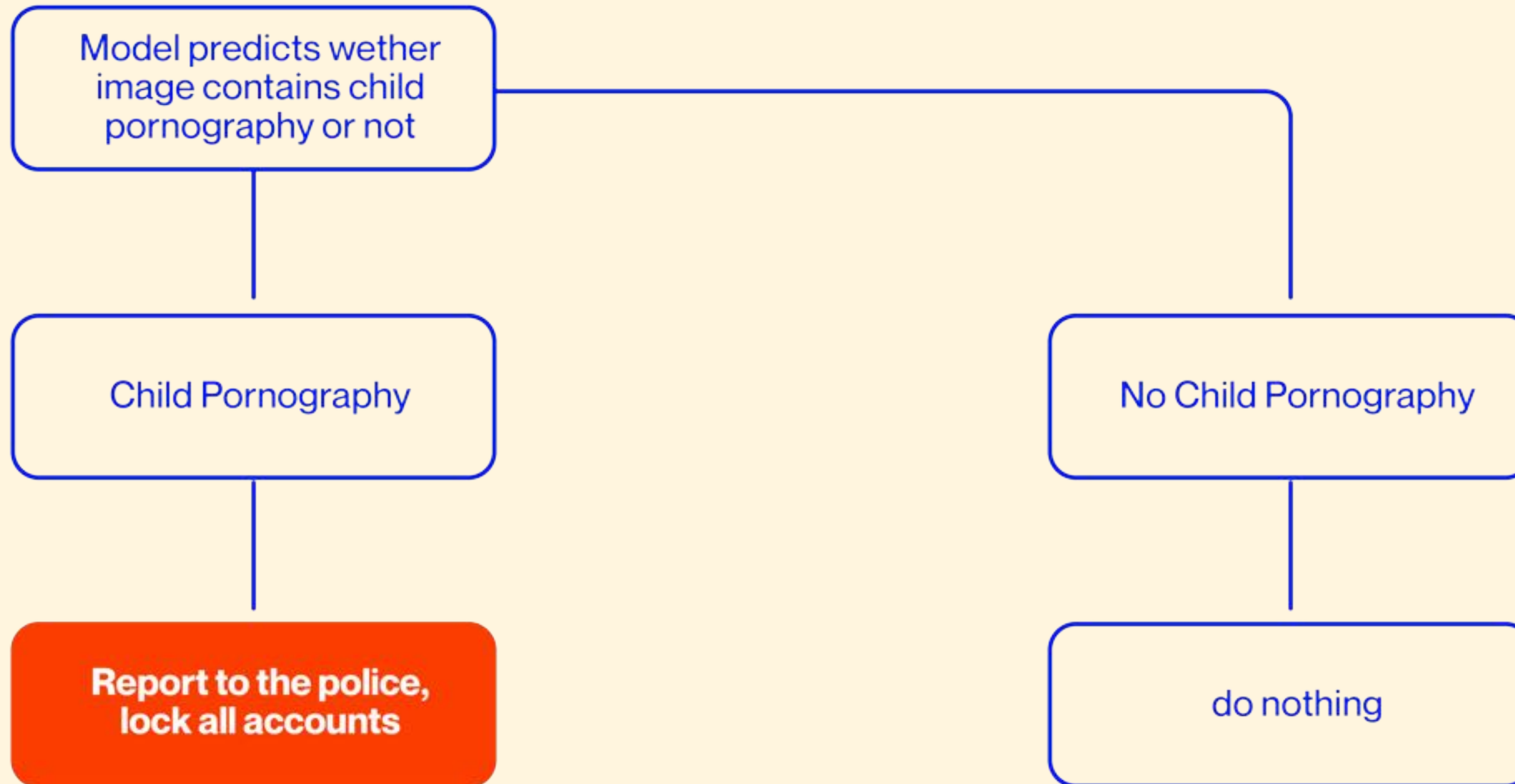
AUGUST 21 2022

A DAD TOOK PHOTOS OF HIS NAKED TODDLER FOR THE DOCTOR. GOOGLE FLAGGED HIM AS A CRIMINAL.

Google has an automated tool to detect abusive images of children. But the system can get it wrong, and the consequences are serious.

Mark noticed something amiss with his toddler. His son's penis looked swollen and was hurting him. Mark, a stay-at-home dad in San Francisco, grabbed his Android smartphone and took photos to document the problem

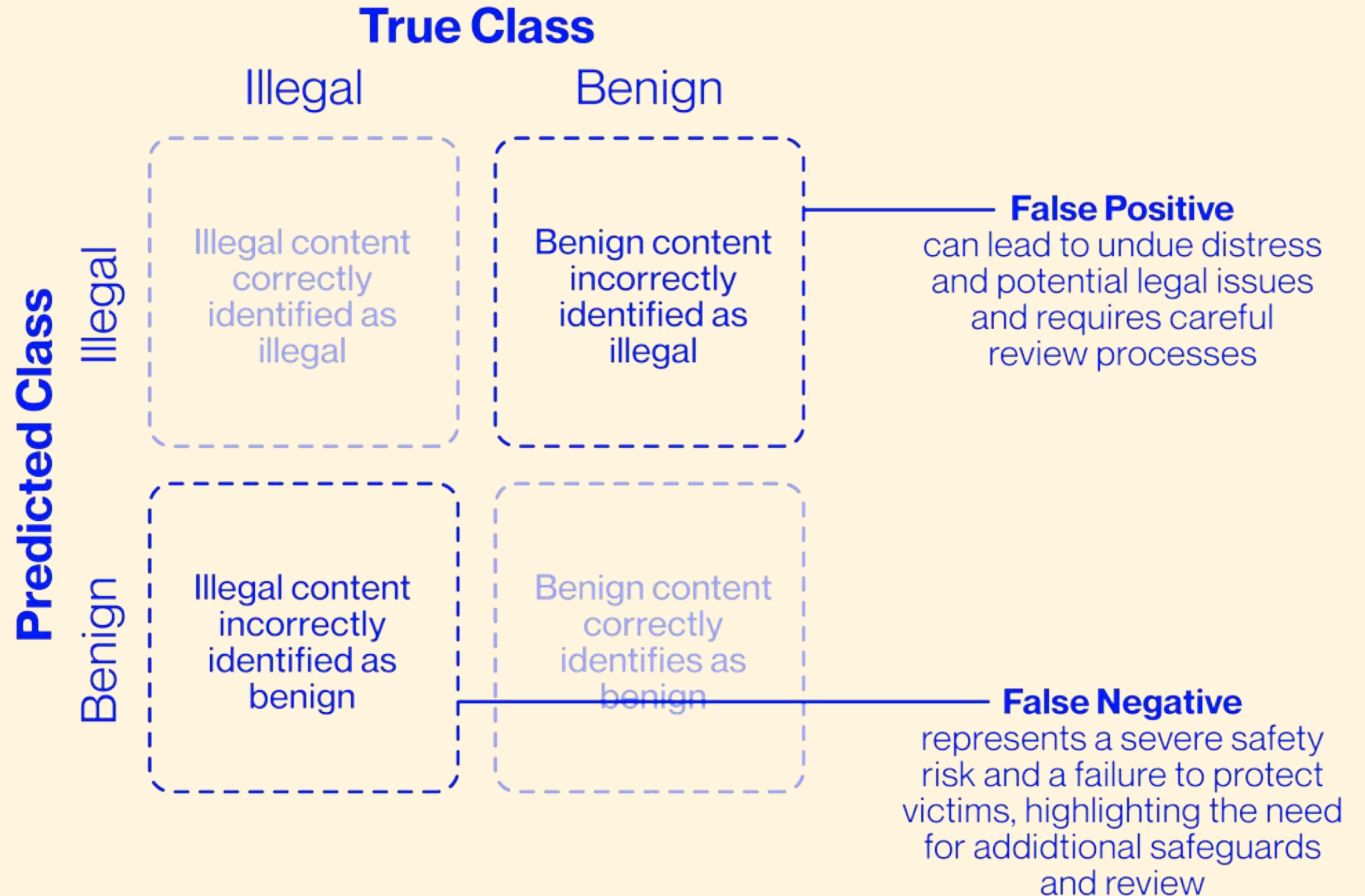




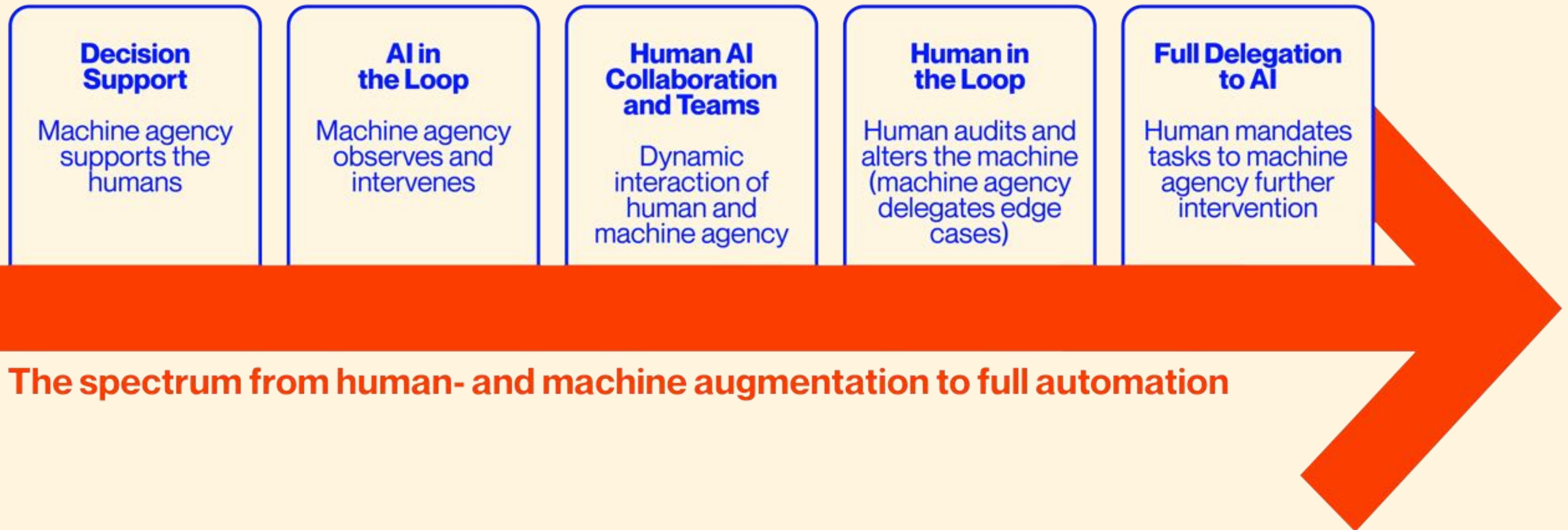
		True Class	
		Approve	Deny
Predicted Class	Approve	people who should be approved and are approved by the model	people who should be denied and are approved by the model
	Deny	people who should be approved and are denied by the model	people who should be denied and are denied by the model

		True Class	
		Approve	Deny
Predicted Class	Approve	people who should be approved and are approved by the model	people who should be denied and are approved by the model
	Deny	people who should be approved and are denied by the model	people who should be denied and are denied by the model

		True Class	
		Illegal	Benign
Predicted Class	Illegal	Illegal content correctly identified as illegal	Benign content incorrectly identified as illegal
	Benign	Illegal content incorrectly identified as benign	Benign content correctly identifies as benign



Increasing Degree of Automation

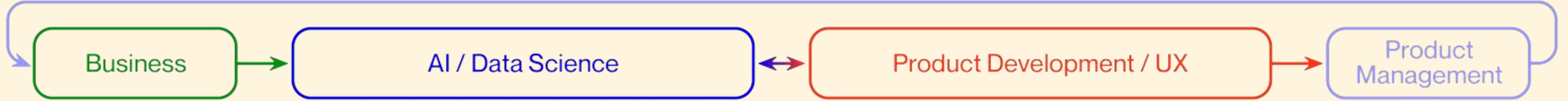


Monitoring

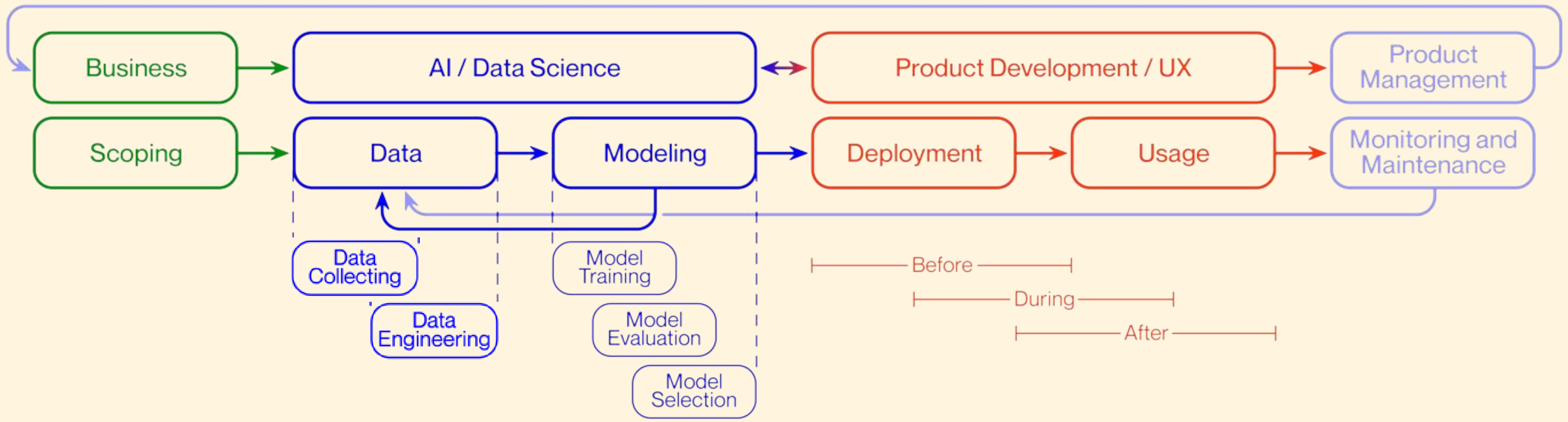
- What could go wrong?
- Who might suffer from errors?
- What could you do to avoid errors and improve the product over time?
- How could you make sure to reverse or mitigate harm once it has happened?

08:00

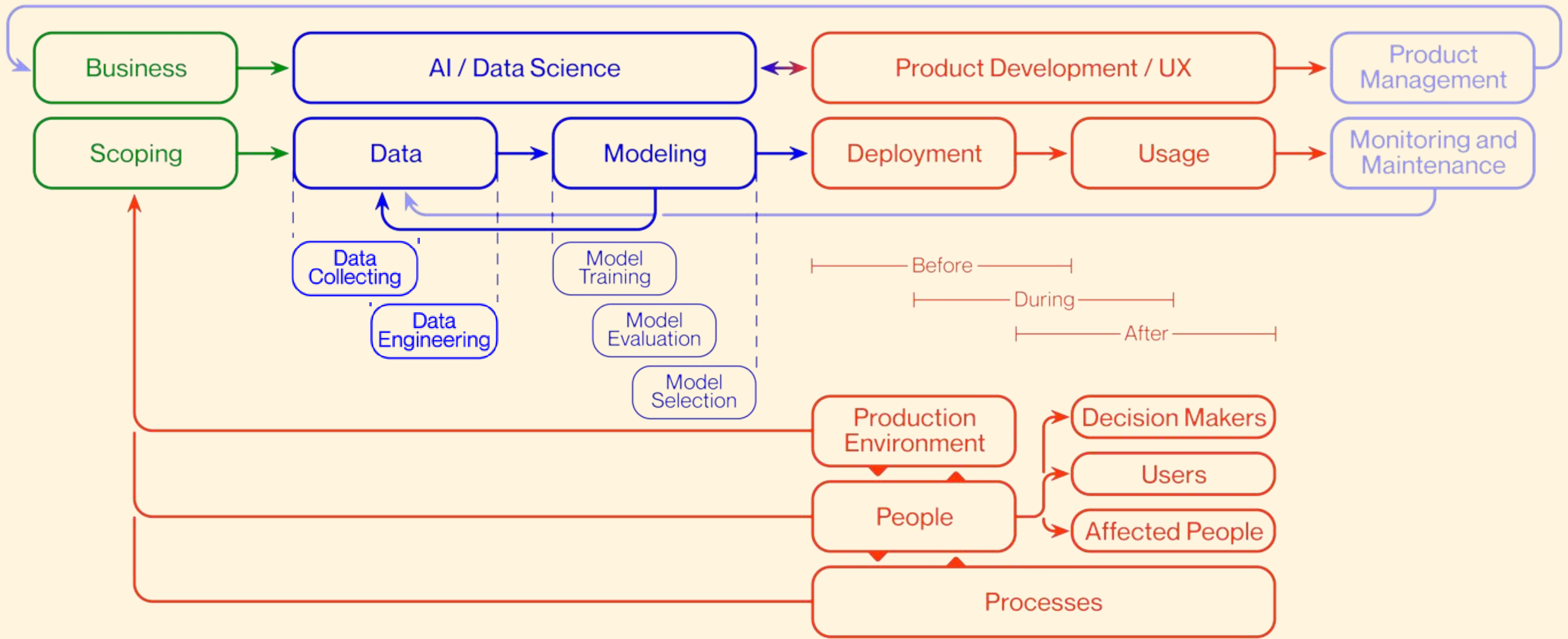
Human Centric MLOps



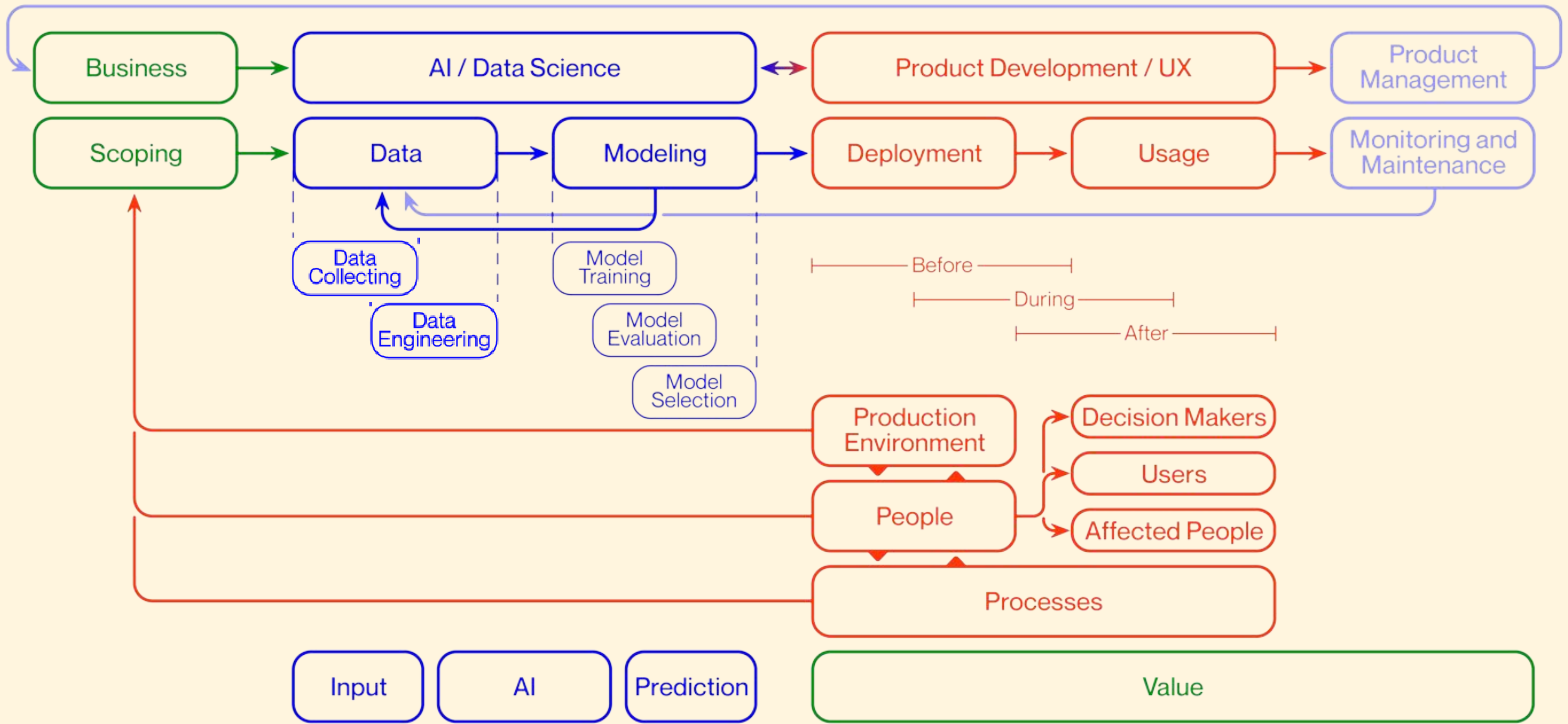
Human Centric MLOps



Human Centric MLOps



Human Centric MLOps



Human Centric MLOps

